

1977 CENSUS OF RETAIL TRADE

VOLUME 3

MAJOR RETAIL CENTERS  
IN STANDARD METROPOLITAN STATISTICAL AREAS

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**Major Retail Centers**  
in Standard Metropolitan  
Statistical Areas

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**1977  
CENSUS OF  
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Issued March 1980

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## Major Retail Centers in Standard Metropolitan Statistical Areas

# Ohio



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This report was prepared in the Business Division under the general direction of Tyler R. Sturdevant, Chief. Michael G. Farrell, Assistant Chief for Census Programs, was responsible for overall planning and management of the Division's census programs; he also coordinated activities with other divisions.

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Bureau delineation of major retail centers was conducted by the Field Division, Richard Burt, Chief, under the direction of Darren Althouse, Chief, Economic Surveys Branch, assisted by John Guest.

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Special acknowledgment is also due the local Census Statistical Areas Committees (CSAC's), which delineated areas included in this report, and to the many businesses whose cooperation has contributed to the publication of these data.

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SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail centers			
					No. 2	No. 3	No. 4	No. 5

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

[For meaning of abbreviations and symbols, see introductory text]

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

[For meaning of abbreviations and symbols, see introductory text. For CBD boundaries, see maps in 1972 report]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
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[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps.]

SIC code	Kind of business	Percent change in sales, 1972 to 1977 <sup>1</sup>		
		Central business district <sup>2</sup>	City	Standard metropolitan statistical area

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Central business district sales as percent of sales of—	Percent distribution of sales		
		City Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area

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## AIDS TO TABLE USE

### DESCRIPTIONS OF MAJOR RETAIL CENTERS

The boundaries of each major retail center are described in appendix E. Descriptions begin with the north boundary and continue clockwise through all the boundaries.

### MAPS

The report includes a map of each standard metropolitan statistical area (SMSA) and of each central business district (CBD), showing CBD boundary streets, major roads, and census tracts. It also includes a map showing the location of each CBD, major retail center (MRC), and central city in the SMSA.

### DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars (i.e., 1977 data are expressed in 1977 dollars and 1972 data are expressed in 1972 dollars).

### ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

CBD	Central Business District.
(D)	Withheld to avoid disclosing data for individual companies.
MRC	Major Retail Center.
(NA)	Not available.
(NC)	Not comparable.
SIC	Standard Industrial Classification.
SMSA	Standard Metropolitan Statistical Area.
(X)	Not applicable.
—	Zero.



## INTRODUCTION

HISTORY OF THE ECONOMIC CENSUSES . . . . .	V
USES OF THE ECONOMIC CENSUSES . . . . .	V
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### HISTORY OF THE ECONOMIC CENSUSES

The economic censuses are comprehensive and periodic canvasses of the Nation's industrial and business activities. Taken by the Census Bureau, a part of the U.S. Department of Commerce, the censuses provide a detailed statistical profile of a large segment of the national economy.

The first economic census of the United States was conducted as part of the 1810 decennial census, when inquiries on manufacturing were included with the census of population. All other decennial censuses through 1900, except in 1830, contained questions on manufacturing. In 1904 the quinquennial census of manufacturing began. It was conducted every fifth year until 1920 and every second year from 1921 to 1939. Although some distributive trade data were collected in the decennial census of 1840, the first census of business was taken in 1929. It covered only retail and wholesale trades, but beginning with the second business census in 1933 and in succeeding censuses various services also have been included. Business censuses were subsequently taken for 1935 and 1939 and after a wartime interruption were resumed in 1948. Beginning in 1954, and continuing in the censuses of 1958, 1963, 1967, and 1972, the business censuses have been conducted concurrently with the censuses of manufactures and mineral industries. Beginning with the 1967 censuses, Congress authorized the economic censuses to be taken at 5-year intervals covering years ending in "2" and "7".

### USES OF THE ECONOMIC CENSUSES

The economic censuses are the primary source of facts about the structure and functioning of the economy and, therefore, provide information essential for both government and business. The censuses furnish an important part of the framework for such composite measures as the national accounts. In forecasting and planning, they are especially useful in analyzing the national product in terms of the transactions that determine its size and composition. The economic censuses also provide weights and benchmarks for indexes of industrial production, productivity, and price, all of which are essential for understanding current economic developments.

Manufacturers and distributors make widespread use of the economic censuses in establishing measures of their potential markets by areas, kinds of businesses, and kinds of products. Management in various industries and trades get facts from them

for use in economic or sales forecasting, analyzing sales performance, laying out sales territories, allocating advertising budgets, and locating plants, warehouses, and stores. Trade organizations use census statistics for insight into changes in the structure of industry. State and local governments use the geographic detail that describes the patterns of economic change in individual communities. Local business organizations and research groups do too.

Following every census, reports are purchased by thousands of businesses and other users; likewise, census facts are widely disseminated by trade associations, business journals, and the daily press. Volumes containing census statistics are available in most major public and college libraries.

### AUTHORITY AND SCOPE OF THE ECONOMIC CENSUSES

The economic censuses are required by law under title 13 of the United States Code, sections 131, 191, and 224, which direct that they be taken at 5-year intervals. The 1977 Economic Censuses covered manufacturing, mining and quarrying, construction industries, retail trade, wholesale trade, service industries, and selected transportation activities. The next economic censuses are scheduled to be taken in 1983 covering the year 1982.

### CENSUS OF RETAIL TRADE

The 1977 Census of Retail Trade, part of the 1977 Economic Censuses, covered retail trade as defined in the Standard Industrial Classification (SIC) Manual.<sup>1</sup> It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. It excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. It also excluded data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government. In the Major Retail Center series of reports only, data for nonstore retailers (SIC 596) were excluded. The basic tabulations in this report do not include data for central administrative offices (CAO's), captive warehouses, and other units which service or are auxiliary to retail establishments within the same organization. Data for CAO's and auxiliaries will be found in a subsequent report issued as part of the subject series of the 1977 Enterprise Statistics survey.

<sup>1</sup> Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 4101-0066. Price \$6.75. 1977 Supplement. Stock No. 003-005-00176-0. Price 90 cents.

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For the 1977 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Bureau by mail. For most very small firms, including those with no paid employees, data from existing records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA) were used instead. The two sources produced basic information on location, kind of business, volume of sales and payrolls, and number of employees. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

## MAJOR RETAIL CENTERS

This report represents a recompilation of data collected in the 1977 Census of Retail Trade into the two types of areas which have been delineated for the report: (1) Central business districts (CBD's); and (2) major retail centers (MRC's). The report covers each standard metropolitan statistical area (SMSA) in the State and presents statistics for these concentrations of retail stores located in each SMSA.

### Delineation

The delineation of central business districts was determined in consultation with local census statistical areas committees (CSAC's). However, some eligible cities do not have a CBD because they chose not to participate in the CBD delineation program. The CSAC's were also invited to participate for the first time in both the delineation of major retail centers and the listing of stores in the delineated areas, following guidelines provided by the Bureau. Approximately 85 percent of the CSAC's participated. In preparing for the evaluation and implementation of the MRC program, the Bureau suggested that a broad cross section of local data users involved with retail trade data be urged to provide input to the CSAC.

A major advantage was realized by CSAC's which chose to participate in the MRC delineation program. The people most familiar with the local metropolitan area and its concentration of retail activity became involved in delineating the MRC's in their own areas. In areas where CSAC's did not participate, a Bureau employee did the delineation of MRC's and the listing of stores in the delineated areas. Appendix F identifies which areas were delineated by CSAC's and which were delineated by the Bureau.

### Central Business District

A "central business district," as defined by the Bureau, is the defined downtown retail area of an SMSA central city, or other SMSA city of 50,000 or more persons. A CBD is an area of very high land valuation; high concentration of retail businesses, offices, theaters, hotels, and "service" businesses; and high traffic flow. It is defined by existing census tract boundaries and consists of one or more whole census tracts. Census tracts are small, relatively permanent areas into which large cities and adjacent areas have been divided to show comparable small-area

statistics. Data for CBD's are published only in reports of the census of retail trade.

In 1972, CBD's were enumerated only for SMSA cities with 100,000 inhabitants or more. The CBD definition for 1977 was changed so that areas defined as downtown business areas (DBA's) in the 1972 censuses became CBD's for the 1977 censuses.

### Major Retail Center

A "major retail center" is a concentration of at least 25 retail stores<sup>1</sup> located inside an SMSA but outside a CBD. At least one of the 25 stores must be a general merchandise store (SIC 53) with a minimum of 100,000 square feet of total under-roof floor space.<sup>2</sup> MRC's include planned suburban shopping centers as well as unplanned centers such as older "string streets" (continuous businesses along a thoroughfare with few cross streets containing any businesses) and combinations of planned and unplanned centers. Where the MRC is a planned center, the boundaries encompass all retail stores in the center. Where the MRC is an unplanned center, each block within the boundaries should have at least one general merchandise store (SIC 53); apparel store (SIC 56); furniture, home furnishings and equipment store (SIC 57); or miscellaneous shopping goods store (SIC 594). MRC's are defined in SMSA's existing as of December 31, 1977, except for the last five SMSA's defined (see Geographic Areas Covered). Data for MRC's are published only in the census of retail trade.

In 1972, MRC's were defined by the Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical area but outside the CBD) having at least \$5 million in retail sales and at least 10 retail establishments, one of which was classified as a department store (SIC 531).

### Historical Data

The report on major retail centers was begun as a part of the 1954 Census of Business, which provided data for 95 CBD's. In the 1958 Census of Business, data were published for 109 CBD's and, for the first time, for 472 MRC's located in 97 SMSA's. The 1963 Census of Business included data for 131 CBD's and 972 MRC's located in 116 SMSA's. In the 1967 Census of Business, the program was expanded to cover all 230 SMSA's, containing 134 CBD's and 1,556 MRC's. The 1972 Census of Retail Trade covered 259 SMSA's, containing 144 CBD's and 2,137 MRC's.

The scope of the MRC program was modified slightly for the 1977 censuses so that the Bureau could continue to publish MRC data but remain within funding limitations. (These modifications are described in the definitions of CBD's and MRC's above.) The 1977 Census of Retail Trade covered 272 SMSA's containing 386 CBD's and approximately 1,450 MRC's.

<sup>1</sup> An MRC which had 25 stores or more at time enumeration was done may have had less than 25 stores at end of 1977. Thus data may be shown for a few MRC's which presently have less than 25 stores.

<sup>2</sup> Minimum square footage criterion was waived in a few special cases at request of local CSAC.



## CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind of business classification is not considered a disclosure so this item may be given even though other information is withheld.

Because most MRC's and several CBD's tend to have a relatively small number of establishments, it generally is not possible to provide separate kind-of-business data (except for establishment counts) for these small areas without disclosing operations of individual establishments. For this reason, data on payroll and number of employees are limited to totals and sales data are limited to only—

1. Total retail stores.<sup>1 2</sup>
2. Convenience goods stores, i.e., food stores (SIC 54), eating and drinking places (SIC 58), and drug and proprietary stores (SIC 591).
3. Shopping goods (GAF) stores, i.e., general merchandise stores (SIC 53), apparel and accessory stores (SIC 56), furniture, home furnishings, and equipment stores (SIC 57), and miscellaneous shopping goods stores (SIC 594).

<sup>1</sup> For all establishments, including those with no payroll.

<sup>2</sup> Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

4. All other stores (SIC's 52, 55, and 59 except 591, 594, and 596).

For those MRC's and CBD's which had more than 100 retail stores, separate kind-of-business data are presented for establishment count, sales, payroll, and number of employees.

Data for nonstore retailers are not included in the Major Retail Centers report. For the definitions of the kind-of-business categories for which data are shown, see "Kind-of-Business Classifications" in appendix A.

## GEOGRAPHIC AREAS COVERED

This series of reports presents data for establishments located in CBD's and MRC's in SMSA's in each State. The SMSA's covered are those defined by the Office of Management and Budget as of December 31, 1977, except for the last five SMSA's defined: Bradenton, Fla.; Grand Forks, N. Dak.-Minn.; Kokomo, Ind.; Lawrence, Kans.; and Panama City, Fla. These SMSA's were defined too late to be included in the 1977 MRC program. In addition to MRC and CBD data, data are shown for each SMSA in the State and for each central city and all other SMSA cities of 50,000 inhabitants or more for which a CBD was defined by a local census area committee. Data for SMSA's which cross State lines appear only in the report for the State in which the SMSA is primarily located.

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The following are common to each SMSA which has a central business district and at least one major retail center. Applicable tables and maps have been omitted in areas where either no central business district or no major retail center existed.

### MAPS

Standard Metropolitan Statistical Area  
Central Business Districts  
Major Retail Centers

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2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977
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### SMSA's

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Canton . . . . .	14
Cincinnati . . . . .	25
Cleveland . . . . .	41
Columbus . . . . .	59
Dayton . . . . .	70
Hamilton-Middletown . . . . .	83
Lima . . . . .	93
Lorain-Elyria . . . . .	103
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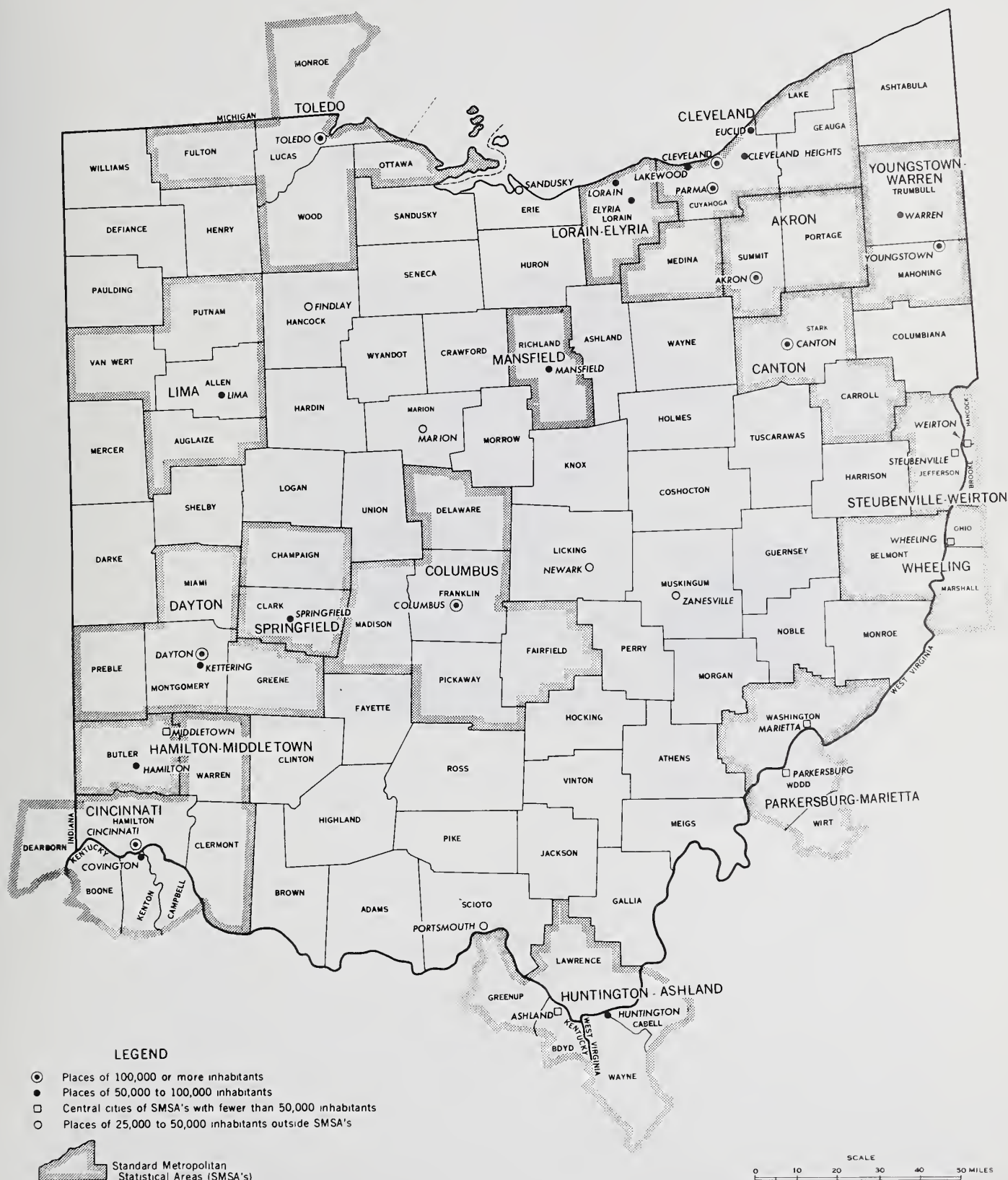
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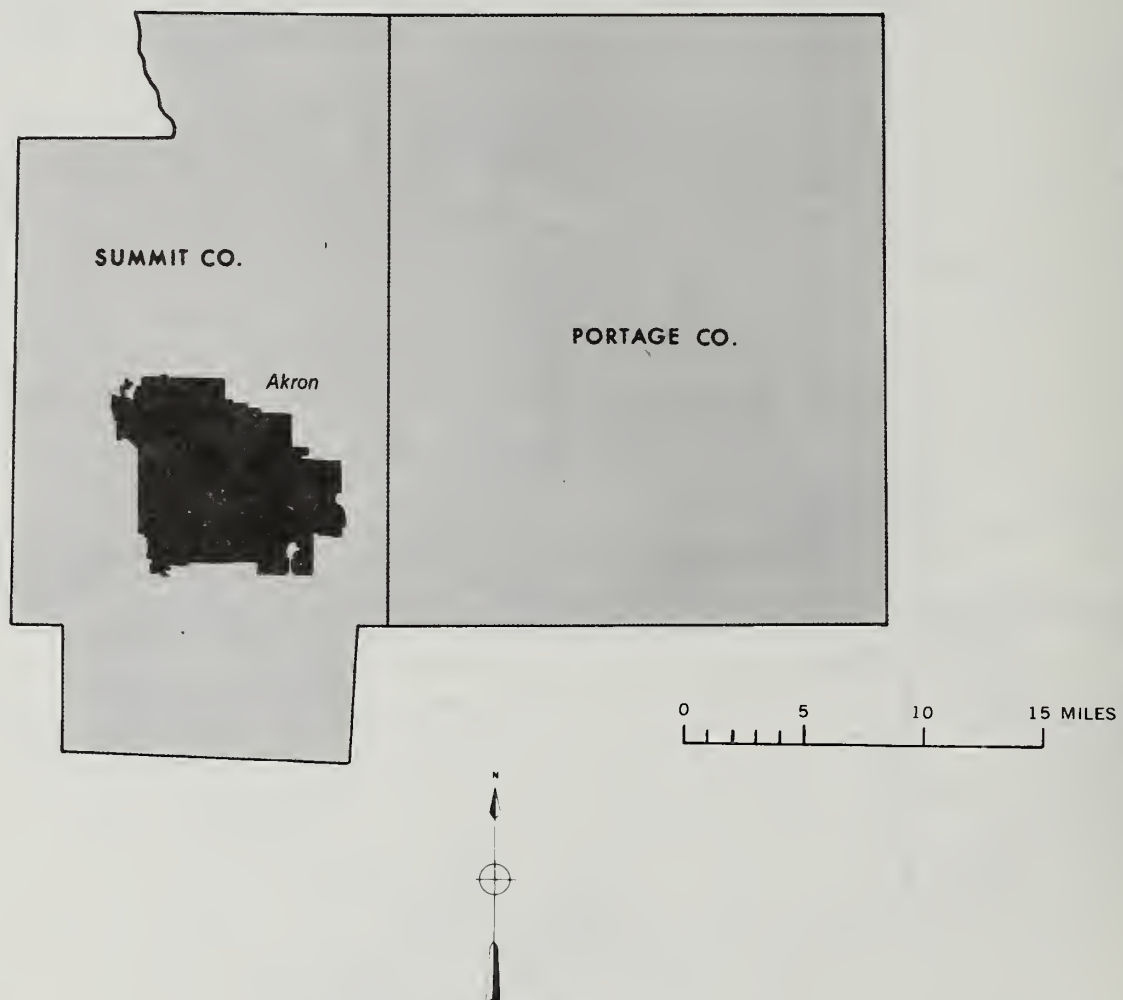


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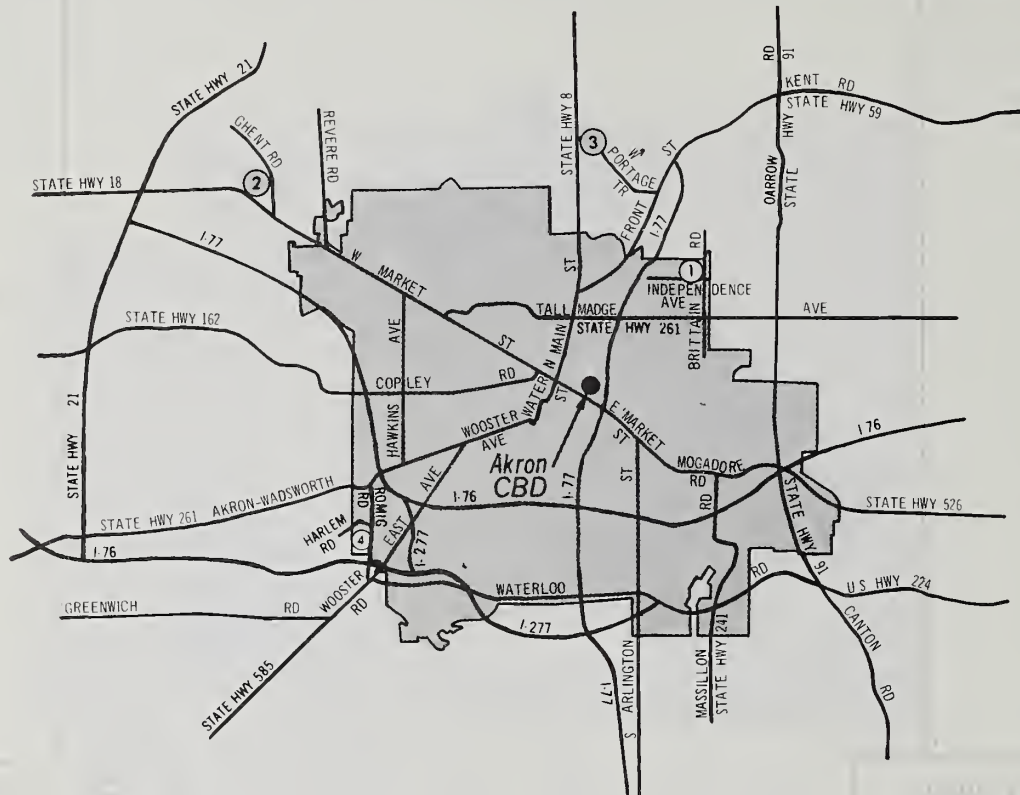
**AKRON****Standard Metropolitan Statistical Area**





## AKRON

## Major Retail Centers



- Central Business District
- ① ① Major Retail Centers (boundary descriptions are in appendix E)
- ▭ Central City



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Table 1. **Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail centers			
					No. 1	No. 2	No. 3	No. 4
	<b>Retail stores:<sup>1 2</sup></b>							
	Number -----	4 621	1 812	132	65	98	45	85
	Sales (\$1,000) -----	2 209 740	937 735	63 165	90 480	67 022	36 762	64 266
	Payroll entire year (\$1,000) -----	268 381	120 306	12 018	11 940	8 965	4 644	8 580
	Paid employees for week including March 12 ---	41 686	18 030	2 028	1 812	1 589	666	1 399
54, 58, 591	<b>Convenience goods stores:</b>							
	Number -----	1 703	724	50	10	15	13	17
	Sales (\$1,000) -----	(D)	(D)	10 341	6 809	6 710	14 697	5 996
53, 56, 57; 594	<b>Shopping goods stores (GAF):<sup>3</sup></b>							
	Number -----	1 190	482	56	50	74	24	63
	Sales (\$1,000) -----	539 867	283 352	39 725	82 064	57 735	19 696	54 423
52, 55, 59, ex. 591, 4, 6	<b>All other stores:</b>							
	Number -----	1 728	606	26	5	9	8	5
	Sales (\$1,000) -----	(D)	(D)	13 099	1 607	2 577	2 369	3 847
	<b>Number of Establishments</b>							
	<b>Retail stores<sup>1 2</sup> -----</b>	<b>4 621</b>	<b>1 812</b>	<b>132</b>	<b>65</b>	<b>98</b>	<b>45</b>	<b>85</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>245</b>	<b>59</b>	<b>3</b>	<b>-</b>	<b>-</b>	<b>1</b>	<b>2</b>
525	Hardware stores -----	59	15	1	-	-	-	-
52 ex. 525	Other -----	186	44	2	-	-	1	2
53	<b>General merchandise group stores -----</b>	<b>103</b>	<b>40</b>	<b>5</b>	<b>5</b>	<b>4</b>	<b>1</b>	<b>4</b>
531	Department stores <sup>4</sup> -----	36	16	2	4	3	1	4
533	Variety stores -----	28	10	2	1	1	-	-
539	Miscellaneous general merchandise stores -----	39	14	1	-	-	-	-
54	<b>Food stores<sup>5</sup> -----</b>	<b>556</b>	<b>215</b>	<b>6</b>	<b>5</b>	<b>4</b>	<b>2</b>	<b>7</b>
541	Grocery stores -----	375	147	3	1	1	2	1
55 ex. 554	<b>Automotive dealers -----</b>	<b>346</b>	<b>143</b>	<b>4</b>	<b>-</b>	<b>3</b>	<b>3</b>	<b>-</b>
554	<b>Gasoline service stations -----</b>	<b>536</b>	<b>183</b>	<b>3</b>	<b>-</b>	<b>1</b>	<b>2</b>	<b>-</b>
56	<b>Apparel and accessory stores -----</b>	<b>326</b>	<b>155</b>	<b>19</b>	<b>27</b>	<b>38</b>	<b>12</b>	<b>40</b>
561	Men's and boys' clothing and furnishings stores --	65	39	7	7	12	2	8
562, 3, 8	Women's clothing and specialty stores and furriers -----	109	47	3	11	13	1	15
562	Women's ready-to-wear stores -----	84	37	2	9	10	-	12
565	Family clothing stores -----	42	13	-	-	1	4	6
566	Shoe stores -----	83	40	5	7	10	4	10
564, 9	Other apparel and accessory stores -----	27	16	4	2	2	1	1
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>340</b>	<b>127</b>	<b>15</b>	<b>4</b>	<b>10</b>	<b>4</b>	<b>7</b>
5712	Furniture stores -----	98	34	5	-	1	-	-
5713, 4, 9	Home furnishings stores -----	104	37	4	-	3	2	2
572, 3	Household appliance, radio, television, and music stores -----	138	56	6	4	6	2	5
58	<b>Eating and drinking places -----</b>	<b>1 024</b>	<b>464</b>	<b>39</b>	<b>3</b>	<b>8</b>	<b>7</b>	<b>9</b>
5812	Eating places -----	680	291	30	3	8	7	9
5813	Drinking places (alcoholic beverages) -----	344	173	9	-	-	-	-
591	<b>Drug and proprietary stores -----</b>	<b>123</b>	<b>45</b>	<b>5</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>1</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>6</sup> -----</b>	<b>1 022</b>	<b>381</b>	<b>33</b>	<b>19</b>	<b>27</b>	<b>9</b>	<b>15</b>
592	Liquor stores -----	83	30	-	1	1	-	-
594	Miscellaneous shopping goods stores -----	421	160	17	14	22	7	12
5992	Florists -----	98	45	4	1	1	1	2

<sup>1</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>2</sup>For all establishments, including those with no payroll.

<sup>3</sup>Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

<sup>4</sup>Includes sales from catalog order desks.

<sup>5</sup>Includes data not covered by SIC 541.

<sup>6</sup>Includes data not covered by SIC's 592, 594, and 5992.

**Table 2. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1977**

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Akron CBD</b>					
	<b>Retail stores<sup>2</sup> -----</b>	<b>132</b>	<b>63 165</b>	<b>12 018</b>	<b>2 867</b>	<b>2 028</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>3</b>	<b>658</b>	<b>78</b>	<b>17</b>	<b>11</b>
525	Hardware stores -----	1	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	2	(D)	(D)	(D)	(D)
53	<b>General merchandise group stores -----</b>	<b>5</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
531	Department stores <sup>3</sup> -----	2	(D)	(D)	(D)	(D)
533	Variety stores -----	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	1	(D)	(D)	(D)	(D)
54	<b>Food stores<sup>4</sup> -----</b>	<b>6</b>	<b>812</b>	<b>115</b>	<b>28</b>	<b>28</b>
541	Grocery stores -----	3	578	90	21	20
55 ex. 554	<b>Automotive dealers -----</b>	<b>4</b>	<b>8 812</b>	<b>997</b>	<b>241</b>	<b>89</b>
554	<b>Gasoline service stations -----</b>	<b>3</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
56	<b>Apparel and accessory stores -----</b>	<b>19</b>	<b>4 052</b>	<b>693</b>	<b>185</b>	<b>110</b>
561	Men's and boys' clothing and furnishings stores -----	7	2 481	434	97	56
562, 3, 8	Women's clothing and specialty stores and furriers -----	3	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores -----	2	(D)	(D)	(D)	(D)
565	Family clothing stores -----	-	-	-	-	-
566	Shoe stores -----	5	851	147	63	29
564, 9	Other apparel and accessory stores -----	4	(D)	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>15</b>	<b>2 169</b>	<b>532</b>	<b>112</b>	<b>56</b>
5712	Furniture stores -----	5	1 265	242	52	29
5713, 4, 9	Home furnishings stores -----	4	103	22	9	8
572, 3	Household appliance, radio, television, and music stores -----	6	801	268	51	19
58	<b>Eating and drinking places -----</b>	<b>39</b>	<b>7 230</b>	<b>1 971</b>	<b>438</b>	<b>581</b>
5812	Eating places -----	30	6 619	1 890	416	554
5813	Drinking places (alcoholic beverages) -----	9	611	81	22	27
591	<b>Drug and proprietary stores -----</b>	<b>5</b>	<b>2 299</b>	<b>294</b>	<b>71</b>	<b>33</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	<b>33</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
592	Liquor stores -----	-	-	-	-	-
594	Miscellaneous shopping goods stores -----	17	(D)	(D)	(D)	(D)
5992	Florists -----	4	291	68	16	15

<sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.



[For meaning of abbreviations and symbols, see introductory text]

<sup>1</sup>For all establishments, including those with no payroll.  
<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).  
<sup>3</sup>Includes sales from catalog order desks.  
<sup>4</sup>Includes data not covered by SIC 541.  
<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.

Table 4. **Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Akron, Ohio, SMSA</b>					
	<b>Retail stores<sup>2</sup> -----</b>	<b>4 621</b>	<b>2 209 740</b>	<b>268 381</b>	<b>61 361</b>	<b>41 686</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>245</b>	<b>153 622</b>	<b>17 765</b>	<b>3 569</b>	<b>1 676</b>
525	Hardware stores -----	59	11 797	1 960	469	241
52 ex. 525	Other -----	186	141 825	15 805	3 100	1 435
53	<b>General merchandise group stores -----</b>	<b>103</b>	<b>321 166</b>	<b>42 531</b>	<b>9 466</b>	<b>6 521</b>
531	Department stores <sup>3</sup> -----	36	288 146	38 175	8 520	5 650
533	Variety stores -----	28	(D)	2 462	550	495
539	Miscellaneous general merchandise stores -----	39	(D)	1 894	396	376
54	<b>Food stores<sup>4</sup> -----</b>	<b>556</b>	<b>522 216</b>	<b>55 706</b>	<b>12 653</b>	<b>6 622</b>
541	Grocery stores -----	375	498 219	51 935	11 786	5 857
55 ex. 554	<b>Automotive dealers -----</b>	<b>346</b>	<b>468 897</b>	<b>40 883</b>	<b>9 255</b>	<b>3 247</b>
554	<b>Gasoline service stations -----</b>	<b>536</b>	<b>185 318</b>	<b>12 817</b>	<b>3 205</b>	<b>2 494</b>
56	<b>Apparel and accessory stores -----</b>	<b>326</b>	<b>84 557</b>	<b>11 485</b>	<b>2 732</b>	<b>2 112</b>
561	Men's and boys' clothing and furnishings stores -----	65	(D)	3 031	739	434
562, 3, 8	Women's clothing and specialty stores and furriers -----	109	23 881	2 824	663	628
562	Women's ready-to-wear stores -----	84	21 948	2 550	609	571
565	Family clothing stores -----	42	(D)	2 373	579	509
566	Shoe stores -----	83	18 744	2 719	637	463
564, 9	Other apparel and accessory stores -----	27	3 158	538	114	78
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>340</b>	<b>86 217</b>	<b>12 151</b>	<b>2 866</b>	<b>1 422</b>
5712	Furniture stores -----	98	31 502	4 919	1 191	498
5713, 4, 9	Home furnishings stores -----	104	14 913	1 943	486	255
572, 3	Household appliance, radio, television, and music stores -----	138	39 802	5 289	1 189	669
58	<b>Eating and drinking places -----</b>	<b>1 024</b>	<b>205 257</b>	<b>50 897</b>	<b>11 854</b>	<b>14 162</b>
5812	Eating places -----	680	178 876	46 229	10 687	12 985
5813	Drinking places (alcoholic beverages) -----	344	26 381	4 668	1 167	1 177
591	<b>Drug and proprietary stores -----</b>	<b>123</b>	<b>(D)</b>	<b>8 993</b>	<b>2 190</b>	<b>1 205</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	<b>1 022</b>	<b>(D)</b>	<b>15 153</b>	<b>3 571</b>	<b>2 225</b>
592	Liquor stores -----	83	29 982	1 700	423	284
594	Miscellaneous shopping goods stores -----	421	47 927	6 646	1 518	1 128
5992	Florists -----	98	6 872	1 415	337	235

<sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.



Table 5. **Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972**

[For meaning of abbreviations and symbols, see introductory text. For CBD boundaries, see maps in 1972 report]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Akron</b>					
	<b>Retail stores<sup>2</sup> -----</b>	<b>152</b>	<b>65 392</b>	<b>14 005</b>	<b>3 645</b>	<b>2 302</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>2</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
525	Hardware stores -----	1	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	1	(D)	(D)	(D)	(D)
53	<b>General merchandise group stores -----</b>	<b>4</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
531	Department stores <sup>3</sup> -----	2	(D)	(D)	(D)	(D)
533	Variety stores -----	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	-	-	-	-	-
54	<b>Food stores -----</b>	<b>5</b>	<b>635</b>	<b>124</b>	<b>29</b>	<b>23</b>
55 ex. 554	<b>Automotive dealers -----</b>	<b>5</b>	<b>7 229</b>	<b>941</b>	<b>202</b>	<b>81</b>
554	<b>Gasoline service stations -----</b>	<b>4</b>	<b>670</b>	<b>71</b>	<b>17</b>	<b>20</b>
56	<b>Apparel and accessory stores -----</b>	<b>25</b>	<b>5 094</b>	<b>1 071</b>	<b>242</b>	<b>206</b>
561	Men's and boys' clothing and furnishings stores -----	9	2 353	526	121	92
562, 3, 8	Women's clothing and specialty stores and furriers -----	4	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores -----	2	(D)	(D)	(D)	(D)
565	Family clothing stores -----	1	(D)	(D)	(D)	(D)
566	Shoe stores -----	8	1 837	378	79	75
564, 9	Other apparel and accessory stores -----	3	116	21	6	6
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>11</b>	<b>2 929</b>	<b>481</b>	<b>127</b>	<b>60</b>
5712	Furniture stores -----	3	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	2	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	6	2 381	384	104	47
58	<b>Eating and drinking places -----</b>	<b>50</b>	<b>4 094</b>	<b>1 000</b>	<b>237</b>	<b>382</b>
5812	Eating places -----	32	3 109	835	197	333
5813	Drinking places (alcoholic beverages) -----	18	985	165	40	49
591	<b>Drug and proprietary stores -----</b>	<b>4</b>	<b>1 688</b>	<b>409</b>	<b>61</b>	<b>50</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>4</sup> -----</b>	<b>42</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
592	Liquor stores -----	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	15	1 837	396	86	73
5992	Florists -----	5	519	108	32	28

<sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC's 592, 594, and 5992.

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MAJOR RETAIL CENTERS

**Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business**

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Percent change in sales, 1972 to 1977 <sup>1</sup>		
		Central business district	City	Standard metropolitan statistical area
	<b>Akron</b>			
	Retail stores <sup>2</sup> - - - - -	-3.4	48.6	52.6
52	Building materials, hardware, garden supply, and mobile home dealers - - - - -	(D)	(NC)	128.2
525	Hardware stores - - - - -	98.8	-25.6	13.3
52 ex. 525	Other - - - - -	(D)	(NC)	149.3
53	General merchandise group stores - - - - -	-19.6	35.3	19.3
531	Department stores <sup>3</sup> - - - - -	-21.6	31.7	18.5
533	Variety stores - - - - -	15.5	(D)	(D)
539	Miscellaneous general merchandise stores - - - - -	(D)	(D)	(D)
54	Food stores <sup>4</sup> - - - - -	27.9	43.3	58.4
541	Grocery stores - - - - -	(NA)	44.4	60.3
55 ex. 554	Automotive dealers - - - - -	21.9	43.5	53.9
554	Gasoline service stations - - - - -	(D)	18.8	53.7
56	Apparel and accessory stores - - - - -	-20.5	81.6	58.9
561	Men's and boys' clothing and furnishings stores - - - - -	5.4	64.1	45.0
562, 3, 8	Women's clothing and specialty stores and furriers - - - - -	-27.4	59.1	28.5
562	Women's ready-to-wear stores - - - - -	22.3	65.9	30.4
565	Family clothing stores - - - - -	(D)	(D)	(D)
566	Shoe stores - - - - -	-53.7	(D)	(D)
564, 9	Other apparel and accessory stores - - - - -	(D)	190.3	101.0
57	Furniture, home furnishings, and equipment stores - - - - -	-25.9	20.0	35.3
5712	Furniture stores - - - - -	(D)	(D)	18.5
5713, 4, 9	Home furnishings stores - - - - -	(D)	(D)	41.5
572, 3	Household appliance, radio, television, and music stores - - - - -	-66.4	49.3	49.6
58	Eating and drinking places - - - - -	76.6	68.6	63.9
5812	Eating places - - - - -	112.9	87.6	76.8
5813	Drinking places (alcoholic beverages) - - - - -	-38.0	-1.7	9.8
591	Drug and proprietary stores - - - - -	36.2	(D)	(D)
59 ex. 591, 6	Miscellaneous retail stores <sup>5</sup> - - - - -	41.6	(D)	(D)
592	Liquor stores - - - - -	(D)	19.0	38.6
594	Miscellaneous shopping goods stores - - - - -	(D)	94.0	76.3
5992	Florists - - - - -	-43.9	24.8	17.7

<sup>1</sup>Data are not adjusted for boundary changes between census years. Sales taxes and finance charges were included in 1972 but not in 1977.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.

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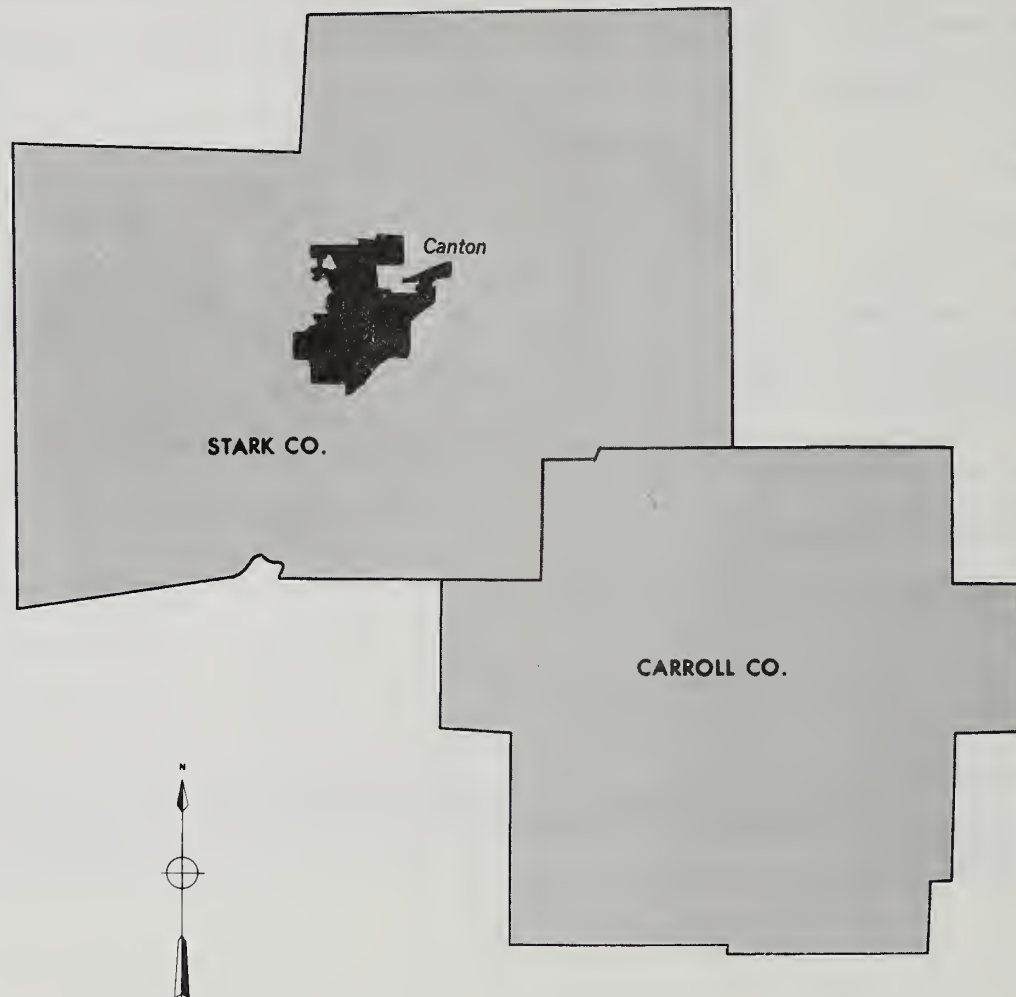
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<sup>4</sup>Includes data not covered by SIC's 592, 594, and 5992.



# CANTON

## Standard Metropolitan Statistical Area



# CANTON

## Central Business District



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## CANTON

## Major Retail Centers





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**BOOKS**

## MAJOR RETAIL CENTERS

OHIO—CANTON SMSA 36-17

**Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977**

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Canton CBD</b>					
	<b>Retail stores<sup>2</sup>-----</b>	<b>132</b>	<b>68 221</b>	<b>9 260</b>	<b>2 158</b>	<b>1 327</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>4</b>	<b>821</b>	<b>162</b>	<b>41</b>	<b>18</b>
525	Hardware stores -----	2	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	2	(D)	(D)	(D)	(D)
53	<b>General merchandise group stores -----</b>	<b>4</b>	<b>2 951</b>	<b>539</b>	<b>139</b>	<b>114</b>
531	Department stores <sup>3</sup> -----	1	(D)	(D)	(D)	(D)
533	Variety stores -----	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	1	(D)	(D)	(D)	(D)
54	<b>Food stores<sup>4</sup> -----</b>	<b>6</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
541	Grocery stores -----	4	(D)	(D)	(D)	(D)
55 ex. 554	<b>Automotive dealers -----</b>	<b>11</b>	<b>39 714</b>	<b>3 579</b>	<b>743</b>	<b>264</b>
554	<b>Gasoline service stations -----</b>	<b>5</b>	<b>1 058</b>	<b>92</b>	<b>27</b>	<b>16</b>
56	<b>Apparel and accessory stores -----</b>	<b>20</b>	<b>5 764</b>	<b>1 185</b>	<b>285</b>	<b>215</b>
561	Men's and boys' clothing and furnishings stores -----	6	1 168	197	48	23
562, 3, 8	Women's clothing and specialty stores and furriers -----	3	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores -----	2	(D)	(D)	(D)	(D)
565	Family clothing stores -----	1	(D)	(D)	(D)	(D)
566	Shoe stores -----	6	708	195	42	31
564, 9	Other apparel and accessory stores -----	4	497	139	35	20
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>9</b>	<b>2 287</b>	<b>464</b>	<b>107</b>	<b>46</b>
5712	Furniture stores -----	3	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	—	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	6	(D)	(D)	(D)	(D)
58	<b>Eating and drinking places -----</b>	<b>45</b>	<b>7 106</b>	<b>1 705</b>	<b>468</b>	<b>445</b>
5812	Eating places -----	25	5 976	1 523	423	399
5813	Drinking places (alcoholic beverages) -----	20	1 130	182	45	46
591	<b>Drug and proprietary stores -----</b>	<b>3</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	<b>25</b>	<b>5 990</b>	<b>1 178</b>	<b>263</b>	<b>147</b>
592	Liquor stores -----	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	12	4 394	965	211	116
5992	Florists -----	2	(D)	(D)	(D)	(D)

See footnotes at end of table.

Table 2. **Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.**

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>MRC No. 6</b>					
	<b>Retail stores<sup>2</sup> -----</b>	<b>132</b>	<b>147 350</b>	<b>18 646</b>	<b>4 238</b>	<b>3 240</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	-	-	-	-	-
525	Hardware stores -----	-	-	-	-	-
52 ex. 525	Other -----	-	-	-	-	-
53	<b>General merchandise group stores -----</b>	<b>5</b>	<b>70 269</b>	<b>7 748</b>	<b>1 797</b>	<b>1 236</b>
531	Department stores <sup>3</sup> -----	5	70 269	7 748	1 797	1 236
533	Variety stores -----	-	-	-	-	-
539	Miscellaneous general merchandise stores -----	-	-	-	-	-
54	<b>Food stores<sup>4</sup> -----</b>	<b>8</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
541	Grocery stores -----	3	(D)	(D)	(D)	(D)
55 ex. 554	<b>Automotive dealers -----</b>	<b>4</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
554	<b>Gasoline service stations -----</b>	<b>5</b>	<b>1 894</b>	<b>152</b>	<b>37</b>	<b>30</b>
56	<b>Apparel and accessory stores -----</b>	<b>41</b>	<b>20 246</b>	<b>2 515</b>	<b>577</b>	<b>485</b>
561	Men's and boys' clothing and furnishings stores -----	7	4 442	485	113	75
562, 3, 8	Women's clothing and specialty stores and furriers -----	21	12 070	1 571	367	323
562	Women's ready-to-wear stores -----	19	(D)	(D)	(D)	(D)
565	Family clothing stores -----	1	(D)	(D)	(D)	(D)
566	Shoe stores -----	11	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	1	(D)	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>15</b>	<b>5 135</b>	<b>645</b>	<b>118</b>	<b>77</b>
5712	Furniture stores -----	1	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	6	3 017	401	68	41
572, 3	Household appliance, radio, television, and music stores -----	8	(D)	(D)	(D)	(D)
58	<b>Eating and drinking places -----</b>	<b>31</b>	<b>18 028</b>	<b>4 534</b>	<b>1 024</b>	<b>1 068</b>
5812	Eating places -----	28	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages) -----	3	(D)	(D)	(D)	(D)
591	<b>Drug and proprietary stores -----</b>	<b>2</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	<b>21</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
592	Liquor stores -----	-	-	-	-	-
594	Miscellaneous shopping goods stores -----	15	5 372	570	137	96
5992	Florists -----	-	(D)	(D)	(D)	(D)

<sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.

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Table 3. **Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Canton</b>					
	Retail stores <sup>2</sup> -----	940	446 663	53 008	12 107	7 824
52	Building materials, hardware, garden supply, and mobile home dealers -----	35	21 236	2 791	579	247
525	Hardware stores -----	11	2 052	295	69	45
52 ex. 525	Other -----	24	19 184	2 496	510	202
53	General merchandise group stores -----	16	60 406	7 258	1 557	1 015
531	Department stores <sup>3</sup> -----	8	56 821	6 769	1 441	911
533	Variety stores -----	5	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	3	(D)	(D)	(D)	(D)
54	Food stores <sup>4</sup> -----	115	106 875	10 045	2 377	1 289
541	Grocery stores -----	80	100 798	9 100	2 155	1 069
55 ex. 554	Automotive dealers -----	64	105 011	10 357	2 173	880
554	Gasoline service stations -----	106	35 000	2 494	648	552
56	Apparel and accessory stores -----	92	25 479	3 823	898	656
561	Men's and boys' clothing and furnishings stores -----	20	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	35	11 566	(D)	(D)	(D)
562	Women's ready-to-wear stores -----	28	(D)	1 679	393	308
565	Family clothing stores -----	5	(D)	255	61	50
566	Shoe stores -----	24	(D)	778	175	134
564, 9	Other apparel and accessory stores -----	8	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	72	18 089	2 698	631	304
5712	Furniture stores -----	11	3 981	976	233	89
5713, 4, 9	Home furnishings stores -----	20	3 730	559	134	78
572, 3	Household appliance, radio, television, and music stores -----	41	10 378	1 163	264	137
58	Eating and drinking places -----	235	34 189	7 745	1 904	2 011
5812	Eating places -----	142	28 827	6 852	1 681	1 800
5813	Drinking places (alcoholic beverages) -----	93	5 362	893	223	211
591	Drug and proprietary stores -----	24	12 473	1 916	442	238
59 ex. 591, 6	Miscellaneous retail stores <sup>5</sup> -----	181	27 905	3 881	898	632
592	Liquor stores -----	16	4 936	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	74	15 053	2 307	541	371
5992	Florists -----	16	2 093	517	106	99

<sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.

Table 4. **Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
<b>Canton, Ohio, SMSA</b>						
	<b>Retail stores<sup>2</sup>-----</b>	<b>3 132</b>	<b>1 372 880</b>	<b>157 653</b>	<b>35 990</b>	<b>24 323</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>173</b>	<b>70 948</b>	<b>8 833</b>	<b>1 867</b>	<b>897</b>
525	Hardware stores -----	49	13 837	1 647	358	258
52 ex. 525	Other -----	124	57 111	7 186	1 509	639
53	<b>General merchandise group stores -----</b>	<b>60</b>	<b>204 116</b>	<b>23 851</b>	<b>5 320</b>	<b>3 641</b>
531	Department stores <sup>3</sup> -----	25	185 179	21 446	4 774	3 224
533	Variety stores -----	18	7 760	1 108	247	228
539	Miscellaneous general merchandise stores -----	17	11 177	1 297	299	189
54	<b>Food stores<sup>4</sup>-----</b>	<b>357</b>	<b>311 264</b>	<b>29 143</b>	<b>6 797</b>	<b>3 918</b>
541	Grocery stores -----	235	294 213	26 828	6 235	3 394
55 ex. 554	<b>Automotive dealers -----</b>	<b>249</b>	<b>329 359</b>	<b>30 232</b>	<b>6 531</b>	<b>2 631</b>
554	<b>Gasoline service stations -----</b>	<b>346</b>	<b>105 885</b>	<b>7 040</b>	<b>1 814</b>	<b>1 455</b>
56	<b>Apparel and accessory stores -----</b>	<b>229</b>	<b>62 932</b>	<b>8 557</b>	<b>2 023</b>	<b>1 587</b>
561	Men's and boys' clothing and furnishings stores -----	42	(D)	1 484	356	225
562, 3, 8	Women's clothing and specialty stores and furriers -----	86	29 386	4 247	993	831
562	Women's ready-to-wear stores -----	71	28 803	4 178	975	812
565	Family clothing stores -----	21	9 044	(D)	(D)	(D)
566	Shoe stores -----	59	11 173	1 525	349	277
564, 9	Other apparel and accessory stores -----	21	(D)	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>267</b>	<b>60 651</b>	<b>8 852</b>	<b>2 028</b>	<b>951</b>
5712	Furniture stores -----	51	21 860	4 138	989	396
5713, 4, 9	Home furnishings stores -----	91	11 994	1 570	342	190
572, 3	Household appliance, radio, television, and music stores -----	125	26 797	3 144	697	365
58	<b>Eating and drinking places -----</b>	<b>700</b>	<b>118 692</b>	<b>27 312</b>	<b>6 381</b>	<b>7 145</b>
5812	Eating places -----	465	102 191	24 590	5 719	6 503
5813	Drinking places (alcoholic beverages) -----	235	16 501	2 722	662	642
591	<b>Drug and proprietary stores -----</b>	<b>69</b>	<b>37 279</b>	<b>5 700</b>	<b>1 303</b>	<b>752</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup>-----</b>	<b>682</b>	<b>71 754</b>	<b>8 133</b>	<b>1 926</b>	<b>1 346</b>
592	Liquor stores -----	50	16 765	977	247	168
594	Miscellaneous shopping goods stores -----	287	31 472	4 359	1 029	717
5992	Florists -----	62	5 087	1 082	243	218

<sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.

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**Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972**

[For meaning of abbreviations and symbols, see introductory text. For CBD boundaries, see maps in 1972 report]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Canton</b>					
	<b>Retail stores<sup>2</sup> -----</b>	<b>167</b>	<b>38 144</b>	<b>6 708</b>	<b>1 754</b>	<b>1 487</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>6</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
525	Hardware stores -----	1	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	5	599	118	29	18
53	<b>General merchandise group stores -----</b>	<b>5</b>	<b>3 462</b>	<b>710</b>	<b>185</b>	<b>186</b>
531	Department stores <sup>3</sup> -----	1	(D)	(D)	(D)	(D)
533	Variety stores -----	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	2	(D)	(D)	(D)	(D)
54	<b>Food stores -----</b>	<b>11</b>	<b>1 382</b>	<b>185</b>	<b>47</b>	<b>58</b>
55 ex. 554	<b>Automotive dealers -----</b>	<b>7</b>	<b>4 875</b>	<b>557</b>	<b>156</b>	<b>66</b>
554	<b>Gasoline service stations -----</b>	<b>8</b>	<b>1 058</b>	<b>96</b>	<b>25</b>	<b>20</b>
56	<b>Apparel and accessory stores -----</b>	<b>30</b>	<b>8 627</b>	<b>1 402</b>	<b>350</b>	<b>320</b>
561	Men's and boys' clothing and furnishings stores -----	10	2 520	404	100	75
562, 3, 8	Women's clothing and specialty stores and furriers -----	10	4 285	747	188	190
562	Women's ready-to-wear stores -----	5	3 945	696	173	177
565	Family clothing stores -----	1	(D)	(D)	(D)	(D)
566	Shoe stores -----	7	1 144	180	43	37
564, 9	Other apparel and accessory stores -----	2	(D)	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>15</b>	<b>7 961</b>	<b>1 474</b>	<b>365</b>	<b>214</b>
5712	Furniture stores -----	6	4 510	991	248	139
5713, 4, 9	Home furnishings stores -----	1	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	8	(D)	(D)	(D)	(D)
58	<b>Eating and drinking places -----</b>	<b>50</b>	<b>4 756</b>	<b>1 125</b>	<b>326</b>	<b>404</b>
5812	Eating places -----	27	3 759	947	281	336
5813	Drinking places (alcoholic beverages) -----	23	997	178	45	68
591	<b>Drug and proprietary stores -----</b>	<b>3</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>4</sup> -----</b>	<b>32</b>	<b>4 345</b>	<b>854</b>	<b>225</b>	<b>167</b>
592	Liquor stores -----	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	15	3 203	661	171	118
5992	Florists -----	3	438	77	19	23

<sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC's 592, 594, and 5992.



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## Centers Metropolitan Areas

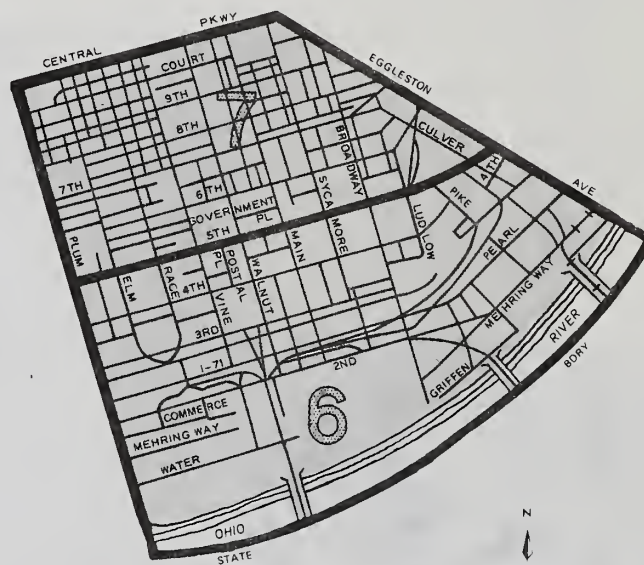
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## MAJOR RETAIL CENTERS

OHIO—CANTON SMSA 36-23

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.

**CINCINNATI****Cincinnati  
Central Business District**

Comprising Census Tracts 6 and 7

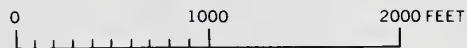
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## Covington Central Business District

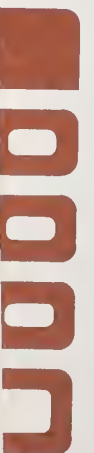


Comprising Census Tract 604



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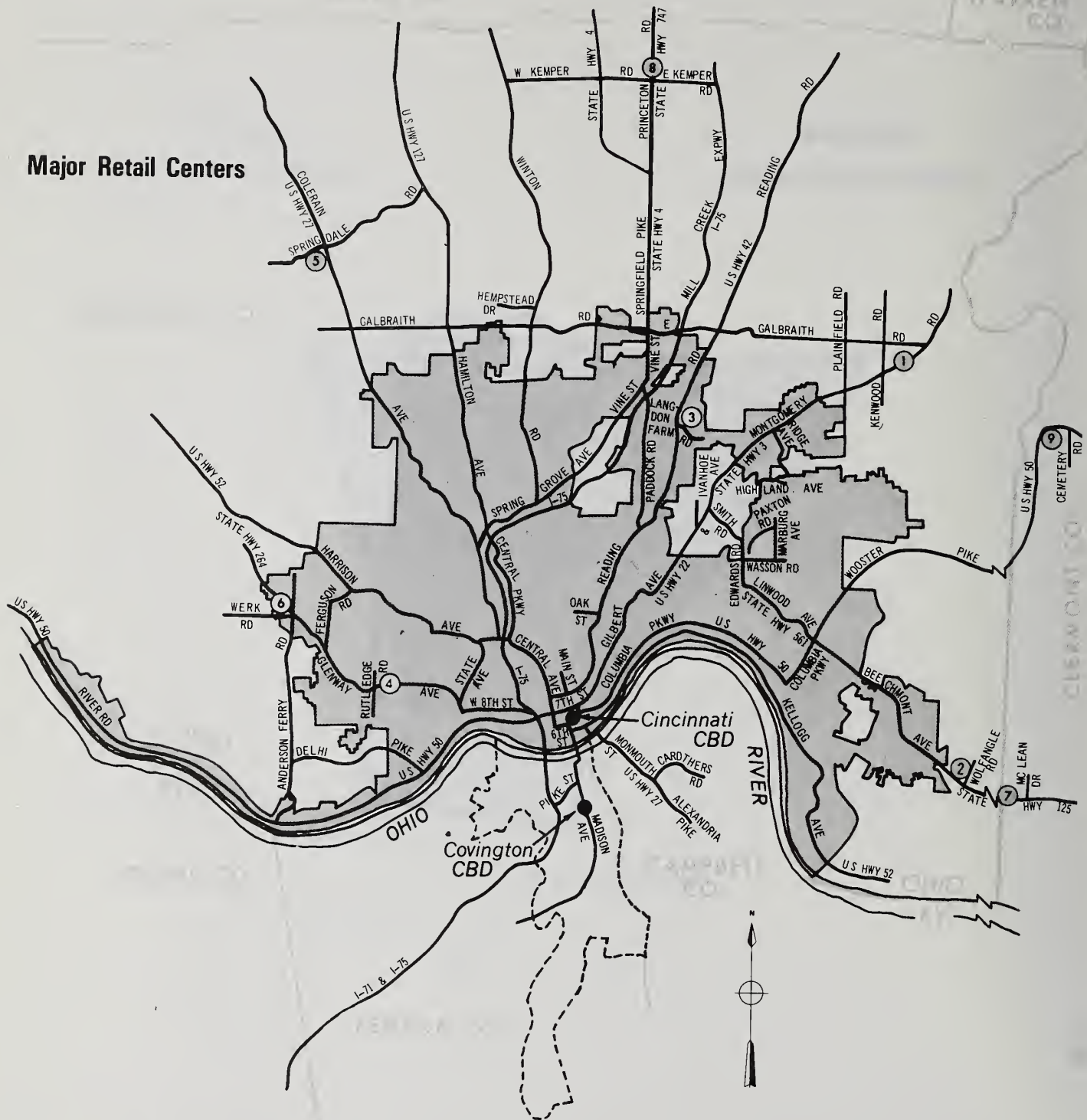
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## CINCINNATI

## Major Retail Centers



- Central Business Districts
- ① Major Retail Centers (boundary descriptions are in appendix E)
- ▭ Central City
- Corporate limit of other CBD city

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## Centers Metropolitan Areas

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Table 1. **Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977—Con.**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Major retail centers—Con.						
		No. 3	No. 4	No. 5	No. 6	No. 7	No. 8	No. 9
	<b>Retail stores:<sup>1 2</sup></b>							
	Number -----	37	29	93	86	46	94	72
	Sales (\$1,000) -----	29 814	17 351	94 095	124 388	66 420	144 947	64 255
	Payroll entire year (\$1,000) -----	3 844	1 766	12 409	13 441	7 540	17 580	6 668
	Paid employees for week including March 12 ---	633	190	2 153	2 100	950	2 690	851
54, 58, 591	<b>Convenience goods stores:</b>							
	Number -----	8	13	16	23	9	22	31
	Sales (\$1,000) -----	12 850	2 032	17 591	43 510	11 761	14 459	28 104
53, 56, 57; 594	<b>Shopping goods stores (GAF):<sup>3</sup></b>							
	Number -----	23	5	71	42	15	62	20
	Sales (\$1,000) -----	14 878	948	75 665	65 998	31 769	127 673	13 039
52, 55, 59, ex. 591, 4, 6	<b>All other stores:</b>							
	Number -----	6	11	6	21	22	10	21
	Sales (\$1,000) -----	2 086	14 371	839	14 880	22 890	2 815	23 112
	<b>Number of Establishments</b>							
	Retail stores <sup>1 2</sup> -----	37	29	93	86	46	94	72
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	2	1	-	3	4	2	3
525	Hardware stores -----	1	-	-	-	-	1	-
52 ex. 525	Other -----	1	1	-	3	4	1	3
53	<b>General merchandise group stores -----</b>	3	-	4	5	4	6	3
531	Department stores <sup>4</sup> -----	1	-	3	4	3	4	2
533	Variety stores -----	2	-	1	1	-	1	1
539	Miscellaneous general merchandise stores -----	-	-	-	-	1	1	-
54	<b>Food stores<sup>5</sup> -----</b>	4	7	5	13	3	4	13
541	Grocery stores -----	2	2	2	4	2	1	6
55 ex. 554	<b>Automotive dealers -----</b>	-	5	1	5	11	-	6
554	<b>Gasoline service stations -----</b>	1	3	1	7	3	2	5
56	<b>Apparel and accessory stores -----</b>	13	1	41	17	3	37	7
561	Men's and boys' clothing and furnishings stores --	4	-	11	4	-	3	1
562, 3, 8	Women's clothing and specialty stores and furriers -----	3	-	15	5	1	16	3
562	Women's ready-to-wear stores -----	2	-	14	5	1	14	3
565	Family clothing stores -----	-	-	1	2	-	5	1
566	Shoe stores -----	5	1	11	6	2	8	2
564, 9	Other apparel and accessory stores -----	1	-	3	-	-	5	-
57	<b>Furniture, home furnishings, and equipment stores -----</b>	3	2	9	8	6	8	6
5712	Furniture stores -----	1	1	-	2	1	1	1
5713, 4, 9	Home furnishings stores -----	-	-	3	2	4	-	1
572, 3	Household appliance, radio, television, and music stores -----	2	1	6	4	1	7	4
58	<b>Eating and drinking places -----</b>	3	4	10	8	5	16	15
5812	Eating places -----	3	3	10	6	5	15	13
5813	Drinking places (alcoholic beverages) -----	-	1	-	2	-	1	2
591	<b>Drug and proprietary stores -----</b>	1	2	1	2	1	2	3
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>6</sup> -----</b>	7	4	21	18	6	17	11
592	Liquor stores -----	2	-	-	1	-	1	1
594	Miscellaneous shopping goods stores -----	4	2	17	12	2	11	4
5992	Florists -----	-	-	1	-	1	-	3

<sup>1</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>2</sup>For all establishments, including those with no payroll.

<sup>3</sup>Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

<sup>4</sup>Includes sales from catalog order desks.

<sup>5</sup>Includes data not covered by SIC 541.

<sup>6</sup>Includes data not covered by SIC's 592, 594, and 5992.



Table 2. **Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1977**

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

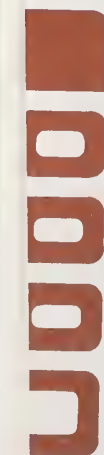
SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Cincinnati CBD</b>					
	<b>Retail stores<sup>2</sup>-----</b>	<b>430</b>	<b>260 079</b>	<b>61 398</b>	<b>14 926</b>	<b>9 833</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>2</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
525	Hardware stores -----	-	-	-	-	-
52 ex. 525	Other -----	2	(D)	(D)	(D)	(D)
53	<b>General merchandise group stores -----</b>	<b>11</b>	<b>100 027</b>	<b>33 746</b>	<b>8 291</b>	<b>5 398</b>
531	Department stores <sup>3</sup> -----	5	96 074	33 154	8 147	5 275
533	Variety stores -----	3	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	3	(D)	(D)	(D)	(D)
54	<b>Food stores<sup>4</sup>-----</b>	<b>27</b>	<b>4 531</b>	<b>837</b>	<b>207</b>	<b>148</b>
541	Grocery stores -----	12	1 713	262	63	53
55 ex. 554	<b>Automotive dealers -----</b>	<b>3</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
554	<b>Gasoline service stations -----</b>	<b>7</b>	<b>1 498</b>	<b>159</b>	<b>39</b>	<b>23</b>
56	<b>Apparel and accessory stores -----</b>	<b>69</b>	<b>33 707</b>	<b>6 035</b>	<b>1 400</b>	<b>821</b>
561	Men's and boys' clothing and furnishings stores -----	19	10 917	1 827	423	183
562, 3, 8	Women's clothing and specialty stores and furriers -----	18	16 401	2 995	687	477
562	Women's ready-to-wear stores -----	13	15 136	2 821	622	435
565	Family clothing stores -----	5	333	33	4	3
566	Shoe stores -----	19	4 165	873	217	118
564, 9	Other apparel and accessory stores -----	8	1 891	307	69	40
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>32</b>	<b>17 988</b>	<b>2 670</b>	<b>577</b>	<b>264</b>
5712	Furniture stores -----	7	6 888	967	189	80
5713, 4, 9	Home furnishings stores -----	11	5 938	989	197	93
572, 3	Household appliance, radio, television, and music stores -----	14	5 162	714	191	91
58	<b>Eating and drinking places -----</b>	<b>123</b>	<b>34 481</b>	<b>9 246</b>	<b>2 316</b>	<b>2 216</b>
5812	Eating places -----	99	32 057	8 771	2 195	2 105
5813	Drinking places (alcoholic beverages) -----	24	2 424	475	121	111
591	<b>Drug and proprietary stores -----</b>	<b>13</b>	<b>6 267</b>	<b>940</b>	<b>220</b>	<b>134</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	<b>143</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
592	Liquor stores -----	3	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	77	24 217	4 571	1 130	530
5992	Florists -----	5	506	102	24	13

See footnotes at end of table.

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**Table 2. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1977—Con.**

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
<b>Covington CBD</b>						
	<b>Retail stores<sup>2</sup>-----</b>	<b>133</b>	<b>47 458</b>	<b>3 337</b>	<b>1 221</b>	<b>766</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>5</b>	<b>878</b>	<b>103</b>	<b>20</b>	<b>9</b>
525	Hardware stores -----	2	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	3	(D)	(D)	(D)	(D)
53	<b>General merchandise group stores -----</b>	<b>3</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
531	Department stores <sup>3</sup> -----	1	(D)	(D)	(D)	(D)
533	Variety stores -----	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	1	(D)	(D)	(D)	(D)
54	<b>Food stores<sup>4</sup>-----</b>	<b>15</b>	<b>5 781</b>	<b>545</b>	<b>134</b>	<b>70</b>
541	Grocery stores -----	10	5 504	520	128	56
55 ex. 554	<b>Automotive dealers -----</b>	<b>8</b>	<b>10 786</b>	<b>957</b>	<b>208</b>	<b>73</b>
554	<b>Gasoline service stations -----</b>	<b>6</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
56	<b>Apparel and accessory stores -----</b>	<b>11</b>	<b>4 541</b>	<b>603</b>	<b>148</b>	<b>92</b>
561	Men's and boys' clothing and furnishings stores -----	3	993	118	26	14
562, 3, 8	Women's clothing and specialty stores and furriers -----	3	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores -----	2	(D)	(D)	(D)	(D)
565	Family clothing stores -----	2	(D)	(D)	(D)	(D)
566	Shoe stores -----	3	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	-	-	-	-	-
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>16</b>	<b>6 951</b>	<b>851</b>	<b>183</b>	<b>76</b>
5712	Furniture stores -----	9	5 689	664	156	62
5713, 4, 9	Home furnishings stores -----	3	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	4	(D)	(D)	(D)	(D)
58	<b>Eating and drinking places-----</b>	<b>29</b>	<b>3 146</b>	<b>810</b>	<b>180</b>	<b>199</b>
5812	Eating places -----	19	2 204	625	135	163
5813	Drinking places (alcoholic beverages) -----	10	942	185	45	36
591	<b>Drug and proprietary stores -----</b>	<b>5</b>	<b>1 412</b>	<b>232</b>	<b>55</b>	<b>35</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup>-----</b>	<b>35</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
592	Liquor stores -----	9	5 069	283	70	41
594	Miscellaneous shopping goods stores -----	11	(D)	(D)	(D)	(D)
5992	Florists -----	2	(D)	(D)	(D)	(D)

<sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.

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Table 3. **Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977—Con.**

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Covington</b>					
	<b>Retail stores<sup>2</sup>-----</b>	<b>481</b>	<b>212 660</b>	<b>23 655</b>	<b>5 343</b>	<b>3 316</b>
52	<b>Building materials, hardware, garden supply, and mobile     home dealers -----</b>	<b>19</b>	<b>8 949</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
525	Hardware stores -----	7	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	12	(D)	(D)	(D)	(D)
53	<b>General merchandise group stores -----</b>	<b>7</b>	<b>11 616</b>	<b>1 314</b>	<b>302</b>	<b>269</b>
531	Department stores <sup>3</sup> -----	2	(D)	(D)	(D)	(D)
533	Variety stores -----	4	589	67	18	24
539	Miscellaneous general merchandise stores -----	1	(D)	(D)	(D)	(D)
54	<b>Food stores<sup>4</sup> -----</b>	<b>88</b>	<b>46 279</b>	<b>4 559</b>	<b>1 048</b>	<b>511</b>
541	Grocery stores -----	72	37 985	3 518	812	385
55 ex. 554	<b>Automotive dealers -----</b>	<b>32</b>	<b>61 865</b>	<b>5 338</b>	<b>1 150</b>	<b>400</b>
554	Gasoline service stations -----	37	17 353	(D)	(D)	(D)
56	<b>Apparel and accessory stores -----</b>	<b>17</b>	<b>5 653</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
561	Men's and boys' clothing and furnishings stores -----	3	993	118	26	14
562, 3, 8	Women's clothing and specialty stores and furriers -----	3	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores -----	2	(D)	(D)	(D)	(D)
565	Family clothing stores -----	3	(D)	(D)	(D)	(D)
566	Shoe stores -----	7	1 256	209	52	39
564, 9	Other apparel and accessory stores -----	1	(D)	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>29</b>	<b>10 530</b>	<b>1 310</b>	<b>289</b>	<b>123</b>
5712	Furniture stores -----	12	8 768	1 067	247	100
5713, 4, 9	Home furnishings stores -----	6	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	11	(D)	(D)	(D)	(D)
58	<b>Eating and drinking places -----</b>	<b>147</b>	<b>20 424</b>	<b>4 539</b>	<b>1 027</b>	<b>1 108</b>
5812	Eating places -----	79	17 087	4 066	897	971
5813	Drinking places (alcoholic beverages) -----	68	3 337	473	130	137
591	<b>Drug and proprietary stores -----</b>	<b>18</b>	<b>9 030</b>	<b>1 316</b>	<b>316</b>	<b>195</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	<b>87</b>	<b>20 961</b>	<b>2 086</b>	<b>463</b>	<b>274</b>
592	Liquor stores -----	23	12 704	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	24	4 489	697	138	92
5992	Florists -----	5	201	(D)	(D)	(D)

<sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.

Table 4. Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Cincinnati, Ohio-Ky.-Ind., SMSA</b>					
	<b>Retail stores<sup>2</sup>-----</b>	<b>10 138</b>	<b>4 689 734</b>	<b>582 310</b>	<b>134 324</b>	<b>89 281</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>440</b>	<b>177 965</b>	<b>21 893</b>	<b>4 622</b>	<b>2 116</b>
525	Hardware stores -----	133	31 635	4 291	877	538
52 ex. 525	Other -----	307	146 330	17 602	3 745	1 578
53	<b>General merchandise group stores -----</b>	<b>204</b>	<b>804 450</b>	<b>115 815</b>	<b>26 903</b>	<b>18 513</b>
531	Department stores <sup>3</sup> -----	72	702 011	105 161	24 483	16 773
533	Variety stores -----	64	25 097	3 683	851	845
539	Miscellaneous general merchandise stores -----	68	77 342	6 971	1 569	895
54	<b>Food stores<sup>4</sup> -----</b>	<b>1 661</b>	<b>1 046 197</b>	<b>104 682</b>	<b>23 939</b>	<b>12 986</b>
541	Grocery stores -----	1 014	932 427	87 723	20 016	10 009
55 ex. 554	<b>Automotive dealers -----</b>	<b>547</b>	<b>917 847</b>	<b>83 824</b>	<b>19 057</b>	<b>6 310</b>
554	<b>Gasoline service stations -----</b>	<b>1 030</b>	<b>420 097</b>	<b>29 085</b>	<b>7 226</b>	<b>5 157</b>
56	<b>Apparel and accessory stores -----</b>	<b>639</b>	<b>179 214</b>	<b>25 962</b>	<b>6 091</b>	<b>4 603</b>
561	Men's and boys' clothing and furnishings stores -----	111	44 702	6 816	1 529	941
562, 3, 8	Women's clothing and specialty stores and furriers -----	225	69 527	10 125	2 363	1 973
562	Women's ready-to-wear stores -----	190	66 151	9 660	2 235	1 874
565	Family clothing stores -----	93	26 132	3 061	763	702
566	Shoe stores -----	155	31 047	4 752	1 140	772
564, 9	Other apparel and accessory stores -----	55	7 806	1 208	296	215
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>706</b>	<b>220 002</b>	<b>31 368</b>	<b>7 238</b>	<b>3 249</b>
5712	Furniture stores -----	204	113 981	16 546	3 865	1 564
5713, 4, 9	Home furnishings stores -----	227	40 343	6 179	1 363	720
572, 3	Household appliance, radio, television, and music stores -----	275	65 678	8 643	2 010	965
58	<b>Eating and drinking places -----</b>	<b>2 341</b>	<b>476 342</b>	<b>113 915</b>	<b>26 158</b>	<b>28 066</b>
5812	Eating places -----	1 589	418 922	104 006	23 680	25 477
5813	Drinking places (alcoholic beverages) -----	752	57 420	9 909	2 478	2 589
591	<b>Drug and proprietary stores -----</b>	<b>311</b>	<b>150 569</b>	<b>22 013</b>	<b>5 056</b>	<b>3 104</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	<b>2 259</b>	<b>297 051</b>	<b>33 753</b>	<b>8 034</b>	<b>5 177</b>
592	Liquor stores -----	255	78 360	4 697	1 132	817
594	Miscellaneous shopping goods stores -----	800	111 830	15 908	3 706	2 510
5992	Florists -----	162	14 627	2 902	688	518

<sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.

**Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972**

[For meaning of abbreviations and symbols, see introductory text. For CBD boundaries, see maps in 1972 report]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Cincinnati</b>					
	<b>Retail stores<sup>2</sup>-----</b>	<b>467</b>	<b>234 899</b>	<b>54 087</b>	<b>13 194</b>	<b>9 923</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>7</b>	<b>2 040</b>	<b>206</b>	<b>53</b>	<b>37</b>
525	Hardware stores -----	2	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	5	(D)	(D)	(D)	(D)
53	<b>General merchandise group stores -----</b>	<b>13</b>	<b>100 816</b>	<b>28 450</b>	<b>7 002</b>	<b>4 839</b>
531	Department stores <sup>3</sup> -----	4	96 870	27 716	6 829	4 649
533	Variety stores -----	6	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	3	(D)	(D)	(D)	(D)
54	<b>Food stores -----</b>	<b>31</b>	<b>10 748</b>	<b>1 526</b>	<b>371</b>	<b>294</b>
55 ex. 554	<b>Automotive dealers -----</b>	<b>2</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
554	<b>Gasoline service stations -----</b>	<b>16</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
56	<b>Apparel and accessory stores -----</b>	<b>63</b>	<b>27 415</b>	<b>5 521</b>	<b>1 301</b>	<b>949</b>
561	Men's and boys' clothing and furnishings stores -----	19	8 967	2 037	467	312
562, 3, 8	Women's clothing and specialty stores and furriers -----	17	13 375	2 525	611	480
562	Women's ready-to-wear stores -----	10	12 345	2 287	559	426
565	Family clothing stores -----	-	-	-	-	-
566	Shoe stores -----	19	4 401	853	195	132
564, 9	Other apparel and accessory stores -----	8	672	106	28	25
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>36</b>	<b>18 496</b>	<b>3 335</b>	<b>772</b>	<b>494</b>
5712	Furniture stores -----	9	7 970	1 476	347	208
5713, 4, 9	Home furnishings stores -----	7	3 165	541	121	93
572, 3	Household appliance, radio, television, and music stores -----	20	7 361	1 318	304	193
58	<b>Eating and drinking places -----</b>	<b>143</b>	<b>27 438</b>	<b>8 293</b>	<b>2 002</b>	<b>2 203</b>
5812	Eating places -----	103	23 956	7 519	1 820	1 980
5813	Drinking places (alcoholic beverages) -----	40	3 482	774	182	223
591	<b>Drug and proprietary stores -----</b>	<b>23</b>	<b>6 857</b>	<b>959</b>	<b>232</b>	<b>180</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>4</sup> -----</b>	<b>133</b>	<b>24 955</b>	<b>4 278</b>	<b>1 079</b>	<b>733</b>
592	Liquor stores -----	2	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	61	17 513	3 080	781	501
5992	Florists -----	6	403	81	20	15

<sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC's 592, 594, and 5992.



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Table 6. **Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business**

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Percent change in sales, 1972 to 1977 <sup>1</sup>		
		Central business district	City	Standard metropolitan statistical area
	<b>Cincinnati</b>			
	Retail stores <sup>3</sup> -----	10.7	35.7	61.4
52	Building materials, hardware, garden supply, and mobile home dealers -----	(D)	215.7	81.4
525	Hardware stores -----	(D)	109.0	81.0
52 ex. 525	Other -----	-79.4	(NC)	81.4
53	General merchandise group stores -----	-9.9	-5.9	43.0
531	Department stores <sup>4</sup> -----	-9.9	-3.6	48.7
533	Variety stores -----	-8.3	-11.7	-18.2
539	Miscellaneous general merchandise stores -----	62.9	-49.6	29.6
54	Food stores <sup>5</sup> -----	-57.8	44.3	65.9
541	Grocery stores -----	(NA)	46.6	69.2
55 ex. 554	Automotive dealers -----	38.7	38.6	69.0
554	Gasoline service stations -----	(D)	79.0	77.0
56	Apparel and accessory stores -----	23.0	21.6	54.7
561	Men's and boys' clothing and furnishings stores -----	21.7	(D)	52.9
562, 3, 8	Women's clothing and specialty stores and furriers -----	22.6	14.5	55.5
562	Women's ready-to-wear stores -----	22.6	19.1	63.8
565	Family clothing stores -----	22.6	8.2	52.1
566	Shoe stores -----	-5.4	(D)	38.8
564, 9	Other apparel and accessory stores -----	181.4	332.5	230.2
57	Furniture, home furnishings, and equipment stores -----	-2.7	18.8	45.2
5712	Furniture stores -----	-13.6	9.8	25.3
5713, 4, 9	Home furnishings stores -----	87.6	31.4	72.7
572, 3	Household appliance, radio, television, and music stores -----	-29.9	34.9	76.5
58	Eating and drinking places -----	25.7	60.7	72.1
5812	Eating places -----	33.8	71.2	82.5
5813	Drinking places (alcoholic beverages) -----	-30.9	12.6	21.2
591	Drug and proprietary stores -----	-8.6	26.3	41.8
59 ex. 591, 6	Miscellaneous retail stores <sup>6</sup> -----	(D)	33.5	62.6
592	Liquor stores -----	-34.7	3.7	29.0
594	Miscellaneous shopping goods stores -----	38.3	44.9	86.6
5992	Florists -----	25.6	20.8	38.9

See footnotes at end of table.

**Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business—Con.**

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Percent change in sales, 1972 to 1977 <sup>1</sup>		
		Central business district <sup>2</sup>	City	Standard metropolitan statistical area
	<b>Covington</b>			
	Retail stores <sup>3</sup> -----	(NA)	48.3	61.4
52	Building materials, hardware, garden supply, and mobile home dealers -----	(NA)	(D)	81.4
525	Hardware stores -----	(NA)	44.2	81.0
52 ex. 525	Other -----	(NA)	(D)	81.4
53	General merchandise group stores -----	(NA)	(D)	43.0
531	Department stores <sup>4</sup> -----	(NA)	-11.2	48.7
533	Variety stores -----	(NA)	(D)	-18.2
539	Miscellaneous general merchandise stores -----	(NA)	-91.3	29.6
54	Food stores <sup>5</sup> -----	(NA)	79.5	65.9
541	Grocery stores -----	(NA)	56.2	69.2
55 ex. 554	Automotive dealers -----	(NA)	58.0	69.0
554	Gasoline service stations -----	(NA)	(D)	77.0
56	Apparel and accessory stores -----	(NA)	(D)	54.7
561	Men's and boys' clothing and furnishings stores -----	(NA)	(D)	52.9
562, 3, 8	Women's clothing and specialty stores and furriers -----	(NA)	-53.4	55.5
562	Women's ready-to-wear stores -----	(NA)	(D)	63.8
565	Family clothing stores -----	(NA)	119.3	52.1
566	Shoe stores -----	(NA)	-7.6	38.8
564, 9	Other apparel and accessory stores -----	(NA)	-26.0	230.2
57	Furniture, home furnishings, and equipment stores -----	(NA)	30.0	45.2
5712	Furniture stores -----	(NA)	31.4	25.3
5713, 4, 9	Home furnishings stores -----	(NA)	(D)	72.7
572, 3	Household appliance, radio, television, and music stores -----	(NA)	9.3	76.5
58	Eating and drinking places -----	(NA)	89.8	72.1
5812	Eating places -----	(NA)	113.9	82.5
5813	Drinking places (alcoholic beverages) -----	(NA)	20.4	21.2
591	Drug and proprietary stores -----	(NA)	(D)	41.8
59 ex. 591, 6	Miscellaneous retail stores <sup>6</sup> -----	(NA)	34.0	62.6
592	Liquor stores -----	(NA)	(D)	29.0
594	Miscellaneous shopping goods stores -----	(NA)	-1.1	86.6
5992	Florists -----	(NA)	(D)	38.9

<sup>1</sup>Data are not adjusted for boundary changes between census years. Sales taxes and finance charges were included in 1972 but not in 1977.

<sup>2</sup>This CBD did not qualify as a central business district in 1972.

<sup>3</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>4</sup>Includes sales from catalog order desks.

<sup>5</sup>Includes data not covered by SIC 541.

<sup>6</sup>Includes data not covered by SIC's 592, 594, and 5992.

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Table 7. Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Central business district sales as percent of sales of—		Percent distribution of sales		
		City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	<b>Cincinnati</b>					
	Retail stores <sup>1</sup> -----	19.1	5.5	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers -----	(D)	(D)	(D)	3.1	3.8
525	Hardware stores -----	-	-	-	0.5	0.7
52 ex. 525	Other -----	(D)	(D)	(D)	2.6	3.1
53	General merchandise group stores -----	56.9	12.4	38.5	12.9	17.2
531	Department stores <sup>2</sup> -----	58.8	13.7	36.9	12.0	15.0
533	Variety stores -----	(D)	(D)	(D)	0.6	0.5
539	Miscellaneous general merchandise stores -----	(D)	(D)	(D)	0.3	1.6
54	Food stores <sup>3</sup> -----	1.7	0.4	1.7	20.0	22.3
541	Grocery stores -----	0.7	0.2	0.7	17.0	19.9
55 ex. 554	Automotive dealers -----	(D)	(D)	(D)	20.4	19.6
554	Gasoline service stations -----	1.3	0.4	0.6	8.4	9.0
56	Apparel and accessory stores -----	45.5	18.8	13.0	5.4	3.8
561	Men's and boys' clothing and furnishings stores -----	(D)	24.4	4.2	(D)	1.0
562, 3, 8	Women's clothing and specialty stores and furriers -----	55.1	23.6	6.3	2.2	1.5
562	Women's ready-to-wear stores -----	55.6	22.9	5.8	2.0	1.4
565	Family clothing stores -----	3.6	1.3	0.1	0.7	0.6
566	Shoe stores -----	(D)	13.4	1.6	(D)	0.7
564, 9	Other apparel and accessory stores -----	43.2	24.2	0.7	0.3	0.2
57	Furniture, home furnishings, and equipment stores -----	24.3	8.2	6.9	5.4	4.7
5712	Furniture stores -----	16.3	6.0	2.6	3.1	2.4
5713, 4, 9	Home furnishings stores -----	46.8	14.7	2.3	0.9	0.9
572, 3	Household appliance, radio, television, and music stores -----	27.0	7.9	2.0	1.4	1.4
58	Eating and drinking places -----	18.9	7.2	13.3	13.3	10.2
5812	Eating places -----	20.1	7.7	12.3	11.7	8.9
5813	Drinking places (alcoholic beverages) -----	10.6	4.2	0.9	1.7	1.2
591	Drug and proprietary stores -----	12.5	4.2	2.4	3.7	3.2
59 ex. 591, 6	Miscellaneous retail stores <sup>4</sup> -----	(D)	(D)	(D)	7.4	6.3
592	Liquor stores -----	(D)	(D)	(D)	1.4	1.7
594	Miscellaneous shopping goods stores -----	53.2	21.7	9.3	3.3	2.4
5992	Florists -----	10.0	3.5	0.2	0.4	0.3

See footnotes at end of table.



Table 7. **Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977—Con.**

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

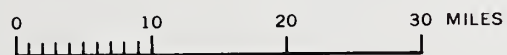
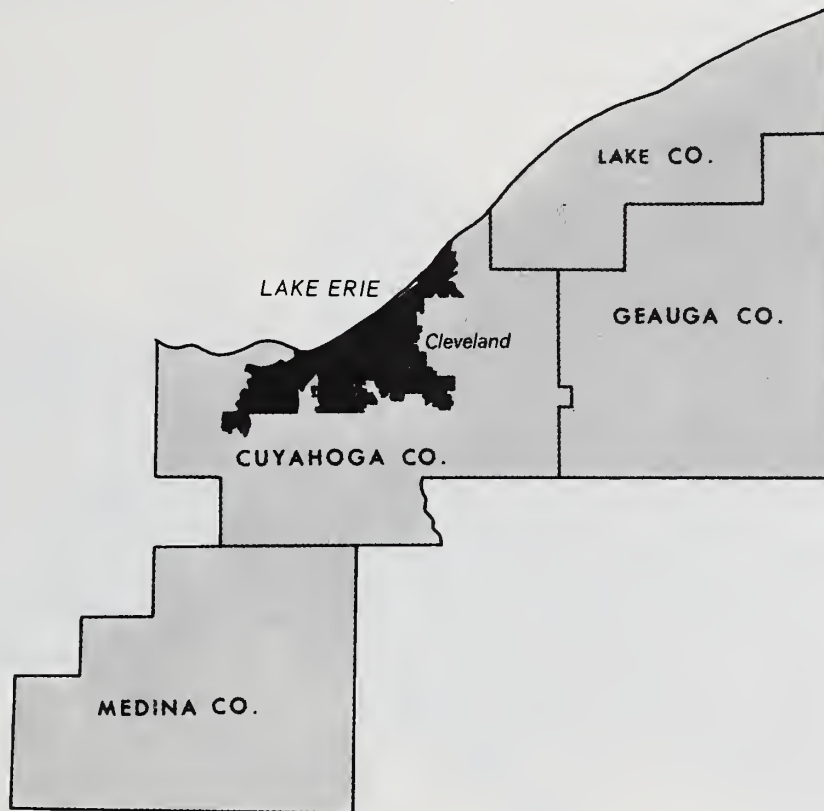
SIC code	Kind of business	Central business district sales as percent of sales of—		Percent distribution of sales		
		City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	<b>Covington</b>					
	Retail stores <sup>1</sup> -----	22.3	1.0	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers -----	9.8	0.5	1.9	4.2	3.8
525	Hardware stores -----	29.6	(D)	(D)	(D)	0.7
52 ex. 525	Other -----	6.9	(D)	(D)	(D)	3.1
53	General merchandise group stores -----	(D)	(D)	(D)	5.5	17.2
531	Department stores <sup>2</sup> -----	(D)	(D)	(D)	(D)	15.0
533	Variety stores -----	(D)	(D)	(D)	0.3	0.5
539	Miscellaneous general merchandise stores -----	(D)	(D)	(D)	(D)	1.6
54	Food stores <sup>3</sup> -----	12.5	0.6	12.2	21.8	22.3
541	Grocery stores -----	14.5	0.6	11.6	17.9	19.9
55 ex. 554	Automotive dealers -----	17.4	1.2	22.7	29.1	19.6
554	Gasoline service stations -----	(D)	(D)	(D)	8.2	9.0
56	Apparel and accessory stores -----	80.3	2.5	9.6	2.7	3.8
561	Men's and boys' clothing and furnishings stores -----	100.0	2.2	2.1	0.5	1.0
562, 3, 8	Women's clothing and specialty stores and furriers -----	100.0	(D)	(D)	(D)	1.5
562	Women's ready-to-wear stores -----	100.0	(D)	(D)	(D)	1.4
565	Family clothing stores -----	94.6	(D)	(D)	(D)	0.6
566	Shoe stores -----	(D)	(D)	(D)	0.6	0.7
564, 9	Other apparel and accessory stores -----	(D)	-	-	(D)	0.2
57	Furniture, home furnishings, and equipment stores -----	66.0	3.2	14.6	5.0	4.7
5712	Furniture stores -----	64.9	5.0	12.0	4.1	2.4
5713, 4, 9	Home furnishings stores -----	(D)	(D)	(D)	0.2	0.9
572, 3	Household appliance, radio, television, and music stores -----	68.2	(D)	(D)	(D)	1.4
58	Eating and drinking places -----	15.4	0.7	6.6	9.6	10.2
5812	Eating places -----	12.9	0.5	4.6	8.0	8.9
5813	Drinking places (alcoholic beverages) -----	28.2	1.6	2.0	1.6	1.2
591	Drug and proprietary stores -----	15.6	0.9	3.0	4.2	3.2
59 ex. 591, 6	Miscellaneous retail stores <sup>4</sup> -----	(D)	(D)	(D)	9.9	6.3
592	Liquor stores -----	39.9	6.5	10.7	6.0	1.7
594	Miscellaneous shopping goods stores -----	(D)	(D)	(D)	2.1	2.4
5992	Florists -----	(D)	(D)	(D)	0.1	0.3

<sup>1</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>2</sup>Includes sales from catalog order desks.

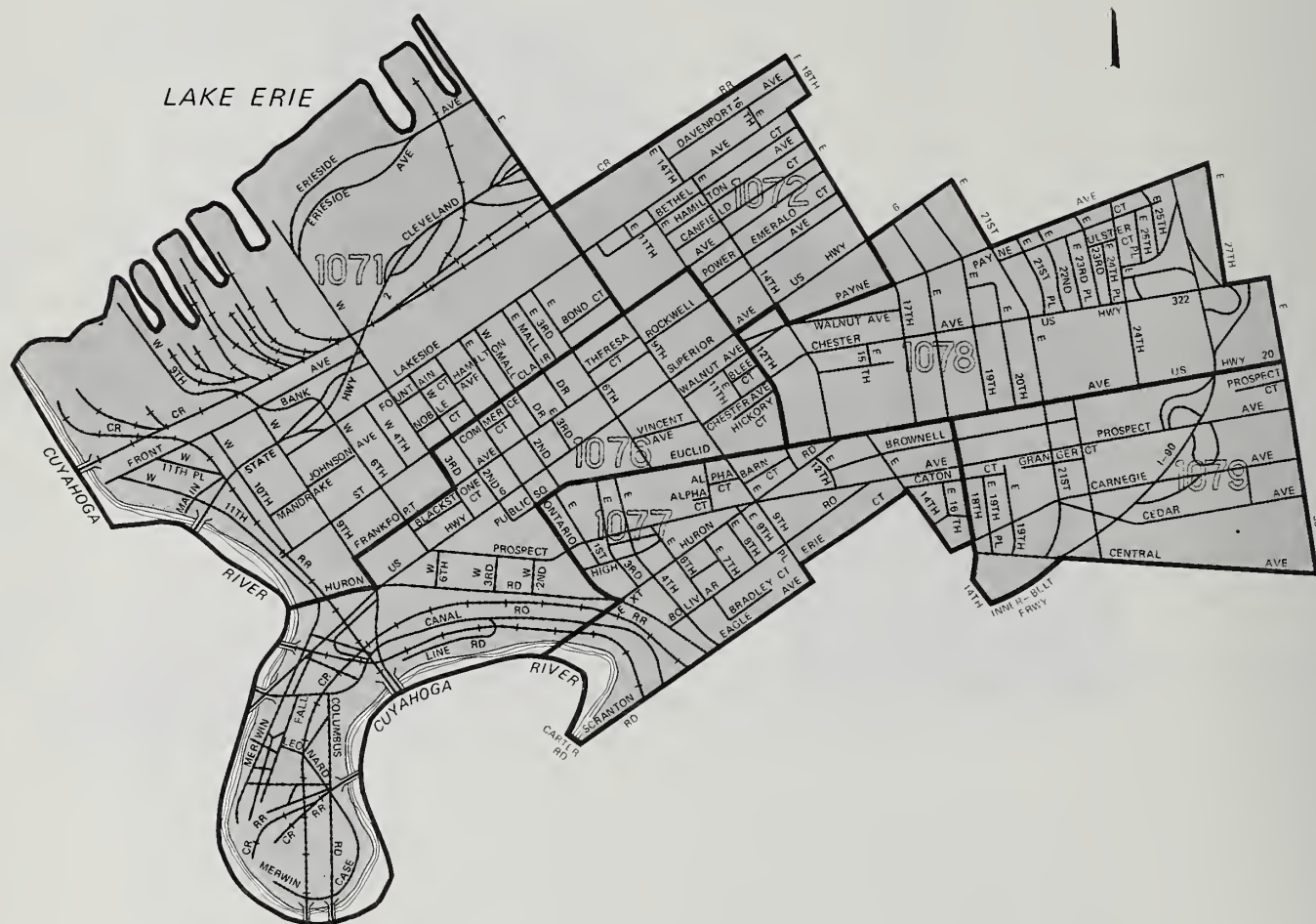
<sup>3</sup>Includes data not covered by SIC 541.

<sup>4</sup>Includes data not covered by SIC's 592, 594, and 5992.

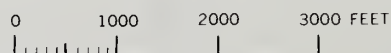
**CLEVELAND****Standard Metropolitan Statistical Area**

## CLEVELAND

## Central Business District



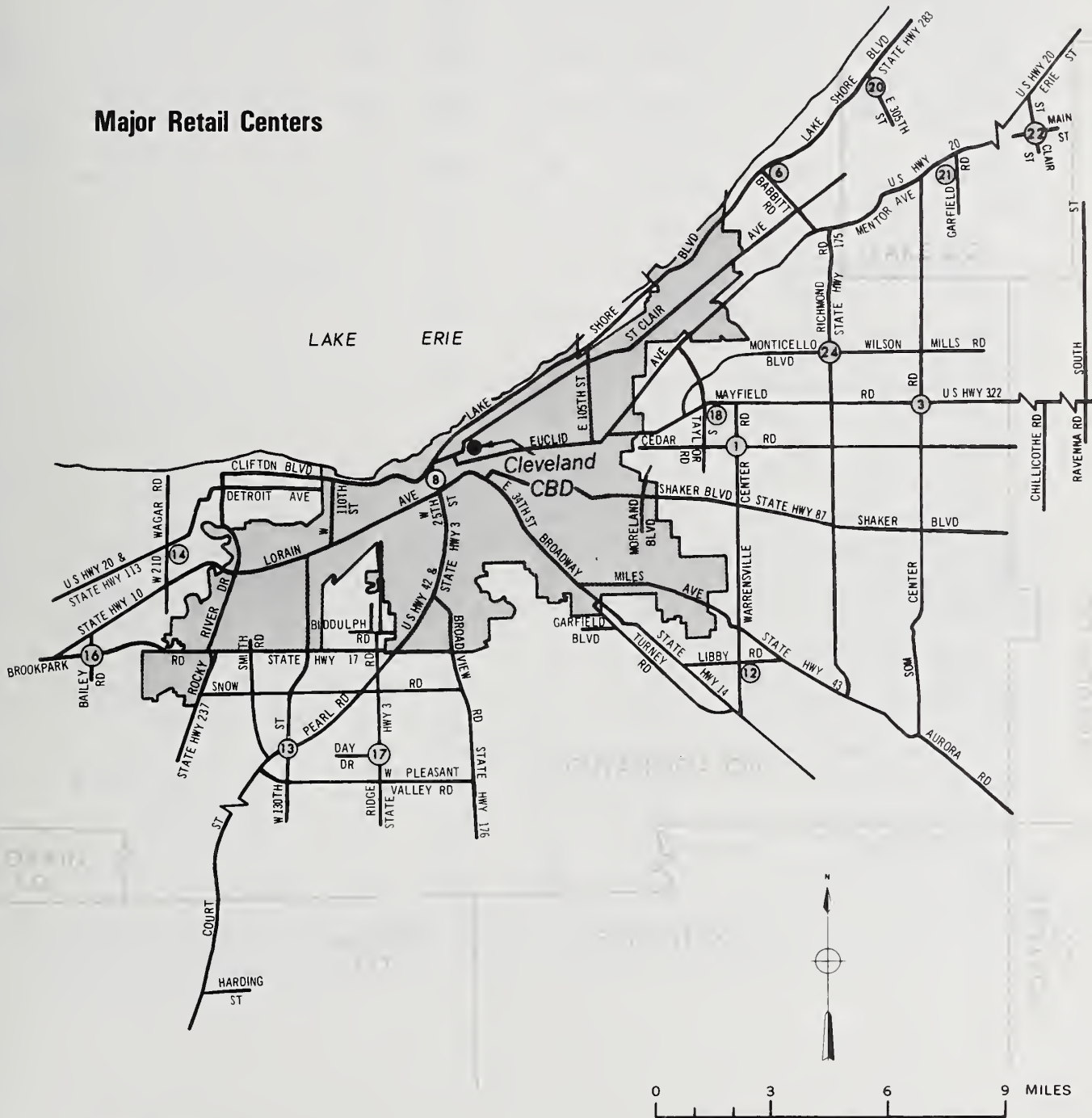
Comprising Census Tracts 1071, 1072, 1076, 1077, 1078 and 1079





## CLEVELAND

## Major Retail Centers



- Central Business District
- ① Major Retail Centers (boundary descriptions are in appendix E)
- ▭ Central City

Nos. 2,4,5,7,9,10,11,15,19,23 Unassigned

enters  
politan  
Areas

lia

10000

**Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail centers				
					No. 1	No. 3	No. 6	No. 8	No. 12
	<b>Retail stores:<sup>1 2</sup></b>								
	Number -----	13 931	4 772	633	85	59	73	80	105
	Sales (\$1,000) -----	6 572 956	1 600 051	313 613	57 315	51 704	53 410	18 022	74 876
	Payroll entire year (\$1,000) -----	827 962	233 609	68 574	8 453	6 282	6 843	2 664	10 084
	Paid employees for week including March 12 ---	124 439	36 127	10 985	1 334	973	1 137	534	1 535
54, 58, 591	<b>Convenience goods stores:</b>								
	Number -----	5 739	2 574	271	30	21	23	46	27
	Sales (\$1,000) -----	2 282 496	676 571	75 214	19 529	31 734	19 985	8 609	34 427
53, 56, 57; 594	<b>Shopping goods stores (GAF):<sup>3</sup></b>								
	Number -----	3 734	899	254	46	23	33	25	57
	Sales (\$1,000) -----	1 864 612	451 697	198 171	35 126	14 388	22 236	7 725	(D)
52, 55, 59, ex. 591, 4, 6	<b>All other stores:</b>								
	Number -----	4 458	1 299	108	9	15	17	9	21
	Sales (\$1,000) -----	2 425 848	471 783	40 228	2 660	5 582	11 189	1 688	(D)
	<b>Number of Establishments</b>								
	<b>Retail stores<sup>1 2</sup> -----</b>	<b>13 931</b>	<b>4 772</b>	<b>633</b>	<b>85</b>	<b>59</b>	<b>73</b>	<b>80</b>	<b>105</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>526</b>	<b>131</b>	<b>4</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>4</b>
525	Hardware stores -----	191	62	2	-	1	-	1	1
52 ex. 525	Other -----	335	69	2	1	-	1	-	.3
53	<b>General merchandise group stores -----</b>	<b>288</b>	<b>98</b>	<b>23</b>	<b>4</b>	<b>2</b>	<b>3</b>	<b>6</b>	<b>5</b>
531	Department stores <sup>4</sup> -----	95	21	3	1	1	2	2	1
533	Variety stores -----	89	37	8	1	-	1	2	2
539	Miscellaneous general merchandise stores -----	104	40	12	2	1	-	2	2
54	<b>Food stores<sup>5</sup> -----</b>	<b>2 036</b>	<b>941</b>	<b>37</b>	<b>9</b>	<b>8</b>	<b>10</b>	<b>27</b>	<b>9</b>
541	Grocery stores -----	1 172	558	9	3	4	5	5	4
55 ex. 554	<b>Automotive dealers -----</b>	<b>698</b>	<b>196</b>	<b>11</b>	<b>-</b>	<b>1</b>	<b>3</b>	<b>2</b>	<b>1</b>
554	<b>Gasoline service stations -----</b>	<b>1 408</b>	<b>445</b>	<b>12</b>	<b>2</b>	<b>4</b>	<b>4</b>	<b>-</b>	<b>4</b>
56	<b>Apparel and accessory stores -----</b>	<b>1 074</b>	<b>241</b>	<b>97</b>	<b>22</b>	<b>9</b>	<b>9</b>	<b>9</b>	<b>27</b>
561	Men's and boys' clothing and furnishings stores --	224	61	32	7	1	1	-	7
562, 3, 8	Women's clothing and specialty stores and furriers -----	391	71	24	8	6	2	3	12
562	Women's ready-to-wear stores -----	322	58	19	5	5	2	3	11
565	Family clothing stores -----	90	16	4	3	-	4	-	-
566	Shoe stores -----	253	66	23	3	1	1	6	7
564, 9	Other apparel and accessory stores -----	116	27	14	1	1	1	-	1
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>1 112</b>	<b>276</b>	<b>35</b>	<b>7</b>	<b>5</b>	<b>11</b>	<b>6</b>	<b>15</b>
5712	Furniture stores -----	314	110	11	2	1	6	3	5
5713, 4, 9	Home furnishings stores -----	381	73	6	4	3	2	2	5
572, 3	Household appliance, radio, television, and music stores -----	417	93	18	1	1	3	1	5
58	<b>Eating and drinking places -----</b>	<b>3 336</b>	<b>1 515</b>	<b>220</b>	<b>17</b>	<b>11</b>	<b>11</b>	<b>17</b>	<b>14</b>
5812	Eating places -----	2 133	831	161	16	10	9	8	14
5813	Drinking places (alcoholic beverages) -----	1 203	684	59	1	1	2	9	-
591	<b>Drug and proprietary stores -----</b>	<b>367</b>	<b>118</b>	<b>14</b>	<b>4</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>4</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>6</sup> -----</b>	<b>3 086</b>	<b>811</b>	<b>180</b>	<b>19</b>	<b>16</b>	<b>19</b>	<b>10</b>	<b>22</b>
592	Liquor stores -----	263	83	7	-	-	3	1	2
594	Miscellaneous shopping goods stores -----	1 260	284	99	13	7	10	4	10
5992	Florists -----	221	75	6	2	2	1	-	1

See footnotes at end of table.

Table 1. **Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977—Con.**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Major retail centers—Con.								
		No. 13	No. 14	No. 16	No. 17	No. 18	No. 20	No. 21	No. 22	No. 24
54, 58, 591	<b>Retail stores:<sup>1 2</sup></b>									
	Number .....	145	104	176	107	68	68	140	62	115
	Sales (\$1,000) .....	171 695	92 903	156 014	110 275	76 627	56 939	152 716	18 706	92 005
	Payroll entire year (\$1,000) .....	20 978	12 141	18 625	18 873	10 620	7 148	19 331	2 778	13 948
	Paid employees for week including March 12 .....	2 908	2 229	2 992	2 622	2 198	1 180	3 056	467	2 132
53, 56, 57; 594	<b>Convenience goods stores:</b>									
	Number .....	35	27	43	24	14	21	33	19	24
52, 55, 59, ex. 591, 4, 6	<b>Shopping goods stores (GAF):<sup>3</sup></b>									
	Number .....	79	63	101	67	45	37	93	32	77
52, 55, 59, ex. 591, 4, 6	<b>All other stores:</b>									
	Number .....	31	14	32	16	9	10	14	11	14
52	Sales (\$1,000) .....	28 117	9 697	22 712	5 277	6 425	4 258	14 904	3 656	5 811
	<b>Number of Establishments</b>									
52	<b>Retail stores<sup>1 2</sup> .....</b>	<b>145</b>	<b>104</b>	<b>176</b>	<b>107</b>	<b>68</b>	<b>68</b>	<b>140</b>	<b>62</b>	<b>115</b>
	<b>Building materials, hardware, garden supply, and mobile home dealers .....</b>	<b>4</b>	<b>3</b>	<b>3</b>	<b>-</b>	<b>2</b>	<b>-</b>	<b>1</b>	<b>2</b>	<b>1</b>
525 52 ex. 525	Hardware stores .....	1	-	-	-	2	-	-	1	-
	Other .....	3	3	3	-	-	-	1	1	1
53	<b>General merchandise group stores .....</b>	<b>7</b>	<b>3</b>	<b>8</b>	<b>5</b>	<b>3</b>	<b>5</b>	<b>10</b>	<b>4</b>	<b>3</b>
	Department stores <sup>4</sup> .....	5	2	5	2	2	-	7	2	2
531 533 539	Variety stores .....	1	1	1	2	1	2	-	-	1
	Miscellaneous general merchandise stores .....	1	-	2	1	-	3	3	2	-
54	<b>Food stores<sup>5</sup> .....</b>	<b>10</b>	<b>8</b>	<b>12</b>	<b>8</b>	<b>4</b>	<b>8</b>	<b>9</b>	<b>2</b>	<b>7</b>
	Grocery stores .....	4	3	7	3	2	4	3	-	6
55 ex. 554	<b>Automotive dealers .....</b>	<b>10</b>	<b>-</b>	<b>8</b>	<b>1</b>	<b>-</b>	<b>2</b>	<b>3</b>	<b>-</b>	<b>3</b>
	Gasoline service stations .....	6	1	7	4	-	2	2	1	3
56	<b>Apparel and accessory stores .....</b>	<b>21</b>	<b>31</b>	<b>45</b>	<b>34</b>	<b>29</b>	<b>16</b>	<b>47</b>	<b>9</b>	<b>35</b>
	Men's and boys' clothing and furnishings stores ..	4	6	13	7	7	3	12	4	9
561 562, 3, 8	Women's clothing and specialty stores and furriers .....	6	13	15	11	11	5	18	1	12
	Women's ready-to-wear stores .....	6	12	15	10	9	5	16	1	10
562 565 566 564, 9	Family clothing stores .....	2	-	2	2	-	1	2	1	-
	Shoe stores .....	7	8	13	10	8	4	10	2	10
57	Other apparel and accessory stores .....	2	4	2	4	3	3	5	1	4
	<b>Furniture, home furnishings, and equipment stores .....</b>	<b>26</b>	<b>10</b>	<b>21</b>	<b>11</b>	<b>3</b>	<b>7</b>	<b>14</b>	<b>7</b>	<b>13</b>
5712 5713, 4, 9 572, 3	Furniture stores .....	11	3	3	1	1	1	1	3	3
	Home furnishings stores .....	3	3	7	3	-	2	5	1	1
59	Household appliance, radio, television, and music stores .....	12	4	11	7	2	4	8	3	9
	<b>Eating and drinking places .....</b>	<b>21</b>	<b>16</b>	<b>28</b>	<b>12</b>	<b>7</b>	<b>9</b>	<b>22</b>	<b>14</b>	<b>14</b>
5812 5813	Eating places .....	18	14	26	12	7	9	20	8	14
	Drinking places (alcoholic beverages) .....	3	2	2	-	-	-	2	6	-
591	<b>Drug and proprietary stores .....</b>	<b>4</b>	<b>3</b>	<b>3</b>	<b>4</b>	<b>3</b>	<b>4</b>	<b>2</b>	<b>3</b>	<b>3</b>
	<b>Miscellaneous retail stores<sup>6</sup> .....</b>	<b>36</b>	<b>29</b>	<b>41</b>	<b>28</b>	<b>17</b>	<b>15</b>	<b>30</b>	<b>20</b>	<b>33</b>
592 594 5992	Liquor stores .....	3	1	4	3	2	2	1	2	2
	Miscellaneous shopping goods stores .....	25	19	27	17	10	9	22	12	26
5992	Florists .....	2	1	2	2	1	3	2	1	1

<sup>1</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>2</sup>For all establishments, including those with no payroll.

<sup>3</sup>Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

<sup>4</sup>Includes sales from catalog order desks.

<sup>5</sup>Includes data not covered by SIC 541.

<sup>6</sup>Includes data not covered by SIC's 592, 594, and 5992.



**Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977**

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Cleveland CBD</b>					
	<b>Retail stores<sup>2</sup>-----</b>	<b>633</b>	<b>313 613</b>	<b>68 574</b>	<b>17 304</b>	<b>10 985</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>4</b>	<b>1 243</b>	<b>184</b>	<b>49</b>	<b>26</b>
525	Hardware stores -----	2	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	2	(D)	(D)	(D)	(D)
53	<b>General merchandise group stores -----</b>	<b>23</b>	<b>116 779</b>	<b>32 726</b>	<b>8 274</b>	<b>5 054</b>
531	Department stores <sup>3</sup> -----	3	98 918	30 279	7 746	4 650
533	Variety stores -----	8	11 174	1 784	381	310
539	Miscellaneous general merchandise stores -----	12	6 687	663	147	94
54	<b>Food stores<sup>4</sup> -----</b>	<b>37</b>	<b>14 027</b>	<b>1 458</b>	<b>333</b>	<b>235</b>
541	Grocery stores -----	9	4 587	554	123	82
55 ex. 554	<b>Automotive dealers -----</b>	<b>11</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
554	<b>Gasoline service stations -----</b>	<b>12</b>	<b>2 313</b>	<b>335</b>	<b>75</b>	<b>58</b>
56	<b>Apparel and accessory stores -----</b>	<b>97</b>	<b>40 226</b>	<b>7 686</b>	<b>1 906</b>	<b>1 019</b>
561	Men's and boys' clothing and furnishings stores -----	32	13 598	2 888	788	317
562, 3, 8	Women's clothing and specialty stores and furriers -----	24	16 383	2 658	623	406
562	Women's ready-to-wear stores -----	19	14 910	2 283	519	373
565	Family clothing stores -----	4	(D)	(D)	(D)	(D)
566	Shoe stores -----	23	6 101	1 029	245	160
564, 9	Other apparel and accessory stores -----	14	(D)	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>35</b>	<b>12 133</b>	<b>1 905</b>	<b>425</b>	<b>201</b>
5712	Furniture stores -----	11	7 784	1 211	252	114
5713, 4, 9	Home furnishings stores -----	6	1 302	158	52	13
572, 3	Household appliance, radio, television, and music stores -----	18	3 047	536	121	74
58	<b>Eating and drinking places -----</b>	<b>220</b>	<b>51 249</b>	<b>14 210</b>	<b>3 574</b>	<b>3 289</b>
5812	Eating places -----	161	42 341	11 948	2 996	2 787
5813	Drinking places (alcoholic beverages) -----	59	8 908	2 262	578	502
591	<b>Drug and proprietary stores -----</b>	<b>14</b>	<b>9 938</b>	<b>1 540</b>	<b>359</b>	<b>174</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	<b>180</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
592	Liquor stores -----	7	3 567	200	57	25
594	Miscellaneous shopping goods stores -----	99	29 033	4 460	1 105	552
5992	Florists -----	6	947	198	45	25

See footnotes at end of table.

Table 2. **Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.**

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>MRC No. 12</b>					
	<b>Retail stores<sup>2</sup>-----</b>	<b>105</b>	<b>74 876</b>	<b>10 084</b>	<b>2 492</b>	<b>1 535</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>4</b>	<b>800</b>	<b>104</b>	<b>28</b>	<b>14</b>
525	Hardware stores -----	1	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	3	(D)	(D)	(D)	(D)
53	<b>General merchandise group stores -----</b>	<b>5</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
531	Department stores <sup>3</sup> -----	1	(D)	(D)	(D)	(D)
533	Variety stores -----	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	2	(D)	(D)	(D)	(D)
54	<b>Food stores<sup>4</sup> -----</b>	<b>9</b>	<b>23 680</b>	<b>2 725</b>	<b>686</b>	<b>334</b>
541	Grocery stores -----	4	22 220	2 573	667	315
55 ex. 554	<b>Automotive dealers -----</b>	<b>1</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
554	<b>Gasoline service stations -----</b>	<b>4</b>	<b>1 215</b>	<b>98</b>	<b>24</b>	<b>23</b>
56	<b>Apparel and accessory stores -----</b>	<b>27</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
561	Men's and boys' clothing and furnishings stores -----	7	3 066	476	136	81
562, 3, 8	Women's clothing and specialty stores and furriers -----	12	4 186	561	127	97
562	Women's ready-to-wear stores -----	11	(D)	(D)	(D)	(D)
565	Family clothing stores -----	-	-	-	-	-
566	Shoe stores -----	7	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	1	(D)	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>15</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
5712	Furniture stores -----	5	3 762	509	124	48
5713, 4, 9	Home furnishings stores -----	5	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	5	(D)	(D)	(D)	(D)
58	<b>Eating and drinking places -----</b>	<b>14</b>	<b>6 137</b>	<b>1 640</b>	<b>383</b>	<b>412</b>
5812	Eating places -----	14	6 137	1 640	383	412
5813	Drinking places (alcoholic beverages) -----	-	-	-	-	-
591	<b>Drug and proprietary stores -----</b>	<b>4</b>	<b>4 610</b>	<b>608</b>	<b>156</b>	<b>60</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	<b>22</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
592	Liquor stores -----	2	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	10	(D)	(D)	(D)	(D)
5992	Florists -----	1	(D)	(D)	(D)	(D)

See footnotes at end of table.

Table 2. **Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.**

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>MRC No. 13</b>					
	<b>Retail stores<sup>2</sup> -----</b>	<b>145</b>	<b>171 695</b>	<b>20 978</b>	<b>4 894</b>	<b>2 908</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>4</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
525	Hardware stores -----	1	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	3	(D)	(D)	(D)	(D)
53	<b>General merchandise group stores -----</b>	<b>7</b>	<b>78 313</b>	<b>10 391</b>	<b>2 319</b>	<b>1 429</b>
531	Department stores <sup>3</sup> -----	5	(D)	(D)	(D)	(D)
533	Variety stores -----	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	1	(D)	(D)	(D)	(D)
54	<b>Food stores<sup>4</sup> -----</b>	<b>10</b>	<b>32 129</b>	<b>3 057</b>	<b>810</b>	<b>389</b>
541	Grocery stores -----	4	31 327	2 975	790	365
55 ex. 554	<b>Automotive dealers -----</b>	<b>10</b>	<b>22 512</b>	<b>1 954</b>	<b>462</b>	<b>155</b>
554	<b>Gasoline service stations -----</b>	<b>6</b>	<b>2 161</b>	<b>113</b>	<b>28</b>	<b>24</b>
56	<b>Apparel and accessory stores -----</b>	<b>21</b>	<b>6 458</b>	<b>868</b>	<b>209</b>	<b>151</b>
561	Men's and boys' clothing and furnishings stores -----	4	1 515	227	57	41
562, 3, 8	Women's clothing and specialty stores and furriers -----	6	2 661	330	87	59
562	Women's ready-to-wear stores -----	6	2 661	330	87	59
565	Family clothing stores -----	2	(D)	(D)	(D)	(D)
566	Shoe stores -----	7	1 197	180	44	29
564, 9	Other apparel and accessory stores -----	2	(D)	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>26</b>	<b>10 639</b>	<b>1 238</b>	<b>286</b>	<b>121</b>
5712	Furniture stores -----	11	5 648	691	155	60
5713, 4, 9	Home furnishings stores -----	3	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	12	(D)	(D)	(D)	(D)
58	<b>Eating and drinking places -----</b>	<b>21</b>	<b>6 828</b>	<b>1 752</b>	<b>401</b>	<b>404</b>
5812	Eating places -----	18	6 485	1 692	368	372
5813	Drinking places (alcoholic beverages) -----	3	343	60	33	32
591	<b>Drug and proprietary stores -----</b>	<b>4</b>	<b>2 964</b>	<b>403</b>	<b>100</b>	<b>52</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	<b>36</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
592	Liquor stores -----	3	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	25	6 247	908	198	148
5992	Florists -----	2	(D)	(D)	(D)	(D)

See footnotes at end of table.



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## Centers Metropolitan Areas

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Table 2. **Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.**

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
<b>MRC No. 16</b>						
	<b>Retail stores<sup>2</sup> -----</b>	<b>176</b>	<b>156 014</b>	<b>18 625</b>	<b>4 304</b>	<b>2 992</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>3</b>	<b>417</b>	<b>63</b>	<b>16</b>	<b>9</b>
525	Hardware stores -----	-	-	-	-	-
52 ex. 525	Other -----	3	417	63	16	9
53	<b>General merchandise group stores -----</b>	<b>8</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
531	Department stores <sup>3</sup> -----	5	(D)	(D)	(D)	(D)
533	Variety stores -----	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	2	(D)	(D)	(D)	(D)
54	<b>Food stores<sup>4</sup> -----</b>	<b>12</b>	<b>28 416</b>	<b>3 042</b>	<b>743</b>	<b>431</b>
541	Grocery stores -----	7	27 336	2 878	709	374
55 ex. 554	<b>Automotive dealers -----</b>	<b>8</b>	<b>15 347</b>	<b>1 383</b>	<b>382</b>	<b>98</b>
554	<b>Gasoline service stations -----</b>	<b>7</b>	<b>3 246</b>	<b>249</b>	<b>65</b>	<b>56</b>
56	<b>Apparel and accessory stores -----</b>	<b>45</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
561	Men's and boys' clothing and furnishings stores -----	13	3 825	572	134	96
562, 3, 8	Women's clothing and specialty stores and furriers -----	15	6 031	658	158	159
562	Women's ready-to-wear stores -----	15	6 031	658	158	159
565	Family clothing stores -----	2	(D)	(D)	(D)	(D)
566	Shoe stores -----	13	3 618	477	100	71
564, 9	Other apparel and accessory stores -----	2	(D)	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>21</b>	<b>4 524</b>	<b>771</b>	<b>179</b>	<b>99</b>
5712	Furniture stores -----	3	1 014	215	48	22
5713, 4, 9	Home furnishings stores -----	7	1 311	208	46	36
572, 3	Household appliance, radio, television, and music stores -----	11	2 199	348	85	41
58	<b>Eating and drinking places -----</b>	<b>28</b>	<b>7 518</b>	<b>1 829</b>	<b>428</b>	<b>545</b>
5812	Eating places -----	26	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages) -----	2	(D)	(D)	(D)	(D)
591	<b>Drug and proprietary stores -----</b>	<b>3</b>	<b>2 168</b>	<b>312</b>	<b>69</b>	<b>36</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	<b>41</b>	<b>14 355</b>	<b>1 609</b>	<b>350</b>	<b>227</b>
592	Liquor stores -----	4	2 636	153	38	16
594	Miscellaneous shopping goods stores -----	27	10 653	1 269	271	189
5992	Florists -----	2	(D)	(D)	(D)	(D)

See footnotes at end of table.

Table 2. **Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.**

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>MRC No. 17</b>					
	<b>Retail stores<sup>2</sup>-----</b>	<b>107</b>	<b>110 275</b>	<b>18 873</b>	<b>4 451</b>	<b>2 622</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	-	-	-	-	-
525	Hardware stores -----	-	-	-	-	-
52 ex. 525	Other -----	-	-	-	-	-
53	<b>General merchandise group stores -----</b>	<b>5</b>	<b>52 990</b>	<b>11 005</b>	<b>2 596</b>	<b>1 362</b>
531	Department stores <sup>3</sup> -----	2	(D)	(D)	(D)	(D)
533	Variety stores -----	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	1	(D)	(D)	(D)	(D)
54	<b>Food stores<sup>4</sup>-----</b>	<b>8</b>	<b>16 766</b>	<b>1 990</b>	<b>483</b>	<b>274</b>
541	Grocery stores -----	3	(D)	(D)	(D)	(D)
55 ex. 554	<b>Automotive dealers -----</b>	<b>1</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
554	<b>Gasoline service stations -----</b>	<b>4</b>	<b>1 464</b>	<b>109</b>	<b>28</b>	<b>16</b>
56	<b>Apparel and accessory stores -----</b>	<b>34</b>	<b>17 655</b>	<b>2 499</b>	<b>614</b>	<b>393</b>
561	Men's and boys' clothing and furnishings stores -----	7	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	11	7 771	816	198	160
562	Women's ready-to-wear stores -----	10	(D)	(D)	(D)	(D)
565	Family clothing stores -----	2	(D)	(D)	(D)	(D)
566	Shoe stores -----	10	3 270	514	116	84
564, 9	Other apparel and accessory stores -----	4	(D)	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>11</b>	<b>2 773</b>	<b>418</b>	<b>112</b>	<b>66</b>
5712	Furniture stores -----	1	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	3	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	7	2 055	301	81	51
58	<b>Eating and drinking places -----</b>	<b>12</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
5812	Eating places -----	12	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages) -----	-	-	-	-	-
591	<b>Drug and proprietary stores -----</b>	<b>4</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	<b>28</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
592	Liquor stores -----	3	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	17	7 078	976	210	156
5992	Florists -----	2	(D)	(D)	(D)	(D)

See footnotes at end of table.



Table 2. **Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.**

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>MRC No. 21</b>					
	<b>Retail stores<sup>2</sup> -----</b>	<b>140</b>	<b>152 716</b>	<b>19 331</b>	<b>4 355</b>	<b>3 056</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>1</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
525	Hardware stores -----	-	-	-	-	-
52 ex. 525	Other -----	1	(D)	(D)	(D)	(D)
53	<b>General merchandise group stores -----</b>	<b>10</b>	<b>87 750</b>	<b>10 885</b>	<b>2 460</b>	<b>1 777</b>
531	Department stores <sup>3</sup> -----	7	(D)	(D)	(D)	(D)
533	Variety stores -----	-	-	-	-	-
539	Miscellaneous general merchandise stores -----	3	(D)	(D)	(D)	(D)
54	<b>Food stores<sup>4</sup> -----</b>	<b>9</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
541	Grocery stores -----	3	(D)	(D)	(D)	(D)
55 ex. 554	<b>Automotive dealers -----</b>	<b>3</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
554	<b>Gasoline service stations -----</b>	<b>2</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
56	<b>Apparel and accessory stores -----</b>	<b>47</b>	<b>14 832</b>	<b>2 250</b>	<b>520</b>	<b>360</b>
561	Men's and boys' clothing and furnishings stores -----	12	4 632	794	196	101
562, 3, 8	Women's clothing and specialty stores and furriers -----	18	5 948	755	183	164
562	Women's ready-to-wear stores -----	16	(D)	(D)	(D)	(D)
565	Family clothing stores -----	2	(D)	(D)	(D)	(D)
566	Shoe stores -----	10	3 399	508	100	68
564, 9	Other apparel and accessory stores -----	5	(D)	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>14</b>	<b>5 040</b>	<b>817</b>	<b>188</b>	<b>84</b>
5712	Furniture stores -----	1	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	5	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	8	2 264	324	74	37
58	<b>Eating and drinking places -----</b>	<b>22</b>	<b>4 790</b>	<b>1 176</b>	<b>212</b>	<b>271</b>
5812	Eating places -----	20	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages) -----	2	(D)	(D)	(D)	(D)
591	<b>Drug and proprietary stores -----</b>	<b>2</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	<b>30</b>	<b>8 451</b>	<b>1 028</b>	<b>237</b>	<b>171</b>
592	Liquor stores -----	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	22	7 371	905	208	146
5992	Florists -----	2	(D)	(D)	(D)	(D)

See footnotes at end of table.

Table 2. **Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.**

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
<b>MRC No. 24</b>						
	<b>Retail stores<sup>2</sup>-----</b>	<b>115</b>	<b>92 005</b>	<b>13 948</b>	<b>3 130</b>	<b>2 132</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>1</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
525	Hardware stores -----	-	-	-	-	-
52 ex. 525	Other -----	1	(D)	(D)	(D)	(D)
53	<b>General merchandise group stores -----</b>	<b>3</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
531	Department stores <sup>3</sup> -----	2	(D)	(D)	(D)	(D)
533	Variety stores -----	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	-	-	-	-	-
54	<b>Food stores<sup>4</sup> -----</b>	<b>7</b>	<b>8 406</b>	<b>961</b>	<b>214</b>	<b>97</b>
541	Grocery stores -----	6	(D)	(D)	(D)	(D)
55 ex. 554	<b>Automotive dealers -----</b>	<b>3</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
554	<b>Gasoline service stations -----</b>	<b>3</b>	<b>1 785</b>	<b>122</b>	<b>34</b>	<b>30</b>
56	<b>Apparel and accessory stores -----</b>	<b>35</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
561	Men's and boys' clothing and furnishings stores -----	9	3 894	655	167	97
562, 3, 8	Women's clothing and specialty stores and furriers -----	12	7 819	836	206	160
562	Women's ready-to-wear stores -----	10	(D)	(D)	(D)	(D)
565	Family clothing stores -----	-	(D)	(D)	(D)	(D)
566	Shoe stores -----	10	2 973	456	108	60
564, 9	Other apparel and accessory stores -----	4	(D)	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>13</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
5712	Furniture stores -----	3	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	1	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	9	2 439	369	93	48
58	<b>Eating and drinking places -----</b>	<b>14</b>	<b>5 146</b>	<b>1 264</b>	<b>285</b>	<b>325</b>
5812	Eating places -----	14	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages) -----	-	(D)	(D)	(D)	(D)
591	<b>Drug and proprietary stores -----</b>	<b>3</b>	<b>2 583</b>	<b>332</b>	<b>80</b>	<b>48</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	<b>33</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
592	Liquor stores -----	2	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	26	(D)	(D)	(D)	(D)
5992	Florists -----	1	(D)	(D)	(D)	(D)

<sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.

Table 3. **Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Cleveland</b>					
	Retail stores <sup>2</sup> -----	4 772	1 600 051	233 609	56 533	36 127
52	Building materials, hardware, garden supply, and mobile home dealers-----	131	32 120	4 466	949	459
525	Hardware stores-----	62	6 522	861	196	124
52 ex. 525	Other-----	69	25 598	3 605	753	335
53	General merchandise group stores-----	98	254 262	51 388	12 729	7 673
531	Department stores <sup>3</sup> -----	21	216 044	46 179	11 567	6 827
533	Variety stores-----	37	19 738	3 181	702	591
539	Miscellaneous general merchandise stores-----	40	18 480	2 028	460	255
54	Food stores <sup>4</sup> -----	941	398 885	40 168	9 870	5 477
541	Grocery stores-----	558	348 021	34 887	8 540	4 419
55 ex. 554	Automotive dealers-----	196	214 198	24 096	5 718	1 773
554	Gasoline service stations-----	445	147 448	10 607	2 690	2 046
56	Apparel and accessory stores-----	241	68 412	11 835	2 915	1 724
561	Men's and boys' clothing and furnishings stores-----	61	22 304	4 353	1 135	488
562, 3, 8	Women's clothing and specialty stores and furriers-----	71	27 019	3 930	922	657
562	Women's ready-to-wear stores-----	58	(D)	3 422	794	600
565	Family clothing stores-----	16	3 964	1 145	288	173
566	Shoe stores-----	66	11 573	(D)	(D)	(D)
564, 9	Other apparel and accessory stores-----	27	3 552	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores-----	276	73 438	12 015	2 738	1 206
5712	Furniture stores-----	110	44 109	7 731	1 715	745
5713, 4, 9	Home furnishings stores-----	73	16 997	2 696	635	245
572, 3	Household appliance, radio, television, and music stores-----	93	12 332	1 588	388	216
58	Eating and drinking places-----	1 515	212 146	52 278	12 529	12 127
5812	Eating places-----	831	168 813	43 333	10 162	10 188
5813	Drinking places (alcoholic beverages)-----	684	43 333	8 945	2 367	1 939
591	Drug and proprietary stores-----	118	65 540	9 621	2 272	1 294
59 ex. 591, 6	Miscellaneous retail stores <sup>5</sup> -----	811	133 602	17 135	4 123	2 348
592	Liquor stores-----	83	39 808	2 250	600	316
594	Miscellaneous shopping goods stores-----	284	55 585	8 050	1 921	1 095
5992	Florists-----	75	7 353	1 510	380	253

<sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.



Table 4. **Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
<b>Cleveland, Ohio, SMSA</b>						
	<b>Retail stores<sup>2</sup> -----</b>	<b>13 931</b>	<b>6 572 956</b>	<b>827 962</b>	<b>194 706</b>	<b>124 439</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>526</b>	<b>221 611</b>	<b>29 631</b>	<b>6 270</b>	<b>2 983</b>
525	Hardware stores -----	191	39 901	5 516	1 321	700
52 ex. 525	Other -----	335	181 710	24 115	4 949	2 283
53	<b>General merchandise group stores -----</b>	<b>288</b>	<b>1 075 908</b>	<b>159 684</b>	<b>37 014</b>	<b>24 912</b>
531	Department stores <sup>3</sup> -----	95	953 159	145 382	33 822	22 363
533	Variety stores -----	89	46 234	7 350	1 663	1 489
539	Miscellaneous general merchandise stores -----	104	76 515	6 952	1 529	1 060
54	<b>Food stores<sup>4</sup> -----</b>	<b>2 036</b>	<b>1 463 299</b>	<b>155 054</b>	<b>37 330</b>	<b>20 444</b>
541	Grocery stores -----	1 172	1 342 320	139 319	33 599	17 264
55 ex. 554	<b>Automotive dealers -----</b>	<b>698</b>	<b>1 423 182</b>	<b>126 512</b>	<b>29 120</b>	<b>8 834</b>
554	<b>Gasoline service stations -----</b>	<b>1 408</b>	<b>539 895</b>	<b>38 463</b>	<b>9 746</b>	<b>7 423</b>
56	<b>Apparel and accessory stores -----</b>	<b>1 074</b>	<b>304 427</b>	<b>45 122</b>	<b>10 895</b>	<b>7 413</b>
561	Men's and boys' clothing and furnishings stores -----	224	75 578	13 194	3 351	1 736
562, 3, 8	Women's clothing and specialty stores and furriers -----	391	130 851	17 329	4 157	3 246
562	Women's ready-to-wear stores -----	322	121 122	15 646	3 751	2 982
565	Family clothing stores -----	90	25 783	3 871	917	733
566	Shoe stores -----	253	57 846	8 686	1 970	1 322
564, 9	Other apparel and accessory stores -----	116	14 369	2 042	500	376
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>1 112</b>	<b>282 955</b>	<b>41 997</b>	<b>9 903</b>	<b>4 466</b>
5712	Furniture stores -----	314	123 323	18 961	4 358	1 856
5713, 4, 9	Home furnishings stores -----	381	66 345	10 416	2 482	1 128
572, 3	Household appliance, radio, television, and music stores -----	417	93 287	12 620	3 063	1 482
58	<b>Eating and drinking places -----</b>	<b>3 336</b>	<b>584 657</b>	<b>147 245</b>	<b>34 410</b>	<b>35 943</b>
5812	Eating places -----	2 133	502 592	130 402	30 006	32 246
5813	Drinking places (alcoholic beverages) -----	1 203	82 065	16 843	4 404	3 697
591	<b>Drug and proprietary stores -----</b>	<b>367</b>	<b>234 540</b>	<b>32 615</b>	<b>7 824</b>	<b>4 400</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	<b>3 086</b>	<b>442 482</b>	<b>51 639</b>	<b>12 194</b>	<b>7 621</b>
592	Liquor stores -----	263	124 748	6 992	1 828	943
594	Miscellaneous shopping goods stores -----	1 260	201 322	27 626	6 312	4 357
5992	Florists -----	221	19 488	4 053	993	721

<sup>1</sup>For all establishments, including those with no payroll.<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).<sup>3</sup>Includes sales from catalog order desks.<sup>4</sup>Includes data not covered by SIC 541.<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.

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**Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972**

[For meaning of abbreviations and symbols, see introductory text. For CBD boundaries, see maps in 1972 report]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Cleveland</b>					
	<b>Retail stores<sup>2</sup>-----</b>	<b>673</b>	<b>277 917</b>	<b>67 477</b>	<b>16 304</b>	<b>14 093</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>11</b>	<b>1 326</b>	<b>234</b>	<b>55</b>	<b>37</b>
525	Hardware stores -----	5	403	97	22	12
52 ex. 525	Other -----	6	923	137	33	25
53	<b>General merchandise group stores -----</b>	<b>16</b>	<b>116 914</b>	<b>37 572</b>	<b>8 658</b>	<b>7 889</b>
531	Department stores <sup>3</sup> -----	3	105 004	35 504	8 167	7 432
533	Variety stores -----	7	10 432	1 830	433	426
539	Miscellaneous general merchandise stores -----	6	1 478	238	58	31
54	<b>Food stores -----</b>	<b>73</b>	<b>12 595</b>	<b>1 055</b>	<b>247</b>	<b>274</b>
55 ex. 554	<b>Automotive dealers -----</b>	<b>9</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
554	<b>Gasoline service stations -----</b>	<b>12</b>	<b>1 655</b>	<b>205</b>	<b>52</b>	<b>54</b>
56	<b>Apparel and accessory stores -----</b>	<b>106</b>	<b>36 463</b>	<b>6 403</b>	<b>1 618</b>	<b>1 238</b>
561	Men's and boys' clothing and furnishings stores -----	32	9 275	1 890	451	281
562, 3, 8	Women's clothing and specialty stores and furriers -----	35	18 429	3 046	813	659
562	Women's ready-to-wear stores -----	22	16 246	2 570	686	586
565	Family clothing stores -----	4	3 000	596	149	120
566	Shoe stores -----	29	5 364	794	186	162
564, 9	Other apparel and accessory stores -----	6	395	77	19	16
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>32</b>	<b>10 995</b>	<b>1 569</b>	<b>363</b>	<b>223</b>
5712	Furniture stores -----	6	4 942	918	181	107
5713, 4, 9	Home furnishings stores -----	8	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	18	(D)	(D)	(D)	(D)
58	<b>Eating and drinking places -----</b>	<b>225</b>	<b>41 667</b>	<b>12 301</b>	<b>3 023</b>	<b>3 149</b>
5812	Eating places -----	159	35 424	10 456	2 552	2 718
5813	Drinking places (alcoholic beverages) -----	66	6 243	1 845	471	431
591	<b>Drug and proprietary stores -----</b>	<b>14</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>4</sup> -----</b>	<b>175</b>	<b>30 837</b>	<b>5 088</b>	<b>1 230</b>	<b>885</b>
592	Liquor stores -----	6	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	89	18 640	3 087	728	535
5992	Florists -----	7	565	123	31	21

<sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC's 592, 594, and 5992.

Table 6. **Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business**

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Percent change in sales, 1972 to 1977 <sup>1</sup>		
		Central business district	City	Standard metropolitan statistical area
	<b>Cleveland</b>			
	Retail stores <sup>2</sup> -----	(NC)	17.6	50.2
52	Building materials, hardware, garden supply, and mobile home dealers -----	(NC)	20.5	70.4
525	Hardware stores -----	(NC)	-22.7	40.1
52 ex. 525	Other -----	(NC)	40.5	78.9
53	General merchandise group stores -----	(NC)	7.4	32.9
531	Department stores <sup>3</sup> -----	(NC)	12.3	39.7
533	Variety stores -----	(NC)	-3.1	-19.5
539	Miscellaneous general merchandise stores -----	(NC)	-23.0	9.2
54	Food stores <sup>4</sup> -----	(NC)	16.2	42.1
541	Grocery stores -----	(NA)	16.7	43.1
55 ex. 554	Automotive dealers -----	(NC)	13.9	68.7
554	Gasoline service stations -----	(NC)	60.4	71.2
56	Apparel and accessory stores -----	(NC)	-8.9	40.0
561	Men's and boys' clothing and furnishings stores -----	(NC)	0.8	18.8
562, 3, 8	Women's clothing and specialty stores and furriers -----	(NC)	-9.1	41.6
562	Women's ready-to-wear stores -----	(NC)	(D)	44.6
565	Family clothing stores -----	(NC)	-58.0	63.7
566	Shoe stores -----	(NC)	-6.4	43.3
564, 9	Other apparel and accessory stores -----	(NC)	143.8	170.1
57	Furniture, home furnishings, and equipment stores -----	(NC)	-7.0	36.7
5712	Furniture stores -----	(NC)	-5.0	27.3
5713, 4, 9	Home furnishings stores -----	(NC)	38.4	46.9
572, 3	Household appliance, radio, television, and music stores -----	(NC)	-39.0	43.7
58	Eating and drinking places -----	(NC)	27.5	52.7
5812	Eating places -----	(NC)	38.1	67.5
5813	Drinking places (alcoholic beverages) -----	(NC)	-1.9	-0.7
591	Drug and proprietary stores -----	(NC)	34.7	54.8
59 ex. 591, 6	Miscellaneous retail stores <sup>5</sup> -----	(NC)	27.0	52.5
592	Liquor stores -----	(NC)	8.9	15.5
594	Miscellaneous shopping goods stores -----	(NC)	60.8	96.9
5992	Florists -----	(NC)	22.4	18.5

<sup>1</sup>Data are not adjusted for boundary changes between census years. Sales taxes and finance charges were included in 1972 but not in 1977.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.

C77-C-39

Centers  
Metropolitan  
Areas

Area



**Table 7. Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977**

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Central business district sales as percent of sales of—		Percent distribution of sales		
		City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	<b>Cleveland</b>					
	<b>Retail stores<sup>1</sup> -----</b>	<b>19.6</b>	<b>4.8</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>3.9</b>	<b>0.6</b>	<b>0.4</b>	<b>2.0</b>	<b>3.4</b>
525	Hardware stores -----	(D)	(D)	(D)	0.4	0.6
52 ex. 525	Other -----	(D)	(D)	(D)	1.6	2.8
53	<b>General merchandise group stores -----</b>	<b>45.9</b>	<b>10.9</b>	<b>37.2</b>	<b>15.9</b>	<b>16.4</b>
531	Department stores <sup>2</sup> -----	45.8	10.4	31.5	13.5	14.5
533	Variety stores -----	56.6	24.2	3.6	1.2	0.7
539	Miscellaneous general merchandise stores -----	36.2	8.7	2.1	1.2	1.2
54	<b>Food stores<sup>3</sup> -----</b>	<b>3.5</b>	<b>1.0</b>	<b>4.5</b>	<b>24.9</b>	<b>22.3</b>
541	Grocery stores -----	1.3	0.3	1.5	21.8	20.4
55 ex. 554	<b>Automotive dealers -----</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>13.4</b>	<b>21.7</b>
554	<b>Gasoline service stations -----</b>	<b>1.6</b>	<b>0.4</b>	<b>0.7</b>	<b>9.2</b>	<b>8.2</b>
56	<b>Apparel and accessory stores -----</b>	<b>58.8</b>	<b>13.2</b>	<b>12.8</b>	<b>4.3</b>	<b>4.6</b>
561	Men's and boys' clothing and furnishings stores -----	61.0	18.0	4.3	1.4	1.1
562, 3, 8	Women's clothing and specialty stores and furriers -----	60.6	12.5	5.2	1.7	2.0
562	Women's ready-to-wear stores -----	(D)	12.3	4.8	(D)	1.8
565	Family clothing stores -----	(D)	(D)	(D)	0.2	0.4
566	Shoe stores -----	52.7	10.5	1.9	0.7	0.9
564, 9	Other apparel and accessory stores -----	(D)	(D)	(D)	0.2	0.2
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>16.5</b>	<b>4.3</b>	<b>3.9</b>	<b>4.6</b>	<b>4.3</b>
5712	Furniture stores -----	17.6	6.3	2.5	2.8	1.9
5713, 4, 9	Home furnishings stores -----	7.7	2.0	0.4	1.1	1.0
572, 3	Household appliance, radio, television, and music stores -----	24.7	3.3	1.0	0.8	1.4
58	<b>Eating and drinking places -----</b>	<b>24.2</b>	<b>8.8</b>	<b>16.3</b>	<b>13.3</b>	<b>8.9</b>
5812	Eating places -----	25.1	8.4	13.5	10.6	7.6
5813	Drinking places (alcoholic beverages) -----	20.6	10.9	2.8	2.7	1.2
591	<b>Drug and proprietary stores -----</b>	<b>15.2</b>	<b>4.2</b>	<b>3.2</b>	<b>4.1</b>	<b>3.6</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>4</sup> -----</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>8.3</b>	<b>6.7</b>
592	Liquor stores -----	9.0	2.9	1.1	2.5	1.9
594	Miscellaneous shopping goods stores -----	52.2	14.4	9.3	3.5	3.1
5992	Florists -----	12.9	4.9	0.3	0.5	0.3

<sup>1</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

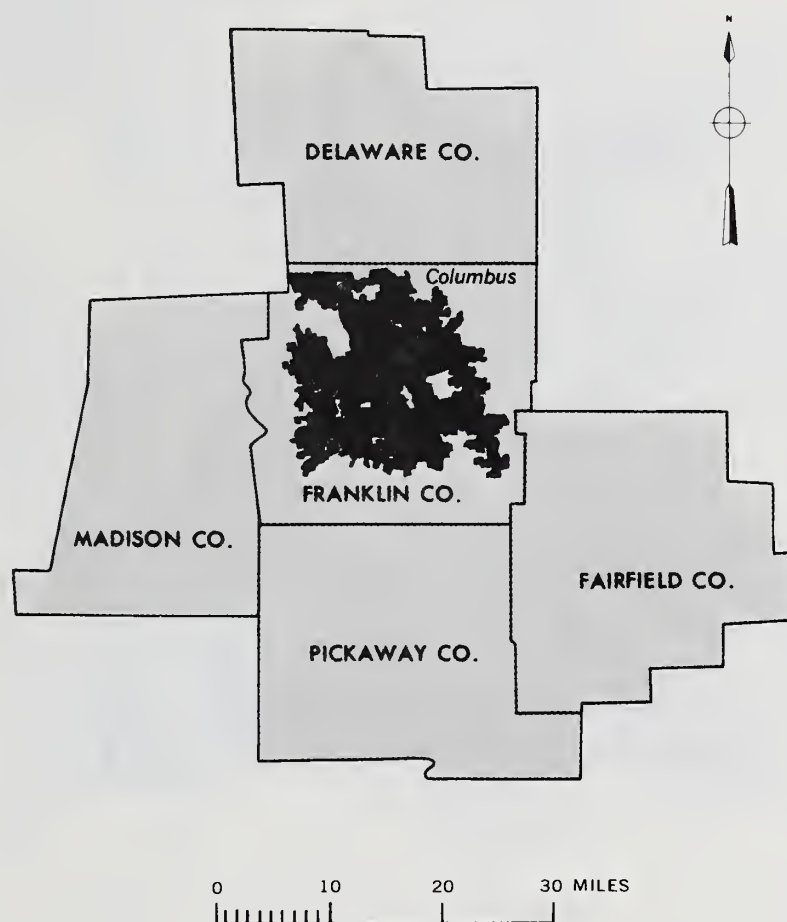
<sup>2</sup>Includes sales from catalog order desks.

<sup>3</sup>Includes data not covered by SIC 541.

<sup>4</sup>Includes data not covered by SIC's 592, 594, and 5992.

**COLUMBUS**

Centers  
Metropolitan  
Areas

**Standard Metropolitan Statistical Area**

## COLUMBUS

## Central Business District



Comprising Census Tracts 34 and 40

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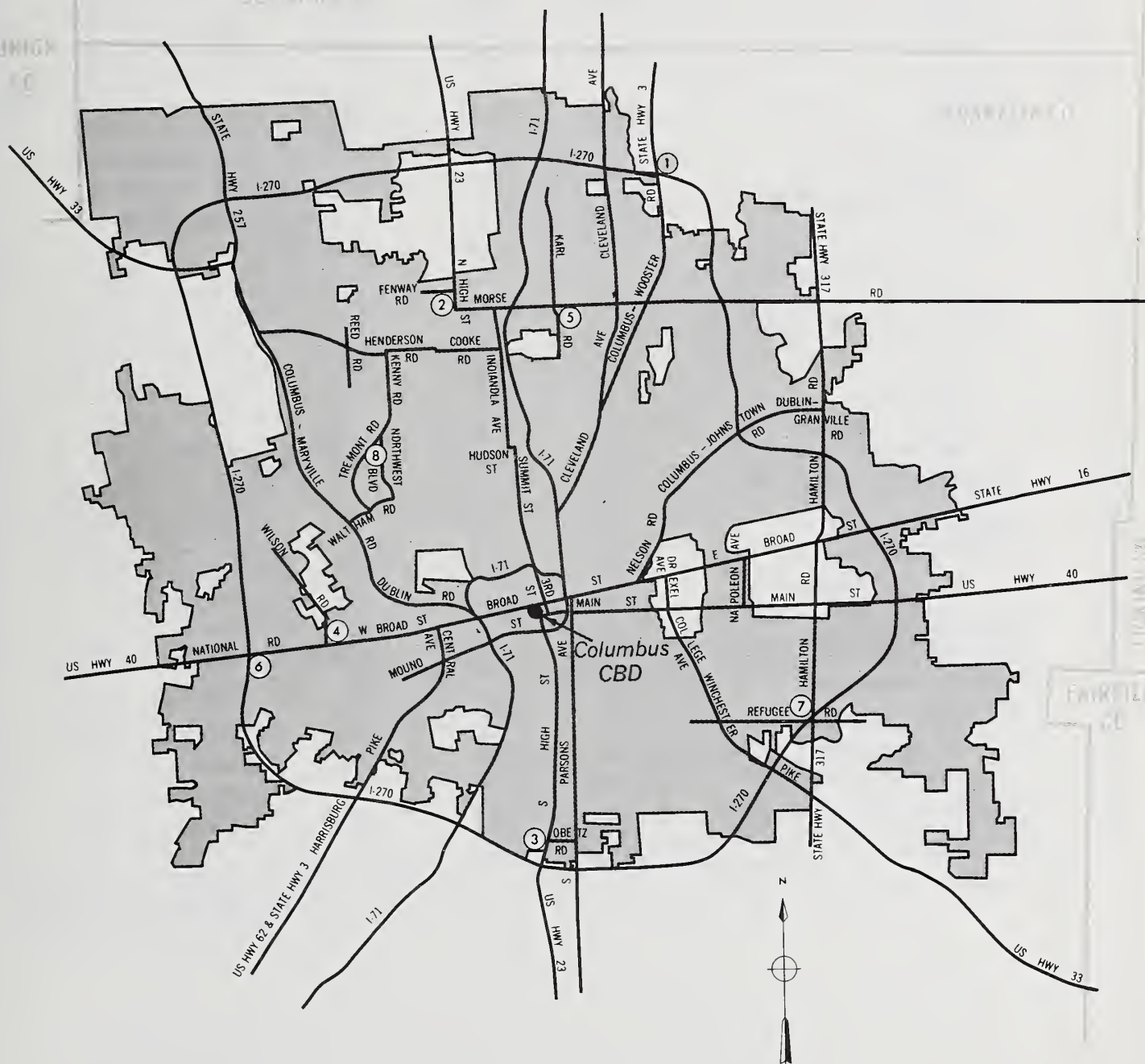


## COLUMBUS

## Major Retail Centers

Centers  
Metropolitan  
Areas

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- Central Business District
- ① Major Retail Centers (boundary descriptions are in appendix E)
- Central City

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**Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail centers		
					No. 1	No. 2	No. 3
	<b>Retail stores:<sup>1 2</sup></b>						
	Number -----	7 579	3 829	263	41	39	34
	Sales (\$1,000) -----	3 890 064	2 180 460	207 262	32 497	36 855	24 789
	Payroll entire year (\$1,000) -----	472 122	285 772	50 013	4 183	4 408	3 484
	Paid employees for week including March 12 ---	70 948	42 391	6 839	718	690	465
54, 58, 591	<b>Convenience goods stores:</b>						
	Number -----	2 974	1 679	101	12	15	6
	Sales (\$1,000) -----	1 269 191	677 712	28 563	14 686	20 403	7 145
53, 56, 57; 594	<b>Shopping goods stores (GAF):<sup>3</sup></b>						
	Number -----	1 841	893	107	22	13	18
	Sales (\$1,000) -----	1 095 074	709 791	131 974	15 364	12 807	14 453
52, 55, 59, ex. 591, 4, 6	<b>All other stores:</b>						
	Number -----	2 764	1 257	55	7	11	10
	Sales (\$1,000) -----	1 525 799	792 957	46 725	2 447	3 645	3 191
	<b>Number of Establishments</b>						
	<b>Retail stores<sup>1 2</sup> -----</b>	<b>7 579</b>	<b>3 829</b>	<b>263</b>	<b>41</b>	<b>39</b>	<b>34</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>350</b>	<b>146</b>	<b>3</b>	<b>1</b>	<b>2</b>	<b>2</b>
525	Hardware stores -----	93	33	2	-	1	1
52 ex. 525	Other -----	257	113	1	1	1	1
53	<b>General merchandise group stores -----</b>	<b>138</b>	<b>58</b>	<b>6</b>	<b>1</b>	<b>2</b>	<b>1</b>
531	Department stores <sup>4</sup> -----	56	30	1	1	1	1
533	Variety stores -----	38	13	4	-	1	-
539	Miscellaneous general merchandise stores -----	44	15	1	-	-	-
54	<b>Food stores<sup>5</sup> -----</b>	<b>947</b>	<b>510</b>	<b>15</b>	<b>4</b>	<b>3</b>	<b>1</b>
541	Grocery stores -----	601	320	7	3	3	1
55 ex. 554	<b>Automotive dealers -----</b>	<b>514</b>	<b>219</b>	<b>5</b>	<b>2</b>	<b>2</b>	<b>3</b>
554	<b>Gasoline service stations -----</b>	<b>854</b>	<b>415</b>	<b>8</b>	<b>-</b>	<b>3</b>	<b>1</b>
56	<b>Apparel and accessory stores -----</b>	<b>461</b>	<b>240</b>	<b>41</b>	<b>7</b>	<b>5</b>	<b>3</b>
561	Men's and boys' clothing and furnishings stores --	84	48	9	1	-	1
562, 3, 8	Women's clothing and specialty stores and furriers -----	153	81	11	2	2	1
562	Women's ready-to-wear stores -----	131	69	7	2	2	1
565	Family clothing stores -----	72	30	4	2	1	-
566	Shoe stores -----	97	55	10	2	2	1
564, 9	Other apparel and accessory stores -----	55	26	7	-	-	-
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>558</b>	<b>270</b>	<b>20</b>	<b>4</b>	<b>2</b>	<b>8</b>
5712	Furniture stores -----	155	78	10	-	-	5
5713, 4, 9	Home furnishings stores -----	178	83	3	1	-	-
572, 3	Household appliance, radio, television, and music stores -----	225	109	7	3	2	3
58	<b>Eating and drinking places -----</b>	<b>1 795</b>	<b>1 041</b>	<b>80</b>	<b>6</b>	<b>11</b>	<b>4</b>
5812	Eating places -----	1 356	764	61	5	10	2
5813	Drinking places (alcoholic beverages) -----	439	277	19	1	1	2
591	<b>Drug and proprietary stores -----</b>	<b>232</b>	<b>128</b>	<b>6</b>	<b>2</b>	<b>1</b>	<b>1</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>6</sup> -----</b>	<b>1 730</b>	<b>802</b>	<b>79</b>	<b>14</b>	<b>8</b>	<b>10</b>
592	Liquor stores -----	123	73	3	2	2	2
594	Miscellaneous shopping goods stores -----	684	325	40	10	4	6
5992	Florists -----	119	45	3	-	-	-

See footnotes at end of table.

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## Centers Metropolitan Areas

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<sup>2</sup>For all establishments, including those with no payroll.

<sup>3</sup>Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

<sup>4</sup>Includes sales from catalog order desks.<sup>5</sup>Includes data not covered by SIC 541.

<sup>6</sup>Includes data not covered by SIC's 592, 594, and 5992.



**Table 2. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1977**

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
<b>Columbus CBD</b>						
	<b>Retail stores<sup>2</sup> -----</b>	<b>263</b>	<b>207 262</b>	<b>50 013</b>	<b>12 671</b>	<b>6 839</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>3</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
525	Hardware stores -----	2	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	1	(D)	(D)	(D)	(D)
53	<b>General merchandise group stores -----</b>	<b>6</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
531	Department stores <sup>3</sup> -----	1	(D)	(D)	(D)	(D)
533	Variety stores -----	4	3 219	626	104	78
539	Miscellaneous general merchandise stores -----	1	(D)	(D)	(D)	(D)
54	<b>Food stores<sup>4</sup> -----</b>	<b>15</b>	<b>4 538</b>	<b>685</b>	<b>173</b>	<b>90</b>
541	Grocery stores -----	7	3 662	479	121	58
55 ex. 554	<b>Automotive dealers -----</b>	<b>5</b>	<b>35 967</b>	<b>3 726</b>	<b>854</b>	<b>268</b>
554	<b>Gasoline service stations -----</b>	<b>8</b>	<b>3 599</b>	<b>258</b>	<b>67</b>	<b>40</b>
56	<b>Apparel and accessory stores -----</b>	<b>41</b>	<b>22 563</b>	<b>5 869</b>	<b>1 776</b>	<b>849</b>
561	Men's and boys' clothing and furnishings stores -----	9	3 567	978	238	120
562, 3, 8	Women's clothing and specialty stores and furriers -----	11	6 022	1 489	352	201
562	Women's ready-to-wear stores -----	7	5 432	1 352	331	181
565	Family clothing stores -----	4	(D)	(D)	(D)	(D)
566	Shoe stores -----	10	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	7	(D)	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>20</b>	<b>8 079</b>	<b>1 240</b>	<b>247</b>	<b>110</b>
5712	Furniture stores -----	10	5 089	889	175	70
5713, 4, 9	Home furnishings stores -----	3	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	7	(D)	(D)	(D)	(D)
58	<b>Eating and drinking places -----</b>	<b>80</b>	<b>20 178</b>	<b>5 520</b>	<b>1 691</b>	<b>1 673</b>
5812	Eating places -----	61	18 371	5 072	1 586	1 591
5813	Drinking places (alcoholic beverages) -----	19	1 807	448	105	82
591	<b>Drug and proprietary stores -----</b>	<b>6</b>	<b>3 847</b>	<b>467</b>	<b>141</b>	<b>65</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	<b>79</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
592	Liquor stores -----	3	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	40	(D)	(D)	(D)	(D)
5992	Florists -----	3	(D)	(D)	(D)	(D)

<sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.

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<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.

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Table 4. **Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Columbus, Ohio, SMSA</b>					
	Retail stores <sup>2</sup> -----	7 579	3 890 064	472 122	108 737	70 948
52	Building materials, hardware, garden supply, and mobile home dealers -----	350	175 272	20 528	4 345	1 983
525	Hardware stores -----	93	23 595	3 658	868	502
52 ex. 525	Other -----	257	151 677	16 870	3 477	1 481
53	General merchandise group stores -----	138	659 062	91 786	20 528	12 865
531	Department stores <sup>3</sup> -----	56	601 595	86 021	19 282	11 769
533	Variety stores -----	38	23 570	3 823	852	798
539	Miscellaneous general merchandise stores -----	44	33 897	1 942	394	298
54	Food stores <sup>4</sup> -----	947	780 735	75 145	17 353	9 563
541	Grocery stores -----	601	746 467	70 007	16 148	8 501
55 ex. 554	Automotive dealers -----	514	914 079	76 436	17 452	6 033
554	Gasoline service stations -----	854	319 259	24 034	6 058	4 277
56	Apparel and accessory stores -----	461	156 921	22 528	5 696	3 765
561	Men's and boys' clothing and furnishings stores -----	84	27 761	4 401	1 077	643
562, 3, 8	Women's clothing and specialty stores and furriers -----	153	53 962	7 117	1 642	1 304
562	Women's ready-to-wear stores -----	131	52 404	6 827	1 585	1 244
565	Family clothing stores -----	72	45 149	6 579	1 896	1 145
566	Shoe stores -----	97	22 145	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	55	7 904	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	558	185 831	26 254	5 641	2 516
5712	Furniture stores -----	155	65 162	10 564	2 236	930
5713, 4, 9	Home furnishings stores -----	178	32 909	5 101	1 070	518
572, 3	Household appliance, radio, television, and music stores -----	225	87 760	10 589	2 335	1 068
58	Eating and drinking places -----	1 795	382 606	93 167	21 653	23 768
5812	Eating places -----	1 356	338 597	83 895	19 295	21 407
5813	Drinking places (alcoholic beverages) -----	439	44 009	9 272	2 358	2 361
591	Drug and proprietary stores -----	232	105 850	16 464	3 893	2 223
59 ex. 591, 6	Miscellaneous retail stores <sup>5</sup> -----	1 730	210 449	25 780	6 118	3 955
592	Liquor stores -----	123	45 928	2 736	689	441
594	Miscellaneous shopping goods stores -----	684	93 260	12 714	2 928	2 076
5992	Florists -----	119	13 489	2 785	663	509

<sup>1</sup>For all establishments, including those with no payroll.<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).<sup>3</sup>Includes sales from catalog order desks.<sup>4</sup>Includes data not covered by SIC 541.<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.



Table 5. **Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972**

[For meaning of abbreviations and symbols, see introductory text. For CBD boundaries, see maps in 1972 report]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Columbus</b>					
	<b>Retail stores<sup>2</sup>-----</b>	364	230 568	45 319	10 789	7 745
52	<b>Building materials, hardware, garden supply, and mobile home dealers-----</b>	4	1 239	233	48	28
525	Hardware stores-----	1	(D)	(D)	(D)	(D)
52 ex. 525	Other-----	3	(D)	(D)	(D)	(D)
53	<b>General merchandise group stores-----</b>	9	(D)	(D)	(D)	(D)
531	Department stores <sup>3</sup> -----	1	(D)	(D)	(D)	(D)
533	Variety stores-----	4	3 065	596	151	134
539	Miscellaneous general merchandise stores-----	4	(D)	(D)	(D)	(D)
54	<b>Food stores-----</b>	18	5 434	544	133	98
55 ex. 554	<b>Automotive dealers-----</b>	9	45 684	4 201	1 037	447
554	<b>Gasoline service stations-----</b>	11	2 563	391	88	55
56	<b>Apparel and accessory stores-----</b>	68	27 259	4 751	1 161	860
561	Men's and boys' clothing and furnishings stores-----	19	5 515	913	221	153
562, 3, 8	Women's clothing and specialty stores and furriers-----	19	7 154	1 195	315	227
562	Women's ready-to-wear stores-----	12	6 328	1 047	278	196
565	Family clothing stores-----	8	(D)	(D)	(D)	(D)
568	Shoe stores-----	18	5 572	1 311	284	241
564, 9	Other apparel and accessory stores-----	4	(D)	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores-----</b>	35	15 555	2 631	624	349
5712	Furniture stores-----	14	6 754	1 347	316	164
5713, 4, 9	Home furnishings stores-----	7	2 477	543	115	64
572, 3	Household appliance, radio, television, and music stores-----	14	6 324	741	193	121
58	<b>Eating and drinking places-----</b>	98	(D)	(D)	(D)	(D)
5812	Eating places-----	65	11 548	3 408	809	949
5813	Drinking places (alcoholic beverages)-----	33	(D)	(D)	(D)	(D)
591	<b>Drug and proprietary stores-----</b>	8	2 494	440	93	71
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>4</sup>-----</b>	104	17 780	3 142	781	489
592	Liquor stores-----	4	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores-----	44	8 535	1 360	360	249
5992	Florists-----	7	1 014	219	43	42

<sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC's 592, 594, and 5992.

**Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business**

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Percent change in sales, 1972 to 1977 <sup>1</sup>		
		Central business district	City	Standard metropolitan statistical area
	<b>Columbus</b>			
	Retail stores <sup>2</sup> -----	-10.1	44.4	57.5
52	Building materials, hardware, garden supply, and mobile home dealers -----	(D)	58.4	56.3
525	Hardware stores -----	27.4	63.4	36.7
52 ex. 525	Other -----	-98.0	58.1	59.9
53	General merchandise group stores -----	-4.4	29.0	32.9
531	Department stores <sup>3</sup> -----	-4.2	30.2	35.1
533	Variety stores -----	5.0	(D)	2.9
539	Miscellaneous general merchandise stores -----	-71.6	(D)	23.8
54	Food stores <sup>4</sup> -----	-16.5	51.1	56.5
541	Grocery stores -----	(NA)	54.2	58.4
55 ex. 554	Automotive dealers -----	-21.3	41.0	77.7
554	Gasoline service stations -----	40.4	69.5	81.7
56	Apparel and accessory stores -----	-17.2	34.6	42.4
561	Men's and boys' clothing and furnishings stores -----	-35.3	(D)	30.7
562, 3, 8	Women's clothing and specialty stores and furriers -----	-15.8	59.1	56.7
562	Women's ready-to-wear stores -----	-14.2	66.9	64.9
565	Family clothing stores -----	23.1	45.3	59.1
566	Shoe stores -----	(D)	-17.4	-8.6
564, 9	Other apparel and accessory stores -----	-58.4	(D)	(NC)
57	Furniture, home furnishings, and equipment stores -----	-48.1	44.6	47.2
5712	Furniture stores -----	-24.7	33.8	28.1
5713, 4, 9	Home furnishings stores -----	(D)	44.2	52.7
572, 3	Household appliance, radio, television, and music stores -----	(D)	54.8	63.2
58	Eating and drinking places -----	(D)	67.1	69.9
5812	Eating places -----	59.1	78.9	80.3
5813	Drinking places (alcoholic beverages) -----	(D)	13.0	17.9
591	Drug and proprietary stores -----	54.3	38.5	44.8
59 ex. 591, 6	Miscellaneous retail stores <sup>5</sup> -----	(D)	37.7	51.4
592	Liquor stores -----	-40.2	22.5	22.9
594	Miscellaneous shopping goods stores -----	(D)	52.0	72.3
5992	Florists -----	(D)	7.3	33.6

<sup>1</sup>Data are not adjusted for boundary changes between census years. Sales taxes and finance charges were included in 1972 but not in 1977.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.

Table 7. **Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977**

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Central business district sales as percent of sales of—		Percent distribution of sales		
		City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	<b>Columbus</b>					
	Retail stores <sup>1</sup> .....	9.5	5.3	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers .....	(D)	(D)	(D)	3.8	4.5
525	Hardware stores .....	5.3	(D)	(D)	(D)	0.6
52 ex. 525	Other .....	(D)	(D)	(D)	(D)	3.9
53	General merchandise group stores .....	(D)	(D)	(D)	20.3	16.9
531	Department stores <sup>2</sup> .....	(D)	(D)	(D)	19.3	15.5
533	Variety stores .....	(D)	13.7	1.6	(D)	0.6
539	Miscellaneous general merchandise stores .....	(D)	(D)	(D)	(D)	0.9
54	Food stores <sup>3</sup> .....	1.2	0.6	2.2	17.7	20.1
541	Grocery stores .....	1.0	0.5	1.8	16.9	19.2
55 ex. 554	Automotive dealers .....	7.2	3.9	17.4	22.9	23.5
554	Gasoline service stations .....	2.4	1.1	1.7	6.9	8.2
56	Apparel and accessory stores .....	23.3	14.4	10.9	4.4	4.0
561	Men's and boys' clothing and furnishings stores .....	19.1	12.8	1.7	0.9	0.7
562, 3, 8	Women's clothing and specialty stores and furriers .....	17.3	11.2	2.9	1.6	1.4
562	Women's ready-to-wear stores .....	16.0	10.4	2.6	1.6	1.3
565	Family clothing stores .....	(D)	(D)	(D)	1.2	1.2
566	Shoe stores .....	(D)	(D)	(D)	0.6	0.6
564, 9	Other apparel and accessory stores .....	(D)	(D)	(D)	0.2	0.2
57	Furniture, home furnishings, and equipment stores .....	6.8	4.3	3.9	5.4	4.8
5712	Furniture stores .....	11.9	7.8	2.5	2.0	1.7
5713, 4, 9	Home furnishings stores .....	(D)	(D)	(D)	1.0	0.8
572, 3	Household appliance, radio, television, and music stores .....	(D)	(D)	(D)	2.4	2.3
58	Eating and drinking places .....	8.5	5.3	9.7	10.9	9.8
5812	Eating places .....	8.8	5.4	8.9	9.6	8.7
5813	Drinking places (alcoholic beverages) .....	6.3	4.1	0.9	1.3	1.1
591	Drug and proprietary stores .....	7.3	3.6	1.9	2.4	2.7
59 ex. 591, 6	Miscellaneous retail stores <sup>4</sup> .....	(D)	(D)	(D)	5.1	5.4
592	Liquor stores .....	(D)	(D)	(D)	1.2	1.2
594	Miscellaneous shopping goods stores .....	(D)	(D)	(D)	2.4	2.4
5992	Florists .....	(D)	(D)	(D)	0.2	0.3

<sup>1</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>2</sup>Includes sales from catalog order desks.

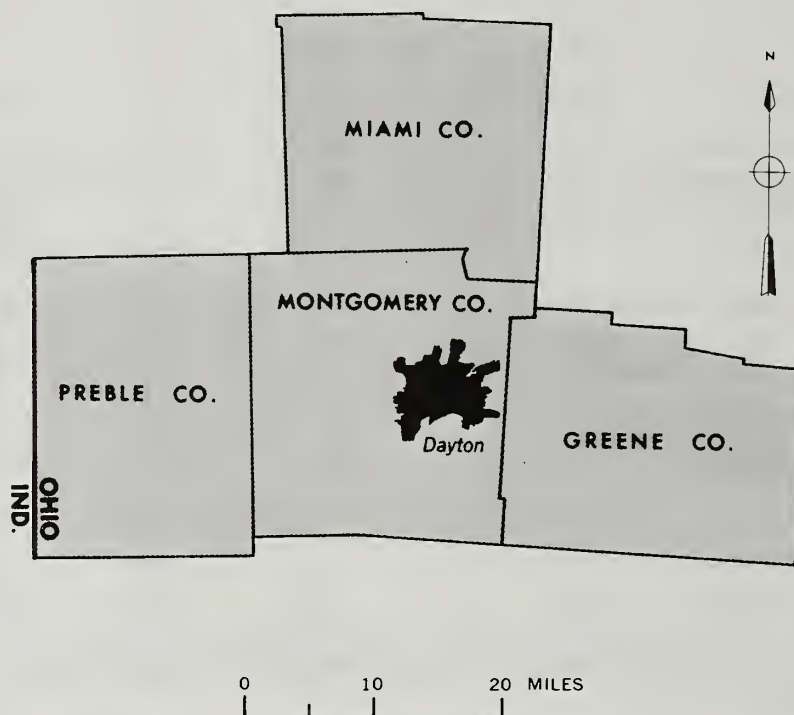
<sup>3</sup>Includes data not covered by SIC 541.

<sup>4</sup>Includes data not covered by SIC's 592, 594, and 5992.



# DAYTON

## Standard Metropolitan Statistical Area



## DAYTON

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Centers  
Metropolitan  
Areas

## Central Business District



## DAYTON

## Major Retail Centers

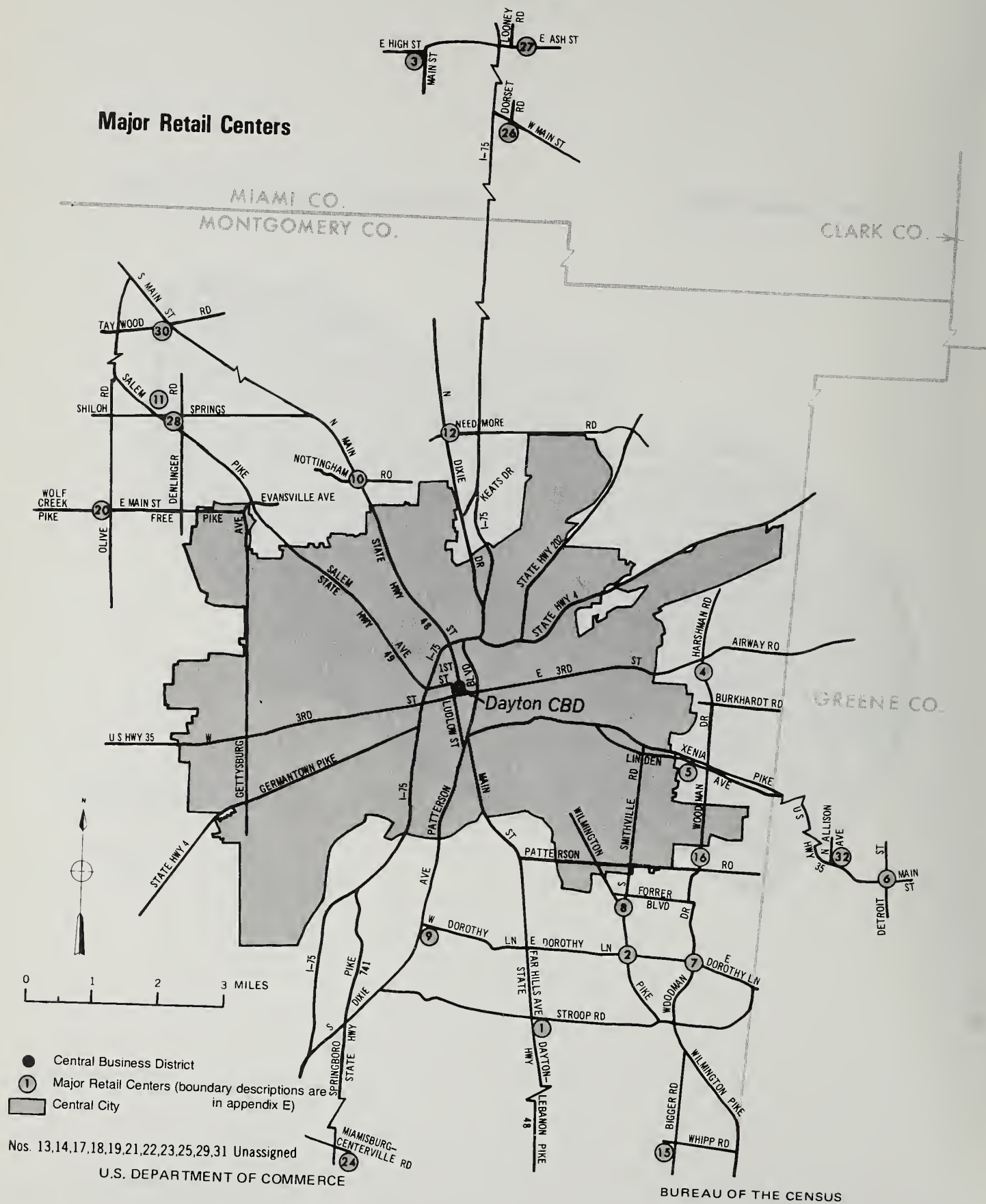




Table 1. **Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail centers				
					No. 1	No. 2	No. 3	No. 4	No. 5
	<b>Retail stores:<sup>1 2</sup></b>								
	Number .....	5 929	1 418	181	65	30	56	39	29
	Sales (\$1,000) .....	2 817 458	601 822	107 818	43 850	11 952	15 613	28 747	11 582
	Payroll entire year (\$1,000) .....	344 464	90 633	29 528	5 201	1 747	1 959	3 200	1 529
	Paid employees for week including March 12 ---	50 923	12 511	3 737	777	316	288	558	261
54, 58, 591	<b>Convenience goods stores:</b>								
	Number .....	2 108	638	69	22	12	15	14	6
	Sales (\$1,000) .....	914 890	(D)	13 482	19 156	3 767	1 893	9 915	1 238
53, 56, 57; 594	<b>Shopping goods stores (GAF):<sup>3</sup></b>								
	Number .....	1 587	299	72	33	7	27	12	13
	Sales (\$1,000) .....	795 805	173 414	81 982	19 346	5 244	5 733	15 237	8 000
52, 55, 59, ex. 591, 4, 6	<b>All other stores:</b>								
	Number .....	2 234	481	40	10	11	14	13	10
	Sales (\$1,000) .....	1 106 763	(D)	12 354	5 348	2 921	7 987	3 595	2 344
	<b>Number of Establishments</b>								
	<b>Retail stores<sup>1 2</sup> .....</b>	<b>5 929</b>	<b>1 418</b>	<b>181</b>	<b>65</b>	<b>30</b>	<b>56</b>	<b>39</b>	<b>29</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers .....</b>	<b>289</b>	<b>51</b>	<b>3</b>	<b>1</b>	<b>1</b>	<b>5</b>	<b>2</b>	<b>2</b>
525	Hardware stores .....	79	16	1	-	-	3	-	-
52 ex. 525	Other .....	210	35	2	1	-	2	2	2
53	<b>General merchandise group stores .....</b>	<b>125</b>	<b>17</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>1</b>
531	Department stores <sup>4</sup> .....	56	9	2	1	1	-	2	1
533	Variety stores .....	42	5	1	-	-	2	1	-
539	Miscellaneous general merchandise stores .....	27	3	-	1	-	-	-	-
54	<b>Food stores<sup>5</sup> .....</b>	<b>695</b>	<b>189</b>	<b>5</b>	<b>8</b>	<b>4</b>	<b>1</b>	<b>3</b>	<b>-</b>
541	Grocery stores .....	447	136	2	4	2	-	2	-
55 ex. 554	<b>Automotive dealers .....</b>	<b>406</b>	<b>62</b>	<b>6</b>	<b>-</b>	<b>6</b>	<b>5</b>	<b>3</b>	<b>3</b>
554	<b>Gasoline service stations .....</b>	<b>650</b>	<b>147</b>	<b>2</b>	<b>3</b>	<b>3</b>	<b>1</b>	<b>4</b>	<b>-</b>
56	<b>Apparel and accessory stores .....</b>	<b>351</b>	<b>60</b>	<b>27</b>	<b>9</b>	<b>1</b>	<b>9</b>	<b>4</b>	<b>4</b>
561	Men's and boys' clothing and furnishings stores --	48	10	7	1	-	1	-	1
562, 3, 8	Women's clothing and specialty stores and furriers .....	126	16	6	4	-	4	1	1
562	Women's ready-to-wear stores .....	100	14	5	4	-	3	1	1
565	Family clothing stores .....	45	8	2	2	-	1	-	1
566	Shoe stores .....	91	15	7	2	1	3	2	1
564, 9	Other apparel and accessory stores .....	41	11	5	-	-	-	1	-
57	<b>Furniture, home furnishings, and equipment stores .....</b>	<b>469</b>	<b>103</b>	<b>13</b>	<b>8</b>	<b>3</b>	<b>7</b>	<b>4</b>	<b>3</b>
5712	Furniture stores .....	115	28	3	3	-	3	1	2
5713, 4, 9	Home furnishings stores .....	170	30	4	3	2	1	1	1
572, 3	Household appliance, radio, television, and music stores .....	184	45	6	2	1	3	2	-
58	<b>Eating and drinking places .....</b>	<b>1 267</b>	<b>410</b>	<b>62</b>	<b>8</b>	<b>8</b>	<b>12</b>	<b>10</b>	<b>5</b>
5812	Eating places .....	908	255	42	8	8	5	7	4
5813	Drinking places (alcoholic beverages) .....	359	155	20	-	-	7	3	1
591	<b>Drug and proprietary stores .....</b>	<b>146</b>	<b>39</b>	<b>2</b>	<b>6</b>	<b>-</b>	<b>2</b>	<b>1</b>	<b>1</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>6</sup> .....</b>	<b>1 531</b>	<b>340</b>	<b>58</b>	<b>20</b>	<b>3</b>	<b>12</b>	<b>5</b>	<b>10</b>
592	Liquor stores .....	122	47	2	1	1	-	2	2
594	Miscellaneous shopping goods stores .....	642	119	29	14	2	9	1	5
5992	Florists .....	89	16	-	2	-	-	-	-

See footnotes at end of table.

**Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977—Con.**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Major retail centers—Con.							
		No. 6	No. 7	No. 8	No. 9	No. 10	No. 11	No. 12	No. 15
	<b>Retail stores:<sup>1 2</sup></b>								
	Number -----	64	45	28	23	46	45	57	26
	Sales (\$1,000) -----	29 809	33 473	21 931	10 588	19 356	64 486	21 243	14 390
	Payroll entire year (\$1,000) -----	3 151	4 035	2 666	1 203	2 345	8 452	2 346	1 809
	Paid employees for week including March 12 ---	410	602	357	241	370	1 248	330	172
54, 58, 591	<b>Convenience goods stores:</b>								
	Number -----	16	17	10	6	16	9	17	11
	Sales (\$1,000) -----	2 082	7 671	9 041	3 147	9 466	(D)	7 537	7 240
53, 56, 57; 594	<b>Shopping goods stores (GAF):<sup>3</sup></b>								
	Number -----	32	15	15	9	16	34	13	9
	Sales (\$1,000) -----	7 045	22 094	11 667	4 812	5 908	58 087	6 147	5 337
52, 55, 59, ex. 591, 4, 6	<b>All other stores:</b>								
	Number -----	16	13	3	8	14	2	27	6
	Sales (\$1,000) -----	20 682	3 708	1 223	2 629	3 982	(D)	7 559	1 813
	<b>Number of Establishments</b>								
	Retail stores <sup>1 2</sup> -----	64	45	28	23	46	45	57	26
52	Building materials, hardware, garden supply, and mobile home dealers -----	5	1	-	3	6	-	1	-
525	Hardware stores -----	1	1	-	2	2	-	1	-
52 ex. 525	Other -----	4	-	-	1	4	-	-	-
53	General merchandise group stores -----	2	3	2	2	4	2	1	1
531	Department stores <sup>4</sup> -----	-	1	1	1	1	2	1	1
533	Variety stores -----	2	-	1	1	2	-	-	-
539	Miscellaneous general merchandise stores -----	-	2	-	-	1	-	-	-
54	Food stores <sup>5</sup> -----	4	3	2	1	4	3	1	4
541	Grocery stores -----	2	2	1	1	2	1	1	3
55 ex. 554	Automotive dealers -----	5	2	1	1	4	-	15	-
554	Gasoline service stations -----	1	4	1	2	2	-	6	3
56	Apparel and accessory stores -----	14	5	2	3	5	21	1	3
561	Men's and boys' clothing and furnishings stores --	2	1	-	1	-	4	-	-
562, 3, 8	Women's clothing and specialty stores and furriers -----	7	2	1	1	3	8	-	1
562	Women's ready-to-wear stores -----	6	2	1	-	3	7	-	1
565	Family clothing stores -----	1	1	-	-	-	2	-	-
566	Shoe stores -----	4	1	1	-	2	6	1	2
564, 9	Other apparel and accessory stores -----	-	-	-	1	-	1	-	-
57	Furniture, home furnishings, and equipment stores -----	6	4	3	3	2	4	6	2
5712	Furniture stores -----	1	-	-	-	1	-	1	-
5713, 4, 9	Home furnishings stores -----	2	-	1	-	-	-	3	1
572, 3	Household appliance, radio, television, and music stores -----	3	4	2	3	1	4	2	1
58	Eating and drinking places -----	8	13	6	4	10	5	16	6
5812	Eating places -----	6	10	4	2	7	5	11	5
5813	Drinking places (alcoholic beverages) -----	2	3	2	2	3	-	5	1
591	Drug and proprietary stores -----	4	1	2	1	2	1	-	1
59 ex. 591, 6	Miscellaneous retail stores <sup>6</sup> -----	15	9	9	3	7	9	10	6
592	Liquor stores -----	3	2	1	1	1	-	-	1
594	Miscellaneous shopping goods stores -----	10	3	8	1	5	7	5	3
5992	Florists -----	2	1	-	1	-	-	1	2

See footnotes at end of table.

**Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977—Con.**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Major retail centers—Con.							
		No. 16	No. 20	No. 24	No. 26	No. 27	No. 28	No. 30	No. 32
54, 58, 591	<b>Retail stores:<sup>1 2</sup></b>								
	Number .....	28	26	122	26	28	24	31	29
	Sales (\$1,000) .....	26 720	15 242	130 443	15 041	24 590	54 945	20 653	20 949
	Payroll entire year (\$1,000) .....	2 804	3 880	16 978	1 783	3 209	5 136	1 829	2 630
53, 56, 57; 594	<b>Convenience goods stores:</b>								
	Number .....	14	12	24	12	7	10	11	9
	Sales (\$1,000) .....	8 689	6 617	12 820	7 563	4 460	12 127	10 963	11 716
	<b>Shopping goods stores (GAF):<sup>3</sup></b>								
52, 55, 59, ex. 591, 4, 6	Number .....	5	9	86	10	18	7	6	11
	Sales (\$1,000) .....	14 886	6 667	114 755	5 684	18 946	17 609	5 102	7 353
	<b>All other stores:</b>								
	Number .....	9	5	12	4	3	7	14	9
52	Sales (\$1,000) .....	3 145	1 958	2 868	1 794	1 184	25 209	4 588	1 880
	<b>Number of Establishments</b>								
	Retail stores <sup>1 2</sup> .....	28	26	122	26	28	24	31	29
	Building materials, hardware, garden supply, and mobile home dealers .....	3	-	-	1	-	-	2	1
525 52 ex. 525	Hardware stores .....	1	-	-	-	-	-	-	1
	Other .....	2	-	-	1	-	-	2	-
	<b>General merchandise group stores .....</b>	<b>2</b>	<b>2</b>	<b>6</b>	<b>2</b>	<b>4</b>	<b>2</b>	<b>1</b>	<b>2</b>
	Department stores <sup>4</sup> .....	2	1	5	1	2	2	1	1
531 533 539	Variety stores .....	-	-	1	1	2	-	-	1
	Miscellaneous general merchandise stores .....	-	1	-	-	-	-	-	-
	<b>Food stores<sup>5</sup> .....</b>	<b>2</b>	<b>3</b>	<b>9</b>	<b>4</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>3</b>
	Grocery stores .....	2	3	1	2	1	2	2	3
55 ex. 554	<b>Automotive dealers .....</b>	<b>2</b>	<b>3</b>	<b>1</b>	<b>1</b>	<b>-</b>	<b>3</b>	<b>7</b>	<b>2</b>
	<b>Gasoline service stations .....</b>	<b>2</b>	<b>2</b>	<b>3</b>	<b>1</b>	<b>1</b>	<b>4</b>	<b>3</b>	<b>3</b>
	<b>Apparel and accessory stores .....</b>	<b>-</b>	<b>1</b>	<b>49</b>	<b>1</b>	<b>8</b>	<b>3</b>	<b>1</b>	<b>4</b>
	Men's and boys' clothing and furnishings stores ..	-	-	7	-	1	-	-	1
561 562, 3, 8	Women's clothing and specialty stores and furriers .....	-	-	16	-	4	2	-	1
	Women's ready-to-wear stores .....	-	-	12	-	4	2	-	1
	Family clothing stores .....	-	-	5	-	-	-	-	1
	Shoe stores .....	-	1	18	1	3	1	1	-
564, 9	Other apparel and accessory stores .....	-	-	3	-	-	-	-	1
	<b>Furniture, home furnishings, and equipment stores .....</b>	<b>2</b>	<b>1</b>	<b>12</b>	<b>3</b>	<b>2</b>	<b>-</b>	<b>2</b>	<b>3</b>
	Furniture stores .....	-	-	2	-	-	-	-	-
	Home furnishings stores .....	-	-	3	1	-	-	-	1
5712 5713, 4, 9 572, 3	Household appliance, radio, television, and music stores .....	2	1	7	2	2	-	2	2
	<b>Eating and drinking places .....</b>	<b>11</b>	<b>7</b>	<b>14</b>	<b>6</b>	<b>5</b>	<b>6</b>	<b>8</b>	<b>5</b>
	Eating places .....	6	6	14	4	5	6	7	5
	Drinking places (alcoholic beverages) .....	5	1	-	2	-	-	1	-
501	<b>Drug and proprietary stores .....</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>2</b>	<b>-</b>	<b>2</b>	<b>1</b>	<b>1</b>
	<b>Miscellaneous retail stores<sup>6</sup> .....</b>	<b>3</b>	<b>5</b>	<b>27</b>	<b>5</b>	<b>6</b>	<b>2</b>	<b>4</b>	<b>5</b>
	Liquor stores .....	1	-	-	1	1	-	1	1
	Miscellaneous shopping goods stores .....	1	5	19	4	4	2	2	2
592 594 5992	Florists .....	-	-	1	-	-	-	-	2

<sup>1</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>2</sup>For all establishments, including those with no payroll.

<sup>3</sup>Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

<sup>4</sup>Includes sales from catalog order desks.

<sup>5</sup>Includes data not covered by SIC 541.

<sup>6</sup>Includes data not covered by SIC's 592, 594, and 5992.



**Table 2. Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977**

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Dayton CBD</b>					
	<b>Retail stores<sup>2</sup>-----</b>	<b>181</b>	<b>107 818</b>	<b>29 528</b>	<b>6 829</b>	<b>3 737</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>3</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
525	Hardware stores -----	1	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	2	(D)	(D)	(D)	(D)
53	<b>General merchandise group stores -----</b>	<b>3</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
531	Department stores <sup>3</sup> -----	2	(D)	(D)	(D)	(D)
533	Variety stores -----	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	-	-	-	-	-
54	<b>Food stores<sup>4</sup> -----</b>	<b>5</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
541	Grocery stores -----	2	(D)	(D)	(D)	(D)
55 ex. 554	<b>Automotive dealers -----</b>	<b>6</b>	<b>2 767</b>	<b>637</b>	<b>131</b>	<b>49</b>
554	<b>Gasoline service stations -----</b>	<b>2</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
56	<b>Apparel and accessory stores -----</b>	<b>27</b>	<b>9 727</b>	<b>2 675</b>	<b>683</b>	<b>356</b>
561	Men's and boys' clothing and furnishings stores -----	7	4 948	1 086	264	140
562, 3, 8	Women's clothing and specialty stores and furriers -----	6	915	126	40	32
562	Women's ready-to-wear stores -----	5	(D)	(D)	(D)	(D)
565	Family clothing stores -----	2	(D)	(D)	(D)	(D)
566	Shoe stores -----	7	1 191	185	44	32
564, 9	Other apparel and accessory stores -----	5	(D)	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>13</b>	<b>6 025</b>	<b>1 050</b>	<b>244</b>	<b>111</b>
5712	Furniture stores -----	3	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	4	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	6	4 120	694	155	57
58	<b>Eating and drinking places -----</b>	<b>62</b>	<b>9 682</b>	<b>2 718</b>	<b>680</b>	<b>619</b>
5812	Eating places -----	42	7 943	2 292	577	540
5813	Drinking places (alcoholic beverages) -----	20	1 739	426	103	79
591	<b>Drug and proprietary stores -----</b>	<b>2</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	<b>58</b>	<b>10 221</b>	<b>2 096</b>	<b>510</b>	<b>275</b>
592	Liquor stores -----	2	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	29	(D)	(D)	(D)	(D)
5992	Florists -----	-	(D)	(D)	(D)	(D)

See footnotes at end of table.

Table 2. **Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.**

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>MRC No. 24</b>					
	<b>Retail stores<sup>2</sup>-----</b>	<b>122</b>	<b>130 443</b>	<b>16 978</b>	<b>3 692</b>	<b>2 766</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	-	-	-	-	-
525	Hardware stores -----	-	-	-	-	-
52 ex. 525	Other -----	-	-	-	-	-
53	<b>General merchandise group stores -----</b>	<b>6</b>	<b>80 491</b>	<b>10 461</b>	<b>2 265</b>	<b>1 652</b>
531	Department stores <sup>3</sup> -----	5	(D)	(D)	(D)	(D)
533	Variety stores -----	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	-	-	-	-	-
54	<b>Food stores<sup>4</sup> -----</b>	<b>9</b>	<b>6 211</b>	<b>667</b>	<b>159</b>	<b>84</b>
541	Grocery stores -----	1	(D)	(D)	(D)	(D)
55 ex. 554	<b>Automotive dealers -----</b>	<b>1</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
554	<b>Gasoline service stations -----</b>	<b>3</b>	<b>1 490</b>	<b>85</b>	<b>20</b>	<b>8</b>
56	<b>Apparel and accessory stores -----</b>	<b>49</b>	<b>20 404</b>	<b>2 421</b>	<b>562</b>	<b>444</b>
561	Men's and boys' clothing and furnishings stores -----	7	3 302	409	97	63
562, 3, 8	Women's clothing and specialty stores and furriers -----	16	9 930	1 041	243	204
562	Women's ready-to-wear stores -----	12	9 249	924	218	184
565	Family clothing stores -----	5	1 984	210	47	49
566	Shoe stores -----	18	4 791	681	152	116
564, 9	Other apparel and accessory stores -----	3	397	80	23	12
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>12</b>	<b>6 067</b>	<b>665</b>	<b>152</b>	<b>94</b>
5712	Furniture stores -----	2	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	3	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	7	1 859	222	58	37
58	<b>Eating and drinking places -----</b>	<b>14</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
5812	Eating places -----	14	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages) -----	-	-	-	-	-
591	<b>Drug and proprietary stores -----</b>	<b>1</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	<b>27</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
592	Liquor stores -----	-	-	-	-	-
594	Miscellaneous shopping goods stores -----	19	7 793	908	188	150
5992	Florists -----	1	(D)	(D)	(D)	(D)

<sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.

C2  
C77-C-39

Centers  
Metropolitan  
Areas

nia

MAJOR RETAIL CENTERS

Table 3. **Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Dayton</b>					
	<b>Retail stores<sup>2</sup>-----</b>	<b>1 418</b>	<b>601 822</b>	<b>90 633</b>	<b>20 546</b>	<b>12 511</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>51</b>	<b>33 781</b>	<b>4 460</b>	<b>922</b>	<b>345</b>
525	Hardware stores -----	16	5 138	666	157	85
52 ex. 525	Other -----	35	28 643	3 794	765	260
53	<b>General merchandise group stores -----</b>	<b>17</b>	<b>103 926</b>	<b>24 774</b>	<b>5 554</b>	<b>3 233</b>
531	Department stores <sup>3</sup> -----	9	102 339	24 495	5 491	3 177
533	Variety stores -----	5	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	3	(D)	(D)	(D)	(D)
54	<b>Food stores<sup>4</sup> -----</b>	<b>189</b>	<b>100 078</b>	<b>10 172</b>	<b>2 398</b>	<b>1 246</b>
541	Grocery stores -----	136	93 776	9 282	2 171	1 057
55 ex. 554	<b>Automotive dealers -----</b>	<b>62</b>	<b>125 855</b>	<b>12 260</b>	<b>2 543</b>	<b>938</b>
554	<b>Gasoline service stations -----</b>	<b>147</b>	<b>55 025</b>	<b>4 049</b>	<b>1 042</b>	<b>729</b>
56	<b>Apparel and accessory stores -----</b>	<b>60</b>	<b>15 740</b>	<b>3 917</b>	<b>932</b>	<b>525</b>
561	Men's and boys' clothing and furnishings stores -----	10	5 344	1 143	273	146
562, 3, 8	Women's clothing and specialty stores and furriers -----	16	4 126	(D)	(D)	(D)
562	Women's ready-to-wear stores -----	14	(D)	(D)	(D)	(D)
565	Family clothing stores -----	8	3 007	1 268	329	153
566	Shoe stores -----	15	(D)	356	72	56
564, 9	Other apparel and accessory stores -----	11	(D)	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>103</b>	<b>37 889</b>	<b>5 092</b>	<b>1 172</b>	<b>513</b>
5712	Furniture stores -----	28	12 992	1 721	405	198
5713, 4, 9	Home furnishings stores -----	30	4 908	812	176	75
572, 3	Household appliance, radio, television, and music stores -----	45	19 989	2 559	591	240
58	<b>Eating and drinking places -----</b>	<b>410</b>	<b>66 670</b>	<b>16 570</b>	<b>3 799</b>	<b>3 703</b>
5812	Eating places -----	255	55 761	14 422	3 255	3 200
5813	Drinking places (alcoholic beverages) -----	155	10 909	2 148	544	503
591	<b>Drug and proprietary stores -----</b>	<b>39</b>	<b>(D)</b>	<b>2 577</b>	<b>623</b>	<b>347</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	<b>340</b>	<b>(D)</b>	<b>6 762</b>	<b>1 561</b>	<b>932</b>
592	Liquor stores -----	47	15 380	1 089	246	169
594	Miscellaneous shopping goods stores -----	119	15 859	2 287	547	340
5992	Florists -----	16	3 167	830	174	118

<sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.



Table 4. **Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Dayton, Ohio, SMSA</b>					
	<b>Retail stores<sup>2</sup> -----</b>	<b>5 929</b>	<b>2 817 458</b>	<b>344 464</b>	<b>78 175</b>	<b>50 923</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>289</b>	<b>123 874</b>	<b>14 396</b>	<b>3 078</b>	<b>1 450</b>
525	Hardware stores -----	79	20 139	2 762	649	420
52 ex. 525	Other -----	210	103 735	11 634	2 429	1 030
53	<b>General merchandise group stores -----</b>	<b>125</b>	<b>491 757</b>	<b>71 622</b>	<b>15 688</b>	<b>10 169</b>
531	Department stores <sup>3</sup> -----	56	454 823	67 476	14 719	9 296
533	Variety stores -----	42	17 512	2 770	684	598
539	Miscellaneous general merchandise stores -----	27	19 422	1 376	285	275
54	<b>Food stores<sup>4</sup> -----</b>	<b>695</b>	<b>594 541</b>	<b>60 349</b>	<b>14 091</b>	<b>7 631</b>
541	Grocery stores -----	447	562 943	55 981	13 023	6 695
55 ex. 554	<b>Automotive dealers -----</b>	<b>406</b>	<b>623 184</b>	<b>54 510</b>	<b>12 222</b>	<b>4 442</b>
554	<b>Gasoline service stations -----</b>	<b>650</b>	<b>263 990</b>	<b>18 712</b>	<b>4 754</b>	<b>3 286</b>
56	<b>Apparel and accessory stores -----</b>	<b>351</b>	<b>97 475</b>	<b>14 620</b>	<b>3 396</b>	<b>2 393</b>
561	Men's and boys' clothing and furnishings stores -----	48	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	126	35 192	4 612	1 038	883
562	Women's ready-to-wear stores -----	100	33 531	4 417	994	839
565	Family clothing stores -----	45	21 551	3 427	799	519
566	Shoe stores -----	91	17 105	2 568	608	437
564, 9	Other apparel and accessory stores -----	41	(D)	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>469</b>	<b>141 281</b>	<b>19 068</b>	<b>4 288</b>	<b>1 978</b>
5712	Furniture stores -----	115	56 827	7 665	1 709	824
5713, 4, 9	Home furnishings stores -----	170	25 384	4 120	997	464
572, 3	Household appliance, radio, television, and music stores -----	184	59 070	7 283	1 582	690
58	<b>Eating and drinking places -----</b>	<b>1 267</b>	<b>258 128</b>	<b>62 427</b>	<b>13 935</b>	<b>15 317</b>
5812	Eating places -----	908	229 002	56 729	12 508	13 922
5813	Drinking places (alcoholic beverages) -----	359	29 126	5 698	1 427	1 395
591	<b>Drug and proprietary stores -----</b>	<b>146</b>	<b>62 221</b>	<b>9 603</b>	<b>2 278</b>	<b>1 255</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	<b>1 531</b>	<b>161 007</b>	<b>19 157</b>	<b>4 445</b>	<b>3 002</b>
592	Liquor stores -----	122	40 693	2 665	612	412
594	Miscellaneous shopping goods stores -----	642	65 292	8 487	1 953	1 444
5992	Florists -----	89	9 106	2 054	466	382

<sup>1</sup>For all establishments, including those with no payroll.<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).<sup>3</sup>Includes sales from catalog order desks.<sup>4</sup>Includes data not covered by SIC 541.<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.

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MAJOR RETAIL CENTERS

Table 5. **Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972**

[For meaning of abbreviations and symbols, see introductory text. For CBD boundaries, see maps in 1972 report]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Dayton</b>					
	<b>Retail stores<sup>2</sup>-----</b>	<b>246</b>	<b>134 481</b>	<b>31 085</b>	<b>7 486</b>	<b>6 143</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>2</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
525	Hardware stores -----	-	-	-	-	-
52 ex. 525	Other -----	2	(D)	(D)	(D)	(D)
53	<b>General merchandise group stores -----</b>	<b>8</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
531	Department stores <sup>3</sup> -----	3	(D)	(D)	(D)	(D)
533	Variety stores -----	4	2 476	441	112	110
539	Miscellaneous general merchandise stores -----	1	(D)	(D)	(D)	(D)
54	<b>Food stores -----</b>	<b>12</b>	<b>2 721</b>	<b>302</b>	<b>78</b>	<b>66</b>
55 ex. 554	<b>Automotive dealers -----</b>	<b>5</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
554	<b>Gasoline service stations -----</b>	<b>6</b>	<b>796</b>	<b>98</b>	<b>19</b>	<b>21</b>
56	<b>Apparel and accessory stores -----</b>	<b>49</b>	<b>16 631</b>	<b>3 832</b>	<b>971</b>	<b>716</b>
561	Men's and boys' clothing and furnishings stores -----	16	5 438	998	271	183
562, 3, 8	Women's clothing and specialty stores and furriers -----	14	5 512	1 112	269	232
562	Women's ready-to-wear stores -----	9	5 153	1 032	251	212
565	Family clothing stores -----	6	3 122	1 299	332	232
566	Shoe stores -----	9	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	4	(D)	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>23</b>	<b>7 447</b>	<b>1 286</b>	<b>379</b>	<b>168</b>
5712	Furniture stores -----	7	1 600	275	63	37
5713, 4, 9	Home furnishings stores -----	5	1 088	185	41	21
572, 3	Household appliance, radio, television, and music stores -----	11	4 759	826	275	110
58	<b>Eating and drinking places -----</b>	<b>68</b>	<b>10 464</b>	<b>3 010</b>	<b>687</b>	<b>917</b>
5812	Eating places -----	42	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages) -----	26	(D)	(D)	(D)	(D)
591	<b>Drug and proprietary stores -----</b>	<b>5</b>	<b>1 773</b>	<b>291</b>	<b>71</b>	<b>47</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>4</sup> -----</b>	<b>68</b>	<b>10 450</b>	<b>2 038</b>	<b>493</b>	<b>332</b>
592	Liquor stores -----	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	31	6 560	1 283	311	181
5992	Florists -----	4	305	89	23	25

<sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC's 592, 594, and 5992.

Table 6. **Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business**

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Percent change in sales, 1972 to 1977 <sup>1</sup>		
		Central business district	City	Standard metropolitan statistical area
	<b>Dayton</b>			
	Retail stores <sup>2</sup> -----	-19.8	10.8	54.6
52	Building materials, hardware, garden supply, and mobile home dealers-----	(D)	112.8	87.4
525	Hardware stores-----	(D)	(D)	91.1
52 ex. 525	Other-----	(D)	112.0	86.7
53	General merchandise group stores-----	-19.3	-0.8	38.0
531	Department stores <sup>3</sup> -----	-16.9	3.1	45.2
533	Variety stores-----	(D)	-82.6	-39.3
539	Miscellaneous general merchandise stores-----	(D)	39.6	36.3
54	Food stores <sup>4</sup> -----	(D)	-1.7	45.1
541	Grocery stores-----	(NA)	-2.7	50.7
55 ex. 554	Automotive dealers-----	(D)	12.9	67.3
554	Gasoline service stations-----	(D)	48.8	92.4
56	Apparel and accessory stores-----	-41.5	-27.1	32.8
561	Men's and boys' clothing and furnishings stores-----	-9.0	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers-----	-83.4	-34.5	34.0
562	Women's ready-to-wear stores-----	(D)	-27.6	36.4
565	Family clothing stores-----	(D)	-9.8	32.6
566	Shoe stores-----	(D)	(D)	24.7
564, 9	Other apparel and accessory stores-----	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores-----	-19.1	-2.7	43.6
5712	Furniture stores-----	(D)	-35.9	14.3
5713, 4, 9	Home furnishings stores-----	(D)	14.4	99.3
572, 3	Household appliance, radio, television, and music stores-----	-13.4	39.2	64.3
58	Eating and drinking places-----	-7.5	12.0	59.7
5812	Eating places-----	(D)	23.2	74.4
5813	Drinking places (alcoholic beverages)-----	(D)	-23.5	-4.0
591	Drug and proprietary stores-----	(D)	1.9	34.6
59 ex. 591, 6	Miscellaneous retail stores <sup>5</sup> -----	-2.2	27.4	59.6
592	Liquor stores-----	-32.0	(D)	22.9
594	Miscellaneous shopping goods stores-----	(D)	19.1	81.9
5992	Florists-----	(D)	19.3	47.7

<sup>1</sup>Data are not adjusted for boundary changes between census years. Sales taxes and finance charges were included in 1972 but not in 1977.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.



Table 7. **Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977**

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Central business district sales as percent of sales of—		Percent distribution of sales		
		City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	<b>Dayton</b>					
	<b>Retail stores<sup>1</sup> -----</b>	<b>17.9</b>	<b>3.8</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>5.6</b>	<b>4.4</b>
525	Hardware stores -----	(D)	(D)	(D)	0.9	0.7
52 ex. 525	Other -----	(D)	(D)	(D)	4.8	3.7
53	<b>General merchandise group stores -----</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>17.3</b>	<b>17.5</b>
531	Department stores <sup>2</sup> -----	(D)	(D)	(D)	17.0	16.1
533	Variety stores -----	(D)	(D)	(D)	(D)	0.6
539	Miscellaneous general merchandise stores -----	(D)	-	-	(D)	0.7
54	<b>Food stores<sup>3</sup> -----</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>16.6</b>	<b>21.1</b>
541	Grocery stores -----	(D)	(D)	(D)	15.6	20.0
55 ex. 554	<b>Automotive dealers -----</b>	<b>2.2</b>	<b>0.4</b>	<b>2.6</b>	<b>20.9</b>	<b>22.1</b>
554	<b>Gasoline service stations -----</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>9.1</b>	<b>9.4</b>
56	<b>Apparel and accessory stores -----</b>	<b>61.8</b>	<b>10.0</b>	<b>9.0</b>	<b>2.6</b>	<b>3.5</b>
561	Men's and boys' clothing and furnishings stores -----	92.6	(D)	4.6	0.9	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	22.2	2.6	0.8	0.7	1.2
562	Women's ready-to-wear stores -----	21.4	(D)	(D)	(D)	1.2
565	Family clothing stores -----	(D)	(D)	(D)	0.5	0.8
566	Shoe stores -----	(D)	7.0	1.1	(D)	0.6
564, 9	Other apparel and accessory stores -----	74.7	17.0	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>15.9</b>	<b>4.3</b>	<b>5.6</b>	<b>6.3</b>	<b>5.0</b>
5712	Furniture stores -----	(D)	(D)	(D)	2.2	2.0
5713, 4, 9	Home furnishings stores -----	(D)	(D)	(D)	0.8	0.9
572, 3	Household appliance, radio, television, and music stores -----	20.6	7.0	3.8	3.3	2.1
58	<b>Eating and drinking places -----</b>	<b>14.5</b>	<b>3.8</b>	<b>9.0</b>	<b>11.1</b>	<b>9.2</b>
5812	Eating places -----	14.2	3.5	7.4	9.3	8.1
5813	Drinking places (alcoholic beverages) -----	15.9	6.0	1.6	1.8	1.0
591	<b>Drug and proprietary stores -----</b>	<b>3.1</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>2.2</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>4</sup> -----</b>	<b>(D)</b>	<b>6.3</b>	<b>9.5</b>	<b>(D)</b>	<b>5.7</b>
592	Liquor stores -----	(D)	(D)	(D)	2.6	1.4
594	Miscellaneous shopping goods stores -----	(D)	(D)	(D)	2.6	2.3
5992	Florists -----	(D)	(D)	(D)	0.5	0.3

<sup>1</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>2</sup>Includes sales from catalog order desks.

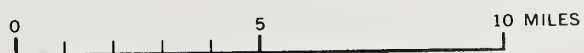
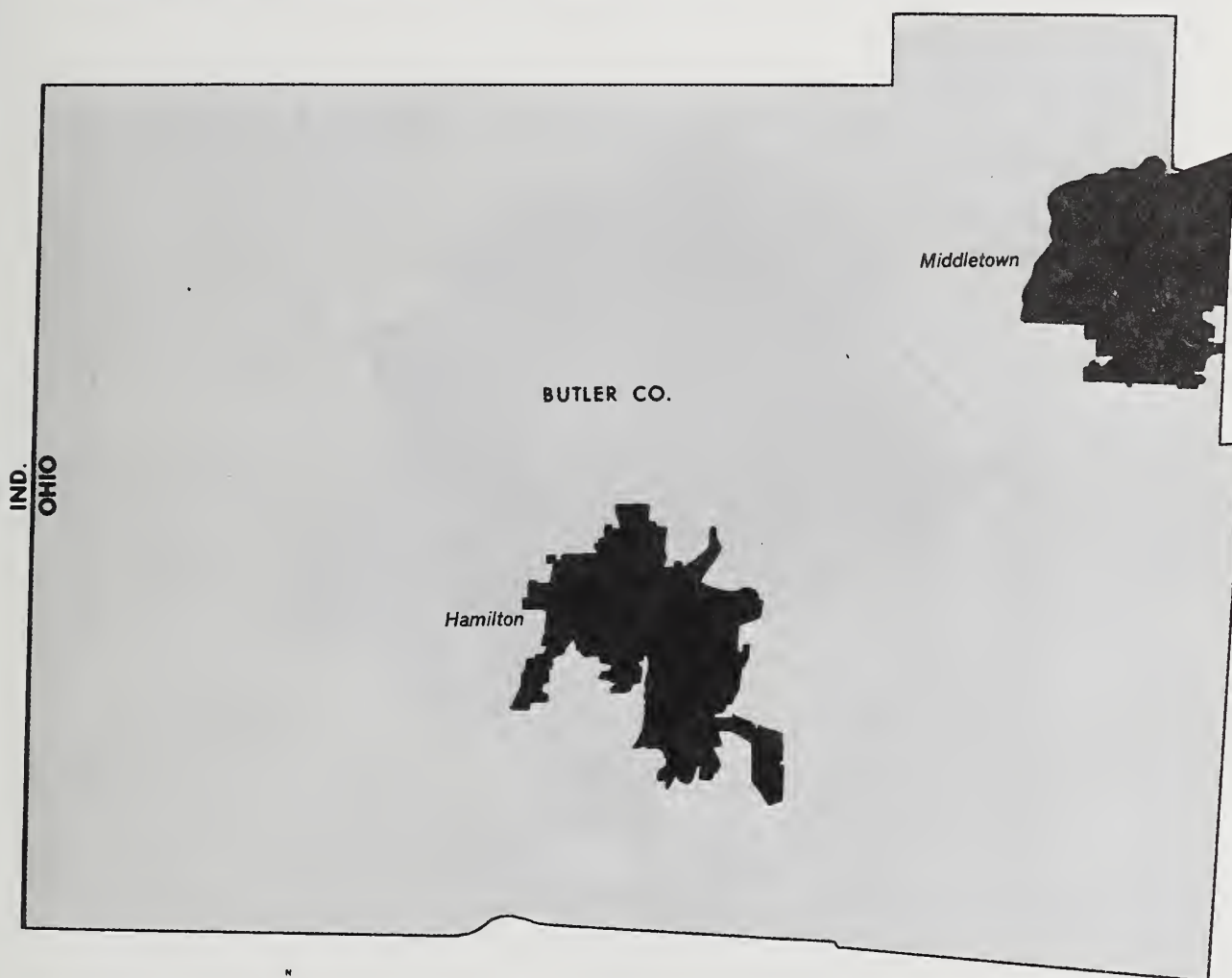
<sup>3</sup>Includes data not covered by SIC 541.

<sup>4</sup>Includes data not covered by SIC's 592, 594, and 5992.

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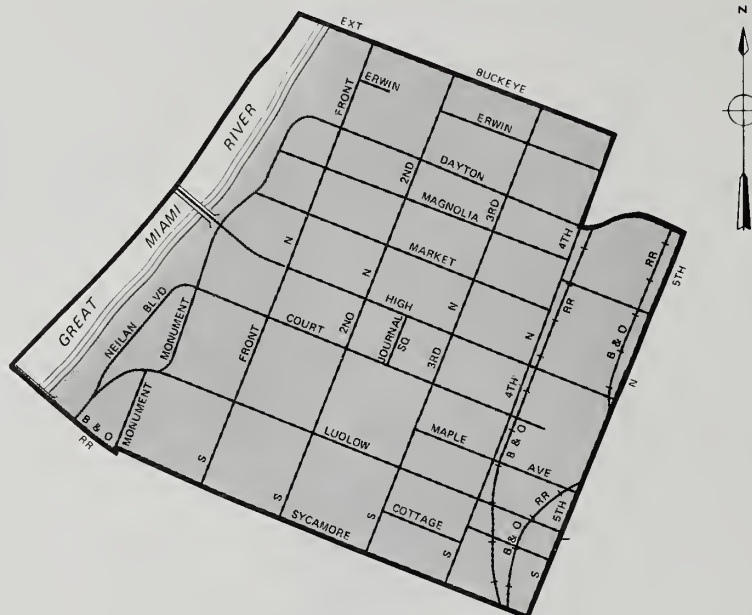
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## HAMILTON-MIDDLETOWN

Hamilton  
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Table 1. **Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	Cities		Central business districts		Major retail centers		
			Hamilton	Middletown	Hamilton	Middletown	No. 1	No. 2	No. 3
54, 58, 591	<b>Retail stores:<sup>1 2</sup></b>								
	Number .....	1 656	612	401	58	61	51	30	49
	Sales (\$1,000) .....	669 095	(D)	199 282	43 496	21 567	23 886	25 880	42 771
	Payroll entire year (\$1,000) .....	74 628	(D)	22 415	5 471	2 729	2 701	3 017	5 006
	Paid employees for week including March 12 .....	11 316	(D)	3 371	782	378	457	342	697
53, 56, 57; 594	<b>Convenience goods stores:</b>								
	Number .....	678	275	146	20	19	21	10	21
52, 55, 59, ex. 591, 4, 6	Sales (\$1,000) .....	258 998	91 974	76 422	3 219	(D)	10 213	15 304	9 826
	<b>Shopping goods stores (GAF):<sup>3</sup></b>								
52, 55, 59, ex. 591, 4, 6	Number .....	393	137	106	25	20	11	10	12
	Sales (\$1,000) .....	147 781	(D)	57 189	25 891	6 615	7 879	8 306	14 140
52, 55, 59, ex. 591, 4, 6	<b>All other stores:</b>								
	Number .....	585	200	149	13	22	19	10	16
	Sales (\$1,000) .....	262 316	96 654	65 671	14 386	(D)	5 794	2 270	18 805
52	<b>Number of Establishments</b>								
	<b>Retail stores<sup>1 2</sup></b> .....	1 656	612	401	58	61	51	30	49
525	<b>Building materials, hardware, garden supply, and mobile home dealers</b> .....	77	21	18	2	4	3	2	1
	Hardware stores .....	19	6	4	-	1	1	-	-
53	Other .....	58	15	14	2	3	2	2	1
	<b>General merchandise group stores</b> .....	34	9	12	3	1	1	1	2
531	Department stores <sup>4</sup> .....	15	5	7	2	-	1	1	2
	Variety stores .....	7	3	2	1	-	-	-	-
533	Miscellaneous general merchandise stores .....	12	1	3	-	-	-	-	-
	<b>Food stores<sup>5</sup></b> .....	240	94	48	4	3	5	3	4
541	Grocery stores .....	176	69	35	2	2	2	3	2
	<b>Automotive dealers</b> .....	126	51	33	4	7	5	2	8
554	Gasoline service stations .....	165	53	42	-	4	7	4	3
	<b>Apparel and accessory stores</b> .....	91	41	24	10	9	2	4	2
561	Men's and boys' clothing and furnishings stores ..	14	5	4	1	1	-	1	-
	Women's clothing and specialty stores and furriers .....	37	19	8	2	2	1	2	-
562	Women's ready-to-wear stores .....	31	15	8	1	2	1	2	-
	Family clothing stores .....	10	4	3	3	3	-	-	-
566	Shoe stores .....	24	12	8	4	2	1	1	2
	Other apparel and accessory stores .....	6	1	1	-	1	-	-	-
57	<b>Furniture, home furnishings, and equipment stores</b> .....	131	45	32	7	4	5	4	5
	Furniture stores .....	27	15	6	2	1	1	1	2
5712	Home furnishings stores .....	48	15	8	3	-	1	1	-
	Household appliance, radio, television, and music stores .....	56	15	18	2	3	3	2	3
58	<b>Eating and drinking places</b> .....	394	162	89	14	15	14	5	17
	Eating places .....	258	97	57	8	8	11	5	13
5813	Drinking places (alcoholic beverages) .....	136	65	32	6	7	3	-	4
	<b>Drug and proprietary stores</b> .....	44	19	9	2	1	2	2	-
591	<b>Miscellaneous retail stores<sup>6</sup></b> .....	354	117	94	12	13	7	3	7
	Liquor stores .....	22	8	7	-	1	1	1	1
592	Miscellaneous shopping goods stores .....	137	42	38	5	6	3	1	3
	Florists .....	27	5	7	-	3	1	-	-

<sup>1</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>2</sup>For all establishments, including those with no payroll.

<sup>3</sup>Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

<sup>4</sup>Includes sales from catalog order desks.

<sup>5</sup>Includes data not covered by SIC 541.

<sup>6</sup>Includes data not covered by SIC's 592, 594, and 5992.



Table 2. **Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977**

Table 2 omitted for this SMSA because there were no major retail centers or central business districts with 100 retail establishments or more in 1977

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Table 3. **Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Hamilton</b>					
	Retail stores <sup>2</sup> -----	612	(D)	(D)	(D)	(D)
52	Building materials, hardware, garden supply, and mobile home dealers -----	21	9 705	1 241	246	137
525	Hardware stores -----	6	(D)	176	33	32
52 ex. 525	Other -----	15	(D)	1 065	213	105
53	General merchandise group stores -----	9	(D)	4 802	1 103	724
531	Department stores <sup>3</sup> -----	5	(D)	(D)	(D)	(D)
533	Variety stores -----	3	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	1	(D)	-	-	-
54	Food stores <sup>4</sup> -----	94	61 706	5 316	1 202	623
541	Grocery stores -----	69	57 816	4 777	1 077	532
55 ex. 554	Automotive dealers -----	51	53 875	4 395	1 039	408
554	Gasoline service stations -----	53	(D)	1 400	332	232
56	Apparel and accessory stores -----	41	8 280	1 166	273	211
561	Men's and boys' clothing and furnishings stores -----	5	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	19	2 776	(D)	(D)	(D)
562	Women's ready-to-wear stores -----	15	(D)	407	89	90
565	Family clothing stores -----	4	(D)	(D)	(D)	(D)
566	Shoe stores -----	12	(D)	306	74	44
564, 9	Other apparel and accessory stores -----	1	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	45	13 217	2 002	437	192
5712	Furniture stores -----	15	7 303	913	205	81
5713, 4, 9	Home furnishings stores -----	15	3 412	654	136	68
572, 3	Household appliance, radio, television, and music stores -----	15	2 502	435	96	43
58	Eating and drinking places -----	162	22 769	5 619	1 277	1 252
5812	Eating places -----	97	18 067	4 645	1 030	1 018
5813	Drinking places (alcoholic beverages) -----	65	4 702	974	247	234
591	Drug and proprietary stores -----	19	7 499	1 015	246	132
59 ex. 591, 6	Miscellaneous retail stores <sup>5</sup> -----	117	(D)	(D)	(D)	(D)
592	Liquor stores -----	8	4 344	260	61	37
594	Miscellaneous shopping goods stores -----	42	3 669	457	96	81
5992	Florists -----	5	929	293	73	42

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Table 3. **Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977—Con.**

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Middletown</b>					
	<b>Retail stores<sup>2</sup> -----</b>	<b>401</b>	<b>199 282</b>	<b>22 415</b>	<b>5 180</b>	<b>3 371</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>18</b>	<b>7 949</b>	<b>1 138</b>	<b>261</b>	<b>120</b>
525	Hardware stores -----	4	(D)	476	100	54
52 ex. 525	Other -----	14	(D)	662	161	66
53	<b>General merchandise group stores -----</b>	<b>12</b>	<b>39 039</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
531	Department stores <sup>3</sup> -----	7	36 507	4 072	889	593
533	Variety stores -----	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	3	(D)	(D)	(D)	(D)
54	<b>Food stores<sup>4</sup> -----</b>	<b>48</b>	<b>53 911</b>	<b>4 743</b>	<b>1 135</b>	<b>620</b>
541	Grocery stores -----	35	52 336	4 450	1 059	557
55 ex. 554	<b>Automotive dealers -----</b>	<b>33</b>	<b>35 107</b>	<b>3 474</b>	<b>843</b>	<b>282</b>
554	<b>Gasoline service stations -----</b>	<b>42</b>	<b>17 497</b>	<b>1 109</b>	<b>273</b>	<b>169</b>
56	<b>Apparel and accessory stores -----</b>	<b>24</b>	<b>6 574</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
561	Men's and boys' clothing and furnishings stores -----	4	1 272	366	77	36
562, 3, 8	Women's clothing and specialty stores and furriers -----	8	1 871	230	50	46
562	Women's ready-to-wear stores -----	8	1 871	230	50	46
565	Family clothing stores -----	3	(D)	(D)	(D)	(D)
566	Shoe stores -----	8	1 329	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	1	(D)	-	-	-
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>32</b>	<b>8 050</b>	<b>1 012</b>	<b>246</b>	<b>115</b>
5712	Furniture stores -----	6	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	8	1 170	170	41	22
572, 3	Household appliance, radio, television, and music stores -----	18	(D)	(D)	(D)	(D)
58	<b>Eating and drinking places -----</b>	<b>89</b>	<b>17 200</b>	<b>3 746</b>	<b>830</b>	<b>984</b>
5812	Eating places -----	57	14 987	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages) -----	32	2 213	(D)	(D)	(D)
591	<b>Drug and proprietary stores -----</b>	<b>9</b>	<b>5 311</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	<b>94</b>	<b>8 644</b>	<b>1 006</b>	<b>231</b>	<b>168</b>
592	Liquor stores -----	7	2 589	103	31	17
594	Miscellaneous shopping goods stores -----	38	3 526	656	134	101
5992	Florists -----	7	237	32	17	12

<sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.



Table 4. Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Hamilton-Middletown, Ohio, SMSA</b>					
	Retail stores <sup>2</sup> -----	1 656	669 095	74 628	17 028	11 316
52	Building materials, hardware, garden supply, and mobile home dealers -----	77	30 244	3 769	796	398
525	Hardware stores -----	19	4 510	729	148	98
52 ex. 525	Other -----	58	25 734	3 040	648	300
53	General merchandise group stores -----	34	87 930	10 862	2 443	1 629
531	Department stores <sup>3</sup> -----	15	83 097	10 145	2 270	1 510
533	Variety stores -----	7	1 703	265	73	55
539	Miscellaneous general merchandise stores -----	12	3 130	452	100	64
54	Food stores <sup>4</sup> -----	240	178 783	15 896	3 676	1 960
541	Grocery stores -----	176	170 186	14 760	3 404	1 732
55 ex. 554	Automotive dealers -----	126	137 735	11 722	2 672	998
554	Gasoline service stations -----	165	64 784	4 213	1 036	731
56	Apparel and accessory stores -----	91	18 526	2 768	631	501
561	Men's and boys' clothing and furnishings stores -----	14	2 851	587	130	94
562, 3, 8	Women's clothing and specialty stores and furriers -----	37	6 080	851	183	172
562	Women's ready-to-wear stores -----	31	5 839	(D)	(D)	(D)
565	Family clothing stores -----	10	4 799	581	148	106
566	Shoe stores -----	24	3 678	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	6	1 118	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	131	29 478	4 005	888	399
5712	Furniture stores -----	27	13 024	1 453	330	142
5713, 4, 9	Home furnishings stores -----	48	7 766	1 297	267	130
572, 3	Household appliance, radio, television, and music stores -----	56	8 688	1 255	291	127
58	Eating and drinking places -----	394	60 372	14 117	3 127	3 590
5812	Eating places -----	258	50 056	12 224	2 649	3 080
5813	Drinking places (alcoholic beverages) -----	136	10 316	1 893	478	510
591	Drug and proprietary stores -----	44	19 843	2 742	645	376
59 ex. 591, 6	Miscellaneous retail stores <sup>5</sup> -----	354	41 400	4 534	1 114	734
592	Liquor stores -----	22	9 194	534	134	83
594	Miscellaneous shopping goods stores -----	137	11 847	1 642	373	307
5992	Florists -----	27	2 351	594	152	104

<sup>1</sup>For all establishments, including those with no payroll.  
<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).  
<sup>3</sup>Includes sales from catalog order desks.  
<sup>4</sup>Includes data not covered by SIC 541.  
<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.

Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972

Table 5 omitted because there were no central business districts with 100 retail establishments or more in the Hamilton-Middletown SMSA in 1972

Table 6. **Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business**

Table 6 omitted because there were no central business districts with 100 retail establishments or more in the Hamilton-Middletown SMSA in 1977

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Table 7. **Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977**

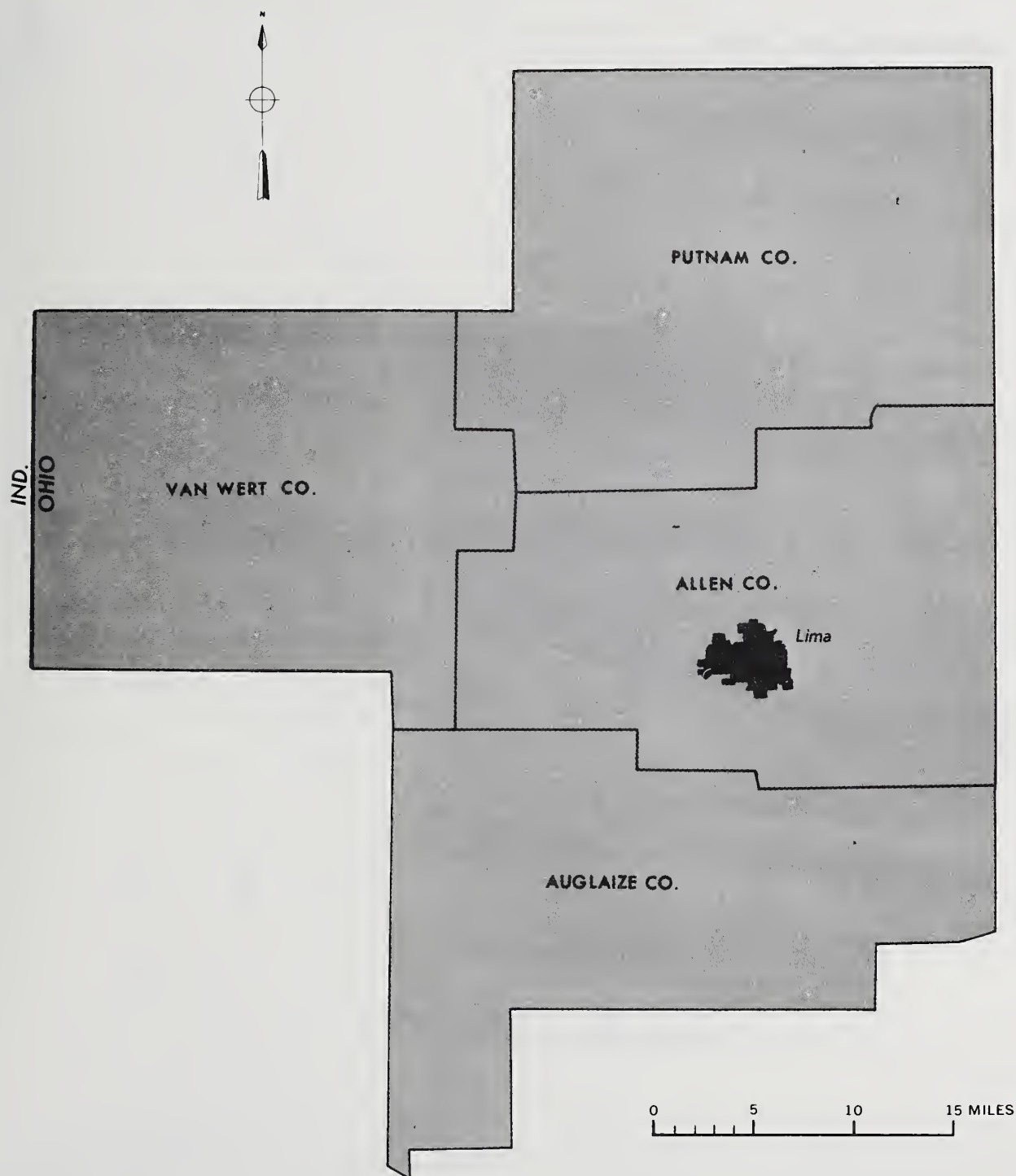
Table 7 omitted because there were no central business districts with 100 retail establishments or more in the Hamilton-Middletown SMSA in 1977

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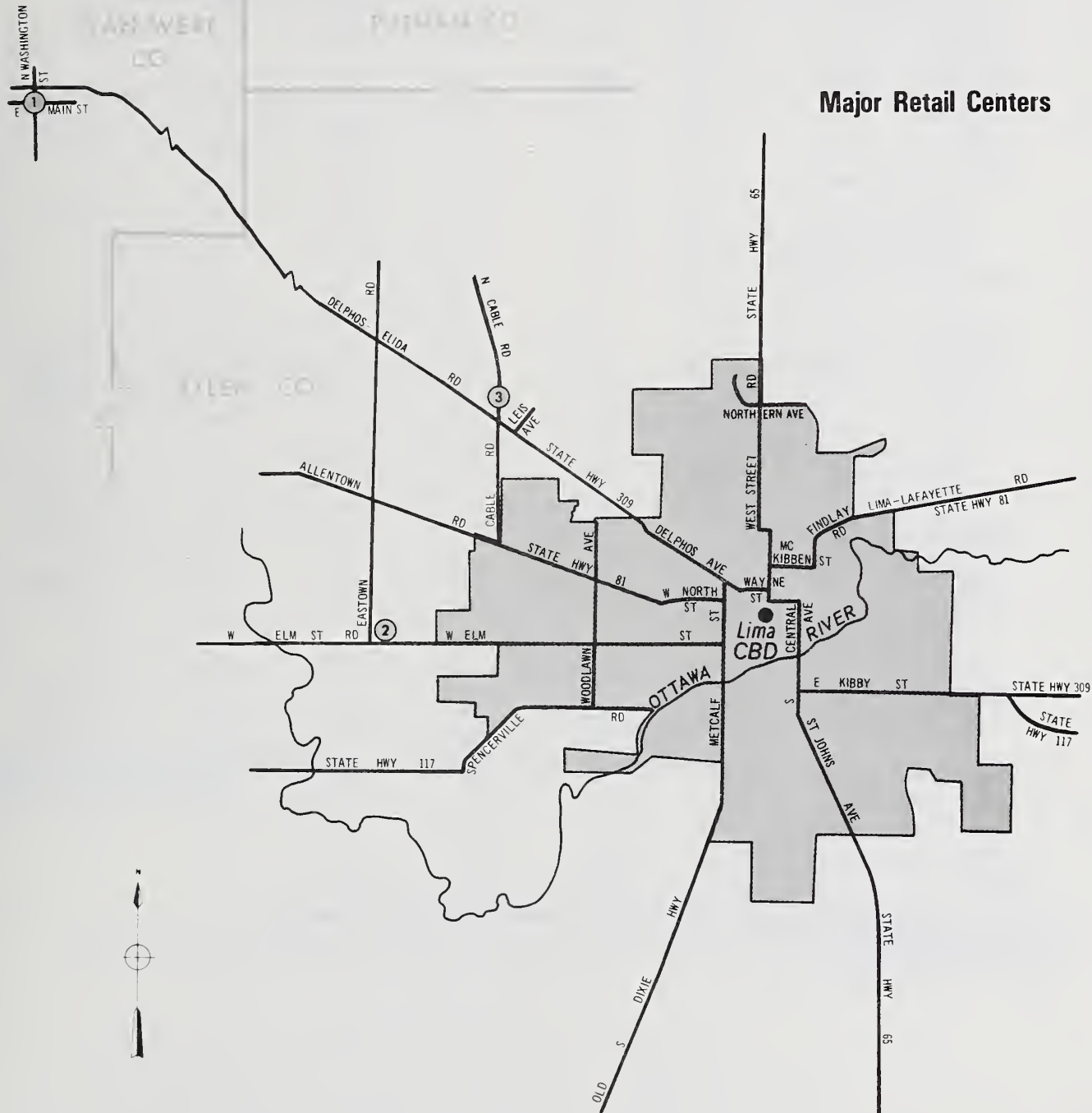






## LIMA

## Major Retail Centers



- Central Business District
- ① Major Retail Centers (boundary descriptions are in appendix E)
- ▭ Central City

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**Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail centers		
					No. 1	No. 2	No. 3
	<b>Retail stores:<sup>1 2</sup></b>						
	Number -----	1 924	457	118	50	27	78
	Sales (\$1,000) -----	704 682	169 966	45 969	9 676	22 855	83 943
	Payroll entire year (\$1,000) -----	77 482	20 230	5 648	1 387	3 287	10 812
	Paid employees for week including March 12 ---	12 913	3 334	1 005	218	485	1 719
54, 58, 591	<b>Convenience goods stores:</b>						
	Number -----	637	185	51	12	8	19
	Sales (\$1,000) -----	(D)	63 130	9 537	2 502	(D)	7 119
53, 56, 57; 594	<b>Shopping goods stores (GAF):<sup>3</sup></b>						
	Number -----	516	116	34	28	17	50
	Sales (\$1,000) -----	172 787	28 334	10 456	5 740	16 459	69 339
52, 55, 59, ex. 591, 4, 6	<b>All other stores:</b>						
	Number -----	771	156	33	10	2	9
	Sales (\$1,000) -----	(D)	78 502	25 976	1 434	(D)	7 485
	<b>Number of Establishments</b>						
	Retail stores <sup>1 2</sup> -----	1 924	457	118	50	27	78
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>						
	Number -----	107	19	8	3	-	-
525	Hardware stores -----	36	4	2	3	-	-
52 ex. 525	Other -----	71	15	6	-	-	-
53	<b>General merchandise group stores -----</b>						
	Number -----	45	6	2	1	3	7
531	Department stores <sup>4</sup> -----	13	2	1	-	2	5
533	Variety stores -----	21	3	1	-	-	1
539	Miscellaneous general merchandise stores -----	11	1	-	1	1	1
54	<b>Food stores<sup>5</sup> -----</b>						
	Number -----	229	52	4	2	4	6
541	Grocery stores -----	150	34	1	1	2	2
55 ex. 554	<b>Automotive dealers -----</b>						
	Number -----	187	24	7	1	-	5
554	<b>Gasoline service stations -----</b>						
	Number -----	211	46	4	1	-	2
56	<b>Apparel and accessory stores -----</b>						
	Number -----	121	20	10	12	5	24
561	Men's and boys' clothing and furnishings stores --	27	3	2	3	1	5
562, 3, 8	Women's clothing and specialty stores and furriers -----	36	7	4	2	1	10
562	Women's ready-to-wear stores -----	29	5	3	1	-	8
565	Family clothing stores -----	15	1	-	3	-	1
566	Shoe stores -----	34	6	3	3	2	8
564, 9	Other apparel and accessory stores -----	9	3	1	1	1	-
57	<b>Furniture, home furnishings, and equipment stores -----</b>						
	Number -----	163	39	8	5	3	6
5712	Furniture stores -----	43	4	2	2	1	1
5713, 4, 9	Home furnishings stores -----	32	12	2	-	-	1
572, 3	Household appliance, radio, television, and music stores -----	88	23	4	3	2	4
58	<b>Eating and drinking places -----</b>						
	Number -----	360	119	41	8	3	12
5812	Eating places -----	272	83	21	5	3	12
5813	Drinking places (alcoholic beverages) -----	88	36	20	3	-	-
591	<b>Drug and proprietary stores -----</b>						
	Number -----	48	14	6	2	1	1
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>6</sup> -----</b>						
	Number -----	453	118	28	15	8	15
592	Liquor stores -----	39	8	1	1	1	-
594	Miscellaneous shopping goods stores -----	187	51	14	10	6	13
5992	Florists -----	32	9	1	-	-	-

<sup>1</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>2</sup>For all establishments, including those with no payroll.

<sup>3</sup>Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

<sup>4</sup>Includes sales from catalog order desks.

<sup>5</sup>Includes data not covered by SIC 541.

<sup>6</sup>Includes data not covered by SIC's 592, 594, and 5992.



Table 2. **Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1977**

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Lima CBD</b>					
	<b>Retail stores<sup>2</sup>-----</b>	<b>118</b>	<b>45 969</b>	<b>5 848</b>	<b>1 363</b>	<b>1 005</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>8</b>	<b>3 466</b>	<b>391</b>	<b>81</b>	<b>40</b>
525	Hardware stores -----	2	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	6	(D)	(D)	(D)	(D)
53	<b>General merchandise group stores -----</b>	<b>2</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
531	Department stores <sup>3</sup> -----	1	(D)	(D)	(D)	(D)
533	Variety stores -----	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	-	-	-	-	-
54	<b>Food stores<sup>4</sup>-----</b>	<b>4</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
541	Grocery stores -----	1	(D)	(D)	(D)	(D)
55 ex. 554	<b>Automotive dealers -----</b>	<b>7</b>	<b>18 733</b>	<b>1 448</b>	<b>366</b>	<b>139</b>
554	<b>Gasoline service stations -----</b>	<b>4</b>	<b>1 791</b>	<b>176</b>	<b>47</b>	<b>25</b>
56	<b>Apparel and accessory stores -----</b>	<b>10</b>	<b>2 184</b>	<b>433</b>	<b>104</b>	<b>68</b>
561	Men's and boys' clothing and furnishings stores -----	2	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	4	521	123	25	25
562	Women's ready-to-wear stores -----	3	(D)	(D)	(D)	(D)
565	Family clothing stores -----	-	-	-	-	-
566	Shoe stores -----	3	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	1	(D)	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>6</b>	<b>1 177</b>	<b>164</b>	<b>32</b>	<b>22</b>
5712	Furniture stores -----	2	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	2	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	4	(D)	(D)	(D)	(D)
58	<b>Eating and drinking places -----</b>	<b>41</b>	<b>4 775</b>	<b>1 020</b>	<b>254</b>	<b>310</b>
5812	Eating places -----	21	3 680	822	199	247
5813	Drinking places (alcoholic beverages) -----	20	1 095	198	55	63
591	<b>Drug and proprietary stores -----</b>	<b>6</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	<b>26</b>	<b>4 619</b>	<b>560</b>	<b>130</b>	<b>77</b>
592	Liquor stores -----	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	14	(D)	(D)	(D)	(D)
5992	Florists -----	1	(D)	(D)	(D)	(D)

<sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.

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Table 3. **Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Lima</b>					
	<b>Retail stores<sup>2</sup> -----</b>	<b>457</b>	<b>169 966</b>	<b>20 230</b>	<b>4 793</b>	<b>3 334</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>19</b>	<b>16 675</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
525	Hardware stores -----	4	642	(D)	(D)	(D)
52 ex. 525	Other -----	15	16 033	(D)	(D)	(D)
53	<b>General merchandise group stores -----</b>	<b>6</b>	<b>11 685</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
531	Department stores <sup>3</sup> -----	2	(D)	(D)	(D)	(D)
533	Variety stores -----	3	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	1	(D)	(D)	(D)	(D)
54	<b>Food stores<sup>4</sup> -----</b>	<b>52</b>	<b>37 461</b>	<b>3 481</b>	<b>822</b>	<b>487</b>
541	Grocery stores -----	34	36 643	3 286	778	440
55 ex. 554	<b>Automotive dealers -----</b>	<b>24</b>	<b>36 595</b>	<b>2 963</b>	<b>725</b>	<b>263</b>
554	<b>Gasoline service stations -----</b>	<b>46</b>	<b>17 099</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
56	<b>Apparel and accessory stores -----</b>	<b>20</b>	<b>3 974</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
561	Men's and boys' clothing and furnishings stores -----	3	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	7	1 219	216	46	42
562	Women's ready-to-wear stores -----	5	1 104	189	40	35
565	Family clothing stores -----	1	(D)	(D)	(D)	(D)
566	Shoe stores -----	6	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	3	(D)	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>39</b>	<b>7 715</b>	<b>1 320</b>	<b>350</b>	<b>138</b>
5712	Furniture stores -----	4	573	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	12	1 555	468	156	40
572, 3	Household appliance, radio, television, and music stores -----	23	5 587	(D)	(D)	(D)
58	<b>Eating and drinking places -----</b>	<b>119</b>	<b>20 307</b>	<b>4 695</b>	<b>1 113</b>	<b>1 193</b>
5812	Eating places -----	83	17 963	4 249	993	1 072
5813	Drinking places (alcoholic beverages) -----	36	2 344	446	120	121
591	<b>Drug and proprietary stores -----</b>	<b>14</b>	<b>5 362</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	<b>118</b>	<b>13 093</b>	<b>1 724</b>	<b>419</b>	<b>253</b>
592	Liquor stores -----	8	2 610	121	30	17
594	Miscellaneous shopping goods stores -----	51	4 960	681	162	114
5992	Florists -----	9	858	(D)	(D)	(D)

<sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.

Table 4. **Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Lima, Ohio, SMSA</b>					
	<b>Retail stores<sup>2</sup>-----</b>	<b>1 924</b>	<b>704 682</b>	<b>77 482</b>	<b>18 539</b>	<b>12 913</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>107</b>	<b>50 281</b>	<b>5 661</b>	<b>1 191</b>	<b>606</b>
525	Hardware stores -----	36	7 808	1 120	257	160
52 ex. 525	Other -----	71	42 473	4 541	934	446
53	<b>General merchandise group stores -----</b>	<b>45</b>	<b>107 681</b>	<b>13 774</b>	<b>3 073</b>	<b>2 270</b>
531	Department stores <sup>3</sup> -----	13	88 686	11 545	2 571	1 878
533	Variety stores -----	21	(D)	988	238	213
539	Miscellaneous general merchandise stores -----	11	(D)	1 241	264	179
54	<b>Food stores<sup>4</sup> -----</b>	<b>229</b>	<b>145 126</b>	<b>13 353</b>	<b>3 434</b>	<b>1 959</b>
541	Grocery stores -----	150	136 843	12 153	3 137	1 701
55 ex. 554	<b>Automotive dealers -----</b>	<b>187</b>	<b>154 806</b>	<b>12 416</b>	<b>3 111</b>	<b>1 170</b>
554	<b>Gasoline service stations -----</b>	<b>211</b>	<b>73 932</b>	<b>5 321</b>	<b>1 295</b>	<b>1 091</b>
56	<b>Apparel and accessory stores -----</b>	<b>121</b>	<b>22 431</b>	<b>2 938</b>	<b>697</b>	<b>579</b>
561	Men's and boys' clothing and furnishings stores -----	27	5 287	754	180	120
562, 3, 8	Women's clothing and specialty stores and furriers -----	36	(D)	928	208	185
562	Women's ready-to-wear stores -----	29	(D)	(D)	(D)	(D)
565	Family clothing stores -----	15	3 414	308	80	69
566	Shoe stores -----	34	5 235	775	191	153
564, 9	Other apparel and accessory stores -----	9	(D)	173	38	52
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>163</b>	<b>28 584</b>	<b>3 710</b>	<b>912</b>	<b>464</b>
5712	Furniture stores -----	43	10 564	1 348	310	186
5713, 4, 9	Home furnishings stores -----	32	4 116	734	227	67
572, 3	Household appliance, radio, television, and music stores -----	88	13 904	1 628	375	211
58	<b>Eating and drinking places -----</b>	<b>360</b>	<b>58 476</b>	<b>13 002</b>	<b>3 019</b>	<b>3 584</b>
5812	Eating places -----	272	52 274	12 036	2 759	3 326
5813	Drinking places (alcoholic beverages) -----	88	6 202	966	260	258
591	<b>Drug and proprietary stores -----</b>	<b>48</b>	<b>(D)</b>	<b>2 714</b>	<b>612</b>	<b>394</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	<b>453</b>	<b>(D)</b>	<b>4 593</b>	<b>1 195</b>	<b>796</b>
592	Liquor stores -----	39	7 753	471	115	103
594	Miscellaneous shopping goods stores -----	187	14 091	1 736	424	317
5992	Florists -----	32	1 957	307	70	68

<sup>1</sup>For all establishments, including those with no payroll.<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).<sup>3</sup>Includes sales from catalog order desks.<sup>4</sup>Includes data not covered by SIC 541.<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.



Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972

[For meaning of abbreviations and symbols, see introductory text. For CBD boundaries, see maps in 1972 report]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Lima</b>					
	<b>Retail stores<sup>2</sup> -----</b>	<b>156</b>	<b>45 485</b>	<b>6 242</b>	<b>1 545</b>	<b>1 428</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>10</b>	<b>4 189</b>	<b>440</b>	<b>104</b>	<b>58</b>
525	Hardware stores -----	3	424	80	17	15
52 ex. 525	Other -----	7	3 765	360	87	43
53	<b>General merchandise group stores -----</b>	<b>3</b>	<b>7 386</b>	<b>1 340</b>	<b>377</b>	<b>405</b>
531	Department stores <sup>3</sup> -----	2	(D)	(D)	(D)	(D)
533	Variety stores -----	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	-	-	-	-	-
54	<b>Food stores -----</b>	<b>10</b>	<b>2 115</b>	<b>243</b>	<b>57</b>	<b>53</b>
55 ex. 554	<b>Automotive dealers -----</b>	<b>17</b>	<b>15 992</b>	<b>1 531</b>	<b>348</b>	<b>174</b>
554	<b>Gasoline service stations -----</b>	<b>12</b>	<b>1 514</b>	<b>123</b>	<b>26</b>	<b>30</b>
56	<b>Apparel and accessory stores -----</b>	<b>18</b>	<b>2 862</b>	<b>546</b>	<b>135</b>	<b>114</b>
561	Men's and boys' clothing and furnishings stores -----	4	902	133	33	15
562, 3, 8	Women's clothing and specialty stores and furriers -----	9	1 144	212	52	62
562	Women's ready-to-wear stores -----	5	1 027	185	45	52
565	Family clothing stores -----	-	-	-	-	-
566	Shoe stores -----	5	816	201	50	37
564, 9	Other apparel and accessory stores -----	-	-	-	-	-
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>8</b>	<b>1 183</b>	<b>160</b>	<b>41</b>	<b>33</b>
5712	Furniture stores -----	1	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	1	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	6	(D)	(D)	(D)	(D)
58	<b>Eating and drinking places -----</b>	<b>45</b>	<b>4 409</b>	<b>1 151</b>	<b>279</b>	<b>416</b>
5812	Eating places -----	26	3 582	1 003	240	360
5813	Drinking places (alcoholic beverages) -----	19	827	148	39	56
591	<b>Drug and proprietary stores -----</b>	<b>6</b>	<b>1 432</b>	<b>173</b>	<b>44</b>	<b>41</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>4</sup> -----</b>	<b>27</b>	<b>4 403</b>	<b>535</b>	<b>134</b>	<b>104</b>
592	Liquor stores -----	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	14	2 354	402	86	74
5992	Florists -----	1	(D)	(D)	(D)	(D)

<sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC's 592, 594, and 5992.

Table 6. **Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business**

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Percent change in sales, 1972 to 1977 <sup>1</sup>		
		Central business district	City	Standard metropolitan statistical area
	<b>Lima</b>			
	<b>Retail stores<sup>2</sup>-----</b>	<b>1.1</b>	<b>55.0</b>	<b>66.0</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>-17.3</b>	<b>80.4</b>	<b>65.1</b>
525	Hardware stores -----	(D)	(D)	59.5
52 ex. 525	Other -----	(D)	87.0	66.1
53	<b>General merchandise group stores -----</b>	<b>(D)</b>	<b>(D)</b>	<b>51.9</b>
531	Department stores <sup>3</sup> -----	-42.0	-20.5	51.6
533	Variety stores -----	-26.4	-5.6	(D)
539	Miscellaneous general merchandise stores -----	-	(D)	(D)
54	<b>Food stores<sup>4</sup>-----</b>	<b>(D)</b>	<b>67.6</b>	<b>59.4</b>
541	Grocery stores -----	(NA)	77.3	59.7
55 ex. 554	<b>Automotive dealers -----</b>	<b>17.1</b>	<b>38.3</b>	<b>81.4</b>
554	<b>Gasoline service stations -----</b>	<b>18.3</b>	<b>69.8</b>	<b>72.3</b>
56	<b>Apparel and accessory stores -----</b>	<b>-23.7</b>	<b>(D)</b>	<b>37.0</b>
561	Men's and boys' clothing and furnishings stores -----	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	-54.5	(D)	(D)
562	Women's ready-to-wear stores -----	(D)	-22.7	57.1
565	Family clothing stores -----	-	-60.0	28.2
566	Shoe stores -----	(D)	64.4	(D)
564, 9	Other apparel and accessory stores -----	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>-0.5</b>	<b>94.3</b>	<b>66.5</b>
5712	Furniture stores -----	(D)	(D)	70.2
5713, 4, 9	Home furnishings stores -----	115.2	81.2	36.7
572, 3	Household appliance, radio, television, and music stores -----	-42.9	(D)	74.8
58	<b>Eating and drinking places -----</b>	<b>8.3</b>	<b>69.1</b>	<b>72.4</b>
5812	Eating places -----	2.7	83.6	96.2
5813	Drinking places (alcoholic beverages) -----	32.4	5.4	-14.8
591	<b>Drug and proprietary stores -----</b>	<b>(D)</b>	<b>(D)</b>	<b>79.7</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	<b>4.9</b>	<b>73.1</b>	<b>70.5</b>
592	Liquor stores -----	15.3	29.2	15.8
594	Miscellaneous shopping goods stores -----	(D)	53.0	68.5
5992	Florists -----	16.7	54.3	3.9

<sup>1</sup>Data are not adjusted for boundary changes between census years. Sales taxes and finance charges were included in 1972 but not in 1977.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.

Table 7. **Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977**

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Central business district sales as percent of sales of—		Percent distribution of sales		
		City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	<b>Lima</b>					
	Retail stores <sup>1</sup> -----	27.0	6.5	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers -----	20.8	6.9	7.5	9.8	7.1
525	Hardware stores -----	(D)	(D)	(D)	0.4	1.1
52 ex. 525	Other -----	(D)	(D)	(D)	9.4	6.0
53	General merchandise group stores -----	(D)	(D)	(D)	6.9	15.3
531	Department stores <sup>2</sup> -----	(D)	(D)	(D)	(D)	12.6
533	Variety stores -----	(D)	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	(D)	(D)	-	(D)	(D)
54	Food stores <sup>3</sup> -----	(D)	(D)	(D)	22.0	20.6
541	Grocery stores -----	(D)	(D)	(D)	21.6	19.4
55 ex. 554	Automotive dealers -----	51.2	12.1	40.8	21.5	22.0
554	Gasoline service stations -----	10.5	2.4	3.9	10.1	10.5
56	Apparel and accessory stores -----	55.0	9.7	4.8	2.3	3.2
561	Men's and boys' clothing and furnishings stores -----	93.8	(D)	(D)	(D)	0.8
562, 3, 8	Women's clothing and specialty stores and furriers -----	42.7	(D)	1.1	0.7	(D)
562	Women's ready-to-wear stores -----	(D)	6.8	(D)	0.6	(D)
565	Family clothing stores -----	(D)	-	(D)	(D)	0.5
566	Shoe stores -----	42.9	(D)	(D)	(D)	0.7
564, 9	Other apparel and accessory stores -----	(D)	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	15.3	4.1	2.6	4.5	4.1
5712	Furniture stores -----	(D)	(D)	(D)	0.3	1.5
5713, 4, 9	Home furnishings stores -----	(D)	(D)	(D)	0.9	0.6
572, 3	Household appliance, radio, television, and music stores -----	(D)	(D)	(D)	3.3	2.0
58	Eating and drinking places -----	23.5	8.2	10.4	11.9	8.3
5812	Eating places -----	20.5	7.0	8.0	10.6	7.4
5813	Drinking places (alcoholic beverages) -----	46.7	17.7	2.4	1.4	0.9
591	Drug and proprietary stores -----	(D)	8.8	(D)	3.2	(D)
59 ex. 591, 6	Miscellaneous retail stores <sup>4</sup> -----	35.3	(D)	10.0	7.7	(D)
592	Liquor stores -----	(D)	(D)	(D)	1.5	1.1
594	Miscellaneous shopping goods stores -----	(D)	(D)	(D)	2.9	2.0
5992	Florists -----	(D)	(D)	(D)	0.5	0.3

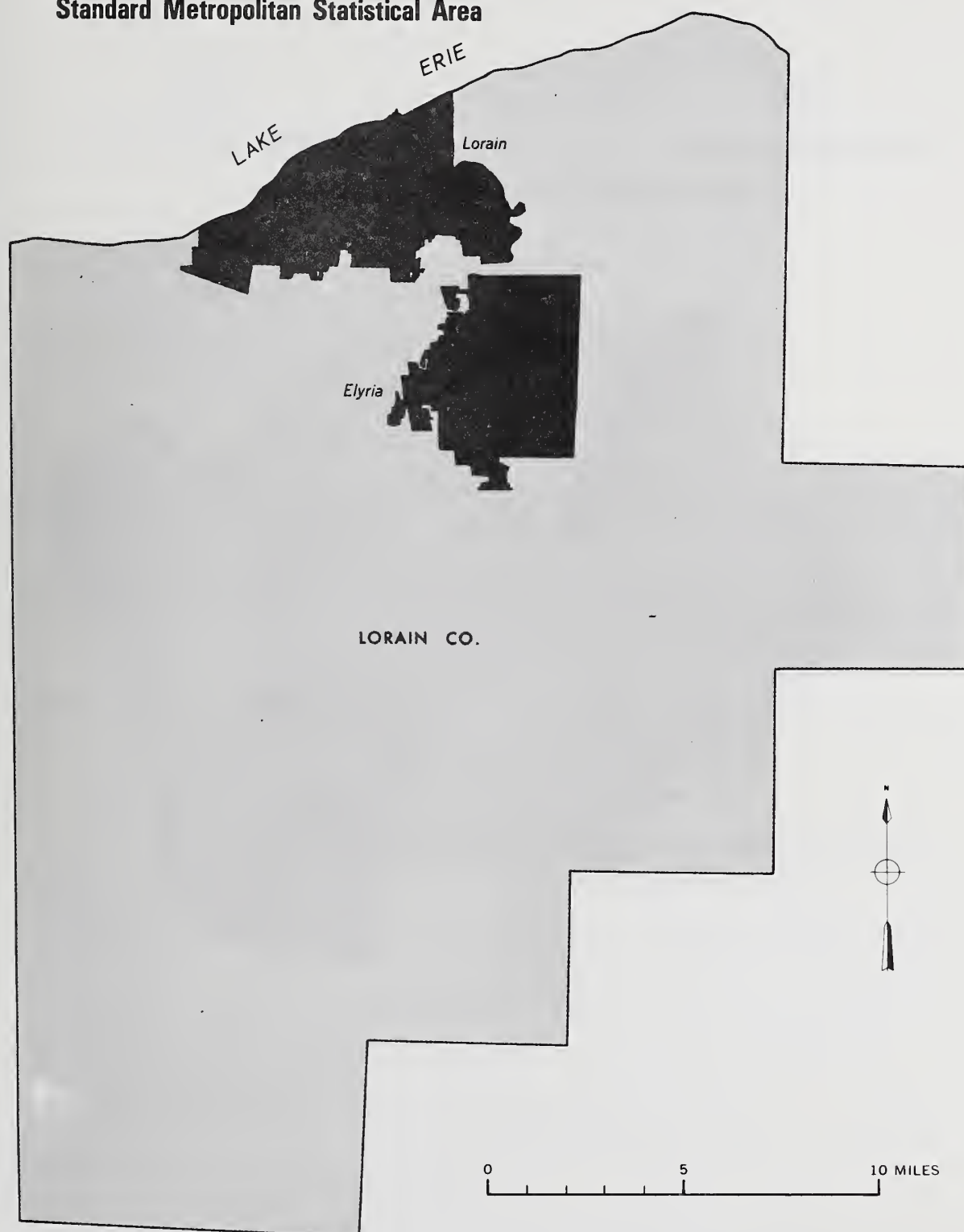
<sup>1</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

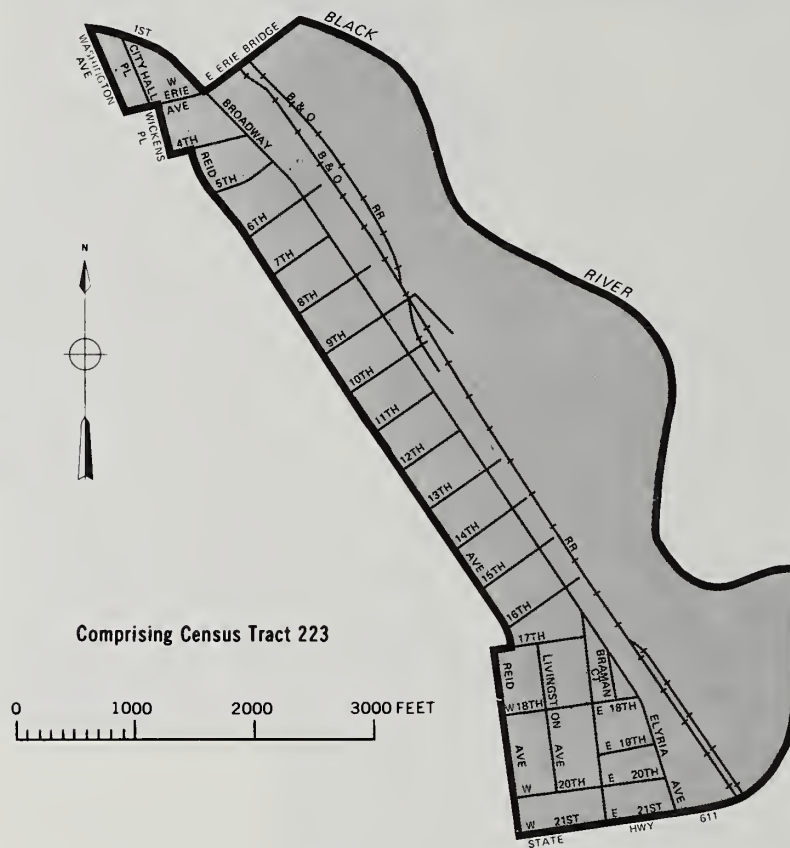
<sup>2</sup>Includes sales from catalog order desks.

<sup>3</sup>Includes data not covered by SIC 541.

<sup>4</sup>Includes data not covered by SIC's 592, 594, and 5992.

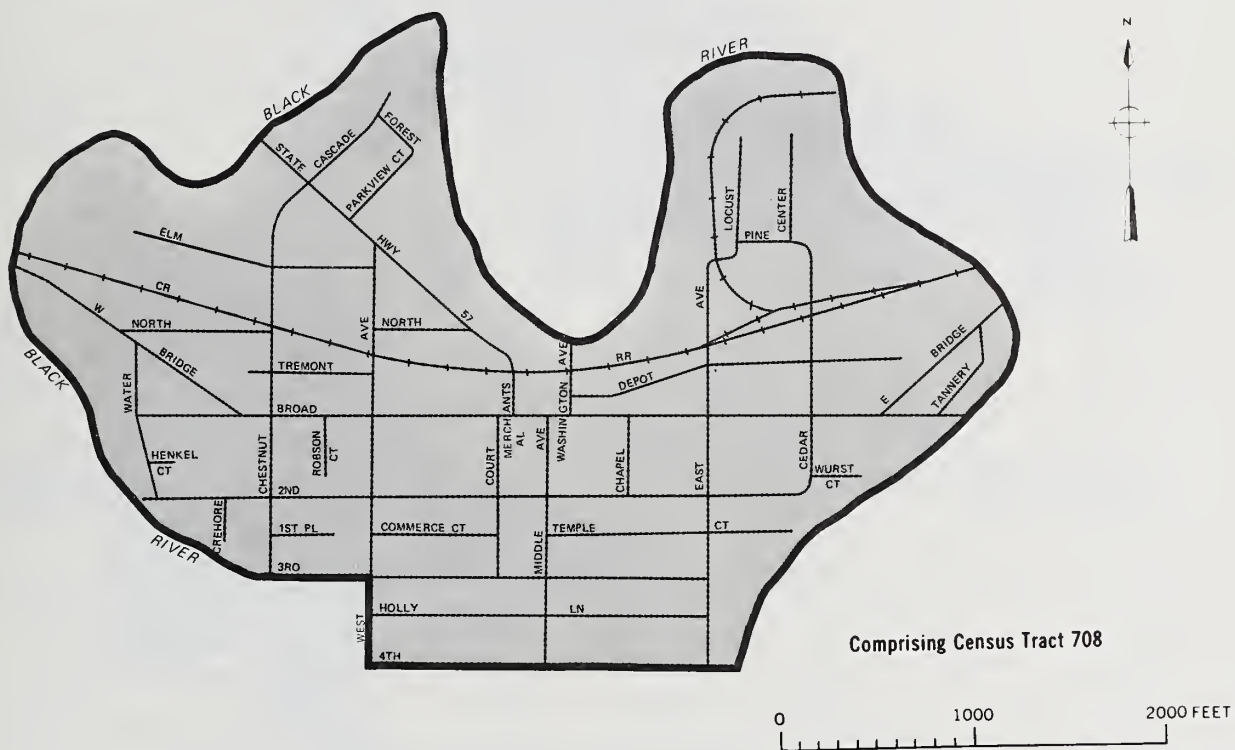


**LORAIN-ELYRIA****Standard Metropolitan Statistical Area**

**LORAIN-ELYRIA****Lorain  
Central Business District**

## LORAIN-ELYRIA

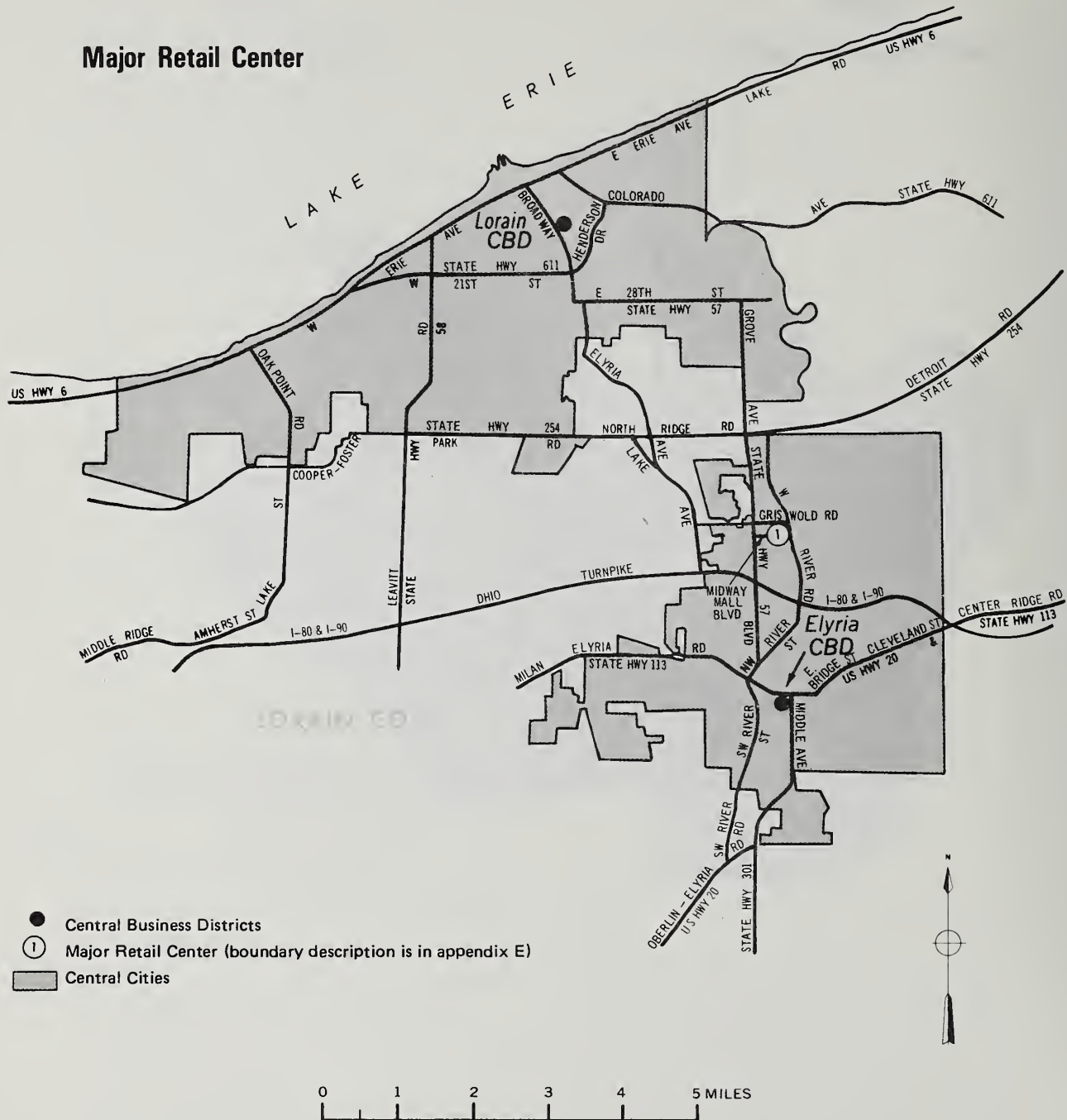
**Elyria**  
**Central Business District**





# LORAIN-ELYRIA

## Major Retail Center



**Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	Cities		Central business districts		Major retail center No. 1
			Lorain	Elyria	Lorain	Elyria	
	<b>Retail stores:<sup>1 2</sup></b>						
	Number -----	1 742	445	401	80	87	60
	Sales (\$1,000) -----	834 364	193 666	245 610	33 916	41 344	104 818
	Payroll entire year (\$1,000) -----	94 626	22 445	28 959	4 435	4 491	13 400
	Paid employees for week including March 12 ---	13 912	3 384	4 557	588	653	2 171
54, 58, 591	<b>Convenience goods stores:</b>						
	Number -----	661	207	132	27	31	12
	Sales (\$1,000) -----	(D)	72 347	66 448	4 002	8 234	11 924
53, 56, 57; 594	<b>Shopping goods stores (GAF):<sup>3</sup></b>						
	Number -----	400	86	130	29	34	45
	Sales (\$1,000) -----	222 833	45 701	(D)	12 257	8 567	92 301
52, 55, 59, ex. 591, 4, 6	<b>All other stores:</b>						
	Number -----	681	152	139	24	22	3
	Sales (\$1,000) -----	(D)	75 618	(D)	17 657	24 543	593
	<b>Number of Establishments</b>						
	<b>Retail stores<sup>1 2</sup> -----</b>	<b>1 742</b>	<b>445</b>	<b>401</b>	<b>80</b>	<b>87</b>	<b>60</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>97</b>	<b>18</b>	<b>22</b>	<b>4</b>	<b>3</b>	<b>-</b>
525	Hardware stores -----	27	6	5	1	1	-
52 ex. 525	Other -----	70	12	17	3	2	-
53	<b>General merchandise group stores -----</b>	<b>46</b>	<b>12</b>	<b>12</b>	<b>4</b>	<b>3</b>	<b>6</b>
531	Department stores <sup>4</sup> -----	16	5	6	1	-	5
533	Variety stores -----	11	3	3	1	1	1
539	Miscellaneous general merchandise stores -----	19	4	3	2	2	-
54	<b>Food stores<sup>5</sup> -----</b>	<b>220</b>	<b>71</b>	<b>41</b>	<b>7</b>	<b>5</b>	<b>5</b>
541	Grocery stores -----	147	52	27	3	3	1
55 ex. 554	<b>Automotive dealers -----</b>	<b>142</b>	<b>31</b>	<b>23</b>	<b>8</b>	<b>5</b>	<b>1</b>
554	<b>Gasoline service stations -----</b>	<b>214</b>	<b>55</b>	<b>49</b>	<b>4</b>	<b>4</b>	<b>-</b>
56	<b>Apparel and accessory stores -----</b>	<b>95</b>	<b>19</b>	<b>41</b>	<b>8</b>	<b>11</b>	<b>25</b>
561	Men's and boys' clothing and furnishings stores --	22	5	13	4	5	7
562, 3, 8	Women's clothing and specialty stores and furriers -----	38	7	15	3	2	12
562	Women's ready-to-wear stores -----	33	6	13	3	2	10
565	Family clothing stores -----	8	1	2	-	1	1
566	Shoe stores -----	25	6	11	1	3	5
564, 9	Other apparel and accessory stores -----	2	-	-	-	-	-
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>116</b>	<b>33</b>	<b>34</b>	<b>12</b>	<b>8</b>	<b>5</b>
5712	Furniture stores -----	27	9	4	5	3	-
5713, 4, 9	Home furnishings stores -----	32	7	10	2	1	1
572, 3	Household appliance, radio, television, and music stores -----	57	17	20	5	4	4
58	<b>Eating and drinking places -----</b>	<b>408</b>	<b>127</b>	<b>84</b>	<b>18</b>	<b>25</b>	<b>5</b>
5812	Eating places -----	243	74	53	11	11	5
5813	Drinking places (alcoholic beverages) -----	165	53	31	7	14	-
591	<b>Drug and proprietary stores -----</b>	<b>33</b>	<b>9</b>	<b>7</b>	<b>2</b>	<b>1</b>	<b>2</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>6</sup> -----</b>	<b>371</b>	<b>70</b>	<b>88</b>	<b>13</b>	<b>22</b>	<b>11</b>
592	Liquor stores -----	42	10	8	1	2	-
594	Miscellaneous shopping goods stores -----	143	22	43	5	12	9
5992	Florists -----	36	6	8	2	-	1

<sup>1</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>2</sup>For all establishments, including those with no payroll.

<sup>3</sup>Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

<sup>4</sup>Includes sales from catalog order desks.

<sup>5</sup>Includes data not covered by SIC 541.

<sup>6</sup>Includes data not covered by SIC's 592, 594, and 5992.

Table 2. **Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977**

Table 2 omitted for this SMSA because  
there were no major retail centers or  
central business districts with 100  
retail establishments or more in 1977

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## Metropolitan Areas

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Table 3. **Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977—Con.**

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Elyria</b>					
	<b>Retail stores<sup>2</sup> -----</b>	<b>401</b>	<b>245 610</b>	<b>28 959</b>	<b>6 620</b>	<b>4 557</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>22</b>	<b>6 430</b>	<b>808</b>	<b>158</b>	<b>91</b>
525	Hardware stores -----	5	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	17	(D)	(D)	(D)	(D)
53	<b>General merchandise group stores -----</b>	<b>12</b>	<b>77 313</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
531	Department stores <sup>3</sup> -----	6	72 818	9 257	2 071	1 380
533	Variety stores -----	3	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	3	(D)	(D)	(D)	(D)
54	<b>Food stores<sup>4</sup> -----</b>	<b>41</b>	<b>45 870</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
541	Grocery stores -----	27	43 929	(D)	(D)	(D)
55 ex. 554	<b>Automotive dealers -----</b>	<b>23</b>	<b>37 829</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
554	<b>Gasoline service stations -----</b>	<b>49</b>	<b>13 339</b>	<b>961</b>	<b>213</b>	<b>192</b>
56	<b>Apparel and accessory stores -----</b>	<b>41</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
561	Men's and boys' clothing and furnishings stores -----	13	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	15	8 410	1 024	256	209
562	Women's ready-to-wear stores -----	13	8 226	990	247	199
565	Family clothing stores -----	2	(D)	(D)	(D)	(D)
566	Shoe stores -----	11	2 778	391	86	65
564, 9	Other apparel and accessory stores -----	-	(D)	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>34</b>	<b>12 116</b>	<b>1 728</b>	<b>373</b>	<b>166</b>
5712	Furniture stores -----	4	4 882	705	156	59
5713, 4, 9	Home furnishings stores -----	10	1 418	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	20	5 816	(D)	(D)	(D)
58	<b>Eating and drinking places -----</b>	<b>84</b>	<b>13 924</b>	<b>2 809</b>	<b>709</b>	<b>885</b>
5812	Eating places -----	53	11 340	2 530	636	806
5813	Drinking places (alcoholic beverages) -----	31	2 584	279	73	79
591	<b>Drug and proprietary stores -----</b>	<b>7</b>	<b>6 654</b>	<b>876</b>	<b>220</b>	<b>130</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	<b>88</b>	<b>(D)</b>	<b>1 513</b>	<b>342</b>	<b>272</b>
592	Liquor stores -----	8	2 559	223	40	14
594	Miscellaneous shopping goods stores -----	43	6 357	821	190	146
5992	Florists -----	8	841	(D)	(D)	(D)

<sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.

Table 4. **Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Lorain-Elyria, Ohio, SMSA</b>					
	<b>Retail stores<sup>2</sup> -----</b>	<b>1 742</b>	<b>834 364</b>	<b>94 626</b>	<b>21 523</b>	<b>13 912</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>97</b>	<b>38 142</b>	<b>4 603</b>	<b>954</b>	<b>444</b>
525	Hardware stores -----	27	6 555	969	193	136
52 ex. 525	Other -----	70	31 587	3 634	761	308
53	<b>General merchandise group stores -----</b>	<b>46</b>	<b>146 164</b>	<b>17 941</b>	<b>3 973</b>	<b>2 786</b>
531	Department stores <sup>3</sup> -----	16	128 836	15 683	3 504	2 360
533	Variety stores -----	11	(D)	1 043	202	215
539	Miscellaneous general merchandise stores -----	19	(D)	1 215	267	211
54	<b>Food stores<sup>4</sup> -----</b>	<b>220</b>	<b>192 748</b>	<b>20 343</b>	<b>4 828</b>	<b>2 506</b>
541	Grocery stores -----	147	183 485	19 117	4 515	2 280
55 ex. 554	<b>Automotive dealers -----</b>	<b>142</b>	<b>191 227</b>	<b>16 239</b>	<b>3 442</b>	<b>1 210</b>
554	<b>Gasoline service stations -----</b>	<b>214</b>	<b>72 730</b>	<b>5 028</b>	<b>1 180</b>	<b>953</b>
56	<b>Apparel and accessory stores -----</b>	<b>95</b>	<b>29 058</b>	<b>4 116</b>	<b>1 072</b>	<b>785</b>
561	Men's and boys' clothing and furnishings stores -----	22	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	38	(D)	1 723	409	362
562	Women's ready-to-wear stores -----	33	12 258	(D)	(D)	(D)
565	Family clothing stores -----	8	(D)	258	95	84
566	Shoe stores -----	25	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	2	(D)	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>116</b>	<b>34 365</b>	<b>5 193</b>	<b>1 154</b>	<b>504</b>
5712	Furniture stores -----	27	(D)	2 776	641	244
5713, 4, 9	Home furnishings stores -----	32	(D)	709	146	82
572, 3	Household appliance, radio, television, and music stores -----	57	12 855	1 708	367	178
58	<b>Eating and drinking places -----</b>	<b>408</b>	<b>59 439</b>	<b>13 112</b>	<b>2 962</b>	<b>3 467</b>
5812	Eating places -----	243	46 557	10 653	2 394	2 952
5813	Drinking places (alcoholic beverages) -----	165	12 882	2 459	568	515
591	<b>Drug and proprietary stores -----</b>	<b>33</b>	<b>(D)</b>	<b>3 401</b>	<b>863</b>	<b>487</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	<b>371</b>	<b>(D)</b>	<b>4 650</b>	<b>1 095</b>	<b>770</b>
592	Liquor stores -----	42	13 691	795	179	104
594	Miscellaneous shopping goods stores -----	143	13 246	1 627	376	284
5992	Florists -----	36	4 049	760	151	157

<sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.



**Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972**

[For meaning of abbreviations and symbols, see introductory text. For CBD boundaries, see maps in 1972 report]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Lorain</b>					
	<b>Retail stores<sup>2</sup>-----</b>	<b>103</b>	<b>23 911</b>	<b>3 507</b>	<b>836</b>	<b>756</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>5</b>	<b>1 091</b>	<b>192</b>	<b>35</b>	<b>28</b>
525	Hardware stores -----	3	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	2	(D)	(D)	(D)	(D)
53	<b>General merchandise group stores -----</b>	<b>4</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
531	Department stores <sup>3</sup> -----	1	(D)	(D)	(D)	(D)
533	Variety stores -----	3	39	10	2	2
539	Miscellaneous general merchandise stores -----	-	-	-	-	-
54	<b>Food stores -----</b>	<b>11</b>	<b>2 054</b>	<b>211</b>	<b>54</b>	<b>44</b>
55 ex. 554	<b>Automotive dealers -----</b>	<b>7</b>	<b>6 267</b>	<b>692</b>	<b>169</b>	<b>94</b>
554	<b>Gasoline service stations -----</b>	<b>9</b>	<b>1 118</b>	<b>96</b>	<b>23</b>	<b>20</b>
56	<b>Apparel and accessory stores -----</b>	<b>13</b>	<b>3 266</b>	<b>564</b>	<b>119</b>	<b>174</b>
561	Men's and boys' clothing and furnishings stores -----	5	1 800	260	52	46
562, 3, 8	Women's clothing and specialty stores and furriers -----	3	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores -----	1	(D)	(D)	(D)	(D)
565	Family clothing stores -----	2	(D)	(D)	(D)	(D)
566	Shoe stores -----	3	176	33	9	8
564, 9	Other apparel and accessory stores -----	-	-	-	-	-
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>15</b>	<b>3 534</b>	<b>708</b>	<b>167</b>	<b>93</b>
5712	Furniture stores -----	7	2 045	347	91	51
5713, 4, 9	Home furnishings stores -----	1	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	7	(D)	(D)	(D)	(D)
58	<b>Eating and drinking places -----</b>	<b>23</b>	<b>1 580</b>	<b>314</b>	<b>82</b>	<b>129</b>
5812	Eating places -----	12	789	217	58	96
5813	Drinking places (alcoholic beverages) -----	11	791	97	24	33
591	<b>Drug and proprietary stores -----</b>	<b>3</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>4</sup> -----</b>	<b>13</b>	<b>1 239</b>	<b>305</b>	<b>83</b>	<b>90</b>
592	Liquor stores -----	-	-	-	-	-
594	Miscellaneous shopping goods stores -----	6	555	116	37	20
5992	Florists -----	2	(D)	(D)	(D)	(D)

<sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC's 592, 594, and 5992.

**Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business**

Table 6 omitted because there were no central business districts with 100 retail establishments or more in the Lorain-Elyria SMSA in 1977

Table 7. **Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977**

Table 7 omitted because there were no central business districts with 100 retail establishments or more in the Lorain-Elyria SMSA in 1977

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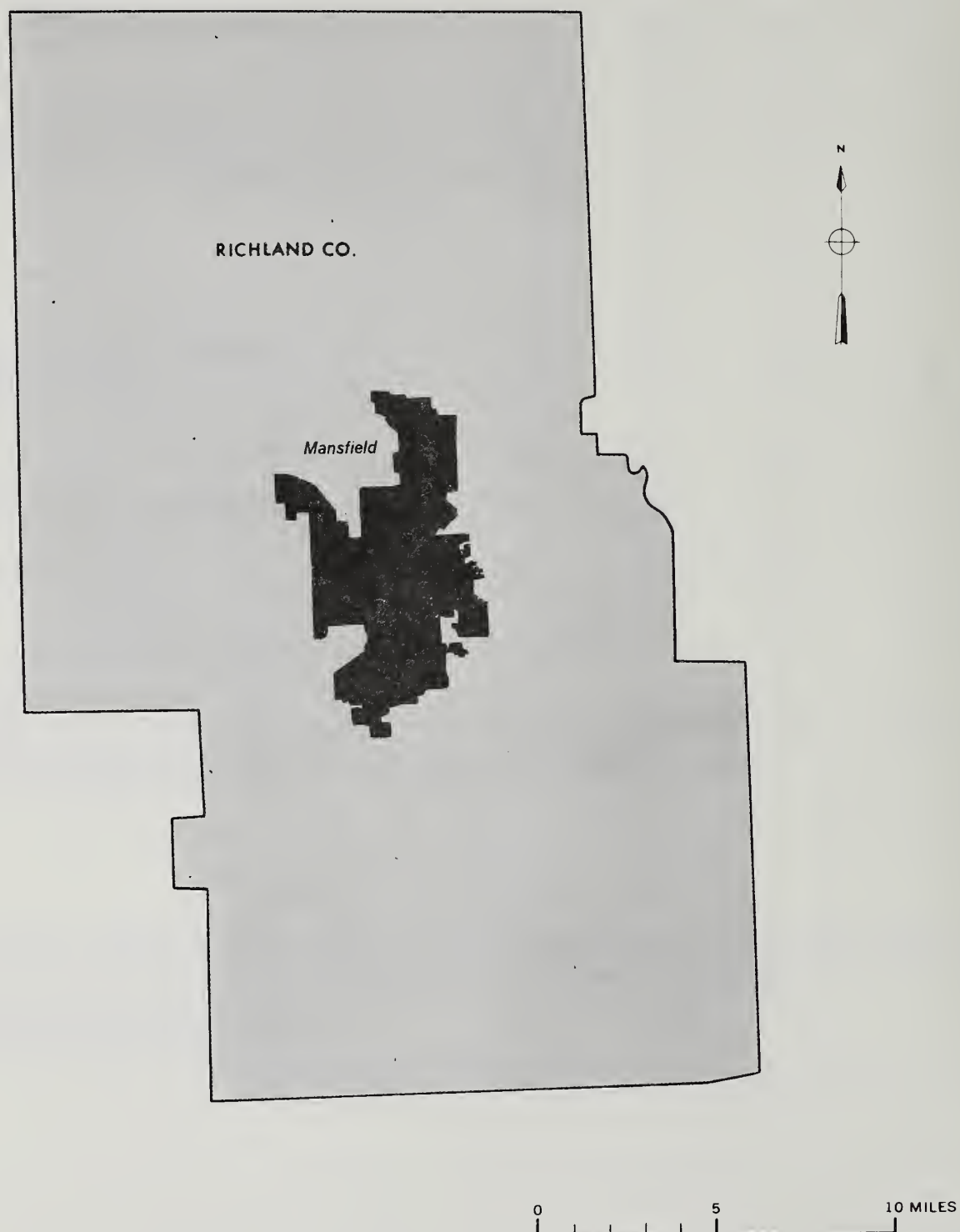
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MAJOR RETAIL CENTERS

# MANSFIELD

## Standard Metropolitan Statistical Area

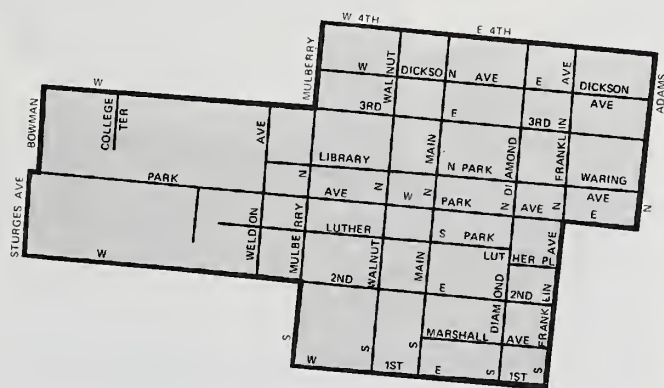




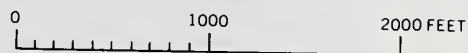
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## Central Business District



Comprising Census Tract 1



# MANSFIELD

## Major Retail Centers

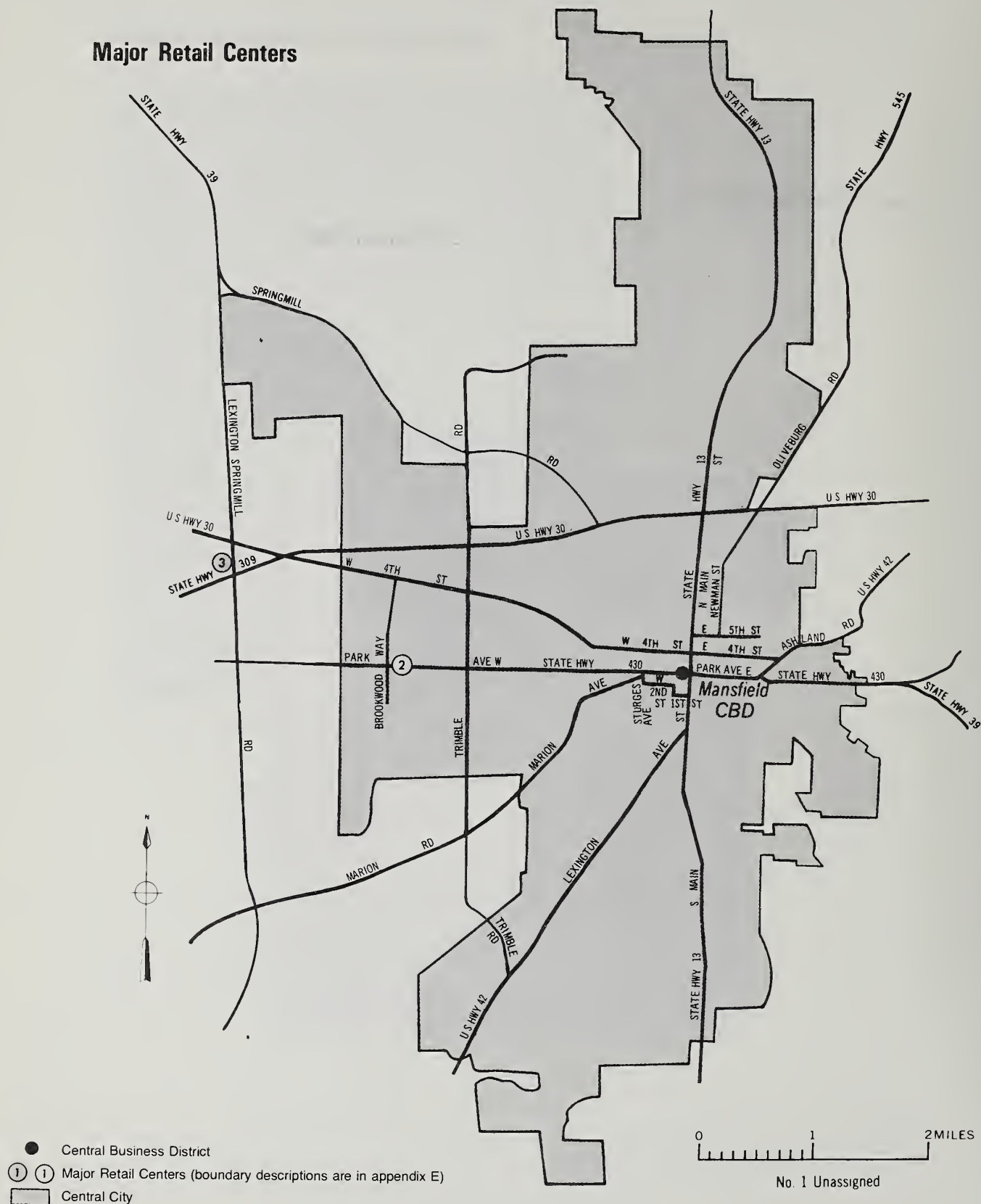


Table 1. **Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail centers	
					No. 2	No. 3
	<b>Retail stores:<sup>1 2</sup></b>					
	Number -----	1 104	660	74	65	48
	Sales (\$1,000) -----	494 658	306 862	26 354	74 947	64 763
	Payroll entire year (\$1,000) -----	56 329	35 679	3 966	8 048	9 009
	Paid employees for week including March 12 ---	7 978	5 047	649	1 023	1 275
54, 58, 591	<b>Convenience goods stores:</b>					
	Number -----	402	254	28	19	9
	Sales (\$1,000) -----	(D)	(D)	4 960	11 241	11 213
53, 56, 57; 594	<b>Shopping goods stores (GAF):<sup>3</sup></b>					
	Number -----	327	201	33	29	35
	Sales (\$1,000) -----	137 452	82 977	10 129	31 859	52 993
52, 55, 59, ex. 591, 4, 6	<b>All other stores:</b>					
	Number -----	375	205	13	17	4
	Sales (\$1,000) -----	(D)	(D)	11 265	31 847	557
	<b>Number of Establishments</b>					
	Retail stores <sup>1 2</sup> -----	1 104	660	74	65	48
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	46	17	3	2	-
525	Hardware stores -----	14	5	2	1	-
52 ex. 525	Other -----	32	12	1	1	-
53	<b>General merchandise group stores -----</b>	32	15	-	5	4
531	Department stores <sup>4</sup> -----	11	6	-	3	3
533	Variety stores -----	6	4	-	-	1
539	Miscellaneous general merchandise stores -----	15	5	-	2	-
54	<b>Food stores<sup>5</sup> -----</b>	124	75	4	8	2
541	Grocery stores -----	72	40	2	3	1
55 ex. 554	<b>Automotive dealers -----</b>	88	46	4	7	-
554	<b>Gasoline service stations -----</b>	109	63	1	2	-
56	<b>Apparel and accessory stores -----</b>	80	58	14	10	21
561	Men's and boys' clothing and furnishings stores --	13	10	3	2	5
562, 3, 8	Women's clothing and specialty stores and furriers -----	34	23	4	3	9
562	Women's ready-to-wear stores -----	28	19	3	3	8
565	Family clothing stores -----	7	4	1	-	1
566	Shoe stores -----	22	18	4	4	6
564, 9	Other apparel and accessory stores -----	4	3	2	1	-
57	<b>Furniture, home furnishings, and equipment stores -----</b>	102	57	5	6	3
5712	Furniture stores -----	23	12	2	1	-
5713, 4, 9	Home furnishings stores -----	31	15	1	1	-
572, 3	Household appliance, radio, television, and music stores -----	48	30	2	4	3
58	<b>Eating and drinking places -----</b>	252	164	22	10	6
5812	Eating places -----	165	105	12	8	6
5813	Drinking places (alcoholic beverages) -----	87	59	10	2	-
591	<b>Drug and proprietary stores -----</b>	26	15	2	1	1
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>6</sup> -----</b>	245	150	19	14	11
592	Liquor stores -----	15	11	2	1	-
594	Miscellaneous shopping goods stores -----	113	71	14	8	7
5992	Florists -----	11	7	1	-	-

<sup>1</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>2</sup>For all establishments, including those with no payroll.

<sup>3</sup>Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

<sup>4</sup>Includes sales from catalog order desks.

<sup>5</sup>Includes data not covered by SIC 541.

<sup>6</sup>Includes data not covered by SIC's 592, 594, and 5992.



Table 2. **Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977**

Table 2 omitted for this SMSA because  
there were no major retail centers or  
central business districts with 100  
retail establishments or more in 1977

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Table 3. **Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Mansfield</b>					
	<b>Retail stores<sup>2</sup>-----</b>	660	306 862	35 679	8 186	5 047
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	17	6 499	772	135	67
525	Hardware stores -----	5	1 492	(D)	(D)	(D)
52 ex. 525	Other -----	12	5 007	(D)	(D)	(D)
53	<b>General merchandise group stores -----</b>	15	43 806	5 591	1 262	735
531	Department stores <sup>3</sup> -----	6	37 317	4 472	1 024	589
533	Variety stores -----	4	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	5	(D)	(D)	(D)	(D)
54	<b>Food stores<sup>4</sup> -----</b>	75	49 144	5 217	1 267	550
541	Grocery stores -----	40	42 555	4 239	991	411
55 ex. 554	<b>Automotive dealers -----</b>	46	91 075	7 197	1 551	597
554	<b>Gasoline service stations -----</b>	63	35 474	3 080	775	464
56	<b>Apparel and accessory stores -----</b>	58	15 841	2 300	542	432
561	Men's and boys' clothing and furnishings stores -----	10	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	23	(D)	681	169	148
562	Women's ready-to-wear stores -----	19	(D)	(D)	(D)	(D)
565	Family clothing stores -----	4	(D)	(D)	(D)	(D)
566	Shoe stores -----	18	(D)	476	98	75
564, 9	Other apparel and accessory stores -----	3	(D)	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores -----</b>	57	13 136	1 672	388	187
5712	Furniture stores -----	12	(D)	531	140	67
5713, 4, 9	Home furnishings stores -----	15	770	100	22	12
572, 3	Household appliance, radio, television, and music stores -----	30	(D)	1 041	226	108
58	<b>Eating and drinking places -----</b>	164	23 998	5 868	1 356	1 415
5812	Eating places -----	105	20 354	5 220	1 182	1 246
5813	Drinking places (alcoholic beverages) -----	59	3 644	648	174	169
591	<b>Drug and proprietary stores -----</b>	15	(D)	1 141	270	118
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	150	(D)	2 841	640	482
592	Liquor stores -----	11	(D)	196	50	27
594	Miscellaneous shopping goods stores -----	71	10 194	1 493	337	314
5992	Florists -----	7	908	240	56	39

<sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.

Table 4. **Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Mansfield, Ohio, SMSA</b>					
	<b>Retail stores<sup>2</sup> -----</b>	<b>1 104</b>	<b>494 658</b>	<b>56 329</b>	<b>12 649</b>	<b>7 978</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>46</b>	<b>26 347</b>	<b>2 308</b>	<b>428</b>	<b>210</b>
525	Hardware stores -----	14	2 695	266	63	31
52 ex. 525	Other -----	32	23 652	2 042	365	179
53	<b>General merchandise group stores -----</b>	<b>32</b>	<b>86 318</b>	<b>11 606</b>	<b>2 574</b>	<b>1 544</b>
531	Department stores <sup>3</sup> -----	11	77 850	10 146	2 259	1 346
533	Variety stores -----	6	3 046	569	120	114
539	Miscellaneous general merchandise stores -----	15	5 422	891	195	84
54	<b>Food stores<sup>4</sup> -----</b>	<b>124</b>	<b>96 782</b>	<b>9 558</b>	<b>2 226</b>	<b>1 029</b>
541	Grocery stores -----	72	89 365	8 514	1 936	874
55 ex. 554	<b>Automotive dealers -----</b>	<b>88</b>	<b>118 391</b>	<b>9 303</b>	<b>1 993</b>	<b>790</b>
554	<b>Gasoline service stations -----</b>	<b>109</b>	<b>53 061</b>	<b>4 412</b>	<b>1 099</b>	<b>725</b>
56	<b>Apparel and accessory stores -----</b>	<b>80</b>	<b>18 372</b>	<b>2 652</b>	<b>626</b>	<b>499</b>
561	Men's and boys' clothing and furnishings stores -----	13	(D)	478	128	75
562, 3, 8	Women's clothing and specialty stores and furriers -----	34	6 366	816	195	178
562	Women's ready-to-wear stores -----	28	(D)	(D)	(D)	(D)
565	Family clothing stores -----	7	(D)	710	165	137
566	Shoe stores -----	22	(D)	529	110	89
564, 9	Other apparel and accessory stores -----	4	727	119	28	20
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>102</b>	<b>19 520</b>	<b>2 250</b>	<b>523</b>	<b>274</b>
5712	Furniture stores -----	23	6 294	830	218	109
5713, 4, 9	Home furnishings stores -----	31	2 546	190	42	32
572, 3	Household appliance, radio, television, and music stores -----	48	10 680	1 230	263	133
58	<b>Eating and drinking places -----</b>	<b>252</b>	<b>37 215</b>	<b>8 927</b>	<b>1 950</b>	<b>2 111</b>
5812	Eating places -----	165	31 832	8 083	1 723	1 881
5813	Drinking places (alcoholic beverages) -----	87	5 383	844	227	230
591	<b>Drug and proprietary stores -----</b>	<b>26</b>	<b>(D)</b>	<b>1 699</b>	<b>401</b>	<b>194</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	<b>245</b>	<b>(D)</b>	<b>3 614</b>	<b>829</b>	<b>602</b>
592	Liquor stores -----	15	(D)	284	73	47
594	Miscellaneous shopping goods stores -----	113	13 242	1 875	420	369
5992	Florists -----	11	(D)	254	60	44

<sup>1</sup>For all establishments, including those with no payroll.<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).<sup>3</sup>Includes sales from catalog order desks.<sup>4</sup>Includes data not covered by SIC 541.<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.Table 5. **Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972**

Table 5 omitted because there were no central business districts with 100 retail establishments or more in the Mansfield SMSA in 1972



Table 6. **Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business**

Table 6 omitted because there were no central business districts with 100 retail establishments or more in the Mansfield SMSA in 1977

Table 7. **Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977**

Table 7 omitted because there were no central business districts with 100 retail establishments or more in the Mansfield SMSA in 1977

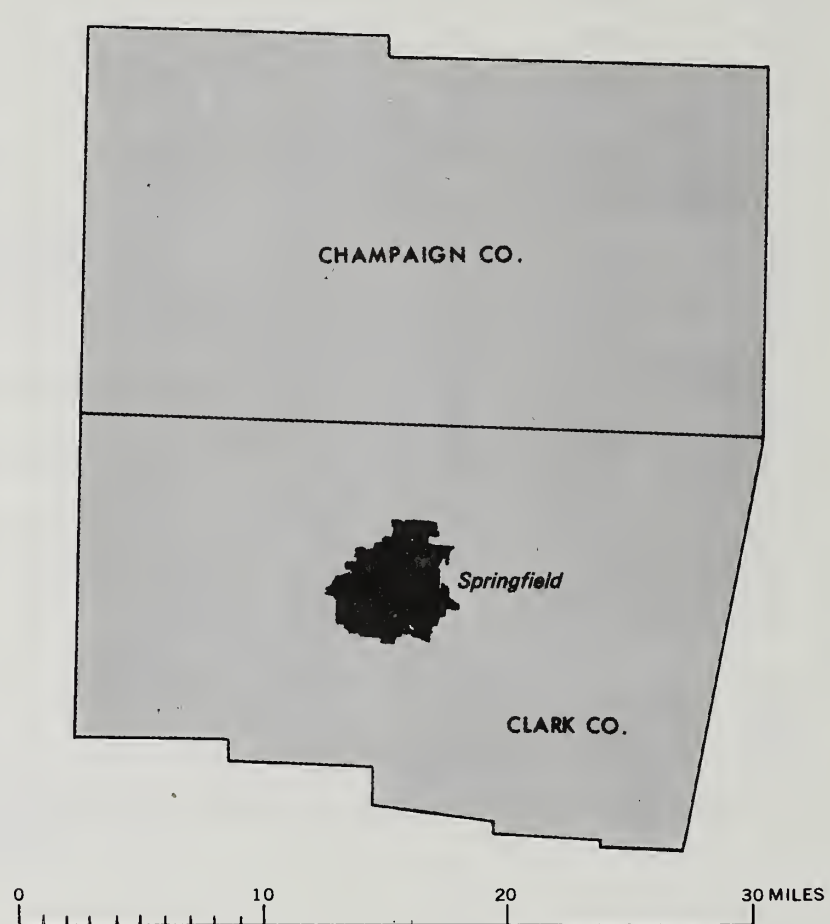
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MAJOR RETAIL CENTERS

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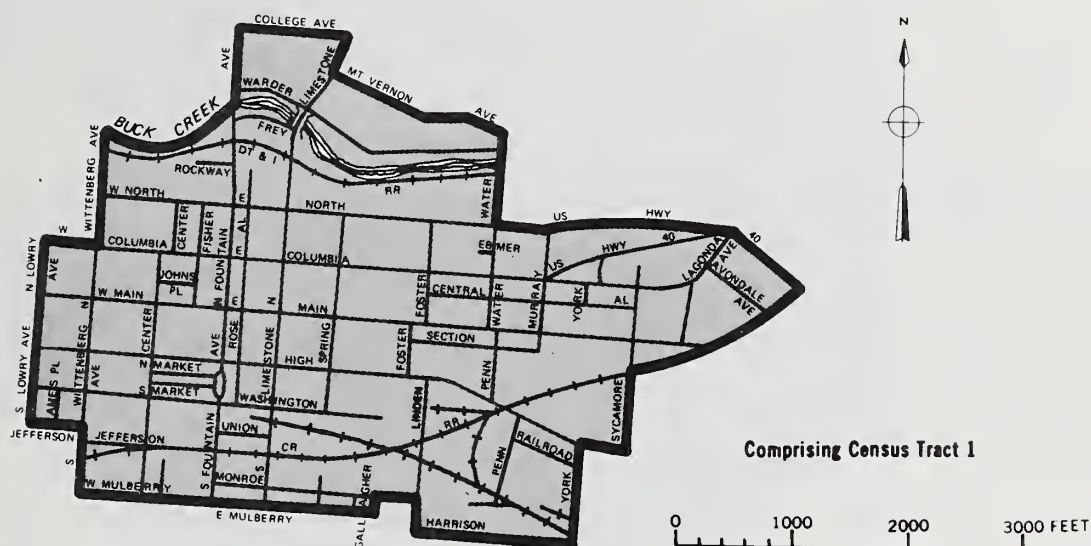
## Standard Metropolitan Statistical Area



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## Central Business District





## SPRINGFIELD

## Major Retail Centers

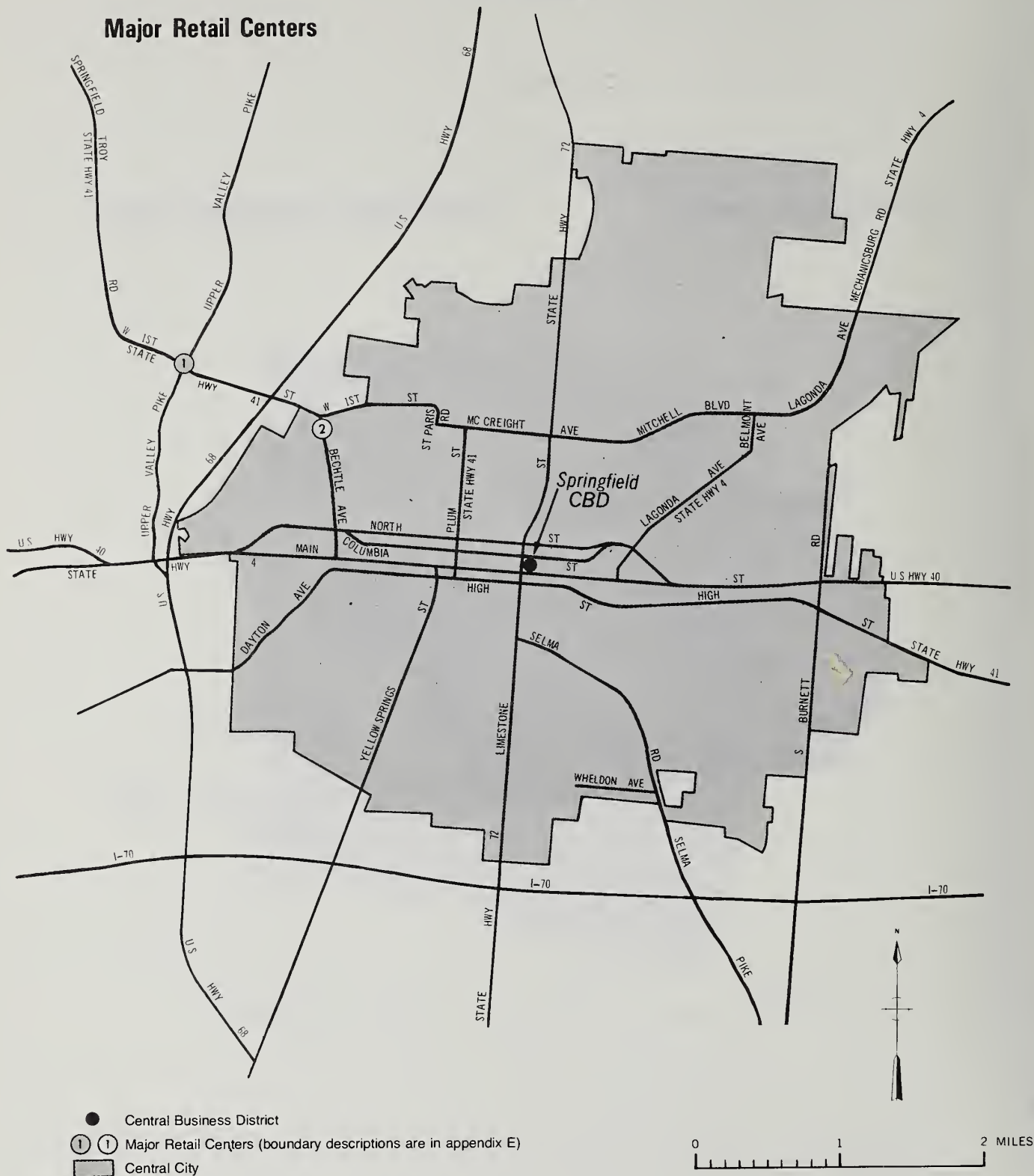


Table 1. **Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail centers	
					No. 1	No. 2
	<b>Retail stores:<sup>1 2</sup></b>					
	Number -----	1 303	681	105	75	32
	Sales (\$1,000) -----	556 242	240 053	45 576	98 724	12 299
	Payroll entire year (\$1,000) -----	63 256	29 603	5 758	12 124	1 383
	Paid employees for week including March 12 ---	10 008	4 595	822	2 076	226
54, 58, 591	<b>Convenience goods stores:</b>					
	Number -----	507	297	35	19	6
	Sales (\$1,000) -----	189 909	(D)	5 195	22 588	536
53, 56, 57; 594	<b>Shopping goods stores (GAF):<sup>3</sup></b>					
	Number -----	318	148	33	52	18
	Sales (\$1,000) -----	145 537	45 798	9 323	75 144	7 812
52, 55, 59, ex. 591, 4, 6	<b>All other stores:</b>					
	Number -----	478	236	37	4	8
	Sales (\$1,000) -----	220 796	(D)	31 058	992	3 951
	<b>Number of Establishments</b>					
	<b>Retail stores<sup>1 2</sup> -----</b>	<b>1 303</b>	<b>681</b>	<b>105</b>	<b>75</b>	<b>32</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>62</b>	<b>29</b>	<b>3</b>	<b>-</b>	<b>4</b>
525	Hardware stores -----	16	7	-	-	1
52 ex. 525	Other -----	46	22	3	-	3
53	<b>General merchandise group stores -----</b>	<b>36</b>	<b>11</b>	<b>-</b>	<b>6</b>	<b>1</b>
531	Department stores <sup>4</sup> -----	16	7	-	5	1
533	Variety stores -----	14	2	-	1	-
539	Miscellaneous general merchandise stores -----	6	2	-	-	-
54	<b>Food stores<sup>5</sup> -----</b>	<b>179</b>	<b>100</b>	<b>9</b>	<b>7</b>	<b>1</b>
541	Grocery stores -----	120	63	3	4	-
55 ex. 554	<b>Automotive dealers -----</b>	<b>100</b>	<b>50</b>	<b>16</b>	<b>1</b>	<b>-</b>
554	<b>Gasoline service stations -----</b>	<b>126</b>	<b>57</b>	<b>7</b>	<b>1</b>	<b>1</b>
56	<b>Apparel and accessory stores -----</b>	<b>83</b>	<b>26</b>	<b>8</b>	<b>27</b>	<b>8</b>
561	Men's and boys' clothing and furnishings stores ---	9	2	1	6	-
562, 3, 8	Women's clothing and specialty stores and furriers -----	38	14	4	9	6
562	Women's ready-to-wear stores -----	29	11	2	8	6
565	Family clothing stores -----	12	2	-	3	1
566	Shoe stores -----	18	4	2	9	1
564, 9	Other apparel and accessory stores -----	6	4	1	-	-
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>91</b>	<b>56</b>	<b>8</b>	<b>4</b>	<b>4</b>
5712	Furniture stores -----	23	14	3	-	2
5713, 4, 9	Home furnishings stores -----	22	15	2	-	-
572, 3	Household appliance, radio, television, and music stores -----	46	27	3	4	2
58	<b>Eating and drinking places -----</b>	<b>289</b>	<b>173</b>	<b>22</b>	<b>11</b>	<b>5</b>
5812	Eating places -----	204	108	9	11	2
5813	Drinking places (alcoholic beverages) -----	85	65	13	-	3
591	<b>Drug and proprietary stores -----</b>	<b>39</b>	<b>24</b>	<b>4</b>	<b>1</b>	<b>-</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>6</sup> -----</b>	<b>298</b>	<b>155</b>	<b>28</b>	<b>17</b>	<b>8</b>
592	Liquor stores -----	26	17	1	-	1
594	Miscellaneous shopping goods stores -----	108	55	17	15	5
5992	Florists -----	23	17	-	-	1

<sup>1</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>2</sup>For all establishments, including those with no payroll.

<sup>3</sup>Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

<sup>4</sup>Includes sales from catalog order desks.

<sup>5</sup>Includes data not covered by SIC 541.

<sup>6</sup>Includes data not covered by SIC's 592, 594, and 5992.

Table 2. **Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1977**

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Springfield CBD</b>					
	<b>Retail stores<sup>2</sup> .....</b>	<b>105</b>	<b>45 576</b>	<b>5 758</b>	<b>1 434</b>	<b>822</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers .....</b>	<b>3</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
525	Hardware stores .....	-	-	-	-	-
52 ex. 525	Other .....	3	(D)	(D)	(D)	(D)
53	<b>General merchandise group stores .....</b>	<b>-</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
531	Department stores <sup>3</sup> .....	-	-	-	-	-
533	Variety stores .....	-	-	-	-	-
539	Miscellaneous general merchandise stores .....	-	(D)	(D)	(D)	(D)
54	<b>Food stores<sup>4</sup> .....</b>	<b>9</b>	<b>2 025</b>	<b>399</b>	<b>89</b>	<b>104</b>
541	Grocery stores .....	3	(D)	(D)	(D)	(D)
55 ex. 554	<b>Automotive dealers .....</b>	<b>16</b>	<b>27 922</b>	<b>2 656</b>	<b>648</b>	<b>229</b>
554	<b>Gasoline service stations .....</b>	<b>7</b>	<b>2 075</b>	<b>245</b>	<b>63</b>	<b>38</b>
56	<b>Apparel and accessory stores .....</b>	<b>8</b>	<b>1 424</b>	<b>288</b>	<b>64</b>	<b>86</b>
561	Men's and boys' clothing and furnishings stores .....	1	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers .....	4	397	89	20	20
562	Women's ready-to-wear stores .....	2	(D)	(D)	(D)	(D)
565	Family clothing stores .....	-	-	-	-	-
566	Shoe stores .....	2	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores .....	1	(D)	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores .....</b>	<b>8</b>	<b>4 458</b>	<b>672</b>	<b>174</b>	<b>87</b>
5712	Furniture stores .....	3	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores .....	2	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores .....	3	1 648	303	92	47
58	<b>Eating and drinking places .....</b>	<b>22</b>	<b>2 164</b>	<b>581</b>	<b>145</b>	<b>140</b>
5812	Eating places .....	9	1 513	474	115	105
5813	Drinking places (alcoholic beverages) .....	13	651	107	30	35
591	<b>Drug and proprietary stores .....</b>	<b>4</b>	<b>1 006</b>	<b>189</b>	<b>43</b>	<b>23</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> .....</b>	<b>28</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
592	Liquor stores .....	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores .....	17	(D)	(D)	(D)	(D)
5992	Florists .....	-	-	-	-	-

<sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.



Table 3. **Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Springfield</b>					
	Retail stores <sup>2</sup> -----	681	240 053	29 603	6 873	4 595
52	Building materials, hardware, garden supply, and mobile home dealers-----	29	18 002	(D)	(D)	(D)
525	Hardware stores-----	7	1 855	291	64	42
52 ex. 525	Other-----	22	16 147	(D)	(D)	(D)
53	General merchandise group stores-----	11	21 752	(D)	(D)	(D)
531	Department stores <sup>3</sup> -----	7	21 618	3 004	704	529
533	Variety stores-----	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores-----	2	(D)	(D)	(D)	(D)
54	Food stores <sup>4</sup> -----	100	55 272	(D)	(D)	(D)
541	Grocery stores-----	63	51 350	(D)	(D)	(D)
55 ex. 554	Automotive dealers-----	50	50 995	4 683	1 102	412
554	Gasoline service stations-----	57	25 634	1 717	438	267
56	Apparel and accessory stores-----	26	3 381	513	120	124
561	Men's and boys' clothing and furnishings stores-----	2	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers-----	14	(D)	269	65	50
562	Women's ready-to-wear stores-----	11	(D)	(D)	(D)	(D)
565	Family clothing stores-----	2	(D)	(D)	(D)	(D)
566	Shoe stores-----	4	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores-----	4	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores-----	56	13 758	2 141	493	249
5712	Furniture stores-----	14	(D)	658	129	75
5713, 4, 9	Home furnishings stores-----	15	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores-----	27	(D)	(D)	(D)	(D)
58	Eating and drinking places-----	173	25 068	5 620	1 305	1 464
5812	Eating places-----	108	21 708	5 082	1 161	1 318
5813	Drinking places (alcoholic beverages)-----	65	3 360	538	144	146
591	Drug and proprietary stores-----	24	(D)	1 540	351	206
59 ex. 591, 6	Miscellaneous retail stores <sup>5</sup> -----	155	(D)	1 710	442	336
592	Liquor stores-----	17	5 404	(D)	(D)	(D)
594	Miscellaneous shopping goods stores-----	55	6 907	919	255	179
5992	Florists-----	17	1 541	143	32	43

<sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.

Table 4. **Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Springfield, Ohio, SMSA</b>					
	Retail stores <sup>2</sup> -----	1 303	556 242	63 256	14 621	10 008
52	Building materials, hardware, garden supply, and mobile home dealers -----	62	28 193	4 040	849	403
525	Hardware stores -----	16	3 843	595	138	80
52 ex. 525	Other -----	46	24 350	3 445	711	323
53	General merchandise group stores -----	36	94 388	11 779	2 628	1 996
531	Department stores <sup>3</sup> -----	16	87 247	10 709	2 386	1 768
533	Variety stores -----	14	5 162	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	6	1 979	(D)	(D)	(D)
54	Food stores <sup>4</sup> -----	179	133 528	13 111	2 984	1 725
541	Grocery stores -----	120	125 197	11 837	2 690	1 483
55 ex. 554	Automotive dealers -----	100	123 595	10 627	2 569	940
554	Gasoline service stations -----	126	48 078	3 240	827	521
56	Apparel and accessory stores -----	83	18 078	2 331	569	505
561	Men's and boys' clothing and furnishings stores -----	9	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	38	8 564	958	233	207
562	Women's ready-to-wear stores -----	29	8 134	(D)	(D)	(D)
565	Family clothing stores -----	12	3 049	397	99	90
566	Shoe stores -----	18	(D)	434	104	81
564, 9	Other apparel and accessory stores -----	6	884	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	91	20 916	3 018	689	372
5712	Furniture stores -----	23	8 477	1 171	238	138
5713, 4, 9	Home furnishings stores -----	22	3 311	465	105	56
572, 3	Household appliance, radio, television, and music stores -----	46	9 128	1 382	346	178
58	Eating and drinking places -----	289	41 669	9 376	2 124	2 580
5812	Eating places -----	204	36 904	8 577	1 919	2 374
5813	Drinking places (alcoholic beverages) -----	85	4 765	799	205	206
591	Drug and proprietary stores -----	39	14 712	2 315	532	341
59 ex. 591, 6	Miscellaneous retail stores <sup>5</sup> -----	298	33 085	3 419	850	625
592	Liquor stores -----	26	8 032	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	108	12 155	1 491	402	303
5992	Florists -----	23	2 239	257	59	61

<sup>1</sup>For all establishments, including those with no payroll.<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).<sup>3</sup>Includes sales from catalog order desks.<sup>4</sup>Includes data not covered by SIC 541.<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.

**Table 5. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972**

[For meaning of abbreviations and symbols, see introductory text. For CBD boundaries, see maps in 1972 report]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Springfield</b>					
	Retail stores <sup>2</sup> -----	134	47 291	7 252	1 730	1 312
52	Building materials, hardware, garden supply, and mobile home dealers -----	4	(D)	(D)	(D)	(D)
525	Hardware stores -----	-	-	-	-	-
52 ex. 525	Other -----	4	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	4	6 210	1 324	295	319
531	Department stores <sup>3</sup> -----	2	(D)	(D)	(D)	(D)
533	Variety stores -----	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	-	-	-	-	-
54	Food stores -----	8	2 348	460	132	127
55 ex. 554	Automotive dealers -----	16	22 115	2 387	532	274
554	Gasoline service stations -----	4	(D)	(D)	(D)	(D)
56	Apparel and accessory stores -----	16	2 647	552	137	108
561	Men's and boys' clothing and furnishings stores -----	3	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	9	1 403	309	75	58
562	Women's ready-to-wear stores -----	7	(D)	(D)	(D)	(D)
565	Family clothing stores -----	-	-	-	-	-
566	Shoe stores -----	4	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	-	-	-	-	-
57	Furniture, home furnishings, and equipment stores -----	17	6 689	1 132	268	161
5712	Furniture stores -----	7	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	2	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	8	4 004	793	174	103
58	Eating and drinking places -----	37	1 426	319	81	120
5812	Eating places -----	21	781	187	49	78
5813	Drinking places (alcoholic beverages) -----	16	645	132	32	42
591	Drug and proprietary stores -----	5	1 219	183	40	35
59 ex. 591, 6	Miscellaneous retail stores <sup>4</sup> -----	23	3 341	679	188	119
592	Liquor stores -----	-	-	-	-	-
594	Miscellaneous shopping goods stores -----	14	3 011	642	178	104
5992	Florists -----	-	-	-	-	-

<sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC's 592, 594, and 5992.



**Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business**

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Percent change in sales, 1972 to 1977 <sup>1</sup>		
		Central business district	City	Standard metropolitan statistical area
	<b>Springfield</b>			
	Retail stores <sup>2</sup> -----	-3.6	19.8	48.6
52	Building materials, hardware, garden supply, and mobile home dealers -----	27.1	35.2	26.6
525	Hardware stores -----	-	(D)	136.8
52 ex. 525	Other -----	27.1	27.3	18.0
53	General merchandise group stores -----	(D)	(D)	50.6
531	Department stores <sup>3</sup> -----	(D)	11.1	67.8
533	Variety stores -----	(D)	-97.5	(D)
539	Miscellaneous general merchandise stores -----	(D)	-97.6	(D)
54	Food stores <sup>4</sup> -----	-13.8	18.4	58.9
541	Grocery stores -----	(NA)	18.4	60.8
55 ex. 554	Automotive dealers -----	26.3	44.6	48.8
554	Gasoline service stations -----	(D)	42.8	48.1
56	Apparel and accessory stores -----	-46.2	-52.3	49.3
561	Men's and boys' clothing and furnishings stores -----	-59.6	-66.1	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	-71.7	-19.9	112.2
562	Women's ready-to-wear stores -----	-78.7	(D)	116.3
565	Family clothing stores -----	-	-99.0	(D)
566	Shoe stores -----	-58.9	(D)	34.6
564, 9	Other apparel and accessory stores -----	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	-33.4	4.5	6.7
5712	Furniture stores -----	-9.9	(D)	16.3
5713, 4, 9	Home furnishings stores -----	29.8	-8.4	-2.5
572, 3	Household appliance, radio, television, and music stores -----	-58.8	-3.0	2.4
58	Eating and drinking places -----	51.8	15.9	40.2
5812	Eating places -----	93.7	27.1	55.7
5813	Drinking places (alcoholic beverages) -----	0.9	-26.2	-20.7
591	Drug and proprietary stores -----	-17.5	43.2	(D)
59 ex. 591, 6	Miscellaneous retail stores <sup>5</sup> -----	(D)	22.8	(D)
592	Liquor stores -----	(D)	(D)	46.0
594	Miscellaneous shopping goods stores -----	(D)	15.0	51.0
5992	Florists -----	-	47.2	38.2

<sup>1</sup>Data are not adjusted for boundary changes between census years. Sales taxes and finance charges were included in 1972 but not in 1977.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.

Table 7. **Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977**

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Central business district sales as percent of sales of—		Percent distribution of sales		
		City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	<b>Springfield</b>					
	<b>Retail stores<sup>1</sup></b> .....	19.0	8.2	100.0	100.0	100.0
52	<b>Building materials, hardware, garden supply, and mobile home dealers</b> .....	(D)	(D)	(D)	7.5	5.1
525	Hardware stores .....	-	-	-	0.8	0.7
52 ex. 525	Other .....	(D)	(D)	(D)	6.7	4.4
53	<b>General merchandise group stores</b> .....	(D)	(D)	(D)	9.1	17.0
531	Department stores <sup>2</sup> .....	-	-	-	9.0	15.7
533	Variety stores .....	(D)	-	-	(D)	0.9
539	Miscellaneous general merchandise stores .....	3.1	(D)	(D)	(D)	0.4
54	<b>Food stores<sup>3</sup></b> .....	3.7	1.5	4.4	23.0	24.0
541	Grocery stores .....	(D)	(D)	(D)	21.4	22.5
55 ex. 554	<b>Automotive dealers</b> .....	54.8	22.6	61.3	21.2	22.2
554	<b>Gasoline service stations</b> .....	8.1	4.3	4.6	10.7	8.6
56	<b>Apparel and accessory stores</b> .....	42.1	7.9	3.1	1.4	3.3
561	Men's and boys' clothing and furnishings stores .....	(D)	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers .....	(D)	4.6	0.9	(D)	1.5
562	Women's ready-to-wear stores .....	15.6	(D)	(D)	(D)	1.5
565	Family clothing stores .....	(D)	-	-	(D)	0.5
566	Shoe stores .....	35.4	5.7	(D)	(D)	(D)
564, 9	Other apparel and accessory stores .....	(D)	(D)	(D)	(D)	0.2
57	<b>Furniture, home furnishings, and equipment stores</b> .....	32.4	21.3	9.8	5.7	3.8
5712	Furniture stores .....	32.0	(D)	(D)	(D)	1.5
5713, 4, 9	Home furnishings stores .....	48.4	(D)	(D)	(D)	0.6
572, 3	Household appliance, radio, television, and music stores .....	(D)	18.1	3.6	(D)	1.6
58	<b>Eating and drinking places</b> .....	8.6	5.2	4.7	10.4	7.5
5812	Eating places .....	7.0	4.1	3.3	9.0	6.6
5813	Drinking places (alcoholic beverages) .....	19.4	13.7	1.4	1.4	0.9
591	<b>Drug and proprietary stores</b> .....	(D)	6.8	2.2	(D)	2.6
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>4</sup></b> .....	22.3	(D)	(D)	(D)	5.9
592	Liquor stores .....	(D)	(D)	(D)	2.3	1.4
594	Miscellaneous shopping goods stores .....	(D)	(D)	(D)	2.9	2.2
5992	Florists .....	-	-	-	0.6	0.4

<sup>1</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

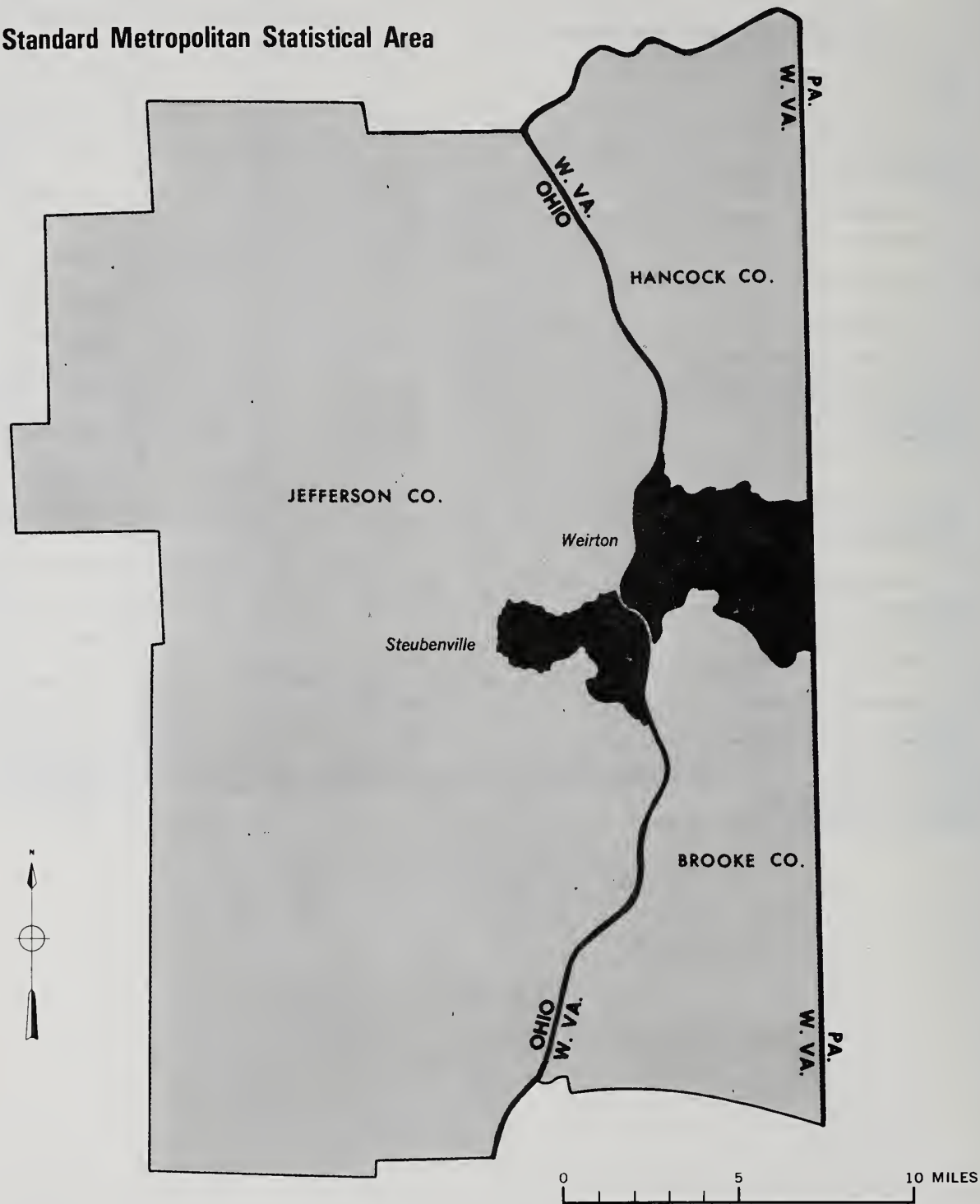
<sup>2</sup>Includes sales from catalog order desks.

<sup>3</sup>Includes data not covered by SIC 541.

<sup>4</sup>Includes data not covered by SIC's 592, 594, and 5992.

STEUBENVILLE-WEIRTON

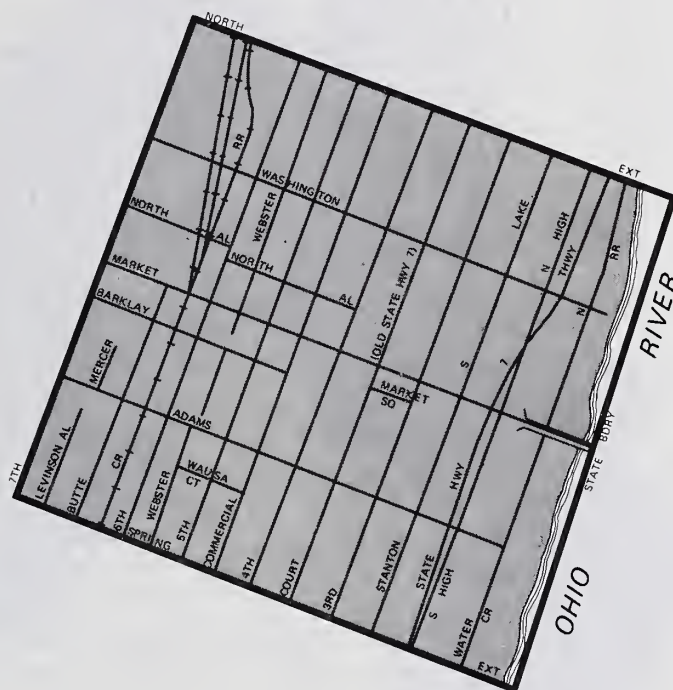
Standard Metropolitan Statistical Area



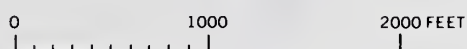


## STEUBENVILLE-WEIRTON

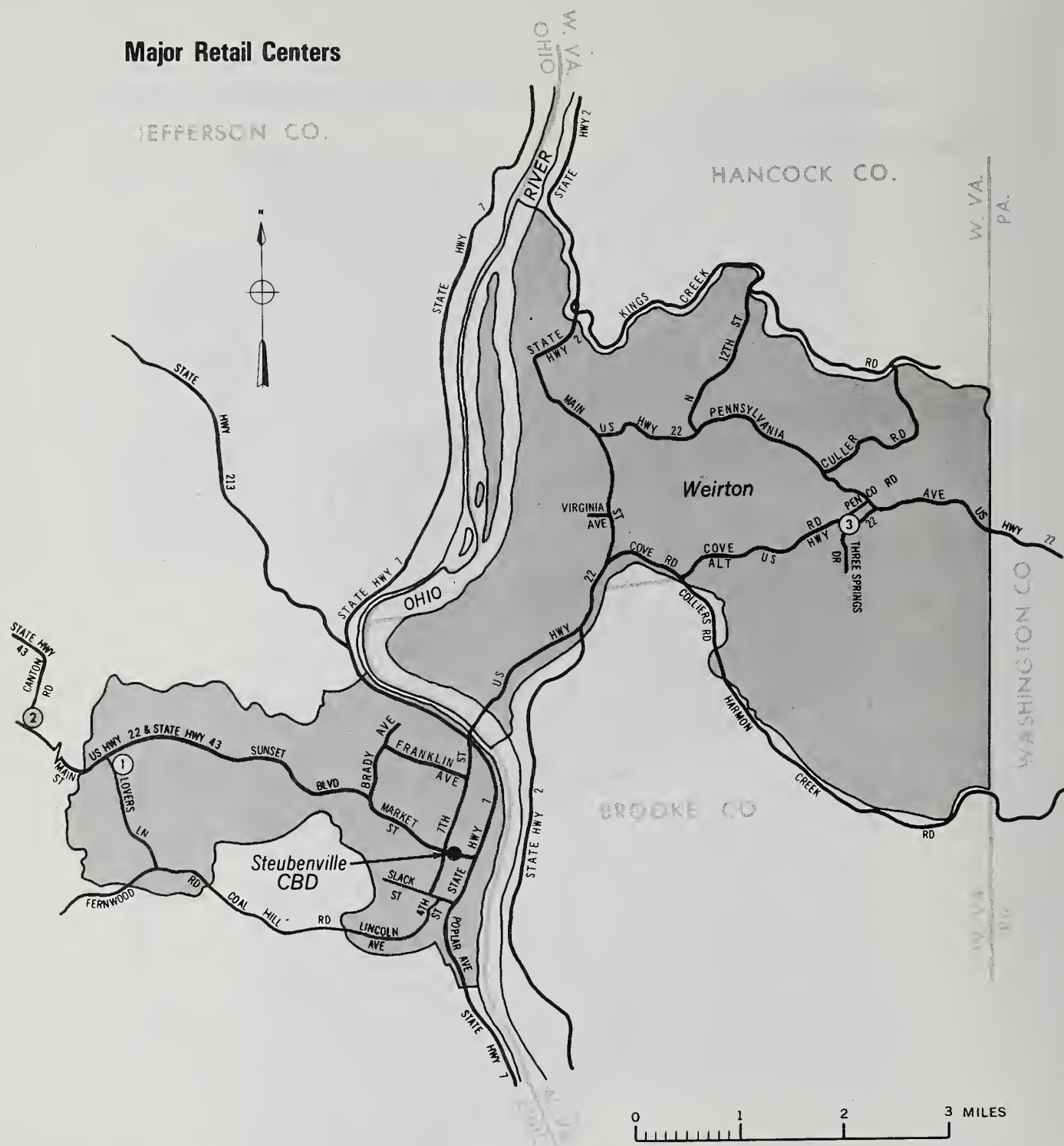
## Steubenville Central Business District



Comprising Census Tract 1



# STEUBENVILLE-WEIRTON



- Central Business District
- ① ① Major Retail Centers (boundary descriptions are in appendix E)
- ▭ Central Cities

U.S. DEPARTMENT OF COMMERCE

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**Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail centers		
					No. 1	No. 2	No. 3
	<b>Retail stores:<sup>1 2</sup></b>						
	Number -----	1 333	347	116	57	59	39
	Sales (\$1,000) -----	477 580	183 613	47 275	47 892	35 095	39 675
	Payroll entire year (\$1,000) -----	52 192	23 096	6 876	6 834	3 321	4 438
	Paid employees for week including March 12 ---	8 784	3 784	1 289	1 162	551	684
54, 58, 591	<b>Convenience goods stores:</b>						
	Number -----	610	135	42	10	21	12
	Sales (\$1,000) -----	(D)	(D)	13 587	4 020	14 914	18 045
53, 56, 57; 594	<b>Shopping goods stores (GAF):<sup>3</sup></b>						
	Number -----	304	115	44	44	12	16
	Sales (\$1,000) -----	130 992	79 869	21 150	43 462	(D)	16 807
52, 55, 59, ex. 591, 4, 6	<b>All other stores:</b>						
	Number -----	419	97	30	3	26	11
	Sales (\$1,000) -----	(D)	(D)	12 538	410	(D)	4 823
	<b>Number of Establishments</b>						
	<b>Retail stores<sup>1 2</sup> -----</b>	<b>1 333</b>	<b>347</b>	<b>116</b>	<b>57</b>	<b>59</b>	<b>39</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>48</b>	<b>9</b>	<b>4</b>	<b>-</b>	<b>4</b>	<b>1</b>
525	Hardware stores -----	15	1	-	-	1	1
52 ex. 525	Other -----	33	8	4	-	3	-
53	<b>General merchandise group stores -----</b>	<b>35</b>	<b>10</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>3</b>
531	Department stores <sup>4</sup> -----	10	6	1	3	1	2
533	Variety stores -----	11	1	-	-	-	1
539	Miscellaneous general merchandise stores -----	14	3	2	-	1	-
54	<b>Food stores<sup>5</sup> -----</b>	<b>221</b>	<b>53</b>	<b>12</b>	<b>4</b>	<b>8</b>	<b>3</b>
541	Grocery stores -----	170	38	7	-	6	2
55 ex. 554	<b>Automotive dealers -----</b>	<b>100</b>	<b>22</b>	<b>9</b>	<b>-</b>	<b>7</b>	<b>2</b>
554	<b>Gasoline service stations -----</b>	<b>139</b>	<b>26</b>	<b>5</b>	<b>-</b>	<b>9</b>	<b>4</b>
56	<b>Apparel and accessory stores -----</b>	<b>80</b>	<b>42</b>	<b>16</b>	<b>25</b>	<b>2</b>	<b>4</b>
561	Men's and boys' clothing and furnishings stores --	17	6	3	3	-	2
562, 3, 8	Women's clothing and specialty stores and furriers -----	22	12	3	9	1	-
562	Women's ready-to-wear stores -----	19	11	3	8	1	-
565	Family clothing stores -----	10	5	3	2	-	-
566	Shoe stores -----	23	14	4	9	-	2
564, 9	Other apparel and accessory stores -----	8	5	3	2	1	-
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>92</b>	<b>30</b>	<b>17</b>	<b>3</b>	<b>7</b>	<b>5</b>
5712	Furniture stores -----	26	9	7	-	4	1
5713, 4, 9	Home furnishings stores -----	23	7	4	-	2	1
572, 3	Household appliance, radio, television, and music stores -----	43	14	6	3	1	3
58	<b>Eating and drinking places -----</b>	<b>355</b>	<b>74</b>	<b>28</b>	<b>5</b>	<b>13</b>	<b>7</b>
5812	Eating places -----	190	50	18	5	10	6
5813	Drinking places (alcoholic beverages) -----	165	24	10	-	3	1
591	<b>Drug and proprietary stores -----</b>	<b>34</b>	<b>8</b>	<b>2</b>	<b>1</b>	<b>-</b>	<b>2</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>6</sup> -----</b>	<b>229</b>	<b>73</b>	<b>19</b>	<b>16</b>	<b>7</b>	<b>8</b>
592	Liquor stores -----	21	7	1	-	1	1
594	Miscellaneous shopping goods stores -----	97	33	7	13	1	4
5992	Florists -----	26	4	1	1	2	1

<sup>1</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>2</sup>For all establishments, including those with no payroll.

<sup>3</sup>Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

<sup>4</sup>Includes sales from catalog order desks.

<sup>5</sup>Includes data not covered by SIC 541.

<sup>6</sup>Includes data not covered by SIC's 592, 594, and 5992.



**Table 2. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1977**

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Steubenville CBD</b>					
	<b>Retail stores<sup>2</sup> .....</b>	<b>116</b>	<b>47 275</b>	<b>6 876</b>	<b>1 641</b>	<b>1 289</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers .....</b>	<b>4</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
525	Hardware stores .....	-	-	-	-	-
52 ex. 525	Other .....	4	(D)	(D)	(D)	(D)
53	<b>General merchandise group stores .....</b>	<b>4</b>	<b>6 760</b>	<b>1 524</b>	<b>358</b>	<b>287</b>
531	Department stores <sup>3</sup> .....	1	(D)	(D)	(D)	(D)
533	Variety stores .....	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores .....	2	(D)	(D)	(D)	(D)
54	<b>Food stores<sup>4</sup> .....</b>	<b>12</b>	<b>9 804</b>	<b>992</b>	<b>237</b>	<b>116</b>
541	Grocery stores .....	7	(D)	(D)	(D)	(D)
55 ex. 554	<b>Automotive dealers .....</b>	<b>9</b>	<b>7 970</b>	<b>846</b>	<b>207</b>	<b>82</b>
554	<b>Gasoline service stations .....</b>	<b>5</b>	<b>2 309</b>	<b>128</b>	<b>34</b>	<b>224</b>
56	<b>Apparel and accessory stores .....</b>	<b>16</b>	<b>6 455</b>	<b>1 106</b>	<b>279</b>	<b>173</b>
561	Men's and boys' clothing and furnishings stores .....	3	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers .....	3	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores .....	3	(D)	(D)	(D)	(D)
565	Family clothing stores .....	3	(D)	(D)	(D)	(D)
566	Shoe stores .....	4	344	51	12	7
564, 9	Other apparel and accessory stores .....	3	297	40	12	12
57	<b>Furniture, home furnishings, and equipment stores .....</b>	<b>17</b>	<b>6 695</b>	<b>1 045</b>	<b>223</b>	<b>136</b>
5712	Furniture stores .....	7	4 063	589	113	79
5713, 4, 9	Home furnishings stores .....	4	269	44	12	4
572, 3	Household appliance, radio, television, and music stores .....	6	2 363	412	98	53
58	<b>Eating and drinking places .....</b>	<b>28</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
5812	Eating places .....	18	1 695	393	100	123
5813	Drinking places (alcoholic beverages) .....	10	(D)	(D)	(D)	(D)
591	<b>Drug and proprietary stores .....</b>	<b>2</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> .....</b>	<b>19</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
592	Liquor stores .....	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores .....	7	1 240	186	43	20
5992	Florists .....	1	(D)	(D)	(D)	(D)

<sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.

Table 3. **Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Steubenville</b>					
	<b>Retail stores<sup>2</sup>-----</b>	<b>347</b>	<b>183 613</b>	<b>23 096</b>	<b>5 399</b>	<b>3 784</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>9</b>	<b>7 581</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
525	Hardware stores -----	1	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	8	(D)	(D)	(D)	(D)
53	<b>General merchandise group stores -----</b>	<b>10</b>	<b>45 422</b>	<b>6 965</b>	<b>1 562</b>	<b>1 148</b>
531	Department stores <sup>3</sup> -----	6	43 437	6 688	1 485	1 091
533	Variety stores -----	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	3	(D)	(D)	(D)	(D)
54	<b>Food stores<sup>4</sup>-----</b>	<b>53</b>	<b>30 065</b>	<b>2 888</b>	<b>654</b>	<b>329</b>
541	Grocery stores -----	38	27 639	2 475	554	256
55 ex. 554	<b>Automotive dealers -----</b>	<b>22</b>	<b>32 577</b>	<b>3 070</b>	<b>786</b>	<b>264</b>
554	<b>Gasoline service stations -----</b>	<b>26</b>	<b>11 627</b>	<b>804</b>	<b>201</b>	<b>330</b>
56	<b>Apparel and accessory stores -----</b>	<b>42</b>	<b>14 488</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
561	Men's and boys' clothing and furnishings stores -----	6	2 250	396	100	43
562, 3, 8	Women's clothing and specialty stores and furriers -----	12	6 138	1 031	248	179
562	Women's ready-to-wear stores -----	11	6 073	1 015	242	174
565	Family clothing stores -----	5	2 875	(D)	(D)	(D)
566	Shoe stores -----	14	2 588	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	5	637	68	20	17
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>30</b>	<b>10 957</b>	<b>1 483</b>	<b>324</b>	<b>193</b>
5712	Furniture stores -----	9	5 295	753	150	100
5713, 4, 9	Home furnishings stores -----	7	694	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	14	4 968	(D)	(D)	(D)
58	<b>Eating and drinking places -----</b>	<b>74</b>	<b>10 497</b>	<b>2 566</b>	<b>604</b>	<b>703</b>
5812	Eating places -----	50	9 122	2 380	559	648
5813	Drinking places (alcoholic beverages) -----	24	1 375	186	45	55
591	<b>Drug and proprietary stores -----</b>	<b>8</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	<b>73</b>	<b>(D)</b>	<b>1 703</b>	<b>393</b>	<b>290</b>
592	Liquor stores -----	7	2 218	161	37	31
594	Miscellaneous shopping goods stores -----	33	9 002	1 044	229	165
5992	Florists -----	4	709	(D)	(D)	(D)

<sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.

Table 4. **Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Steubenville-Weirton, Ohio-W. Va., SMSA</b>					
	<b>Retail stores<sup>2</sup> -----</b>	<b>1 333</b>	<b>477 580</b>	<b>52 192</b>	<b>12 167</b>	<b>8 784</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>48</b>	<b>29 167</b>	<b>3 163</b>	<b>731</b>	<b>338</b>
525	Hardware stores -----	15	5 300	661	151	92
52 ex. 525	Other -----	33	23 867	2 502	580	246
53	<b>General merchandise group stores -----</b>	<b>35</b>	<b>76 190</b>	<b>10 207</b>	<b>2 258</b>	<b>1 751</b>
531	Department stores <sup>3</sup> -----	10	68 334	9 275	2 029	1 546
533	Variety stores -----	11	4 082	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	14	3 774	(D)	(D)	(D)
54	<b>Food stores<sup>4</sup> -----</b>	<b>221</b>	<b>123 519</b>	<b>10 798</b>	<b>2 486</b>	<b>1 467</b>
541	Grocery stores -----	170	117 896	9 889	2 268	1 273
55 ex. 554	<b>Automotive dealers -----</b>	<b>100</b>	<b>85 929</b>	<b>7 285</b>	<b>1 732</b>	<b>731</b>
554	<b>Gasoline service stations -----</b>	<b>139</b>	<b>41 647</b>	<b>2 602</b>	<b>661</b>	<b>682</b>
56	<b>Apparel and accessory stores -----</b>	<b>80</b>	<b>20 239</b>	<b>3 010</b>	<b>761</b>	<b>521</b>
561	Men's and boys' clothing and furnishings stores -----	17	(D)	618	152	90
562, 3, 8	Women's clothing and specialty stores and furriers -----	22	7 681	1 350	355	229
562	Women's ready-to-wear stores -----	19	(D)	(D)	(D)	(D)
565	Family clothing stores -----	10	3 881	(D)	(D)	(D)
566	Shoe stores -----	23	3 843	576	141	105
564, 9	Other apparel and accessory stores -----	8	(D)	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>92</b>	<b>21 691</b>	<b>2 854</b>	<b>652</b>	<b>370</b>
5712	Furniture stores -----	26	(D)	1 559	336	193
5713, 4, 9	Home furnishings stores -----	23	(D)	189	47	24
572, 3	Household appliance, radio, television, and music stores -----	43	9 157	1 106	269	153
58	<b>Eating and drinking places -----</b>	<b>355</b>	<b>35 634</b>	<b>7 628</b>	<b>1 787</b>	<b>2 163</b>
5812	Eating places -----	190	27 947	6 702	1 529	1 900
5813	Drinking places (alcoholic beverages) -----	165	7 687	926	258	263
591	<b>Drug and proprietary stores -----</b>	<b>34</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	<b>229</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
592	Liquor stores -----	21	6 755	403	95	61
594	Miscellaneous shopping goods stores -----	97	12 872	1 391	312	245
5992	Florists -----	26	1 987	363	78	75

<sup>1</sup>For all establishments, including those with no payroll.<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).<sup>3</sup>Includes sales from catalog order desks.<sup>4</sup>Includes data not covered by SIC 541.<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.



Table 5. **Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972**

[For meaning of abbreviations and symbols, see introductory text. For CBD boundaries, see maps in 1972 report]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Steubenville</b>					
	<b>Retail stores<sup>2</sup>-----</b>	<b>149</b>	<b>46 970</b>	<b>6 719</b>	<b>1 609</b>	<b>1 500</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>5</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
525	Hardware stores -----	1	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	4	(D)	(D)	(D)	(D)
53	<b>General merchandise group stores -----</b>	<b>7</b>	<b>12 146</b>	<b>2 025</b>	<b>482</b>	<b>482</b>
531	Department stores <sup>3</sup> -----	2	(D)	(D)	(D)	(D)
533	Variety stores -----	3	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	2	(D)	(D)	(D)	(D)
54	<b>Food stores -----</b>	<b>20</b>	<b>8 959</b>	<b>907</b>	<b>235</b>	<b>190</b>
55 ex. 554	<b>Automotive dealers -----</b>	<b>8</b>	<b>4 528</b>	<b>511</b>	<b>109</b>	<b>73</b>
554	<b>Gasoline service stations -----</b>	<b>3</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
56	<b>Apparel and accessory stores -----</b>	<b>20</b>	<b>6 738</b>	<b>1 264</b>	<b>302</b>	<b>241</b>
561	Men's and boys' clothing and furnishings stores -----	4	1 994	303	70	48
562, 3, 8	Women's clothing and specialty stores and furriers -----	5	3 062	688	174	141
562	Women's ready-to-wear stores -----	4	(D)	(D)	(D)	(D)
565	Family clothing stores -----	1	(D)	(D)	(D)	(D)
566	Shoe stores -----	7	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	3	(D)	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>18</b>	<b>5 566</b>	<b>689</b>	<b>152</b>	<b>126</b>
5712	Furniture stores -----	4	1 766	276	63	36
5713, 4, 9	Home furnishings stores -----	3	195	28	5	5
572, 3	Household appliance, radio, television, and music stores -----	11	3 605	385	84	85
58	<b>Eating and drinking places -----</b>	<b>38</b>	<b>2 241</b>	<b>490</b>	<b>122</b>	<b>223</b>
5812	Eating places -----	21	1 520	350	84	162
5813	Drinking places (alcoholic beverages) -----	17	721	140	38	61
591	<b>Drug and proprietary stores -----</b>	<b>5</b>	<b>1 962</b>	<b>265</b>	<b>62</b>	<b>42</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>4</sup> -----</b>	<b>25</b>	<b>3 796</b>	<b>429</b>	<b>113</b>	<b>87</b>
592	Liquor stores -----	2	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	12	1 738	212	49	43
5992	Florists -----	1	(D)	(D)	(D)	(D)

<sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC's 592, 594, and 5992.

**Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business**

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Percent change in sales, 1972 to 1977 <sup>1</sup>		
		Central business district	City	Standard metropolitan statistical area
	<b>Steubenville</b>			
	Retail stores <sup>2</sup> -----	0.6	(NA)	68.2
52	Building materials, hardware, garden supply, and mobile home dealers -----	37.0	(NA)	82.9
525	Hardware stores -----	(D)	(NA)	53.3
52 ex. 525	Other -----	50.0	(NA)	91.1
53	General merchandise group stores -----	-44.3	(NA)	86.8
531	Department stores <sup>3</sup> -----	-46.9	(NA)	108.1
533	Variety stores -----	-46.0	(NA)	-27.4
539	Miscellaneous general merchandise stores -----	116.4	(NA)	62.9
54	Food stores <sup>4</sup> -----	9.4	(NA)	59.3
541	Grocery stores -----	(NA)	(NA)	63.5
55 ex. 554	Automotive dealers -----	76.0	(NA)	71.6
554	Gasoline service stations -----	(D)	(NA)	79.1
56	Apparel and accessory stores -----	-4.2	(NA)	66.0
561	Men's and boys' clothing and furnishings stores -----	(D)	(NA)	37.0
562, 3, 8	Women's clothing and specialty stores and furriers -----	(D)	(NA)	69.8
562	Women's ready-to-wear stores -----	-31.7	(NA)	78.2
565	Family clothing stores -----	(D)	(NA)	150.2
566	Shoe stores -----	(D)	(NA)	24.3
564, 9	Other apparel and accessory stores -----	(D)	(NA)	(D)
57	Furniture, home furnishings, and equipment stores -----	20.3	(NA)	36.2
5712	Furniture stores -----	130.1	(NA)	(D)
5713, 4, 9	Home furnishings stores -----	37.9	(NA)	(D)
572, 3	Household appliance, radio, television, and music stores -----	-34.5	(NA)	30.0
58	Eating and drinking places -----	(D)	(NA)	56.7
5812	Eating places -----	11.5	(NA)	73.2
5813	Drinking places (alcoholic beverages) -----	(D)	(NA)	16.4
591	Drug and proprietary stores -----	(D)	(NA)	(D)
59 ex. 591, 6	Miscellaneous retail stores <sup>5</sup> -----	(D)	(NA)	(D)
592	Liquor stores -----	-95.0	(NA)	30.2
594	Miscellaneous shopping goods stores -----	-28.7	(NA)	240.9
5992	Florists -----	83.1	(NA)	15.3

<sup>1</sup>Data are not adjusted for boundary changes between census years. Sales taxes and finance charges were included in 1972 but not in 1977.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.

Table 7. **Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977**

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Central business district sales as percent of sales of—		Percent distribution of sales		
		City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	<b>Steubenville</b>					
	<b>Retail stores<sup>1</sup></b> -----	25.7	9.9	100.0	100.0	100.0
52	<b>Building materials, hardware, garden supply, and mobile home dealers</b> -----	(D)	(D)	(D)	4.1	6.1
525	Hardware stores -----	(D)	-	-	(D)	1.1
52 ex. 525	Other -----	15.5	(D)	(D)	(D)	5.0
53	<b>General merchandise group stores</b> -----	14.9	8.9	14.3	24.7	16.0
531	Department stores <sup>2</sup> -----	(D)	(D)	(D)	23.7	14.3
533	Variety stores -----	(D)	(D)	(D)	(D)	0.9
539	Miscellaneous general merchandise stores -----	37.8	(D)	(D)	(D)	0.8
54	<b>Food stores<sup>3</sup></b> -----	32.6	7.9	20.7	16.4	25.9
541	Grocery stores -----	(D)	(D)	(D)	15.1	24.7
55 ex. 554	<b>Automotive dealers</b> -----	24.5	9.3	16.9	17.7	18.0
554	<b>Gasoline service stations</b> -----	19.9	5.5	4.9	6.3	8.7
56	<b>Apparel and accessory stores</b> -----	44.6	31.9	13.7	7.9	4.2
561	Men's and boys' clothing and furnishings stores -----	(D)	34.0	(D)	1.2	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	(D)	(D)	(D)	3.3	1.6
562	Women's ready-to-wear stores -----	(D)	26.5	(D)	3.3	(D)
565	Family clothing stores -----	(D)	(D)	(D)	1.6	0.8
566	Shoe stores -----	13.3	9.0	0.7	1.4	0.8
564, 9	Other apparel and accessory stores -----	46.6	(D)	0.6	0.3	(D)
57	<b>Furniture, home furnishings, and equipment stores</b> -----	61.1	30.9	14.2	6.0	4.5
5712	Furniture stores -----	76.7	(D)	8.6	2.9	(D)
5713, 4, 9	Home furnishings stores -----	38.8	(D)	0.6	0.4	(D)
572, 3	Household appliance, radio, television, and music stores -----	47.6	25.8	5.0	2.7	1.9
58	<b>Eating and drinking places</b> -----	(D)	(D)	(D)	5.7	7.5
5812	Eating places -----	18.6	6.1	3.6	5.0	5.9
5813	Drinking places (alcoholic beverages) -----	(D)	(D)	(D)	0.7	1.6
591	<b>Drug and proprietary stores</b> -----	24.5	9.7	(D)	(D)	(D)
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>4</sup></b> -----	20.6	10.5	(D)	(D)	(D)
592	Liquor stores -----	(D)	(D)	(D)	1.2	1.4
594	Miscellaneous shopping goods stores -----	13.8	9.6	2.6	4.9	2.7
5992	Florists -----	(D)	(D)	(D)	0.4	0.4

<sup>1</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>2</sup>Includes sales from catalog order desks.

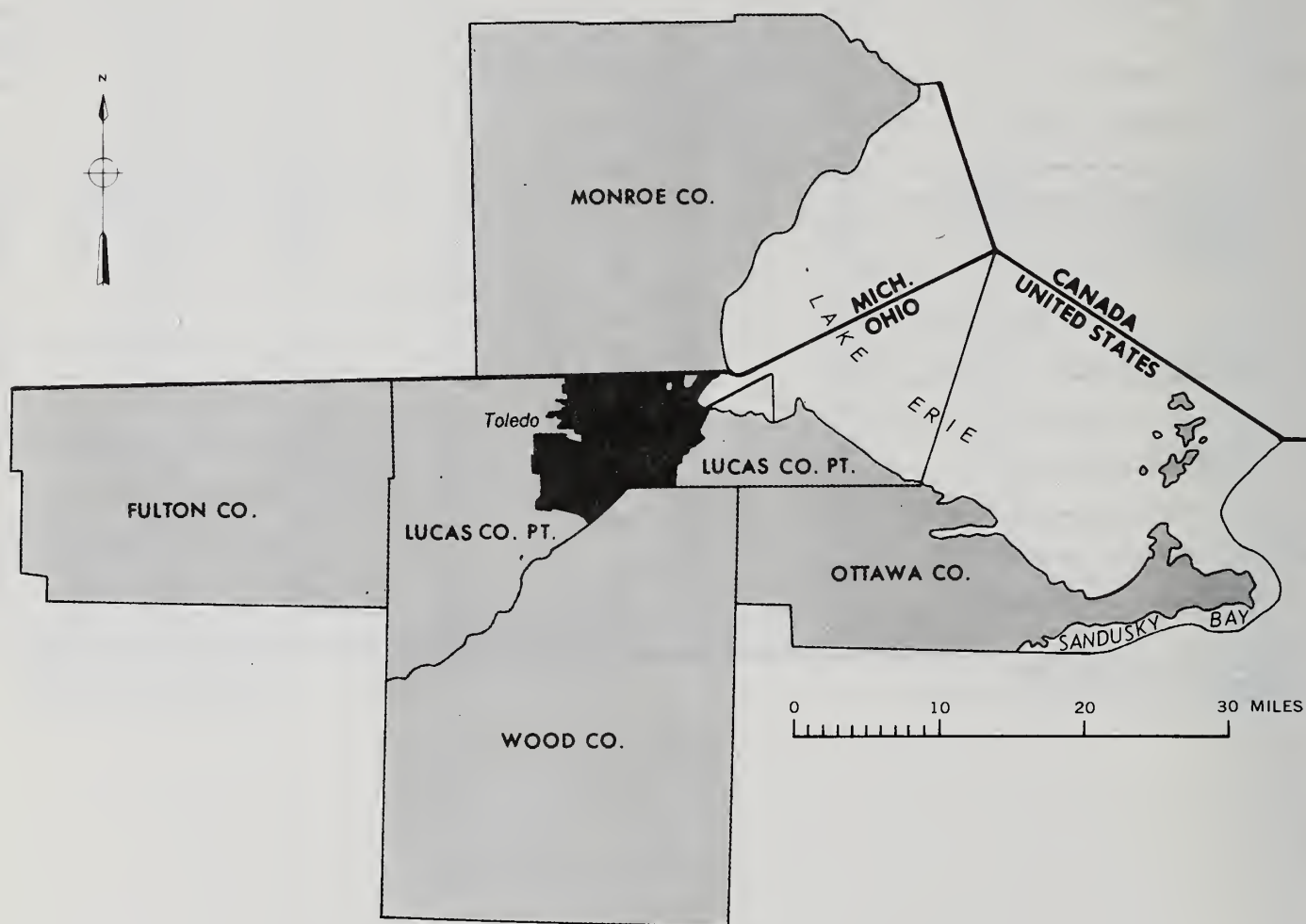
<sup>3</sup>Includes data not covered by SIC 541.

<sup>4</sup>Includes data not covered by SIC's 592, 594, and 5992.



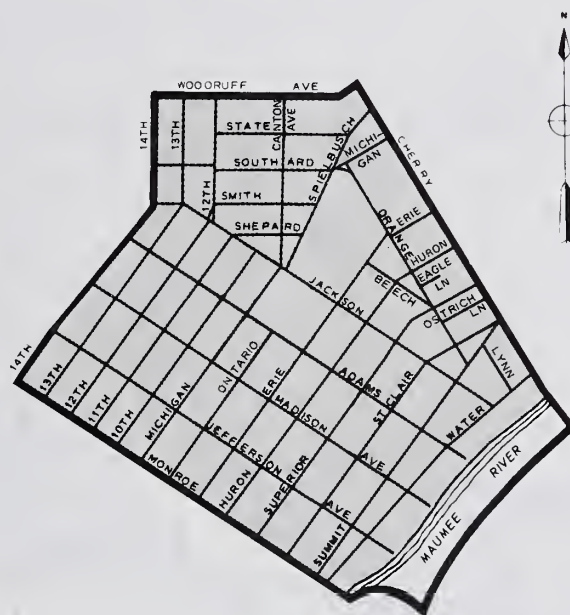
## TOLEDO

## Standard Metropolitan Statistical Area



## TOLEDO

## Central Business District



Comprising Census Tract 28

0 1000 2000 3000 FEET





Table 1. **Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	City	Central business district	Major retail centers				
					No. 1	No. 2	No. 3	No. 4	No. 5
	<b>Retail stores:<sup>1 2</sup></b>								
	Number -----	5 648	2 628	136	74	99	47	80	59
	Sales (\$1,000) -----	2 676 448	1 243 377	36 945	81 888	87 564	45 023	59 063	119 505
	Payroll entire year (\$1,000) -----	313 381	159 694	7 965	10 731	12 206	5 801	8 303	15 465
	Paid employees for week including March 12 ---	46 769	24 179	1 240	1 672	1 894	993	1 392	2 183
54, 58, 591	<b>Convenience goods stores:</b>								
	Number -----	2 231	1 169	58	12	23	19	12	19
	Sales (\$1,000) -----	915 870	(D)	11 460	10 681	11 880	14 395	4 236	18 864
53, 56, 57; 594	<b>Shopping goods stores (GAF):<sup>3</sup></b>								
	Number -----	1 414	663	49	54	65	16	63	31
	Sales (\$1,000) -----	686 855	417 785	21 078	69 041	73 437	26 689	52 837	97 578
52, 55, 59, ex. 591, 4, 6	<b>All other stores:</b>								
	Number -----	2 003	796	29	8	11	12	5	9
	Sales (\$1,000) -----	1 073 723	(D)	4 407	2 166	2 247	3 939	1 990	3 063
	<b>Number of Establishments</b>								
	<b>Retail stores<sup>1 2</sup> -----</b>	<b>5 648</b>	<b>2 628</b>	<b>136</b>	<b>74</b>	<b>99</b>	<b>47</b>	<b>80</b>	<b>59</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>263</b>	<b>89</b>	<b>1</b>	<b>1</b>	<b>-</b>	<b>4</b>	<b>-</b>	<b>1</b>
525	Hardware stores -----	84	25	-	-	-	1	-	-
52 ex. 525	Other -----	179	64	1	1	-	3	-	1
53	<b>General merchandise group stores -----</b>	<b>133</b>	<b>44</b>	<b>2</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>5</b>
531	Department stores <sup>4</sup> -----	37	19	1	2	3	3	4	3
533	Variety stores -----	38	16	1	-	-	-	1	1
539	Miscellaneous general merchandise stores -----	58	9	-	-	-	1	-	1
54	<b>Food stores<sup>5</sup> -----</b>	<b>688</b>	<b>337</b>	<b>9</b>	<b>6</b>	<b>8</b>	<b>3</b>	<b>5</b>	<b>5</b>
541	Grocery stores -----	459	210	3	2	1	2	1	1
55 ex. 554	<b>Automotive dealers -----</b>	<b>381</b>	<b>133</b>	<b>3</b>	<b>-</b>	<b>1</b>	<b>4</b>	<b>1</b>	<b>1</b>
554	<b>Gasoline service stations -----</b>	<b>619</b>	<b>248</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>3</b>	<b>1</b>	<b>2</b>
56	<b>Apparel and accessory stores -----</b>	<b>348</b>	<b>190</b>	<b>19</b>	<b>34</b>	<b>36</b>	<b>6</b>	<b>31</b>	<b>12</b>
561	Men's and boys' clothing and furnishings stores --	57	31	4	5	9	-	7	1
562, 3, 8	Women's clothing and specialty stores and furriers -----	131	73	5	16	14	2	9	4
562	Women's ready-to-wear stores -----	104	57	2	14	11	2	8	4
565	Family clothing stores -----	33	15	3	3	2	1	1	1
566	Shoe stores -----	102	58	4	9	10	2	13	5
564, 9	Other apparel and accessory stores -----	25	13	3	1	1	1	1	1
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>409</b>	<b>194</b>	<b>7</b>	<b>6</b>	<b>8</b>	<b>1</b>	<b>13</b>	<b>4</b>
5712	Furniture stores -----	101	46	3	1	1	-	1	1
5713, 4, 9	Home furnishings stores -----	118	53	1	1	2	-	5	-
572, 3	Household appliance, radio, television, and music stores -----	190	95	3	4	5	1	7	3
58	<b>Eating and drinking places -----</b>	<b>1 385</b>	<b>752</b>	<b>44</b>	<b>5</b>	<b>14</b>	<b>15</b>	<b>6</b>	<b>12</b>
5812	Eating places -----	919	476	33	5	13	13	6	10
5813	Drinking places (alcoholic beverages) -----	466	276	11	-	1	2	-	2
591	<b>Drug and proprietary stores -----</b>	<b>158</b>	<b>80</b>	<b>5</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>2</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>6</sup> -----</b>	<b>1 264</b>	<b>561</b>	<b>45</b>	<b>17</b>	<b>27</b>	<b>6</b>	<b>17</b>	<b>15</b>
592	Liquor stores -----	95	48	-	-	3	-	-	1
594	Miscellaneous shopping goods stores -----	524	235	21	12	18	5	14	10
5992	Florists -----	95	50	2	1	1	-	-	1

<sup>1</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>2</sup>For all establishments, including those with no payroll.

<sup>3</sup>Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

<sup>4</sup>Includes sales from catalog order desks.

<sup>5</sup>Includes data not covered by SIC 541.

<sup>6</sup>Includes data not covered by SIC's 592, 594, and 5992.

**Table 2. Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1977**

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
<b>Toledo CBD</b>						
	<b>Retail stores<sup>2</sup> -----</b>	<b>136</b>	<b>36 945</b>	<b>7 965</b>	<b>1 972</b>	<b>1 240</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>1</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
525	Hardware stores -----	-	-	-	-	-
52 ex. 525	Other -----	1	(D)	(D)	(D)	(D)
53	<b>General merchandise group stores -----</b>	<b>2</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
531	Department stores <sup>3</sup> -----	1	(D)	(D)	(D)	(D)
533	Variety stores -----	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	-	-	-	-	-
54	<b>Food stores<sup>4</sup> -----</b>	<b>9</b>	<b>649</b>	<b>99</b>	<b>22</b>	<b>30</b>
541	Grocery stores -----	3	304	44	11	14
55 ex. 554	<b>Automotive dealers -----</b>	<b>3</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
554	<b>Gasoline service stations -----</b>	<b>1</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
56	<b>Apparel and accessory stores -----</b>	<b>19</b>	<b>3 402</b>	<b>544</b>	<b>118</b>	<b>70</b>
561	Men's and boys' clothing and furnishings stores -----	4	1 035	200	32	24
562, 3, 8	Women's clothing and specialty stores and furriers -----	5	1 250	182	49	23
562	Women's ready-to-wear stores -----	2	(D)	(D)	(D)	(D)
565	Family clothing stores -----	3	(D)	(D)	(D)	(D)
566	Shoe stores -----	4	574	80	18	12
564, 9	Other apparel and accessory stores -----	3	(D)	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>7</b>	<b>1 092</b>	<b>236</b>	<b>57</b>	<b>28</b>
5712	Furniture stores -----	3	929	218	51	23
5713, 4, 9	Home furnishings stores -----	1	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	3	(D)	(D)	(D)	(D)
58	<b>Eating and drinking places -----</b>	<b>44</b>	<b>7 982</b>	<b>2 255</b>	<b>583</b>	<b>509</b>
5812	Eating places -----	33	7 276	2 131	543	474
5813	Drinking places (alcoholic beverages) -----	11	706	124	40	35
591	<b>Drug and proprietary stores -----</b>	<b>5</b>	<b>2 829</b>	<b>355</b>	<b>82</b>	<b>45</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	<b>45</b>	<b>9 259</b>	<b>1 839</b>	<b>437</b>	<b>239</b>
592	Liquor stores -----	-	-	-	-	-
594	Miscellaneous shopping goods stores -----	21	(D)	(D)	(D)	(D)
5992	Florists -----	2	(D)	(D)	(D)	(D)

<sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.

Table 3. **Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
<b>Toledo</b>						
	<b>Retail stores<sup>2</sup> -----</b>	<b>2 628</b>	<b>1 243 377</b>	<b>159 694</b>	<b>37 295</b>	<b>24 179</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>89</b>	<b>42 289</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
525	Hardware stores -----	25	7 646	1 491	378	189
52 ex. 525	Other -----	64	34 643	(D)	(D)	(D)
53	<b>General merchandise group stores -----</b>	<b>44</b>	<b>255 005</b>	<b>33 080</b>	<b>7 824</b>	<b>4 634</b>
531	Department stores <sup>3</sup> -----	19	(D)	(D)	(D)	(D)
533	Variety stores -----	16	5 107	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	9	(D)	(D)	(D)	(D)
54	<b>Food stores<sup>4</sup> -----</b>	<b>337</b>	<b>278 016</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
541	Grocery stores -----	210	256 728	(D)	(D)	(D)
55 ex. 554	<b>Automotive dealers -----</b>	<b>133</b>	<b>181 260</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
554	<b>Gasoline service stations -----</b>	<b>248</b>	<b>98 799</b>	<b>7 098</b>	<b>1 811</b>	<b>1 294</b>
56	<b>Apparel and accessory stores -----</b>	<b>190</b>	<b>69 558</b>	<b>9 757</b>	<b>2 226</b>	<b>1 626</b>
561	Men's and boys' clothing and furnishings stores -----	31	(D)	2 039	485	325
562, 3, 8	Women's clothing and specialty stores and furriers -----	73	34 056	(D)	(D)	(D)
562	Women's ready-to-wear stores -----	57	31 865	(D)	(D)	(D)
565	Family clothing stores -----	15	(D)	911	194	144
566	Shoe stores -----	58	11 782	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	13	(D)	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>194</b>	<b>52 580</b>	<b>7 523</b>	<b>1 595</b>	<b>776</b>
5712	Furniture stores -----	46	17 356	3 073	639	272
5713, 4, 9	Home furnishings stores -----	53	8 802	1 203	262	132
572, 3	Household appliance, radio, television, and music stores -----	95	26 422	3 247	694	372
58	<b>Eating and drinking places -----</b>	<b>752</b>	<b>137 520</b>	<b>32 979</b>	<b>7 740</b>	<b>8 104</b>
5812	Eating places -----	476	117 646	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages) -----	276	19 874	(D)	(D)	(D)
591	<b>Drug and proprietary stores -----</b>	<b>80</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	<b>561</b>	<b>(D)</b>	<b>11 463</b>	<b>2 588</b>	<b>1 588</b>
592	Liquor stores -----	48	14 928	808	210	101
594	Miscellaneous shopping goods stores -----	235	40 642	6 146	1 361	840
5992	Florists -----	50	(D)	1 303	284	262

<sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.



Table 4. **Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Toledo, Ohio-Mich., SMSA</b>					
	<b>Retail stores<sup>2</sup> -----</b>	<b>5 648</b>	<b>2 676 448</b>	<b>313 381</b>	<b>72 357</b>	<b>46 769</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>263</b>	<b>108 071</b>	<b>13 222</b>	<b>2 851</b>	<b>1 320</b>
525	Hardware stores -----	84	16 963	2 605	634	365
52 ex. 525	Other -----	179	91 108	10 617	2 217	955
53	<b>General merchandise group stores -----</b>	<b>133</b>	<b>408 806</b>	<b>51 382</b>	<b>11 750</b>	<b>7 501</b>
531	Department stores <sup>3</sup> -----	37	346 873	45 240	10 453	6 507
533	Variety stores -----	38	13 095	2 039	456	420
539	Miscellaneous general merchandise stores -----	58	48 838	4 103	841	574
54	<b>Food stores<sup>4</sup> -----</b>	<b>688</b>	<b>578 206</b>	<b>55 310</b>	<b>12 735</b>	<b>6 705</b>
541	Grocery stores -----	459	546 832	50 603	11 664	5 831
55 ex. 554	<b>Automotive dealers -----</b>	<b>381</b>	<b>613 283</b>	<b>54 219</b>	<b>12 400</b>	<b>3 917</b>
554	<b>Gasoline service stations -----</b>	<b>619</b>	<b>256 697</b>	<b>17 907</b>	<b>4 451</b>	<b>3 156</b>
56	<b>Apparel and accessory stores -----</b>	<b>348</b>	<b>98 951</b>	<b>13 559</b>	<b>3 136</b>	<b>2 359</b>
561	Men's and boys' clothing and furnishings stores -----	57	(D)	2 723	666	451
562, 3, 8	Women's clothing and specialty stores and furriers -----	131	43 948	5 904	1 343	1 116
562	Women's ready-to-wear stores -----	104	41 012	5 413	1 223	1 026
565	Family clothing stores -----	33	15 709	1 824	405	315
566	Shoe stores -----	102	18 177	2 688	616	415
564, 9	Other apparel and accessory stores -----	25	(D)	420	106	62
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>409</b>	<b>112 619</b>	<b>14 871</b>	<b>3 308</b>	<b>1 606</b>
5712	Furniture stores -----	101	34 422	5 603	1 202	561
5713, 4, 9	Home furnishings stores -----	118	20 024	2 966	674	319
572, 3	Household appliance, radio, television, and music stores -----	190	58 173	6 302	1 432	726
58	<b>Eating and drinking places -----</b>	<b>1 385</b>	<b>253 716</b>	<b>61 026</b>	<b>14 069</b>	<b>15 632</b>
5812	Eating places -----	919	218 747	54 912	12 547	14 147
5813	Drinking places (alcoholic beverages) -----	466	34 969	6 114	1 522	1 485
591	<b>Drug and proprietary stores -----</b>	<b>158</b>	<b>83 948</b>	<b>12 066</b>	<b>3 024</b>	<b>1 764</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	<b>1 264</b>	<b>162 151</b>	<b>19 819</b>	<b>4 633</b>	<b>2 809</b>
592	Liquor stores -----	95	28 551	1 490	377	210
594	Miscellaneous shopping goods stores -----	524	66 479	9 394	2 137	1 410
5992	Florists -----	95	9 291	1 955	433	406

<sup>1</sup>For all establishments, including those with no payroll.<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).<sup>3</sup>Includes sales from catalog order desks.<sup>4</sup>Includes data not covered by SIC 541.<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.

Table 5. **Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972**

[For meaning of abbreviations and symbols, see introductory text. For CBD boundaries, see maps in 1972 report]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
<b>Toledo</b>						
	<b>Retail stores<sup>2</sup>-----</b>	<b>210</b>	<b>73 803</b>	<b>18 261</b>	<b>4 496</b>	<b>3 689</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>1</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
525	Hardware stores -----	1	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	1	(D)	(D)	(D)	(D)
53	<b>General merchandise group stores -----</b>	<b>6</b>	<b>31 072</b>	<b>9 941</b>	<b>2 534</b>	<b>2 087</b>
531	Department stores <sup>3</sup> -----	4	(D)	(D)	(D)	(D)
533	Variety stores -----	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	1	(D)	(D)	(D)	(D)
54	<b>Food stores -----</b>	<b>11</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
55 ex. 554	<b>Automotive dealers -----</b>	<b>5</b>	<b>4 465</b>	<b>717</b>	<b>171</b>	<b>84</b>
554	<b>Gasoline service stations -----</b>	<b>8</b>	<b>1 461</b>	<b>83</b>	<b>22</b>	<b>24</b>
56	<b>Apparel and accessory stores -----</b>	<b>40</b>	<b>13 201</b>	<b>2 305</b>	<b>489</b>	<b>393</b>
561	Men's and boys' clothing and furnishings stores -----	12	3 905	711	161	119
562, 3, 8	Women's clothing and specialty stores and furriers -----	12	4 727	726	109	109
562	Women's ready-to-wear stores -----	5	3 991	571	72	76
565	Family clothing stores -----	2	(D)	(D)	(D)	(D)
566	Shoe stores -----	12	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	2	(D)	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>11</b>	<b>2 651</b>	<b>549</b>	<b>151</b>	<b>68</b>
5712	Furniture stores -----	4	1 874	413	121	48
5713, 4, 9	Home furnishings stores -----	3	251	36	10	9
572, 3	Household appliance, radio, television, and music stores -----	4	526	100	20	11
58	<b>Eating and drinking places -----</b>	<b>62</b>	<b>7 364</b>	<b>2 051</b>	<b>491</b>	<b>594</b>
5812	Eating places -----	40	6 039	1 781	431	526
5813	Drinking places (alcoholic beverages) -----	22	1 325	270	60	68
591	<b>Drug and proprietary stores -----</b>	<b>7</b>	<b>2 668</b>	<b>329</b>	<b>75</b>	<b>55</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>4</sup> -----</b>	<b>59</b>	<b>9 852</b>	<b>2 199</b>	<b>541</b>	<b>360</b>
592	Liquor stores -----	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	29	7 147	1 712	420	261
5992	Florists -----	2	(D)	(D)	(D)	(D)

<sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC's 592, 594, and 5992.

**Table 6. Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business**

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Percent change in sales, 1972 to 1977 <sup>1</sup>		
		Central business district	City	Standard metropolitan statistical area
	<b>Toledo</b>			
	Retail stores <sup>2</sup> -----	-49.9	40.7	54.9
52	Building materials, hardware, garden supply, and mobile home dealers -----	-99.5	29.8	32.1
525	Hardware stores -----	-	40.9	51.9
52 ex. 525	Other -----	-99.5	26.5	29.0
53	General merchandise group stores -----	(D)	25.9	25.2
531	Department stores <sup>3</sup> -----	(D)	(D)	22.5
533	Variety stores -----	1.8	-43.1	-26.7
539	Miscellaneous general merchandise stores -----	(D)	(D)	92.6
54	Food stores <sup>4</sup> -----	(D)	42.5	52.5
541	Grocery stores -----	(NA)	41.8	53.5
55 ex. 554	Automotive dealers -----	(D)	46.3	76.6
554	Gasoline service stations -----	(D)	72.2	98.2
56	Apparel and accessory stores -----	-74.2	59.5	47.7
561	Men's and boys' clothing and furnishings stores -----	-73.5	21.3	13.8
562, 3, 8	Women's clothing and specialty stores and furriers -----	-73.6	72.8	60.5
562	Women's ready-to-wear stores -----	(D)	76.4	64.5
565	Family clothing stores -----	-92.0	132.6	81.0
566	Shoe stores -----	(D)	38.3	32.9
564, 9	Other apparel and accessory stores -----	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	-58.8	32.3	44.6
5712	Furniture stores -----	-50.4	17.4	18.5
5713, 4, 9	Home furnishings stores -----	(D)	23.0	53.9
572, 3	Household appliance, radio, television, and music stores -----	(D)	48.5	62.5
58	Eating and drinking places -----	8.4	40.8	55.2
5812	Eating places -----	20.5	51.4	71.0
5813	Drinking places (alcoholic beverages) -----	-46.7	-0.3	-1.6
591	Drug and proprietary stores -----	6.0	(D)	53.1
59 ex. 591, 6	Miscellaneous retail stores <sup>5</sup> -----	-6.0	(D)	61.6
592	Liquor stores -----	(D)	-12.5	7.4
594	Miscellaneous shopping goods stores -----	(D)	79.5	76.2
5992	Florists -----	71.5	(D)	46.2

<sup>1</sup>Data are not adjusted for boundary changes between census years. Sales taxes and finance charges were included in 1972 but not in 1977.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.



Table 7. **Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977**

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Central business district sales as percent of sales of—		Percent distribution of sales		
		City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	<b>Toledo</b>					
	Retail stores <sup>1</sup> -----	3.0	1.4	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers -----	(D)	(D)	(D)	3.4	4.0
525	Hardware stores -----	—	—	—	0.6	0.6
52 ex. 525	Other -----	(D)	(D)	(D)	2.8	3.4
53	General merchandise group stores -----	(D)	(D)	(D)	20.5	15.3
531	Department stores <sup>2</sup> -----	(D)	(D)	(D)	(D)	13.0
533	Variety stores -----	(D)	(D)	(D)	0.4	0.5
539	Miscellaneous general merchandise stores -----	(D)	—	—	(D)	1.8
54	Food stores <sup>3</sup> -----	0.2	0.1	1.8	22.4	21.6
541	Grocery stores -----	0.1	0.1	0.8	20.6	20.4
55 ex. 554	Automotive dealers -----	(D)	(D)	(D)	14.6	22.9
554	Gasoline service stations -----	(D)	(D)	(D)	7.9	9.6
56	Apparel and accessory stores -----	4.9	3.4	9.2	5.6	3.7
561	Men's and boys' clothing and furnishings stores -----	(D)	(D)	2.8	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	3.7	2.8	3.4	2.7	1.6
562	Women's ready-to-wear stores -----	(D)	(D)	(D)	2.6	1.5
565	Family clothing stores -----	3.2	(D)	(D)	(D)	0.6
566	Shoe stores -----	4.9	3.2	1.6	0.9	0.7
564, 9	Other apparel and accessory stores -----	14.9	10.8	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	2.1	1.0	3.0	4.2	4.2
5712	Furniture stores -----	5.4	2.7	2.5	1.4	1.3
5713, 4, 9	Home furnishings stores -----	(D)	(D)	(D)	0.7	0.7
572, 3	Household appliance, radio, television, and music stores -----	(D)	(D)	(D)	2.1	2.2
58	Eating and drinking places -----	5.8	3.1	21.6	11.1	9.5
5812	Eating places -----	6.2	3.3	19.7	9.5	8.2
5813	Drinking places (alcoholic beverages) -----	3.6	2.0	1.9	1.6	1.3
591	Drug and proprietary stores -----	(D)	3.4	7.7	(D)	3.1
59 ex. 591, 6	Miscellaneous retail stores <sup>4</sup> -----	(D)	5.7	25.1	(D)	6.1
592	Liquor stores -----	—	—	—	1.2	1.1
594	Miscellaneous shopping goods stores -----	(D)	(D)	(D)	3.3	2.5
5992	Florists -----	3.7	(D)	(D)	(D)	0.3

<sup>1</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

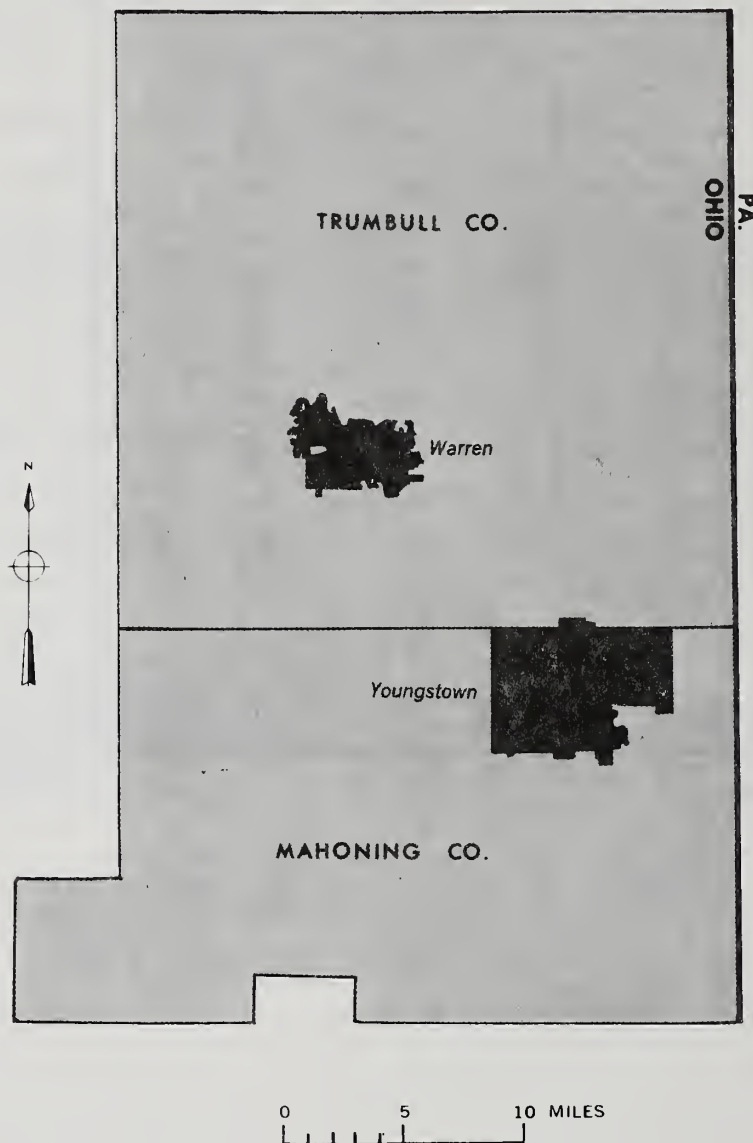
<sup>2</sup>Includes sales from catalog order desks.

<sup>3</sup>Includes data not covered by SIC 541.

<sup>4</sup>Includes data not covered by SIC's 592, 594, and 5992.

# YOUNGSTOWN-WARREN

## Standard Metropolitan Statistical Area

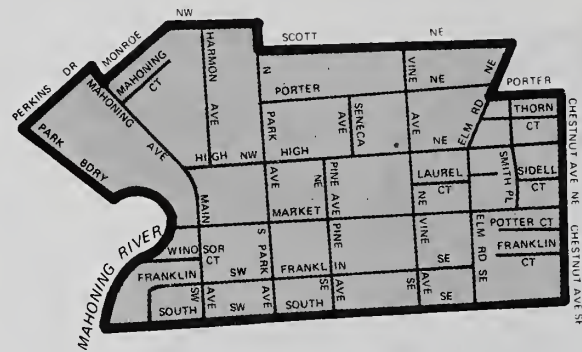


**YOUNGSTOWN-WARREN****Youngstown**  
**Central Business District**

Comprising Census Tract 8037

0 1000 2000 FEET  
[Scale bar]



**YOUNGSTOWN-WARREN****Warren**  
**Central Business District**

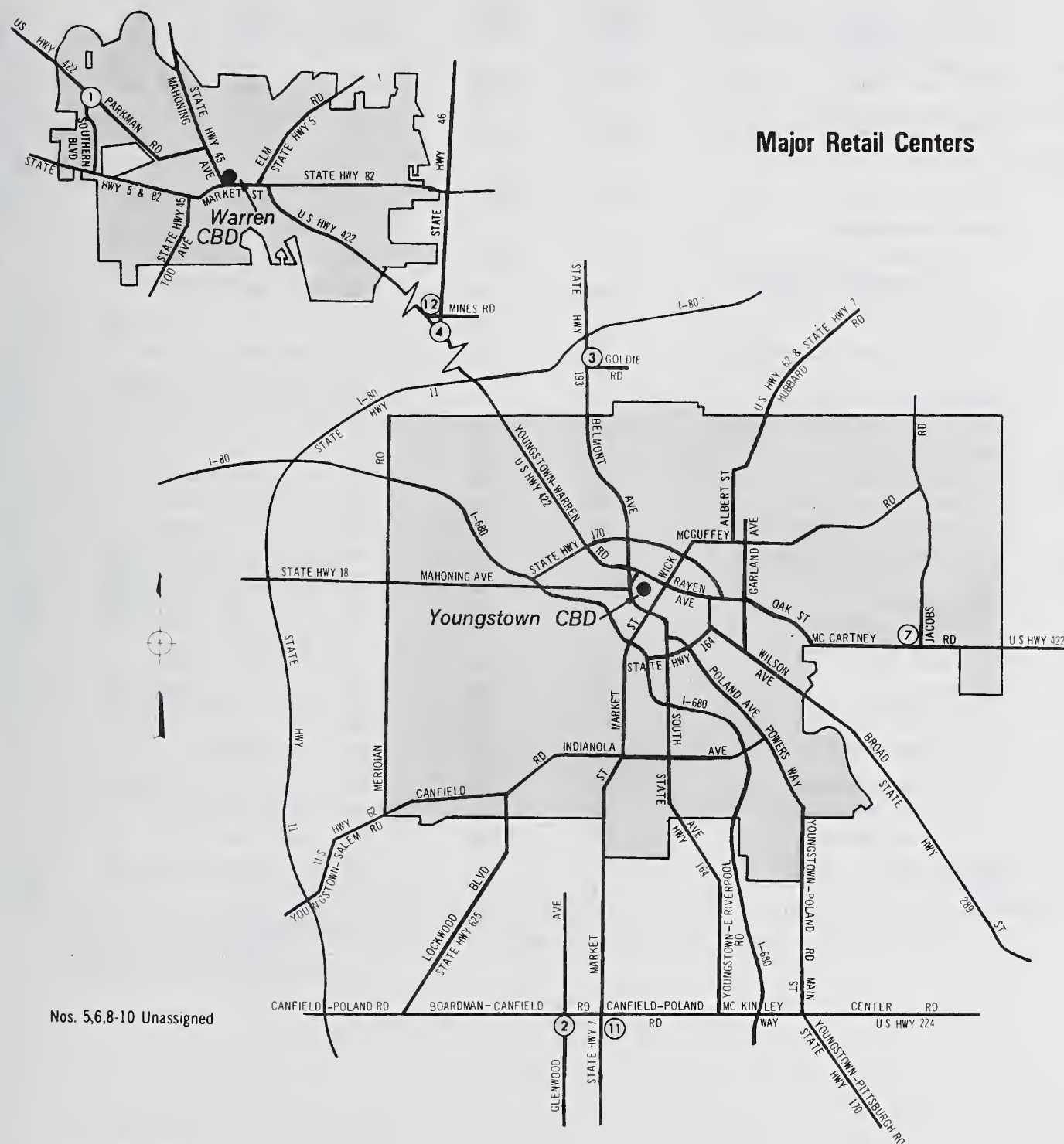
Comprising Census Tract 9201

0 1000 2000 3000 FEET



## YOUNGSTOWN-WARREN

## Major Retail Centers



Nos. 5,6,8-10 Unassigned

- Central Business Districts
- ① Major Retail Centers (boundary descriptions are in appendix E)
- ▭ Central Cities

**Table 1. Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Standard metropolitan statistical area	Cities		Central business districts		Major retail centers No. 1
			Youngstown	Warren	Youngstown	Warren	
	<b>Retail stores:<sup>1 2</sup></b>						
	Number -----	4 020	1 014	515	123	77	39
	Sales (\$1,000) -----	1 745 296	355 712	206 450	52 688	26 496	20 193
	Payroll entire year (\$1,000) -----	206 829	43 035	26 187	9 228	3 851	2 411
	Paid employees for week including March 12 ---	32 859	7 118	3 869	1 806	587	390
54, 58, 591	<b>Convenience goods stores:</b>						
	Number -----	1 576	456	202	41	23	15
	Sales (\$1,000) -----	(D)	131 013	70 925	9 566	3 730	11 564
53, 56, 57; 594	<b>Shopping goods stores (GAF):<sup>3</sup></b>						
	Number -----	1 010	213	143	61	36	12
	Sales (\$1,000) -----	511 036	78 028	(D)	38 978	11 836	5 403
52, 55, 59, ex. 591, 4, 6	<b>All other stores:</b>						
	Number -----	1 434	345	170	21	18	12
	Sales (\$1,000) -----	(D)	146 671	(D)	4 144	10 930	3 226
	<b>Number of Establishments</b>						
	Retail stores <sup>1 2</sup> -----	4 020	1 014	515	123	77	39
52	Building materials, hardware, garden supply, and mobile home dealers -----	164	23	20	1	2	-
525	Hardware stores -----	40	5	3	-	-	-
52 ex. 525	Other -----	124	18	17	1	2	-
53	General merchandise group stores -----	84	14	12	5	3	2
531	Department stores <sup>4</sup> -----	39	4	2	2	-	-
533	Variety stores -----	18	4	4	2	-	1
539	Miscellaneous general merchandise stores -----	27	6	6	1	3	1
54	<b>Food stores<sup>5</sup></b> -----	529	152	57	7	4	5
541	Grocery stores -----	351	114	41	1	-	5
55 ex. 554	Automotive dealers -----	368	109	46	4	5	4
554	Gasoline service stations -----	424	101	51	2	5	5
56	Apparel and accessory stores -----	247	57	37	27	15	4
561	Men's and boys' clothing and furnishings stores --	49	11	10	8	6	-
562, 3, 8	Women's clothing and specialty stores and furriers -----	89	17	13	8	3	3
562	Women's ready-to-wear stores -----	69	14	10	7	3	3
565	Family clothing stores -----	24	6	2	2	-	-
566	Shoe stores -----	65	19	9	6	4	1
564, 9	Other apparel and accessory stores -----	20	4	3	3	2	-
57	<b>Furniture, home furnishings, and equipment stores -----</b>	333	73	49	8	9	2
5712	Furniture stores -----	77	17	11	3	4	-
5713, 4, 9	Home furnishings stores -----	107	22	15	-	1	1
572, 3	Household appliance, radio, television, and music stores -----	149	34	23	5	4	1
58	<b>Eating and drinking places -----</b>	931	275	126	30	16	8
5812	Eating places -----	592	154	75	21	11	5
5813	Drinking places (alcoholic beverages) -----	339	121	51	9	5	3
591	<b>Drug and proprietary stores -----</b>	116	29	19	4	3	2
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>6</sup> -----</b>	824	181	98	35	15	7
592	Liquor stores -----	63	21	7	1	1	-
594	Miscellaneous shopping goods stores -----	346	69	45	21	9	4
5992	Florists -----	80	22	9	4	1	2

See footnotes at end of table.



Table 1. **Statistics by Kind of Business for Major Retail Centers and Central Business Districts in the Standard Metropolitan Statistical Area: 1977—Con.**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Major retail centers—Con.					
		No. 2	No. 3	No. 4	No. 7	No. 11	No. 12
	<b>Retail stores:<sup>1 2</sup></b>						
	Number .....	71	49	23	30	92	126
	Sales (\$1,000) .....	54 211	43 428	21 265	23 689	103 723	104 910
	Payroll entire year (\$1,000) .....	7 454	5 587	3 017	2 644	13 147	14 226
	Paid employees for week including March 12 ---	1 217	951	518	440	2 229	2 397
54, 58, 591	<b>Convenience goods stores:</b>						
	Number .....	29	18	10	13	19	37
	Sales (\$1,000) .....	22 862	12 478	11 454	13 307	4 984	19 843
53, 56, 57; 594	<b>Shopping goods stores (GAF):<sup>3</sup></b>						
	Number .....	29	19	6	6	69	77
	Sales (\$1,000) .....	22 965	23 725	8 231	6 863	97 952	81 628
52, 55, 59, ex. 591, 4, 6	<b>All other stores:</b>						
	Number .....	13	12	7	11	4	12
	Sales (\$1,000) .....	8 384	7 225	1 580	3 499	787	3 439
	<b>Number of Establishments</b>						
	<b>Retail stores<sup>1 2</sup> .....</b>	<b>71</b>	<b>49</b>	<b>23</b>	<b>30</b>	<b>92</b>	<b>126</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers .....</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>-</b>	<b>2</b>
525	Hardware stores .....	1	1	-	1	-	-
52 ex. 525	Other .....	2	1	1	-	-	2
53	<b>General merchandise group stores .....</b>	<b>4</b>	<b>4</b>	<b>1</b>	<b>1</b>	<b>5</b>	<b>7</b>
531	Department stores <sup>4</sup> .....	3	4	1	1	4	6
533	Variety stores .....	-	-	-	-	1	1
539	Miscellaneous general merchandise stores .....	1	-	-	-	-	-
54	<b>Food stores<sup>5</sup> .....</b>	<b>8</b>	<b>3</b>	<b>1</b>	<b>7</b>	<b>9</b>	<b>9</b>
541	Grocery stores .....	5	2	1	3	1	2
55 ex. 554	<b>Automotive dealers .....</b>	<b>3</b>	<b>4</b>	<b>2</b>	<b>4</b>	<b>-</b>	<b>2</b>
554	<b>Gasoline service stations .....</b>	<b>5</b>	<b>5</b>	<b>2</b>	<b>2</b>	<b>-</b>	<b>3</b>
56	<b>Apparel and accessory stores .....</b>	<b>8</b>	<b>9</b>	<b>1</b>	<b>3</b>	<b>35</b>	<b>38</b>
561	Men's and boys' clothing and furnishings stores --	2	3	1	-	6	7
562, 3, 8	Women's clothing and specialty stores and furriers .....	5	4	-	2	14	15
562	Women's ready-to-wear stores .....	5	3	-	2	10	13
565	Family clothing stores .....	-	-	-	-	1	1
566	Shoe stores .....	1	2	-	1	12	10
564, 9	Other apparel and accessory stores .....	-	-	-	-	2	5
57	<b>Furniture, home furnishings, and equipment stores .....</b>	<b>9</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>8</b>	<b>14</b>
5712	Furniture stores .....	3	1	1	-	-	3
5713, 4, 9	Home furnishings stores .....	2	-	-	-	4	3
572, 3	Household appliance, radio, television, and music stores .....	4	1	-	1	4	8
58	<b>Eating and drinking places .....</b>	<b>18</b>	<b>14</b>	<b>8</b>	<b>5</b>	<b>9</b>	<b>26</b>
5812	Eating places .....	18	13	6	4	9	22
5813	Drinking places (alcoholic beverages) .....	-	1	2	1	-	4
591	<b>Drug and proprietary stores .....</b>	<b>3</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>2</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>6</sup> .....</b>	<b>10</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>25</b>	<b>23</b>
592	Liquor stores .....	-	1	-	2	-	-
594	Miscellaneous shopping goods stores .....	8	4	3	1	21	18
5992	Florists .....	-	-	1	-	-	1

<sup>1</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>2</sup>For all establishments, including those with no payroll.

<sup>3</sup>Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

<sup>4</sup>Includes sales from catalog order desks.

<sup>5</sup>Includes data not covered by SIC 541.

<sup>6</sup>Includes data not covered by SIC's 592, 594, and 5992.

Table 2. **Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977**

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Youngstown CBD</b>					
	<b>Retail stores<sup>2</sup>-----</b>	<b>123</b>	<b>52 688</b>	<b>9 228</b>	<b>2 309</b>	<b>1 806</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>1</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
525	Hardware stores -----	-	-	-	-	-
52 ex. 525	Other -----	1	(D)	(D)	(D)	(D)
53	<b>General merchandise group stores -----</b>	<b>5</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
531	Department stores <sup>3</sup> -----	2	(D)	(D)	(D)	(D)
533	Variety stores -----	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	1	(D)	(D)	(D)	(D)
54	<b>Food stores<sup>4</sup> -----</b>	<b>7</b>	<b>2 206</b>	<b>240</b>	<b>58</b>	<b>30</b>
541	Grocery stores -----	1	(D)	(D)	(D)	(D)
55 ex. 554	<b>Automotive dealers -----</b>	<b>4</b>	<b>2 467</b>	<b>345</b>	<b>92</b>	<b>50</b>
554	<b>Gasoline service stations -----</b>	<b>2</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
56	<b>Apparel and accessory stores -----</b>	<b>27</b>	<b>6 225</b>	<b>1 394</b>	<b>380</b>	<b>258</b>
561	Men's and boys' clothing and furnishings stores -----	8	836	115	36	20
562, 3, 8	Women's clothing and specialty stores and furriers -----	8	2 959	743	191	122
562	Women's ready-to-wear stores -----	7	(D)	(D)	(D)	(D)
565	Family clothing stores -----	2	(D)	(D)	(D)	(D)
566	Shoe stores -----	6	1 492	368	94	72
564, 9	Other apparel and accessory stores -----	3	(D)	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>8</b>	<b>3 360</b>	<b>545</b>	<b>125</b>	<b>68</b>
5712	Furniture stores -----	3	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	-	-	-	-	-
572, 3	Household appliance, radio, television, and music stores -----	5	(D)	(D)	(D)	(D)
58	<b>Eating and drinking places -----</b>	<b>30</b>	<b>5 725</b>	<b>1 410</b>	<b>336</b>	<b>402</b>
5812	Eating places -----	21	3 986	1 045	250	306
5813	Drinking places (alcoholic beverages) -----	9	1 739	365	86	96
591	<b>Drug and proprietary stores -----</b>	<b>4</b>	<b>1 635</b>	<b>200</b>	<b>46</b>	<b>25</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	<b>35</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
592	Liquor stores -----	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	21	(D)	(D)	(D)	(D)
5992	Florists -----	4	377	85	17	15

See footnotes at end of table.

Table 2. **Statistics by Kind of Business for Major Retail Centers and Central Business Districts With 100 Retail Establishments or More: 1977—Con.**

[For meaning of abbreviations and symbols, see introductory text. For description of MRC boundaries, see appendix E. For CBD boundaries, see maps]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>MRC No. 12</b>					
	<b>Retail stores<sup>2</sup>-----</b>	<b>126</b>	<b>104 910</b>	<b>14 226</b>	<b>3 281</b>	<b>2 397</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers-----</b>	<b>2</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
525	Hardware stores-----	-	-	-	-	-
52 ex. 525	Other-----	2	(D)	(D)	(D)	(D)
53	<b>General merchandise group stores-----</b>	<b>7</b>	<b>54 429</b>	<b>7 790</b>	<b>1 696</b>	<b>1 107</b>
531	Department stores <sup>3</sup> -----	6	(D)	(D)	(D)	(D)
533	Variety stores-----	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores-----	-	-	-	-	-
54	<b>Food stores<sup>4</sup>-----</b>	<b>9</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
541	Grocery stores-----	2	(D)	(D)	(D)	(D)
55 ex. 554	<b>Automotive dealers-----</b>	<b>2</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
554	<b>Gasoline service stations-----</b>	<b>3</b>	<b>2 013</b>	<b>76</b>	<b>22</b>	<b>20</b>
56	<b>Apparel and accessory stores-----</b>	<b>38</b>	<b>15 792</b>	<b>2 004</b>	<b>496</b>	<b>396</b>
561	Men's and boys' clothing and furnishings stores-----	7	3 649	500	123	71
562, 3, 8	Women's clothing and specialty stores and furriers-----	15	7 732	896	218	212
562	Women's ready-to-wear stores-----	13	(D)	(D)	(D)	(D)
565	Family clothing stores-----	1	(D)	(D)	(D)	(D)
566	Shoe stores-----	10	3 071	441	106	69
564, 9	Other apparel and accessory stores-----	5	(D)	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores-----</b>	<b>14</b>	<b>6 985</b>	<b>770</b>	<b>173</b>	<b>90</b>
5712	Furniture stores-----	3	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores-----	3	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores-----	8	3 368	374	82	52
58	<b>Eating and drinking places-----</b>	<b>26</b>	<b>6 740</b>	<b>1 492</b>	<b>363</b>	<b>445</b>
5812	Eating places-----	22	6 416	1 436	346	427
5813	Drinking places (alcoholic beverages)-----	4	324	56	17	18
591	<b>Drug and proprietary stores-----</b>	<b>2</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup>-----</b>	<b>23</b>	<b>4 995</b>	<b>777</b>	<b>193</b>	<b>149</b>
592	Liquor stores-----	-	-	-	-	-
594	Miscellaneous shopping goods stores-----	18	4 422	678	170	127
5992	Florists-----	1	(D)	(D)	(D)	(D)

<sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.



Table 3. **Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977**

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Youngstown</b>					
	Retail stores <sup>2</sup> -----	1 014	355 712	43 035	10 750	7 118
52	Building materials, hardware, garden supply, and mobile home dealers -----	23	8 597	1 071	258	140
525	Hardware stores -----	5	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	18	(D)	(D)	(D)	(D)
53	General merchandise group stores -----	14	39 277	5 391	1 375	1 088
531	Department stores <sup>3</sup> -----	4	32 703	4 472	1 158	919
533	Variety stores -----	4	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	6	(D)	(D)	(D)	(D)
54	Food stores <sup>4</sup> -----	152	83 855	8 588	2 135	1 046
541	Grocery stores -----	114	77 136	7 681	1 944	908
55 ex. 554	Automotive dealers -----	109	92 803	8 511	2 133	757
554	Gasoline service stations -----	101	30 208	1 966	520	429
56	Apparel and accessory stores -----	57	15 334	2 609	673	470
561	Men's and boys' clothing and furnishings stores -----	11	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	17	(D)	996	249	170
562	Women's ready-to-wear stores -----	14	(D)	(D)	(D)	(D)
565	Family clothing stores -----	6	(D)	395	94	76
566	Shoe stores -----	19	(D)	836	207	146
564, 9	Other apparel and accessory stores -----	4	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	73	12 823	2 272	546	245
5712	Furniture stores -----	17	5 705	1 107	277	118
5713, 4, 9	Home furnishings stores -----	22	1 727	242	53	25
572, 3	Household appliance, radio, television, and music stores -----	34	5 391	923	216	102
58	Eating and drinking places -----	275	32 315	7 397	1 811	2 110
5812	Eating places -----	154	24 338	6 032	1 456	1 741
5813	Drinking places (alcoholic beverages) -----	121	7 977	1 365	355	369
591	Drug and proprietary stores -----	29	14 843	1 849	458	246
59 ex. 591, 6	Miscellaneous retail stores <sup>5</sup> -----	181	25 657	3 381	841	587
592	Liquor stores -----	21	8 215	491	130	63
594	Miscellaneous shopping goods stores -----	69	10 594	1 573	381	296
5992	Florists -----	22	2 295	550	111	108

See footnotes at end of table.

Table 3. **Statistics by Kind of Business for Central Cities in the Standard Metropolitan Statistical Area: 1977—Con.**

[For meaning of abbreviations and symbols, see introductory text]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Warren</b>					
	<b>Retail stores<sup>2</sup>-----</b>	<b>515</b>	<b>206 450</b>	<b>26 187</b>	<b>6 159</b>	<b>3 869</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>20</b>	<b>6 715</b>	<b>771</b>	<b>161</b>	<b>94</b>
525	Hardware stores -----	3	(D)	(D)	(D)	(D)
52 ex. 525	Other -----	17	(D)	(D)	(D)	(D)
53	<b>General merchandise group stores -----</b>	<b>12</b>	<b>(D)</b>	<b>1 991</b>	<b>449</b>	<b>350</b>
531	Department stores <sup>3</sup> -----	2	(D)	(D)	(D)	(D)
533	Variety stores -----	4	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	6	3 441	416	81	60
54	<b>Food stores<sup>4</sup> -----</b>	<b>57</b>	<b>38 140</b>	<b>3 549</b>	<b>896</b>	<b>534</b>
541	Grocery stores -----	41	36 388	3 239	820	453
55 ex. 554	<b>Automotive dealers -----</b>	<b>46</b>	<b>62 850</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
554	<b>Gasoline service stations -----</b>	<b>51</b>	<b>15 716</b>	<b>979</b>	<b>273</b>	<b>205</b>
56	<b>Apparel and accessory stores -----</b>	<b>37</b>	<b>7 354</b>	<b>1 140</b>	<b>283</b>	<b>227</b>
561	Men's and boys' clothing and furnishings stores -----	10	2 505	358	104	77
562, 3, 8	Women's clothing and specialty stores and furriers -----	13	(D)	482	112	106
562	Women's ready-to-wear stores -----	10	(D)	(D)	(D)	(D)
565	Family clothing stores -----	2	(D)	(D)	(D)	(D)
566	Shoe stores -----	9	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores -----	3	(D)	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>49</b>	<b>12 778</b>	<b>2 211</b>	<b>534</b>	<b>216</b>
5712	Furniture stores -----	11	(D)	900	216	89
5713, 4, 9	Home furnishings stores -----	15	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	23	(D)	(D)	(D)	(D)
58	<b>Eating and drinking places -----</b>	<b>126</b>	<b>24 229</b>	<b>6 210</b>	<b>1 417</b>	<b>1 312</b>
5812	Eating places -----	75	20 601	5 601	1 255	1 172
5813	Drinking places (alcoholic beverages) -----	51	3 628	609	162	140
591	<b>Drug and proprietary stores -----</b>	<b>19</b>	<b>8 556</b>	<b>1 337</b>	<b>309</b>	<b>160</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	<b>98</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
592	Liquor stores -----	7	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	45	4 919	705	154	103
5992	Florists -----	9	922	234	56	41

<sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.

Table 4. Statistics by Kind of Business for the Standard Metropolitan Statistical Area: 1977

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1977 (\$1,000)	Paid employees for week including March 12 (number)
<b>Youngstown-Warren, Ohio, SMSA</b>						
	<b>Retail stores<sup>2</sup> -----</b>	<b>4 020</b>	<b>1 745 296</b>	<b>206 829</b>	<b>48 865</b>	<b>32 859</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>164</b>	<b>67 029</b>	<b>7 325</b>	<b>1 645</b>	<b>879</b>
525	Hardware stores -----	40	14 837	1 831	441	282
52 ex. 525	Other -----	124	52 192	5 494	1 204	597
53	<b>General merchandise group stores -----</b>	<b>84</b>	<b>317 492</b>	<b>41 018</b>	<b>9 380</b>	<b>6 838</b>
531	Department stores <sup>3</sup> -----	39	292 999	37 509	8 605	6 171
533	Variety stores -----	18	12 384	2 091	471	433
539	Miscellaneous general merchandise stores -----	27	12 109	1 418	304	234
54	<b>Food stores<sup>4</sup> -----</b>	<b>529</b>	<b>383 737</b>	<b>38 467</b>	<b>9 154</b>	<b>4 920</b>
541	Grocery stores -----	351	362 114	35 365	8 445	4 260
55 ex. 554	<b>Automotive dealers -----</b>	<b>368</b>	<b>374 982</b>	<b>34 202</b>	<b>8 028</b>	<b>2 967</b>
554	<b>Gasoline service stations -----</b>	<b>424</b>	<b>158 181</b>	<b>11 254</b>	<b>2 882</b>	<b>2 175</b>
56	<b>Apparel and accessory stores -----</b>	<b>247</b>	<b>71 267</b>	<b>9 932</b>	<b>2 517</b>	<b>2 002</b>
561	Men's and boys' clothing and furnishings stores -----	49	15 165	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers -----	89	29 193	4 130	1 004	840
562	Women's ready-to-wear stores -----	69	28 026	3 974	965	807
565	Family clothing stores -----	24	(D)	1 100	315	360
566	Shoe stores -----	65	14 789	2 338	574	392
564, 9	Other apparel and accessory stores -----	20	(D)	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>333</b>	<b>82 073</b>	<b>11 799</b>	<b>2 768</b>	<b>1 307</b>
5712	Furniture stores -----	77	40 625	6 121	1 410	648
5713, 4, 9	Home furnishings stores -----	107	12 182	1 832	416	205
572, 3	Household appliance, radio, television, and music stores -----	149	29 266	3 846	942	454
58	<b>Eating and drinking places -----</b>	<b>931</b>	<b>140 628</b>	<b>33 912</b>	<b>7 984</b>	<b>8 811</b>
5812	Eating places -----	592	117 607	30 109	7 006	7 829
5813	Drinking places (alcoholic beverages) -----	339	23 021	3 803	978	982
591	<b>Drug and proprietary stores -----</b>	<b>116</b>	<b>(D)</b>	<b>7 389</b>	<b>1 751</b>	<b>968</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	<b>824</b>	<b>(D)</b>	<b>11 531</b>	<b>2 756</b>	<b>1 992</b>
592	Liquor stores -----	63	21 189	1 213	310	178
594	Miscellaneous shopping goods stores -----	346	40 204	5 461	1 272	1 037
5992	Florists -----	80	7 189	1 742	401	334

<sup>1</sup>For all establishments, including those with no payroll.<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).<sup>3</sup>Includes sales from catalog order desks.<sup>4</sup>Includes data not covered by SIC 541.<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.



Table 5. **Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972**

[For meaning of abbreviations and symbols, see introductory text. For CBD boundaries, see maps in 1972 report]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Youngstown</b>					
	Retail stores <sup>2</sup> -----	140	57 559	15 200	3 463	3 032
52	Building materials, hardware, garden supply, and mobile home dealers -----	-	-	-	-	-
525	Hardware stores -----	-	-	-	-	-
52 ex. 525	Other -----	-	-	-	-	-
53	General merchandise group stores -----	5	29 744	10 236	2 269	1 952
531	Department stores <sup>3</sup> -----	2	(D)	(D)	(D)	(D)
533	Variety stores -----	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	1	(D)	(D)	(D)	(D)
54	Food stores -----	10	1 665	240	54	44
55 ex. 554	Automotive dealers -----	2	(D)	(D)	(D)	(D)
554	Gasoline service stations -----	6	(D)	(D)	(D)	(D)
56	Apparel and accessory stores -----	32	6 982	1 614	410	388
561	Men's and boys' clothing and furnishings stores -----	9	1 334	251	62	45
562, 3, 8	Women's clothing and specialty stores and furriers -----	13	3 690	836	219	253
562	Women's ready-to-wear stores -----	8	3 345	773	202	235
565	Family clothing stores -----	1	(D)	(D)	(D)	(D)
566	Shoe stores -----	7	1 461	425	98	65
564, 9	Other apparel and accessory stores -----	2	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	10	4 204	761	195	95
5712	Furniture stores -----	3	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishings stores -----	2	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	5	(D)	(D)	(D)	(D)
58	Eating and drinking places -----	32	3 136	787	173	289
5812	Eating places -----	24	2 617	681	142	256
5813	Drinking places (alcoholic beverages) -----	8	519	106	31	33
591	Drug and proprietary stores -----	7	1 868	274	65	43
59 ex. 591, 6	Miscellaneous retail stores <sup>4</sup> -----	36	6 315	872	202	154
592	Liquor stores -----	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	19	4 253	624	146	115
5992	Florists -----	4	130	23	4	8

See footnotes at end of table.

Table 5. **Statistics by Kind of Business for Central Business Districts With 100 Retail Establishments or More: 1972—Con.**

[For meaning of abbreviations and symbols, see introductory text. For CBD boundaries, see maps in 1972 report]

SIC code	Kind of business	Establishments <sup>1</sup> (number)	Sales <sup>1</sup> (\$1,000)	Payroll entire year (\$1,000)	Payroll first quarter 1972 (\$1,000)	Paid employees for week including March 12 (number)
	<b>Warren</b>					
	<b>Retail stores<sup>2</sup>-----</b>	<b>103</b>	<b>25 062</b>	<b>3 681</b>	<b>821</b>	<b>647</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>2</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
525	Hardware stores -----	-	-	-	-	-
52 ex. 525	Other -----	2	(D)	(D)	(D)	(D)
53	<b>General merchandise group stores -----</b>	<b>2</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
531	Department stores <sup>3</sup> -----	1	(D)	(D)	(D)	(D)
533	Variety stores -----	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores -----	-	-	-	-	-
54	<b>Food stores -----</b>	<b>3</b>	<b>490</b>	<b>32</b>	<b>10</b>	<b>8</b>
55 ex. 554	<b>Automotive dealers -----</b>	<b>7</b>	<b>8 557</b>	<b>936</b>	<b>223</b>	<b>100</b>
554	<b>Gasoline service stations -----</b>	<b>2</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
56	<b>Apparel and accessory stores -----</b>	<b>22</b>	<b>3 854</b>	<b>544</b>	<b>112</b>	<b>114</b>
561	Men's and boys' clothing and furnishings stores -----	8	1 662	211	43	38
562, 3, 8	Women's clothing and specialty stores and furriers -----	5	903	114	12	19
562	Women's ready-to-wear stores -----	4	(D)	(D)	(D)	(D)
565	Family clothing stores -----	1	(D)	(D)	(D)	(D)
566	Shoe stores -----	5	634	108	25	23
564, 9	Other apparel and accessory stores -----	3	(D)	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>15</b>	<b>4 041</b>	<b>739</b>	<b>185</b>	<b>108</b>
5712	Furniture stores -----	8	2 187	371	94	57
5713, 4, 9	Home furnishings stores -----	1	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores -----	6	(D)	(D)	(D)	(D)
58	<b>Eating and drinking places -----</b>	<b>29</b>	<b>2 017</b>	<b>467</b>	<b>82</b>	<b>122</b>
5812	Eating places -----	18	1 486	382	60	88
5813	Drinking places (alcoholic beverages) -----	11	531	85	22	34
591	<b>Drug and proprietary stores -----</b>	<b>3</b>	<b>924</b>	<b>117</b>	<b>27</b>	<b>21</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>4</sup> -----</b>	<b>18</b>	<b>3 157</b>	<b>541</b>	<b>115</b>	<b>96</b>
592	Liquor stores -----	1	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores -----	13	1 896	361	82	71
5992	Florists -----	2	(D)	(D)	(D)	(D)

<sup>1</sup>For all establishments, including those with no payroll.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC's 592, 594, and 5992.

Table 6. **Percent Change in Sales, 1972 to 1977, for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area, by Kind of Business**

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Percent change in sales, 1972 to 1977 <sup>1</sup>		
		Central business district	City	Standard metropolitan statistical area
	<b>Youngstown</b>			
	<b>Retail stores<sup>2</sup> -----</b>	<b>-8.5</b>	<b>24.5</b>	<b>53.8</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers -----</b>	<b>(D)</b>	<b>2.2</b>	<b>44.6</b>
525	Hardware stores -----	-	21.1	45.6
52 ex. 525	Other -----	(D)	-1.7	44.3
53	<b>General merchandise group stores -----</b>	<b>(D)</b>	<b>-14.8</b>	<b>36.8</b>
531	Department stores <sup>3</sup> -----	-10.5	-20.0	42.2
533	Variety stores -----	-13.1	-27.0	-31.2
539	Miscellaneous general merchandise stores -----	-58.1	78.0	50.8
54	<b>Food stores<sup>4</sup> -----</b>	<b>32.5</b>	<b>36.9</b>	<b>60.0</b>
541	Grocery stores -----	(NA)	37.7	61.9
55 ex. 554	<b>Automotive dealers -----</b>	<b>(D)</b>	<b>26.9</b>	<b>57.4</b>
554	<b>Gasoline service stations -----</b>	<b>-0.2</b>	<b>83.9</b>	<b>93.7</b>
56	<b>Apparel and accessory stores -----</b>	<b>-10.8</b>	<b>30.8</b>	<b>37.8</b>
561	Men's and boys' clothing and furnishings stores -----	-37.3	(D)	12.8
562, 3, 8	Women's clothing and specialty stores and furriers -----	-19.8	-11.4	32.1
562	Women's ready-to-wear stores -----	(D)	-0.1	40.2
565	Family clothing stores -----	(D)	(D)	(D)
566	Shoe stores -----	2.1	38.9	30.3
564, 9	Other apparel and accessory stores -----	54.8	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores -----</b>	<b>-20.1</b>	<b>-5.7</b>	<b>39.0</b>
5712	Furniture stores -----	-7.8	(D)	46.3
5713, 4, 9	Home furnishings stores -----	(D)	(D)	28.7
572, 3	Household appliance, radio, television, and music stores -----	-39.1	-1.2	34.2
58	<b>Eating and drinking places -----</b>	<b>82.6</b>	<b>47.4</b>	<b>59.8</b>
5812	Eating places -----	52.3	59.6	76.2
5813	Drinking places (alcoholic beverages) -----	(NC)	19.5	8.4
591	<b>Drug and proprietary stores -----</b>	<b>-12.5</b>	<b>(D)</b>	<b>(D)</b>
59 ex. 591, 6	<b>Miscellaneous retail stores<sup>5</sup> -----</b>	<b>(D)</b>	<b>(D)</b>	<b>(D)</b>
592	Liquor stores -----	-69.8	11.9	8.0
594	Miscellaneous shopping goods stores -----	(D)	25.1	75.3
5992	Florists -----	(NC)	31.4	45.0

<sup>1</sup>Data are not adjusted for boundary changes between census years. Sales taxes and finance charges were included in 1972 but not in 1977.

<sup>2</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data not covered by SIC 541.

<sup>5</sup>Includes data not covered by SIC's 592, 594, and 5992.



**Table 7. Comparative Statistics for Central Business Districts, Cities, and the Standard Metropolitan Statistical Area: 1977**

[Data are shown only for areas which have a central business district with 100 retail establishments or more. For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For CBD boundaries, see maps]

SIC code	Kind of business	Central business district sales as percent of sales of—		Percent distribution of sales		
		City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	<b>Youngstown</b>					
	Retail stores <sup>1</sup> -----	14.8	3.0	100.0	100.0	100.0
52	Building materials, hardware, garden supply, and mobile home dealers -----	(D)	(D)	(D)	2.4	3.8
525	Hardware stores -----	(D)	-	-	(D)	0.9
52 ex. 525	Other -----	(D)	(D)	(D)	(D)	3.0
53	General merchandise group stores -----	(D)	(D)	(D)	11.0	18.2
531	Department stores <sup>2</sup> -----	(D)	(D)	(D)	9.2	16.8
533	Variety stores -----	70.3	(D)	(D)	(D)	0.7
539	Miscellaneous general merchandise stores -----	(D)	(D)	(D)	(D)	0.7
54	Food stores <sup>3</sup> -----	2.6	0.6	4.2	23.6	22.0
541	Grocery stores -----	(D)	(D)	(D)	21.7	20.7
55 ex. 554	Automotive dealers -----	2.7	0.7	4.7	26.1	21.5
554	Gasoline service stations -----	(D)	(D)	(D)	8.5	9.1
56	Apparel and accessory stores -----	40.6	8.7	11.8	4.3	4.1
561	Men's and boys' clothing and furnishings stores -----	(D)	5.5	1.6	(D)	0.9
562, 3, 8	Women's clothing and specialty stores and furriers -----	(D)	10.1	5.6	(D)	1.7
562	Women's ready-to-wear stores -----	64.0	(D)	(D)	(D)	1.6
565	Family clothing stores -----	6.9	2.9	(D)	(D)	(D)
566	Shoe stores -----	(D)	10.1	2.8	(D)	0.8
564, 9	Other apparel and accessory stores -----	90.0	28.4	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores -----	26.2	4.1	6.4	3.6	4.7
5712	Furniture stores -----	(D)	(D)	(D)	1.6	2.3
5713, 4, 9	Home furnishings stores -----	-	-	-	0.5	0.7
572, 3	Household appliance, radio, television, and music stores -----	(D)	(D)	(D)	1.5	1.7
58	Eating and drinking places -----	17.7	4.1	10.9	9.1	8.1
5812	Eating places -----	16.4	3.4	7.6	6.8	6.7
5813	Drinking places (alcoholic beverages) -----	21.8	7.6	3.3	2.2	1.3
591	Drug and proprietary stores -----	11.0	(D)	3.1	4.2	(D)
59 ex. 591, 6	Miscellaneous retail stores <sup>4</sup> -----	(D)	5.1	(D)	7.2	(D)
592	Liquor stores -----	(D)	(D)	(D)	2.3	1.2
594	Miscellaneous shopping goods stores -----	(D)	(D)	(D)	3.0	2.3
5992	Florists -----	16.4	5.2	0.7	0.6	0.4

<sup>1</sup>Excludes SIC 596, nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments).

<sup>2</sup>Includes sales from catalog order desks.

<sup>3</sup>Includes data not covered by SIC 541.

<sup>4</sup>Includes data not covered by SIC's 592, 594, and 5992.

## APPENDIX A. General Explanation

### CENSUS COVERAGE AND METHODOLOGY

**Structure and method of enumeration**—Firms in the 1977 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

1. The nonmail universe consists of firms which were not required to file a regular census return and includes:

- a. All nonemployers, i.e., all firms with no paid employees during 1977. Sales information for them was obtained from 1977 Federal income tax records. Although consisting of many firms, nonemployers account for less than 5 percent of total retail sales.

The census included only those retail nonemployer firms which reported a sales volume of \$2,500 or more during 1977 plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of \$2,500 or more. This treatment is the same as in the 1972 census.

- b. Selected small employers, i.e., all business firms with paid employees as shown in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. "Small employers" are all those single-establishment firms with payroll below a specified cutoff. Although the cutoff varied by kind of business, small employers generally included firms with one to three employees and represented about 10 percent of total retail sales.

Data on sales, payroll, and employment for employer firms below the cutoff were obtained from the records of the IRS and the Social Security Administration (SSA), except for a 10-percent sample which was included in the mail universe.

2. The mail universe consists of firms for which information was obtained basically by means of a mail canvass and includes:

- a. Large employers, i.e., all employer firms above the payroll size cutoff established to separate large from small employers. Within this category, a report of company organization is conducted periodically to identify firms which operated establishments at more than one location and to obtain information on payroll and mid-March employment at each location. The 1976 Report of Company Organization was used as a coverage check in the census. In the census mailing package, firms were sent a form to use in updating the list of establishments with those opened since 1976.

- b. The 10-percent sample of small employers referred to in section 1b above.

**Method of classifying kinds of business**—The retail trade classifications for all establishments were based on the Standard Industrial Classification (SIC) Manual.<sup>1</sup> However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universes as follows:

1. The nonmail universe.

- a. All nonemployers were classified on the basis of information supplied on the Federal income tax returns. They were coded in less detail than employer firms; therefore, the combined data for all establishments (nonemployer firms plus establishments of employer firms) are presented in less kind-of-business detail than are the data for employer establishments alone.

- b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Bureau's current sample surveys or the 1972 census. Otherwise, the SSA classification was used or the IRS classification based on the firm's description of its principal business activity as entered on its IRS business tax return.

If the Census, SSA, and IRS classifications proved inadequate (none corresponded to a 1977 census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1977 census kind-of-business code.

2. The mail universe was classified on the basis of answers to questions on sales by merchandise lines and other special inquiries.

### COMPARABILITY OF 1972 AND 1977 CENSUSES

The 1972 and 1977 Censuses of Retail Trade were conducted under similar conditions and procedures. However, strict comparability of the data for the two censuses is limited by the following factors:

**Geographic areas**—The boundaries of a number of areas for which data are shown in the 1977 census are not the same as in the 1972 census because of annexations, other boundary changes, and redefinitions of SMSA's since 1972. In addition, not all areas which qualified for presentation of separate data in one of the census years qualified or existed in both census years (see Geographic Areas Covered in the Introduction).

<sup>1</sup> **Standard Industrial Classification Manual: 1972.** For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 4101-0066. Price \$6.75. **1977 Supplement.** Stock No. 003-005-00176-0. Price 90 cents.



**Classifications**—In 1977, the calculation to determine the proper kind-of-business classification based on the dominant merchandise line (or the dominant homogeneous group of merchandise lines) was done after excluding all nonmerchandise sales from total sales; in 1972, the calculation was done using total sales, including nonmerchandise sales. As a result, some establishments were assigned a different kind-of-business classification in 1977 than they would have been assigned in 1972. The change was insignificant in most kinds of business.

**Sales**—The 1972 sales statistics included two items omitted from the 1977 sales statistics:

1. Sales (or other) taxes collected from customers and forwarded to taxing authorities.
2. Carrying charges or other charges for credit.

Studies have shown that these items were substantially under-reported in the 1972 census. Sales taxes and credit charges reported in the 1972 census have been estimated at about \$10 billion for the United States as a whole.

**Legal form of organization**—In the 1972 census, the legal form of organization was based on data reported directly in the censuses only for establishments of large multiestablishment companies—those with a total company employment of 250 persons or more. (These large firms included information on legal form of organization in their company summary reports.) The legal form of organization of all other establishments was generally decided by the type of IRS business income tax return form they filed; e.g., businesses filing a partnership Federal tax return (form 1065) were assumed to be partnerships.

In 1977, the legal form of organization was determined for establishments in the mail universe on the basis of the response to the legal form of organization inquiry on the census forms. The legal form of organization of nonmail establishments was generally decided by the type of IRS business income tax return form filed.

A later retail trade report, "Establishment and Firm Size," will present data by the following legal forms of organization:

1. Individual proprietorships.
2. Partnerships.
3. Corporations (including non-tax-exempt cooperatives).
4. Other legal forms.

## EXPLANATION OF TERMS

**Establishments**—An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one or more establishments. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were

derived from a sample and will be provided in the United States Summary report. Each census report was tabulated in accordance with the physical location at which the business was conducted. The count of establishments in this publication represents the number in business at the end of the year.

When two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

In the case of leased departments (separately owned businesses operated as departments or concessions of retail business under another ownership, such as a separately owned shoe department in a department store), only a single establishment combining leased departments with the main retail establishment in which they are located is recognized for census purposes. However, when information is obtained from IRS and SSA sources rather than a census report, it is generally not possible to differentiate between leased departments and separate establishments. Leased retail departments located in other than retail establishments (e.g., a gift shop located in a hotel) are considered separate retail establishments.

**Sales**—Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.



**Payroll entire year**—Payroll includes all forms of compensation, such as salaries, wages, commissions, bonuses, vacation allowances, sick leave pay, and the value of payments in kind (e.g., free meals and lodgings), paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service for form 941.

**Payroll first quarter**—This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1977.

**Paid employees for week including March 12**—Paid employees consist of the full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12, 1977. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

**Central administrative offices and auxiliaries**—Each company included in this census was asked to identify and report separately as "central administrative offices" or "auxiliaries" those locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data for such central administrative offices and auxiliaries which primarily service retail establishments will be presented in a subsequent report issued as part of the 1977 Enterprise Statistics series of reports.

## KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, major groups 52 through 59 in the 1972 SIC manual, includes establishments engaged in selling merchandise for personal or household consumption and in rendering services incidental to the sale of the goods. Exceptions are necessitated by trade practices. For example, lumber yards and paint, glass, and wallpaper stores are included in retail trade if they sell to the general public, even if a higher proportion of their sales is made to contractors. Establishments engaged in selling products to the general public from displayed merchandise, such as typewriters, stationery, or gasoline, are classified in retail trade even though such products may not be used for personal or household consumption. However, establishments that sell exclusively to business establishments, institutional and industrial users, or contractors are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually fixed places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate

to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

Establishments covered by the census were assigned kind-of-business classifications in accordance with the industry classifications defined in the 1972 SIC manual. When a more detailed classification was needed than that defined in the SIC manual, more kinds of business were identified within an SIC. In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts, or some mixture of commodities which characterizes the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food stores" classification excluded stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products. (Some indication of the extent to which various broad groups of commodities, or "merchandise lines," are characteristic of different kinds of business is given in the 1977 Census of Retail Trade report, Merchandise Line Sales.)

The basis for the kind-of-business classifications has been described (see Method of classifying kinds of business above). Descriptions of the major kind-of-business classifications used in the Major Retail Centers series of reports follow. All the kind-of-business classifications in the retail major categories are described in appendix A of the 1977 Census of Retail Trade Geographic Area series of reports (RC77-A).

### Building Materials, Hardware, Garden Supply, and Mobile Home Dealers (SIC Major Group 52)

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn and garden supplies; and mobile homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as "retail" in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

**Hardware stores (SIC 525)**—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.



### **General Merchandise Group Stores (SIC Major Group 53)**

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, general stores, etc. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general merchandise by mail, vending machine, or direct selling are classified in SIC 596.

**Department stores (SIC 531)**—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, and radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the combined sales of the other two groups are \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

**Variety stores (SIC 533)**—Establishments primarily engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

**Miscellaneous general merchandise stores (SIC 539)**—Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, homewares or home furnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 25 employees, and stores usually known as country general stores are included here. Also included are most catalog showrooms and establishments whose sales of apparel or furniture and home furnishings exceed half of their total sales, providing that sales of the smaller of the two lines in combination with dry goods and household linens account for 20 percent or more of total sales.

### **Food Stores (SIC Major Group 54)**

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establish-

ments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.

**Grocery stores (SIC 541)**—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers; and (3) other processed foods and nonedible grocery items. These establishments often also sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats. Establishments commonly known as supermarkets, food stores, and delicatessens are included if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

### **Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)**

This major group includes retail dealers selling new and used automobiles, boats, recreational and utility trailers, and motorcycles; dealers selling new automobile parts and accessories; and gasoline service stations selling gasoline and lubricating oils. It includes establishments dealing exclusively in used automobiles, but not establishments dealing exclusively in used parts (SIC 5931). Also included are automobile repair shops maintained by establishments engaged in the sale of new automobiles. Automotive distributors, the greater part of whose sales are to dealers or to institutional or industrial users, are classified in wholesale trade.

**Gasoline service stations (SIC 554)**—Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included.

### **Apparel and Accessory Stores (SIC Major Group 56)**

Establishments in this major group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included are establishments which meet the criteria for "Department stores" (SIC 5311) or "Miscellaneous general merchandise stores" (SIC 5399) even though most of their receipts are from the sale of apparel and apparel accessories.

**Men's and boys' clothing and furnishings stores (SIC 561)**—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.



**Women's ready-to-wear stores (SIC 562)**—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

**Women's clothing and specialty stores and furriers (SIC 562, 563, and 568)**—Establishments primarily selling a specialized line of women's and girls' apparel, such as sportswear, beachwear, blouses, hosiery, hats, foundation garments, lingerie, negligees, robes, and fur coats and other fur apparel.

**Family clothing stores (SIC 565)**—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' apparel items, and (3) sales of men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

**Shoe stores (SIC 566)**—Establishments primarily selling shoes and other footwear. Accessories are frequently sold. Included are men's shoe stores, women's shoe stores, family shoe stores, and children's and juveniles' shoe stores.

**Other apparel and accessory stores (SIC 564 and 569)**—Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This classification also includes children's and infants' wear stores.

### **Furniture, Home Furnishings, and Equipment Stores (SIC Major Group 57)**

This major group includes retail stores selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances. Establishments selling electrical and gas appliances are included in this group only if the major part of their sales consists of articles for home use. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 593. Stores primarily engaged in selling merchandise but also providing an interior decorating service are classified according to the merchandise handled. Interior designers primarily engaged in advising clients on the selection of interior decorations are classified in SIC 7399.

**Furniture stores (SIC 5712)**—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios, television sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

**Home furnishings stores (SIC 5713, 5714, and 5719)**—Establishments primarily engaged in the retail sale of home furnishings, such as china, glassware, and metalware for kitchen and table use, bedding and linen, brooms, brushes, lamps and shades, mirrors and pictures, venetian blinds, window shades, floor coverings and related products, draperies, curtains, slipcovers, and upholstery material.

**Household appliance, radio, television, and music stores (SIC 572 and 573)**—Comprise the following industries:

*Household appliance stores (SIC 572)*—Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, and other household appliances such as electric irons, percolators, hot plates, and vacuum cleaners. Many such stores also sell radios and television sets.

*Radio and television stores (SIC 5732)*—Establishments primarily engaged in the retail sale and installation of radios, television sets, record players, high fidelity (hi-fi), and sound reproducing equipment. Such establishments also may sell additional lines such as household appliances, musical instruments, or records. Radio and television repair shops are classified in SIC 7622.

*Record shops (SIC 5733 pt.)*—Establishments primarily selling phonograph records and albums. Related merchandise also frequently is sold in these stores.

*Musical instrument stores (SIC 5733 pt.)*—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies also may be sold in these stores.

### **Eating and Drinking Places (SIC Major Group 58)**

This major group includes retail establishments selling prepared food and drinks for consumption on the premises; it also includes lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption. Restaurants, lunch counters, and drinking places operated as a subordinate service facility by other establishments are not included in this industry unless they are operated as leased departments by outside operators. Thus, restaurants and coffee shops operated by hotels are classified in major group 70 and those operated by department stores are classified in major group 53.

**Eating places (SIC 5812)**—Includes retail establishments which sell prepared foods and beverages for consumption on or near



the premises. Included are restaurants and lunchrooms, social caterers, cafeterias, refreshment places, contract feeding locations, and ice cream and frozen custard stands.

**Drinking places (alcoholic beverages) (SIC 5813)**—Establishments primarily engaged in the retail sale of drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments.

### **Miscellaneous Retail Stores (SIC Major Group 59)**

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: Drug stores, liquor stores, used merchandise stores, miscellaneous shopping goods stores, nonstore retailers, fuel and ice dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

**Drug and proprietary stores (SIC 591)**—Drug stores are establishments engaged in the retail sale of prescription drugs and patent medicines. They may carry a number of related lines, such as cosmetics, toiletries, tobacco, and novelty merchandise, and may operate a soda fountain or lunch counter. These stores are classified on the basis of their usual trade designation rather than on a strict interpretation of commodities handled.

Proprietary stores are establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

**Liquor stores (SIC 592)**—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

**Miscellaneous shopping goods stores (SIC 594)**—Comprises the following industries:

*General line sporting goods stores (SIC 5941 pt.)*—Establishments primarily selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

*Specialty line sporting goods stores (SIC 5941 pt.)*—Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, skiing, golfing, bowling, and billiards equipment. (In the 1972 census, specialty sporting goods stores were defined as establishments specializing in only one line of sporting goods.)

*Book stores (SIC 5942)*—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in "mail order houses" (SIC 5961).

*Stationery stores (SIC 5943)*—Establishments primarily engaged in the retail sale of stationery such as paper and paper products (including printing and engraving), post cards, novelties, and school and office supplies. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

*Jewelry stores (SIC 5944)*—Establishments primarily engaged in the retail sale of any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631.

*Hobby, toy, and game shops (SIC 5945)*—Establishments primarily engaged in the retail sale of toys, games, and hobby kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items, such as coins, stamps, and autographs, are classified in SIC 5999.

*Camera and photographic supply stores (SIC 5946)*—Establishments primarily engaged in the retail sale of cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in SIC 7395.

*Gift, novelty, and souvenir shops (SIC 5947)*—Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

*Luggage and leather goods stores (SIC 5948)*—Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods.

*Sewing, needlework, and piece goods stores (SIC 5949)*—Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, and other needlework accessories.

**Florists (SIC 5992)**—Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in selling seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing, in SIC 0181.

**Nonstore retailers (SIC 596)**—The establishments primarily engaged in these activities are not included in the Major Retail Centers series of reports, but are included in all other 1977 Census of Retail Trade publications. Included in this classification are mail order houses, automatic merchandising machine operators, and direct selling (house-to-house) establishments. (Data presented for direct selling establishments are limited to establishments with payroll.)

In this census, the sales made at catalog order desks in retail stores were tabulated as part of the stores' sales rather than as part of the sales of the mail order house. This conforms with the treatment of catalog desks in the 1972 censuses.



## APPENDIX B. General Questions

U.S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS1977 CENSUS OF DISTRIBUTIVE TRADES  
(RETAIL)*Important* - PLEASE READ ALL ACCOMPANYING INSTRUCTIONSPlease complete this  
form and RETURN TOBUREAU OF THE CENSUS  
1201 East Tenth Street  
Jeffersonville, Indiana 47132

Unit No.	Item code	Unit No.	Item code	Unit No.	Item code

**NOTICE** - Response to this inquiry is required by law (title 13, U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.

In correspondence pertaining to this report,  
please refer to this Census File NumberEmployer Identification  
Number

Please correct errors in name, address and ZIP code. ENTER street and number if not shown.

**Item 1 - PHYSICAL LOCATION OF ESTABLISHMENT** - In order to assign this establishment to the correct geographic area, the Bureau of the Census must know the actual location which may differ from the mailing address. Complete Items e through g.

a. Address number and street name of physical location - If not known, enter building name, shopping center name, or other physical location description. Do not enter P.O. box or rural route.

Mark (X) for a, b, c, and d if same as mailing label; if different show corrections.

Same as  
mailing  
label ☐ OR ▶

b. Name of city, town, village, borough, etc. of physical location

Same as  
mailing  
label ☐ OR ▶

c. State

Same as  
mailing  
label ☐ OR ▶

d. ZIP code

Same as  
mailing  
label ☐ OR ▶

e. Type of municipality indicated in 1b

1 <input type="checkbox"/> City	4 <input type="checkbox"/> Borough	7 <input type="checkbox"/> Other - Specify _____
2 <input type="checkbox"/> Town	5 <input type="checkbox"/> Township	
Mark (X) one	3 <input type="checkbox"/> Village	6 <input type="checkbox"/> Unincorporated
		8 <input type="checkbox"/> Don't know

f. Is this establishment located inside the legal boundaries of the city, town, village, etc., indicated in 1b?

1 ☐ Yes  
2 ☐ No

NOTE - The area served by a post office generally does not coincide with the legal boundaries of the municipality from which the post office takes its name.

3 ☐ No legal boundaries  
4 ☐ Don't know

g. Name of county (Louisiana parish) of physical location

**Item 2 - EMPLOYER IDENTIFICATION NUMBER**

Is the Employer Identification (EI) Number printed in the upper right of the address box the SAME as that used for this establishment on its latest 1977 Employer's Quarterly Federal Tax Return, Treasury Form 941?

☐ YES☐ NO - Enter current EI number →

(9 digits)

**Item 3 - OPERATIONAL STATUS**

a. Mark (X) the ONE box which best describes this establishment at the end of 1977.

001 1 ☐ In operation2 ☐ Temporarily or seasonally inactive3 ☐ Ceased operation - Give date \_\_\_\_\_4 ☐ Sold or leased to another operator } Give date \_\_\_\_\_ AND name, etc.

Figures only

Month Day Year

Name of new owner or operator

Number and street

City

State

ZIP code

b. How many months during 1977 did this firm or organization actively operate this establishment?

Number of months

002

**Item 4 - ORGANIZATIONAL STATUS**

a. Mark (X) the ONE box which best describes this establishment during 1977.

003 1 ☐ Individual proprietorship2 ☐ Partnership3 ☐ Cooperative association4 ☐ Governmental - Specify \_\_\_\_\_5 ☐ Corporation (other than specified above)6 ☐ Other - Specify \_\_\_\_\_

b. Was all or part of the income of this establishment or organization exempt from Federal income taxes under Section 501 or 521 of the Internal Revenue Code?

004

1 ☐ YES2 ☐ NO*Important* - Please read

Dollar figures should be reported as illustrated. Please be careful to enter the figures in the correct columns. See example below:

EXAMPLE: If figure is \$1,125,628.28

• PREFERRED method . . . . .  
Acceptable method . . . . .

Mil- lions (000)	Thou- sands (000)	Dol- lars (000)
1	125	
1	125	628

**Item 5 - DOLLAR VOLUME OF BUSINESS IN 1977**

a. Sales of merchandise and other operating receipts EXCLUDING sales (or other) taxes collected

Mil. Thou. Dol.

010

b. Were sales (or other) taxes collected from customers and forwarded to taxing authorities?

011 1 ☐ YES2 ☐ NO

If "YES," report the amount of such taxes

Mil. Thou. Dol.

012

(DO NOT include taxes in 5a above)

c. TOTAL SALES and other operating receipts including sales (or other) taxes (Sum of 5a and 5b above)

013

**Item 6 - PAYROLL AND EMPLOYMENT**

a. Payroll

(1) Total ANNUAL payroll in 1977 before deductions

(2) Payroll for the FIRST QUARTER of 1977

b. Employment - Number of paid employees for the pay period including the 12th of the month (Include both full- and part-time employees)

032 MAR

033 MAY

034 AUG

035 NOV

**Item 7 – METHOD OF SELLING** – Mark (X) the ONE box which best describes this establishment's principal method of selling.

300  
 1 ☐ Selling at this establishment    2 ☐ Mail order (catalog selling)    3 ☐ House-to-house or telephone (direct selling)    4 ☐ Operating merchandise vending machines

**Item 8 – DEPARTMENT OR CONCESSION LOCATED IN THE ESTABLISHMENT OF ANOTHER FIRM** 302

a. Is the business at this location conducted as a department or concession (such as a shoe concession in a department store) in an establishment operated by another firm? Mark "YES" if customers normally consider this operation as part of the establishment operated by another firm, or if sales to customers are billed by that establishment. 1 ☐ YES  
 2 ☐ NO

b. If "YES," enter the name and description (kind of business) of the establishment which is operated by the other firm. Name of establishment: \_\_\_\_\_ Kind of business: \_\_\_\_\_

**Item 9 – DEPARTMENT OR CONCESSION LOCATED IN THIS ESTABLISHMENT**

a. Were any departments or concessions, NOT OWNED BY THIS FIRM, operated within this establishment during 1977? (Exclude coin-operated amusement or vending machine space leased to others) 304  
 Mark "YES" if any department operated by another firm is normally considered by customers to be part of this establishment, or if this establishment bills customers for sales of such departments.  
 1 ☐ YES → Enter number – List each one in b below  
 2 ☐ NO – SKIP to item 10  
 ■ Any department is operated by a subsidiary firm or the parent firm.

b. List each department or concession. If more space is needed, attach a separate sheet providing the same information required below.

Line No.	Name of owner or trading name of department or concession (a)	Census use only (b)	Estimated sales and receipts (Exclude sales and other taxes) (c)			Are sales included in Item 5a? (d)	Is payroll included in Item 6? (e)
			Mil.	Thou.	Dol.		
305		306	307			308	309
1						1 <input type="checkbox"/> YES 2 <input type="checkbox"/> NO	1 <input type="checkbox"/> YES 2 <input type="checkbox"/> NO
305		306	307			308	309
2						1 <input type="checkbox"/> YES 2 <input type="checkbox"/> NO	1 <input type="checkbox"/> YES 2 <input type="checkbox"/> NO
305		306	307			308	309
3						1 <input type="checkbox"/> YES 2 <input type="checkbox"/> NO	1 <input type="checkbox"/> YES 2 <input type="checkbox"/> NO

**Item 15 – OWNERSHIP OR CONTROL** – Refer to instructions for definitions of ownership and control.

a. Is this company owned or controlled by another company? 1 ☐ YES → Enter the company name and address (street name and number, city, State, ZIP code) and EI Number. If more space is needed to list companies, attach a separate sheet.  
 2 ☐ NO Owning or controlling company EI No. (9 digits) \_\_\_\_\_

b. Does this company own or control any other company or companies? 1 ☐ YES → Owned or controlled company EI No. (9 digits) \_\_\_\_\_  
 2 ☐ NO

**Item 16 – LOCATIONS OF OPERATION**

a. Were the operations under the EI Number shown in the mailing label (or as corrected in item 2) conducted at more than one location during 1977? (Including all selling or service locations and any other facilities such as warehouses, administrative offices, etc.) 1 ☐ YES – Answer (b) and (c)  
 2 ☐ NO – Do not complete (b) and (c) below. Review your report for completeness and accuracy and return.

b. At how many separate locations were these operations conducted during 1977? \_\_\_\_\_ Number of locations

c. List each location – including main location. If more space is needed, attach a separate sheet providing the same information required below.

Census use only	Physical location of each operation Name, address and ZIP code (a)	1977 sales and receipts and annual and 1st quarter payrolls Totals should equal items 5a and 6a(1) and (2) (b)			Number of paid employees for the pay period including the 12th of each month Totals should equal corresponding entries in item 6b (c)		Kind of business of each location Describe (d)
		Sales and receipts	Mil.	Thou.	Dol.	084 MAR	
080	Name	081					
	Number and street of physical location	082				086 AUG	087 NOV
	City	083					
	State						
	ZIP code						
		088					Census use only

Census use only	Physical location of each operation Name, address and ZIP code (a)	1977 sales and receipts and annual and 1st quarter payrolls Totals should equal items 5a and 6a(1) and (2) (b)			Number of paid employees for the pay period including the 12th of each month Totals should equal corresponding entries in item 6b (c)		Kind of business of each location Describe (d)
		Sales and receipts	Mil.	Thou.	Dol.	084 MAR	
080	Name	081					
	Number and street of physical location	082				086 AUG	087 NOV
	City	083					
	State						
	ZIP code						
		088					Census use only

**TOTALS** (Sum of entries should equal corresponding entries in items 5a and 6 on page 1)

Sales and receipts		Number of paid employees	
Total annual payroll	1st quarter payroll	MAR	MAY
		AUG	NOV



## APPENDIX C. Kind-of-Business Titles and Reporting-Form Numbers

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

SIC code	Title	Report- ing form CB—	SIC code	Title	Report- ing form CB—
52	<b>BUILDING MATERIALS, HARDWARE, GARDEN SUPPLY, AND MOBILE HOME DEALERS</b>		56	<b>APPAREL AND ACCESSORY STORES</b>	
5211	Lumber and other building materials dealers . . .	52A	5611	Men's and boys' clothing and furnishings stores . . . . .	56
5231	Paint, glass, and wallpaper stores . . . . .	52B	5621	Women's ready-to-wear stores . . . . .	56
5251	Hardware stores . . . . .	52B	5631 PT.	Millinery stores . . . . .	56
5261	Retail nurseries, lawn and garden supply stores . . . . .	52B	5631 PT.	Corset and lingerie stores . . . . .	56
5271	Mobile home dealers . . . . .	52C	5631 PT.	Other women's accessory, specialty stores . . . .	56
53	<b>GENERAL MERCHANDISE GROUP STORES</b>		5641	Children's and infants' wear stores . . . . .	56
5311	Department stores . . . . .	53A	5651	Family clothing stores . . . . .	56
5331	Variety stores . . . . .	53B	5661 PT.	Men's shoe stores . . . . .	56
5399	Miscellaneous general merchandise stores . . . .	53A	5661 PT.	Women's shoe stores . . . . .	56
54	<b>FOOD STORES</b>		5661 PT.	Children's and juveniles' shoe stores . . . . .	56
5411	Grocery stores . . . . .	54	5661 PT.	Family shoe stores . . . . .	56
5422	Freezer and locker meat provisioners . . . . .	54	5681	Furriers and fur shops . . . . .	56
5423 PT.	Meat markets . . . . .	54	5699	Miscellaneous apparel and accessory stores . . . .	56
5423 PT.	Fish (seafood) markets . . . . .	54	57	<b>FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES</b>	
5431	Fruit stores and vegetable markets . . . . .	54	5712	Furniture stores . . . . .	57A
5441	Candy, nut, and confectionery stores . . . . .	54	5713	Floor covering stores . . . . .	57B
5451	Dairy products stores . . . . .	54	5714	Drapery, curtain, and upholstery stores . . . . .	57B
5462	Retail bakeries—baking and selling . . . . .	54	5719	Miscellaneous home furnishings stores . . . . .	57B
5463	Retail bakeries—selling only . . . . .	54	5722	Household appliance stores . . . . .	57A
5499	Miscellaneous food stores . . . . .	54	5732	Radio and television stores . . . . .	57A
55	<b>AUTOMOTIVE DEALERS AND GASOLINE SERVICE STATIONS</b>		5733 PT.	Record shops . . . . .	57B
5511 PT.	Dealers with domestic car franchise only . . . .	55A	5733 PT.	Musical instrument stores . . . . .	57B
5511 PT.	Dealers with imported car franchise only . . . .	55A	58	<b>EATING AND DRINKING PLACES</b>	
5511 PT.	Dealers with domestic, import car franchises . .	55A	5812 PT.	Restaurants and lunchrooms . . . . .	58
5521	Motor vehicle dealers—used cars only . . . . .	55A	5812 PT.	Social caterers . . . . .	58
5531 PT.	Tire, battery, and accessory dealers . . . . .	55B	5812 PT.	Cafeterias . . . . .	58
5531 PT.	Other auto and home supply stores . . . . .	55B	5812 PT.	Refreshment places . . . . .	58
5541	Gasoline service stations . . . . .	55D	5812 PT.	Contract feeding . . . . .	58
5551	Boat dealers . . . . .	55C	5812 PT.	Ice cream, frozen custard stands . . . . .	58
5561	Recreational and utility trailer dealers . . . . .	55C	5813	Drinking places (alcoholic beverages) . . . . .	58
5571	Motorcycle dealers . . . . .	55C			
5599	Automotive dealers, n.e.c. . . . .	55C			

SIC code	Title	Report- ing form CB—	SIC code	Title	Report- ing form CB—
59	<b>MISCELLANEOUS RETAIL STORES</b>			<b>MISCELLANEOUS RETAIL STORES—Con.</b>	
5912 PT.	Drug stores .....	59A	5962	Automatic merchandising machine operators .....	58
5912 PT.	Proprietary stores .....	59A			
5921	Liquor stores .....	59G			
5931	Used merchandise stores .....	59G	5963 PT.	Furniture, home furnishings, equipment— direct selling .....	57A
5941 PT.	General line sporting goods stores .....	59C	5963 PT.	Mobile food service—direct selling .....	58
5941 PT.	Specialty line sporting goods stores .....	59C	5963 PT.	Books and stationery—direct selling .....	59B
5942	Book stores .....	59B	5963 PT.	Other direct selling .....	59G
5943	Stationery stores .....	59B	5982	Fuel and ice dealers, n.e.c. ....	59E
5944	Jewelry stores .....	59D	5983	Fuel oil dealers .....	59E
			5984	Liquefied petroleum gas (bottled gas) dealers ..	59E
5945	Hobby, toy, and game shops .....	59B	5992	Florists .....	59F
5946	Camera and photographic supply stores .....	59B	5993	Cigar stores and stands .....	59G
5947	Gift, novelty, and souvenir shops .....	59B	5994	News dealers and newsstands .....	59G
5948	Luggage and leather goods stores .....	59B	5999 PT.	Pet shops .....	59G
5949	Sewing, needlework, and piece goods stores .....	59B	5999 PT.	Typewriter stores .....	59B
5961 PT.	Department store merchandise—mail order ....	53A	5999 PT.	Optical goods stores .....	59G
5961 PT.	General merchandise, n.e.c.—mail order .....	53A	5999 PT.	Other retail stores, n.e.c. ....	59G
5961 PT.	Other mail-order houses .....	53A			

## APPENDIX D. Standard Metropolitan Statistical Areas

(Titles and definitions of the SMSA's in the State established by the Department of Commerce, Office of Federal Statistical Policy and Standards, as of December 1977)

### CINCINNATI-HAMILTON, OHIO-KY.-IND., SCSA<sup>1</sup>

Consists of Cincinnati, Ohio-Ky.-Ind., SMSA, and Hamilton-Middletown, Ohio, SMSA

### CLEVELAND-AKRON-LORAIN, OHIO, SCSA<sup>1</sup>

Consists of Cleveland, Ohio, SMSA; Akron, Ohio, SMSA; and Lorain-Elyria, Ohio, SMSA

### AKRON SMSA

Consists of Portage and Summit Counties, Ohio

### CANTON SMSA

Consists of Carroll and Stark Counties, Ohio

### CINCINNATI, OHIO-KY.-IND., SMSA

Consists of Clermont, Hamilton, and Warren Counties, Ohio; Boone, Campbell, and Kenton Counties, Ky.; and Dearborn County, Ind.

### CLEVELAND SMSA

Consists of Cuyahoga, Geauga, Lake, and Medina Counties, Ohio

### COLUMBUS SMSA

Consists of Delaware, Fairfield, Franklin, Madison, and Pickaway Counties, Ohio

### DAYTON SMSA

Consists of Green, Miami, Montgomery, and Preble Counties, Ohio

### HAMILTON-MIDDLETOWN SMSA

Coextensive with Butler County, Ohio

### HUNTINGTON-ASHLAND, W. VA.-KY.-OHIO, SMSA<sup>2</sup>

Consists of Cabell and Wayne Counties, W. Va.; Boyd and Greenup Counties, Ky.; and Lawrence County, Ohio

### LIMA SMSA

Consists of Allen, Auglaize, Putnam, and Van Wert Counties, Ohio

### LORAIN-ELYRIA SMSA

Coextensive with Lorain County, Ohio

### MANSFIELD SMSA

Coextensive with Richland County, Ohio

### PARKERSBURG-MARIETTA, W. VA.-OHIO, SMSA<sup>2</sup>

Consists of Wirt and Wood Counties, W. Va., and Washington County, Ohio

### SPRINGFIELD SMSA

Consists of Champaign and Clark Counties, Ohio

### STEUBENVILLE-WEIRTON, OHIO-W. VA., SMSA

Consists of Jefferson County, Ohio, and Brooke and Hancock Counties, W. Va.

### TOLEDO, OHIO-MICH., SMSA

Consists of Fulton, Lucas, Ottawa, and Wood Counties, Ohio, and Monroe County, Mich.

### WHEELING, W. VA.-OHIO, SMSA<sup>2</sup>

Consists of Marshall and Ohio Counties, W. Va., and Belmont County, Ohio

### YOUNGSTOWN-WARREN SMSA

Consists of Mahoning and Trumbull Counties, Ohio

<sup>1</sup>No MRC data are published for Standard Consolidated Statistical Areas.

<sup>2</sup>MRC data for this SMSA appear only in the W. Va. MRC report.





## APPENDIX E. Major Retail Centers

### AKRON, OHIO, SMSA

MRC No. 1—Includes the planned center known as "Chapel Hill Mall" at the intersection of Brittain Rd. and Independence Ave. (Akron) (In tract 5021.02)

MRC No. 2—Includes the planned center known as "Summit Mall" and establishments in the area bounded by Smith Rd., Ghent Rd., and West Market St. (Fairlawn and Akron) (In tract 5322.02)

MRC No. 3—Includes the planned center known as "State Road Shopping Center" and establishments at the intersection of State Rd. (State Hwy. 8) and Portage Trail, and in the 2600 to 2900 blocks of State Rd. (State Hwy. 8). (Cuyahoga Falls) (In tract 5203)

MRC No. 4—Includes the planned center known as "Rolling Acres Mall" and establishments on Romig Rd. from Harlem Rd. to Greenlawn Memorial Park Cemetery. (Akron) (In tract 5051)

### CANTON, OHIO, SMSA

MRC No. 1—Includes the planned centers known as "North Plaza" and "30th Street Plaza" at the intersection of Cromer Ave. N.W. and 30th St. N.W. (Canton) (In tracts 7007 and 7117)

MRC No. 2—Includes the planned center known as "Myers Lake Plaza" and establishments in the area bounded by 17th St. N.W., West Park Ave. N.W., 12th St. N.W., and Whipple Rd. N.W. (Stark County) (In tract 7116)

MRC No. 3—Includes establishments in the area bounded by Columbus Rd., Harmont Ave. N.E., 33rd St. N.E., Morris Ave., and 34th St. N.E. (Canton) (In tracts 7123 and 7124)

MRC No. 4—Includes the planned center known as "Hillsdale Shopping Center" and establishments in the area bounded by Fulton Rd. N.W., Hills and Dales Rd., Wise Ave., Avondale St., Hills and Dales Rd., and Whipple Rd. (Stark County) (In tract 7115)

MRC No. 5—Includes the planned centers known as "Mellett Mall" and "Country Fair Shopping Center" and establishments in the area bounded by Aurora St. N.W., Valleyview Ave. N.W., 11th St. W.W., and Whipple Rd., S.W. and N.W. (Canton) (In tracts 7011 and 7012)

MRC No. 6—Includes the planned centers known as "Belden Village," "Gold Circle Mall," "Zayre Shopping Center," and "Belden Tower Plaza" and establishments in the area bounded by Dressler Rd., Whipple Rd., B & O R.R., Everhard Rd., Whipple Rd., Holiday Ave., Higbee Ave., the south property line of Belden Village Mall, Dressler Rd., the south property line of Zayre Shopping Center, and Everhard Rd. (Stark County) (In tracts 7113.02, 7118 and 7119)

### CINCINNATI, OHIO-KY.-IND., SMSA

MRC No. 1—Includes the planned centers known as "Kenwood Plaza Shopping Center" and "Kenwood Mall" and establishments at the intersection of Montgomery Rd. and Kenwood Rd. (Cincinnati, Hamilton County, Oh.) (In tract 240)

MRC No. 2—Includes the planned center known as "Beechmont Mall" and establishments on Beechmont Ave. and Wolfangle Rd. (Cincinnati, Hamilton County, Oh.) (In tracts 250.01 and 251.00)

MRC No. 3—Includes the planned center known as "Swifton Shopping Center" on the east side of Reading Rd. from Langdon Farm Rd. to Seymour Ave. (Cincinnati, Oh.) (In tract 63)

MRC No. 4—Includes establishments on Glenway Ave. from Sliff Ave. to Rutledge Rd. (Cincinnati, Oh.) (In tracts 97 and 98)

MRC No. 5—Includes the planned center known as "Northgate Mall" and establishments on Springdale Rd. from Flat Top Blvd. to Colerain Ave. (Hamilton County, Oh.) (In tract 207.01)

MRC No. 6—Includes the planned centers known as "Western Hills Plaza," "Western Woods," and "Western Village," and establishments on Glenway Ave. (Cincinnati, Hamilton County, Oh.) (In tract 102.01)

MRC No. 7—Includes the planned centers known as "Cherry Grove Plaza" and establishments along Beechmont Ave. from Pamela St. to McLean Dr.—Hamblen Dr. (Clermont County and Hamilton County, Oh.) (In tract 251)

MRC No. 8—Includes the planned centers known as "Tri-County Shopping Center" and "Princeton Plaza" and establishments on Princeton Rd. from Kemper Rd. to Interstate 275. (Springdale, Oh.) (In tract 223.01)

MRC No. 9—Includes the planned centers known as "Milford Shopping Center" and "East Milford Shopping Center" at the intersection of Lila Ave. and Cemetery Rd., and establishments on Lila Ave. (U.S. Highway 50) from Main St. (State Highway 28) to Cemetery Rd. and along the 700 and 800 blocks of Main St. (Milford and East Milford) (In tract 405)

### CLEVELAND, OHIO, SMSA

MRC No. 1—Includes the planned center known as "Cedar Center Plaza" and establishments in the area bounded by Colony St., Warrensville Center Rd., Okalona St., Miramar Blvd., Silsby St., Washington Blvd., Fenwick Rd., and Cedar Rd. (University Heights and South Euclid) (In tracts 1852, 1871.01, and 1871.02)



## CLEVELAND, OHIO, SMSA—Con.

MRC No. 3—Includes the planned center known as "Eastgate Shopping Center" and establishments on S. O. M. Center Rd. from Queens Park to Mayfield Rd. and on Mayfield Rd. from Wilsmere Rd. to Parker Dr. (Mayfield Heights) (In tracts 1721 and 1722)

MRC No. 6—Includes the planned centers known as "Lakeshore Shopping Center" and "Shore Center" and establishments on Lakeshore Blvd. from E. 218th St. to 229th St., on Shore Center Dr. from E. 228th St. to Babbitt Rd., and on Babbitt Rd. from Lake Shore Blvd. to Shore Center Dr. (Euclid) (In tracts 1521, 1522, and 1525)

MRC No. 8—Includes establishments in the area bounded by Vestry Ave., W. 25th St., W. 24th Pl., Gehring, Hancock Ave., and W. 28th St. (Cleveland) (In tracts 1033, 1036, 1037, 1039, and 1041)

MRC No. 12—Includes the planned center known as "Southgate Shopping Center" and establishments on Libby Rd. from Warrensville Center Rd. to Northfield Rd., on Northfield Rd. from Clare Ave. to Southgate Park Blvd., on Southgate Park Blvd. from Northfield Rd. to Warrensville Center Rd., and on Warrensville Center Rd. from Libby Rd. to Southgate Park Blvd. (Maple Heights) (In tracts 1331, 1711.01, and 1711.02)

MRC No. 13—Includes the planned center known as "Southland Shopping Center" and establishments on Pearl Rd. from Smith Rd. to Fernhurst Ave., on W. 130th St. from Pearl Rd. to Smith Rd., and on Smith Rd. from W. 130th St. to Pearl Rd. (Middleburg Heights and Parma Heights) (In tracts 1731, 1781, and 1782)

MRC No. 14—Includes the planned centers known as "Westgate Shopping Center" and "Rockport Shopping Center" and establishments in the area bounded by Center Ridge Rd., Golden Gate extended, Parkview Ave. extended, Linden Rd., Addington Rd., and W. 210th St. (Fairview Park and Rocky River) (In tracts 1531.01 and 1812.02)

MRC No. 16—Includes the planned centers known as "Great Northern Shopping Center," "Olmsted Plaza," "Princeton Plaza," and "Columbia Plaza" and establishments in the area bounded by Lorain Ave., both sides of Great Northern Blvd., and Country Club Blvd., and on Lorain Ave. from Great Northern Blvd. to Columbia Rd. (North Olmsted) (In tracts 1741.02 and 1742.02)

MRC No. 17—Includes the planned center known as "Parma-town Shopping Center" and establishments in the area bounded by Ridge Rd., Regency Dr., Day Dr., Ames Rd., and Ridgewood Dr. (Parma) (In tract 1776)

MRC No. 18—Includes the planned center known as "Severance Center" on the south side of Mayfield Rd. from S. Taylor Rd. to Crest Rd. (Cleveland Heights) (In tract 1408)

## CLEVELAND, OHIO, SMSA—Con.

MRC No. 20—Includes the planned centers known as "Shoregate Mall" and "Northshore Mall" and establishments on Lakeshore Blvd. between E. 293d St. and Vine St., and adjacent establishments on E. 305th St. and Vine St. (Willowick, Lake County) (In tracts 2002, 2003, and 2005)

MRC No. 21—Includes the planned center known as "Great Lakes Mall" and establishments in the area bounded by the north side of Mentor Ave. (Rt. 20), Garfield Rd., Rt. 84, and Brentwood Rd. (Mentor and Willowick) (In tracts 2032 and 2033)

MRC No. 22—Includes establishments in the area bounded by Phelps St., State St., E. Washington St., Liberty St., N. Park St., Main St., and N. St. Clair St. (Painesville) (In tract 2040)

MRC No. 24—Includes the planned centers known as "Richmond Mall Shopping Center," "Hilltop Plaza" and establishments on Wilson Mills Rd. from Richmond Rd. to Edgewood Rd., on Monticello Blvd. from Richmond Rd. to the city limits of South Euclid, and on Richmond Rd. from the northern boundary of the shopping center to the Lyndhurst city limits. (Richmond Heights) (In tract 1801)

## COLUMBUS, OHIO, SMSA

MRC No. 1—Includes the planned center known as "Westerville Mall Shopping Center" and establishments in the area bounded by Huber Village Blvd., I-270, and Westerville Rd. (S.R. 3). (Westerville) (In tract 71.91)

MRC No. 2—Includes the planned center known as "Grace-land Shopping Center" at the intersection of Graceland Blvd. and Milton Ave. (Columbus) (In tract 68.21)

MRC No. 3—Includes the planned center known as "Great Southern Shopping Center" and establishments on S. High St. from Marilla Rd. to the Columbus corporate limits. (Columbus) (In tract 88.22)

MRC No. 4—Includes the planned center known as "Great Western Shopping Center," bounded by Valley View Dr., South-ampton Ave., Penn Central RR., W. Broad St., and N. Wilson Rd. (Columbus) (In tract 82.10)

MRC No. 5—Includes the planned center known as "Northland" and establishments on Morse Rd. from Karl Rd. to Walford Ave. extended. (Columbus) (In tract 77.21)

MRC No. 6—Includes the planned center known as "Westland Shopping Center" and establishments on W. Broad St. between Georgesville Rd. and I-270. (Columbus) (In tract 82.30)

MRC No. 7—Includes the planned center known as "Eastland Mall," bounded by Hamilton Rd., I-270, and Refugee Rd. (Columbus) (In tract 93.25)

MRC No. 8—Includes the planned center known as "Kings-dale Shopping Center," bounded by Tremont Rd., Northwest Blvd., and Zollinger Rd. (Columbus) (In tract 64.20)



## DAYTON, OHIO, SMSA

MRC No. 1—Includes the planned centers known as “Town and Country Shopping Center” and “Eichelberger (Kettering Plaza) Shopping Center” and establishments on E. Stroop Rd. from Southmoor Cir. to Royal Oak Dr., on Shroyer Rd. from E. Stroop Rd. to Lamont Dr., and on Far Hills Ave. from Carrlands Dr. to Mossoak Dr. (Kettering) (In tracts 203, 204, 205, and 207)

MRC No. 2—Includes establishments on Wilmington Pike from Beaver Creek Ln. to Beaverton Rd. and on E. Dorothy Ln. from Wilmington Pike to Bobbie Pl. (Kettering) (In tracts 210, 212, 215.01, and 215.02)

MRC No. 3—Includes establishments on N. Main St. from Green St. to Wood St., and in the 100 block of Water St. (Piqua) (In tract 3152)

MRC No. 4—Includes the planned center known as “Airway Shopping Center” and establishments along the 4800 and 4900 blocks of Airway Rd., and along the 1 to 200 blocks of Woodman Dr. (Montgomery County) (In tract 907)

MRC No. 5—Includes the planned center known as “Eastown Shopping Center” and establishments on Linden Ave. (Xenia Pike) from the property line of Eastown Shopping Center to the B&O railroad tracks. (Montgomery County) (In tract 910)

MRC No. 6—Includes establishments on Main St. from King St. to Collier St. and on Detroit St. from Market St. to Third St. (Xenia) (In tract 2406)

MRC No. 7—Includes the planned center known as “Woodlane Plaza Shopping Center” and establishments on E. Dorothy Ln. from Galewood St. to the C.L. & N. R.R., and in the 3000 block of Woodman Dr. (Kettering) (In tracts 212, 214, and 215.01)

MRC No. 8—Includes the planned center known as “Van Buren Shopping Center” and establishments on S. Smithville Rd. from Forrer Blvd. to Wilmington Pike, and on Forrer Blvd. from S. Smithville Rd. to Whitlock Pl. (Kettering) (In tracts 210 and 212)

MRC No. 9—Includes the planned center known as “Hills and Dales Shopping Center” and establishments on W. Dorothy Ln. from Southdale Dr. to S. Dixie Ave. (Kettering and Moraine) (In tract 202)

MRC No. 10—Includes the planned centers known as “Forest Park Plaza” and “Northtown Shopping Center” and establishments on N. Main St. from Cavendish Dr. to Melford Ave. (Montgomery County) (In tracts 803 and 804)

MRC No. 11—Includes the planned center known as “Salem Mall” and establishments at the intersection of Salem Ave. (Salem Pike) and Shiloh Springs Rd. (Trotwood) (In tract 701)

## DAYTON, OHIO, SMSA—Con.

MRC No. 12—Includes establishments on both sides of N. Dixie Dr. from Homesite Dr. to Timber Ln. (Montgomery County) (In tracts 66 and 805)

MRC No. 15—Includes the planned center known as “Oak Creek Plaza” and establishments on Bigger Rd. from Whipp Rd. to Hewitt Ave. and on Andrew Rd. from 2120 to 2214. (Kettering) (In tracts 218 and 219)

MRC No. 16—Includes establishments on Woodman Dr. from Rainier Dr. to Patterson Rd. and on Patterson Rd. from Woodman Dr. to Barney Ave. (Dayton and Kettering) (In tracts 56, 211, and 213.01)

MRC No. 20—Includes establishments on E. Main St. from 400 to 840. (Trotwood) (In tracts 704 and 705)

MRC No. 24—Includes the planned centers known as “Dayton Mall” and “South Towne Center” and establishments on Miamisburg—Centerville Rd. (Rte. 725) from Washington Church Rd. to Springboro Pike (State Hwy. 741). (Montgomery County) (In tract 501)

MRC No. 26—Includes the planned center known as “Trojan Village” and establishments in the area bounded by W. Main St., S. Norwich Rd., Stony Creek Rd., and S. Weston Rd. (Troy) (In tract 3650)

MRC No. 27—Includes the planned center known as “Piqua East Mall” and establishments on E. Ash St. from Looney Rd. to the east boundary line of the mall. (Piqua) (In tract 3001)

MRC No. 28—Includes the planned center known as “Kimco Shopping Center” and establishments in the area bounded by Shiloh Springs Rd., Denlinger Rd., and Salem Ave. (Salem Pike). (Montgomery County) (In tracts 701 and 706)

MRC No. 30—Includes the planned center known as “Northmont Plaza” and establishments on State Hwy. 48 (South Main St.) from Fallview Ave. to Dresden Dr., and on Taywood Rd. from S. Main St. to Glenmary Ave. (Englewood) (In tract 1251)

MRC No. 32—Includes the planned center known as “Xenia Plaza” and establishments on N. Allison Ave. from W. Dayton Rd. to U.S. Hwy. 35, and on W. Dayton Rd. from N. Allison Ave. to N. Orange St. (Green County) (In tract 2401)

## HAMILTON-MIDDLETOWN, OHIO, SMSA

MRC No. 1—Includes the planned center known as “Hicks Manor Shopping Center” and establishments on Dixie Hwy. from Symmes Rd. to Donald Dr., on Holiday Dr. from Magie Ave. to Hicks Blvd., and adjacent establishments on Hicks Blvd., Magie Ave., and Donald Dr. (Fairfield) (In tract 109)

MRC No. 2—Includes the planned center known as “Hamilton West Shopping Center” and establishments on North Brookwood Ave. from Main St. to Washington Blvd., and adjacent establishments on Northeast Main St. and Stahlheber Rd. (Hamilton) (In tracts 10.02 and 12)



## HAMILTON-MIDDLETOWN, OHIO, SMSA—Con.

MRC No. 3—Includes the planned center known as "Hamilton Plaza" and adjacent establishments on Dixie Hwy., Hoover Ave., Bobmeyer Rd., and Zimmerman Ave. (Hamilton) (In tract 4)

## LIMA, OHIO, SMSA

MRC No. 1—Includes establishments on Washington St. from Jackson St. to Central Ave., on Main St. from Jefferson St. to Walnut St., and on the west side of Market St. from Central Ave. to Main St. (Van Wert) (In tracts 206, 207, 208, and 209)

MRC No. 2—Includes the planned center known as "American Mall" at the intersection of Elm St. Rd. and Blackburn Dr. (Allen County) (In tract 109)

MRC No. 3—Includes the planned center known as "Lima Mall" and establishments on Delphos-Elida Rd. from Leis Ave. to Hartzler Rd. (Allen County) (In tracts 109 and 110)

## LORAIN-ELYRIA, OHIO, SMSA

MRC No. 1—Includes the planned centers known as "Midway Mall" and "Northgate Shopping Center" and establishments in the area bounded by Midway Blvd., West River Rd., Ohio Turnpike, Lorain Blvd. (State Rt. 57), 52nd St., and Leona Ave. (Elyria) (In tract 703)

## MANSFIELD, OHIO, SMSA

MRC No. 2—Includes the planned centers known as "Mansfield Square Shopping Center" and "West Park Shopping Center" and establishments on Park Ave. West from Home Rd. to B & O RR. (Mansfield) (In tract 14)

MRC No. 3—Includes the planned center known as "Richland Mall" bounded by U.S. Highway 30 North (W. 4th Rd.), Lexington-Springmill Rd., State Hwy. 309 (Mansfield Exwy.), and Stumbo Rd. (Ontario and Mansfield) (In tract 24)

## SPRINGFIELD, OHIO, SMSA

MRC No. 1—Includes the planned centers known as "Upper Valley Mall" and "Springfield Plaza" and establishments in the area bounded by Upper Valley Pike, West 1st St., and Troy Rd. (State Highway 41). (Springfield, Clark County) (In tract 25)

MRC No. 2—Includes the planned center known as "Park Shopping Center" and establishments on North Bechtle Ave. from Emery St. to West 1st St. (Springfield) (In tract 19)

## STEUBENVILLE—WEIRTON, OHIO-W. VA., SMSA

MRC No. 1—Includes the planned center known as "Fort Steuben Mall" bounded by Mall Dr., John Scott Memorial Hwy., Sinclair Ave., and Lovers Ln. (Steubenville, Oh.) (In tract 10)

## STEUBENVILLE—WEIRTON, OHIO-W. VA., SMSA—Con.

MRC No. 2—Includes establishments on Main St. (address ranges 100-900), Cadiz Rd. (address range 100-500), Canton Rd., East Church St. (address range 400-500), Luray Dr. (address range 100-400) and on Sunset Blvd. (Wintersville, Oh.) (In tracts 5, 116 and 117)

MRC No. 3—Includes the planned centers known as "Weirton Heights Shopping Plaza" and "K-Mart Plaza" and establishments on Pennsylvania Ave. from Palm Dr. to Crist St., on Penco Rd. from Pennsylvania Ave. to Cove Rd., and on Three Springs Dr. from Cove Rd. to the south property line of K Mart Plaza. (Weirton, W. Va.) (In tracts 207, 208 and 308)

## TOLEDO, OHIO-MICH., SMSA

MRC No. 1—Includes the planned center known as "Franklin Park Mall" and establishments on Monroe St. from Talmadge Rd. to Royer Dr. (Toledo, Oh.) (In tracts 77 and 78)

MRC No. 2—Includes the planned center known as "Southwyck Mall" and establishments on Reynolds Rd. from Heather Downs Blvd. to the second intersection with Southwyck Blvd., and on Southwyck Blvd. (Toledo, Oh.) (In tract 72.05)

MRC No. 3—Includes the planned center known as "Greenwood Mall" and adjacent establishments on West Alexis Rd. and Lewis Ave. (Toledo, Oh.) (In tracts 57.01 and 57.02)

MRC No. 4—Includes the planned center known as "Woodville Mall" and adjacent establishments on Woodville Rd. Williston Rd., and Hanson St. (Northwood and Toledo, Oh.) (In tracts 201 and 209)

MRC No. 5—Includes the planned center known as "Westgate Shopping Center" and adjacent establishments on Secor Rd. and West Central Ave. (Toledo, Oh.) (In tract 77)

## YOUNGSTOWN-WARREN, OHIO, SMSA

MRC No. 1—Includes the planned center known as "Trumbull Shopping Center" and establishments on Parkman Rd. from 2400 to 4065. (Warren) (In tracts 9209 and 9210)

MRC No. 2—Includes the planned center known as "Boardman Plaza" and the establishments on Boardman-Canfield Rd. (U.S. Highway 224) from Market St. extension (State Route 7) to Hitchcock Rd. (Boardman, Mahoning County) (In tract 8120)

MRC No. 3—Includes the planned center known as "Liberty Plaza" extending along Belmont Ave. (State Highway 193) from Interstate 80 to Mansel Dr. (Trumbull County) (In tract 9319)

MRC No. 4—Includes the planned center known as "Village Square" and establishments on Youngstown Rd. (U.S. Highway 422) from 1200 to 6300 and an establishment at 2750 Niles-Cortland Rd. (Niles) (In tract 9327)

## YOUNGSTOWN-WARREN, OHIO, SMSA—Con.

MRC No. 7—Includes the planned center known as "Lincoln Knolls Plaza" and establishments on McCartney Rd. from Fincastle Ln. to Jacobs Rd. (Youngstown) (In tracts 8001 and 8101)

MRC No. 11—Includes the planned center known as "Southern Park Mall" in the area bounded by U.S. Highway 224, California Ave., Mall Rd., and Market St. extension (State Hwy. 7). (Boardman) (In tract 8120)

MRC No. 12—Includes the planned centers known as "Eastwood Mall" and "The East Mall" and establishments on Youngstown-Warren Rd. (U.S. Hwy. 422) from North Rd. to Frederick Ave., and establishments on Mines Rd. (Niles, Trumbull County) (In tracts 9327 and 9329)





## APPENDIX F. Major Retail Center Delineation by Geographic Areas

[Delineation identification symbols: "CSAC"—Census Statistical Areas Committee, "F"—Bureau of the Census, Field Division, and "N"—no delineation since area had no MRC's in 1977. For definition of each SMSA, see appendix D]

AREA	MRC DELINEATOR
Akron SMSA	CSAC
Canton SMSA	CSAC
Cincinnati, Ohio-Ky.-Ind., SMSA	F
Cleveland SMSA	F
Columbus SMSA	CSAC
Dayton SMSA	CSAC
Hamilton-Middletown SMSA	CSAC
Lima SMSA	F
Lorain-Elyria SMSA	CSAC
Mansfield SMSA	CSAC
Springfield SMSA	F
Steubenville-Weirton, Ohio-W. Va., SMSA	CSAC
Toledo, Ohio-Mich., SMSA	CSAC
Youngstown-Warren SMSA	CSAC

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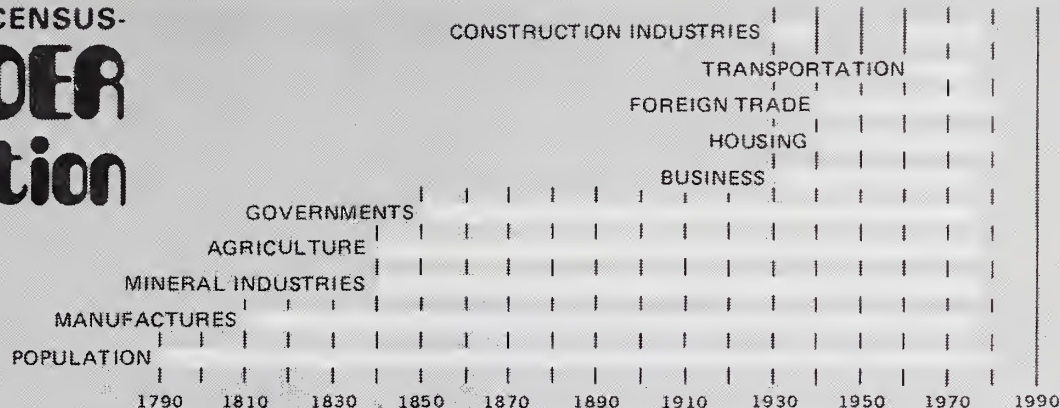
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### Final Reports

#### Geographic Area series—52 reports (RC77-A-1 to -52)

A separate paperbound report is being published for each State, the District of Columbia, and the United States. Each report contains general statistics on number of establishments, sales, payroll, employment, and number of proprietorships and partnerships for the State by detailed kinds of business; and for SMSA's, all counties, and cities with 500 retail establishments or more by kind-of-business detail appropriate to the size of the area. For all cities of 2,500 inhabitants or more and for all counties, in addition to the above census data items for total retail trade, statistics are furnished on number of establishments and sales for the 10 major kind-of-business groups. For each State, 1972 and 1977 comparisons show sales per establishment, sales per employee, payroll per employee, and number of employees per establishment as well as percent changes in sales, payroll, and employment between 1972 and 1977. Also published (for 1977 only) are sales per capita and the number of inhabitants per establishment.

#### Subject series—2 reports (RC77-S-1 and -2)

The first report (RC77-S-1) presents data based on size of establishment, size of company or firm (firm size is based on all establishments operated by a firm within the same kind of business, or kind-of-business group, for which data are presented), and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms, by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented, by kind of business, on the number of establishments, sales, payroll, and employment for the United States.

A miscellaneous subjects report (RC77-S-2) contains data on eating and drinking places, gasoline service stations and liquified petroleum (LP) gas dealers, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and SMSA's.

#### Major Retail Center series—49 reports (RC77-C-1 to -49)

A separate report is being issued for the District of Columbia and each State, except for Vermont and Wyoming which have no SMSA's. Each report presents statistics by varied kind-of-business detail on number, sales, payroll, and employment for retail establishments.

Data are shown for each SMSA in the State, each central city and all other SMSA cities of 50,000 inhabitants or more, each central business district (CBD), and each major retail center (MRC) in the SMSA. Percent change in sales, 1972 to 1977, and percent distribution of 1977 sales are presented by kind of business for CBD's, cities, and SMSA's in areas which have CBD's with 100 or more retail establishments. Maps show the total area covered, define the CBD's, and locate the MRC's in each SMSA.

#### Merchandise Line Sales—1 report (RC77-L)

A single report is being issued for the United States. Data for States, SMSA's, and the area within the State outside of any SMSA are to be issued on microfiche on a State-by-State basis. Tables present data for each kind of business for employer establishments, and show for each merchandise line the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary data are also provided for the 31 broad merchandise lines asked of all retailers, including counts of establishments and the amount and percent of the line sold by various kinds of retail businesses.

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